

1957



SEARS *Christmas* BOOK

SHOP SEARS EASY TELEPHONE WAY . . . for numbers to call see pages 349 to 357

Index Starts on Page 343



Easy Terms on Page 347

SEARS, ROEBUCK AND CO., PHILADELPHIA 32, PA.

Satisfaction Guaranteed or Your Money Back

WishbookWeb.com



A Great New Sweater-Shirt Knit of Easy Care Orlon®

\$12.70 each

So smart, so practical, we predict it will become the pet item in his leisure wear wardrobe. Exceptionally soft and resilient. Washes easily, dries quickly, needs no blocking. Will never lose its shape, size or resiliency. Moth and mildew resistant. Looped on rib knit collar, placket assures neater appearance. Rib bottom, cuffs. Hand wash alone.

State size small (34-36-inch chest), medium (38-40), large (42-44). Wt. 1 lb. 8 oz.
33 N 1557—Gray combination
33 N 1558—Brown combination....Each \$12.70

* DuPont trade-mark for acrylon fiber



H \$17.97



Luxurious Ban-Lon® Sweaters and Knit Shirts

\$4.77 each to \$7.72

A wonderfully soft, warm and durable textured nylon that resists fuzzing. Highly absorbent. Interlock knit for a super-smooth fit. Washes easily, dries quickly. Hand wash separately. State size small (34-36-in. chest); medium (38-40); large (42-44).

A Long Sleeve Sweater. Ribbed V-neck, bottom and cuffs.

33 N 2070—lt. blue 33 N 2072—Black
33 N 2071—Red 33 N 2073—Beige
State size. Shpg. wt. 1 lb. 2 oz. Each \$7.72

B Sleeveless Sweater. Ribbed V-neck and bottom. Shpg. wt. 12 oz.

33 N 2066—Beige 33 N 2068—Red
33 N 2067—light blue 33 N 2069—Black
State size above.....Each \$5.97

C Short Sleeve Knit Shirt. Ribbed jacquard design collar, hemmed cuffs and bottom. Placket closure has 3 pearl buttons. Shipping wt. 13 oz.

33 N 1735—Black 33 N 1736—Red
33 N 1738—lt. blue 33 N 1737—Beige
State size above.....Each \$4.77

D Long Sleeve Knit Shirt. Same as (C) except has long sleeves with ribbed cuffs. Shipping weight 15 oz.

33 N 1740—Red 33 N 1741—Beige
33 N 1742—lt. blue 33 N 1743—Black
State size above.....Each \$5.74

The New KNIT LOOK.. *smartest for*



E Hi-bulk Orlon® Knit Gloves. Peccary pigskin palm. Bi-swing thumb. Seamless. State size small, medium, large (see Chart page 55). Shpg. wt. pair 3 oz.

33 N 5477—Black with black palm.....\$4.94
33 N 5478—light tan with cork pigskin palm..... 4.94
33 N 5479—Charcoal gray with gray palm..... 4.94

F Woven Rayon Elastic Belt. Bermuda weave. 1-inch wide. State size small (28-32-in. waist); medium (34-36); med. large (38-40), large (42-44). Wt. 4 oz.

33 N 4234—Brown 33 N 4236—Navy.....Each \$1.87

G Manicure Knife—Money Clip. A cutting blade and nail file fold inside this sleek stainless steel money clip from Germany. Shipping weight each 2 oz.

8 N 9247.....Each \$1.67; 2 for \$3.00

H Attaché Case with Portfolio and 14 Imported Cheeses. A gift that's smartly different... a subtle compliment to his sophistication and good taste. Case is rugged, scuff-proof, vinyl-coated material closely resembling leather, measures 18x12 in. Matching portfolio has all-around zipper. Beautifully packed with a de luxe assortment of 14 fine cheese and cheese spreads from Austria, Denmark, Norway, Sweden, Switzerland and Italy. Shipping weight 15 pounds.

87 N 08041E—75c Federal Excise Tax included.....\$17.97



Co-ordinated Leisure Outfit. Knit shirt is high-bulk Acrilan®, noted for soft texture, warmth without weight, easy laundering. Washable; won't shrink. Ivy style slacks of fine virgin wool flannel in smart, subdued stripe featuring plain front styling and adjustable backstrap. Zipper fly. Belt matches shirt.

Slack sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28-35-in. inseam. State which size is waist, inseam. Shirt sizes: small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). State size. Shpg. wt. set, 4 lbs.; slacks, 1 lb. 11 oz.
45 N 4237—Gray shirt, Charcoal gray slacks.....\$15.50
45 N 4238—Tan shirt, Dark brown slacks..... 15.50
45 N 3220—Charcoal gray slacks (no belt)..... 8.50
45 N 3218—Dark brown slacks (no belt)..... 8.50

* Chemstrand trademark



The Knit Look in Jackets

Fashioned for fun and luxurious comfort. 100% wool suede-like body with 50% wool, 50% cotton knit sleeves, collar, cuffs. Rayon lined. Zip front. Scarlet jacket has black sleeves, collar, cuffs; tan and gray jackets are all one color. Average length 25 in. Dry clean. State even chest 36 to 46 in.

41 N 2425—Honey tan. Wt. 2 lbs. 4 oz.
41 N 2426—Medium gray
41 N 2427—Scarlet. Each \$16.50

Jacquard Ski-Style Sweater

Looks like and is made exactly like high-priced imported ski sweaters. Heavyweight, 2-ply worsted wool yarns in rugged coarse knit. Jacquard design appliqué on chest and knit into bottom and cuffs (instead of conventional ribbing). Dry clean. State size small (34-36-in. chest); medium (38-40); large (42-44). Shpg. wt. 1 lb. 8 oz.

33 N 2200—Red combination
33 N 2201—White combination. . . Ea. \$9.97

Fleece Lined Cotton Pullover

Warm, absorbent, smartly styled! An ideal garment for sports or cold weather wear. Striped knit shoulder insert and collar. Solid color knit cuffs, bottom. Fine gauge heavyweight flat knit cotton outside, fleeced cotton inside. Wash separately. State size small (34-36-in. chest), medium (38-40), large (42-44), extra large (46).

83 N 4042—White combination
83 N 4043—Black combination
Shpg. wt. 1 lb. 2 oz., . . . Each \$4.90; 2 for \$9.70



\$9.77
Pair

Gold Bond Slip-Ons

A real treat to his feet—all day long—are these superbly comfortable, handsomely styled casual shoes. Lightweight, flexible, have hidden gore for easy fit. Smooth black leather uppers with grained leather front for smart contrast. Moc-type toe. High tongue. Leather sole. Rubber heel.

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. State size. Shipping weight 2 lbs. 10 oz.
67 N 4130. Pair \$9.77

his Leisure Time

CHOOSE FROM THE MANY FINE GIFTS
FOR MEN IN THIS BOOK
AND SEARS BIG CATALOG. TOO



Hi-Bulk Orlon® Argyles. Our finest quality slack-length socks. Cashmere-soft and warm, yet very long wearing. Easy to launder. Washable. Nylon reinforced heels and toes. 3 pairs to each assortment.

Assortment 1: navy, charcoal gray, black (1 each). Assortment 2: brown, hunter green, tan (1 each). State assortment. Sizes 10, 10½, 11, 11½, 12, 13. Shipping weight 3 pairs 6 oz.

83 N 2006—State size. 3 pairs \$3.99

* Don't mix T.M. for acrylic fiber



Orlon® Shortie Style Slipper Socks. Fine quality, bulky-knit Orlon. He'll find them ever so soft and warm. Side-walls are nylon and rubber with Cat-paw rubber soles for indoor or outdoor wear. Tassel decoration. Elastic in edge of sock for smooth fit. Hand wash separately.

Colors navy, red, charcoal gray, tan. Hosiery sizes 10, 11, 12, 13.

State size and color. Shipping weight pair 6 ounces.

83 N 1803. Pair \$3.34



Classic Knit All-Silk Ties. Slim (1½-inch width) knitted ties are enormously popular today and make a most appreciated Christmas gift for the well-dressed man on your list. These are real quality knits, too—all 100% pure dye silk, easy to knot and a smooth companion to solid color or patterned clothes.

Colors black, navy, brown or scarlet. Be sure to state color wanted. Shipping weight each 4 ounces.

33 N 3975. Each \$2.40



Our Finest Quality All Wool Mufflers. Hard to please? These are hand loomed in West Germany and every inch de luxe in quality. Noted for their Cashmere like softness and warmth. Excellent for outdoor sports as well as for business wear. 50-inches long, 12 inches wide. Hand washable.

Colors: solid tan or gray background with assorted fancy stripes. Please state color wanted. Shipping weight 6 ounces.

33 N 3582. Each \$3.80



Country Club Jewelry. Stag and Rifle tie clip and cuff links . . . in the true marksman's style. Set in polished rhodium plate. Brown simulated wood handle on rifle. Brown enameled stags. Matching "right and left" links. Bulldog grip back on tie clip. 10% Federal Excise Tax included. Shpg. wt. set, clip or links, 4 oz.

4 N 1509E—Set. \$5.10
4 N 1510E—Tie Clip. . . 2.57
4 N 1511E—Cuff Links. . 2.57

Yorkshire Weatherproof Pipe. Ideal for motorists and all outdoorsmen. Lightweight with a slim dramatic design. Works perfectly in any weather. Handsome cover matches rich walnut grain of briar pipe. Cover flips open or shut with slight finger touch. Filter system and pre-processed briar make pipe smoke cool and sweet from the first puff. Shipping weight 8 ounces.

87 N 216. \$3.47

Ronson Adonis Cigarette Lighter. Slim as a fine watch, beautifully designed, dependable in operation, the Adonis is everything a fine lighter should be. Gold plated with engine-turned design. Swivel base for easy refueling. Size 2¼x1¼x¼ inch. Gift boxed. With the New Ronson 1 year Guarantee. 10% Federal Tax included. Postpaid. (Shipping weight 8 oz.)

87 N 112E. \$13.75



E
\$7.72



Golden Pilgrim . . . Our Best All-Cotton Shirts

\$4.77 Each

Combed cotton Broadcloth or Oxford Cloth. Tailored with quality features including single needle sleeving, comfort shaped collars, long shirt tails, 1-piece sleeves, pearl buttons. Max. shrink. 1%. Wt. ea. 1 lb.

Sizes Neck 14-in. has 32, 33-in. sleeve; Neck 14½-in. has 32, 33, 34; Neck 15, 15½, 16, 16½, 17-in. has 32, 33, 34, 35. State neck and sleeve size.

A 2 x 2 Pima Broadcloth, regular point soft collar.
33 N 201—Button cuffs, White.
33 N 202—French cuffs, White.

B Imported, White-on-White Broadcloth. Regular point soft collar.
33 N 203—French cuffs

C Woven stripe Broadcloth, regular point, soft collar.
33 N 205—Blue, French cuffs.
33 N 206—Tan, French cuffs.

D Oxford Cloth. Regular point, button-down collar.
33 N 204—Button cuffs, White.
Each \$4.77 2 for only \$9.44

What the well attired man is wearing **for DRESS and**



F
3 pairs \$3.99

G
\$8.97

E Australian Lamb's Wool Sweater. Fashioned with bell (full) sleeves, rib-knit cuffs and bottom, and smart low-buttoned front. Never restricts movement. Hand wash alone. State size small (36-38 in. chest); medium (40-42); large (44-46).

33 N 2216—Light gray heather
33 N 2217—Light blue heather
33 N 2215—Tan heather
Shpg. wt. 1 lb. 5 oz. Ea. \$7.72

F Hi-Bulk Orlon® Socks. Cashmere-like softness. Nylon reinforced heel, toe. Washable. Slack length. 3 pairs to each assortment. Assortment 1: 1 pair navy, charcoal gray, black. Assortment 2: 2 pair brown, 1 pr. tan. Sizes 10½, 11, 11½, 12, 13. State assortment number, size. Wt. 3 prs. 7 oz.
83 N 2016—Boxed. . . . 3 pairs \$3.99

G Gold Bond Shoes with Ivy League Styling. 3-eyelet, black leather beauty with back-strap and buckle. Wide extension sole, heel, white sole stitching and smooth toe. Rubber sole, hard heel. Sizes: B (narrow) 7½ to 11, 12; Half sizes, too. Size: D (medium) 7 to 11, 12. Half sizes too. Shpg. wt. 2 lbs. 14 oz.
67N4269—State size, width. . . Pr. \$8.97



Ivy Styled Threesome styled for casual living. Washable shirt is mercerized combed cotton, has button down collar with button and pleat in back, long sleeves. Max. shrinkage 1%. Charcoal gray flannel slacks are a fine blend of 65% virgin wool, 35% Orlon have Ivy style plain front, adjustable backstrap. Zipper fly. Belt matches shirt.

Shirt sizes: small (14-14½-inch neck); medium (15-15½), large (16-16½); extra large (17-17½). Slack sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. State which is waist size, inseam size.

45 N 4239—Red stripe shirt, char. gray slacks. Wt. 4 lbs. . . \$13.50
45 N 4240—Gray stripe shirt, char. gray slacks. Wt. 4 lbs. . . 13.50
45 N 3208—Charcoal gray slacks only (no belt). Wt. 2 lbs. . . 7.90



H Finest Imported Handkerchiefs in elegant, treasure-chest gift box. Set of 6 includes luxurious linens from the looms of Ireland, and cotton and linen-and-cotton blends woven in Switzerland. Designs range from classic cords to distinctive clip and woven patterns. White. Shpg. wt. 10 oz.
83 N 2558. Set \$4.80

K Matching Tie and Belt. Includes slim (2-inch width) silk repp tie and matching adjustable belt with top grain cowhide trim. Belt sizes small (28-30-in. waist); medium (32-34); large (36-40). State size. Shipping wt. 8 oz.
33 N 3977—Blue and capen
33 N 3978—Brown and tan
Set. \$3.40

M Yorkshire Class-numeral Pipes for collegians. Imported Algerian briar with sterling silver class numerals. Hand rubbed finish. Hand cut para rubber bit. Flat bottom so pipe can stand upright. Shpg. wt. 8 oz.
87N240—Numeral 58
87N241—Numeral 59
87N242—Numeral 60
87N243—Numeral 61 Ea. \$3.97

J Sporty Plaid Woven Rayon Elastic Belt. Cowhide leather ends. Adjustable construction. Polished buckle. 1-inch width. Sizes: small (28-34-inch waist); medium (36-40); large (42-44). State waist size. Shpg. wt. 4 oz.
33N4192—Red-black
33N4193—Gray-black
33N4194—Brown-black \$1.87

L Old Spice Toiletries with the distinctively masculine Old Spice fragrance. Contains 4¾ oz. after-shave lotion; 3 oz. face talc; 4¾ oz. cologne; 3 oz. spray deodorant and 4 oz. of hair groom tonic in plastic containers. Price includes 10% Fed. Tax. (Shpg. wt. 2 lbs.)
8 N 9227E—Postpaid. . . \$5.50

N Country Club Jewelry. Cuff links and tie clip of sterling silver overlaid with rich gold plate. Hand-engraved, deep-cut designs for 2-tone effect. Clip has bulldog-grip back. Prices included 10% Fed. Tax. Wt. 4 oz. Set, Clip or Links.
4 N 1532E—Set. . . . \$6.00
4 N 1533E—Tie Clip. . . 3.13
4 N 1534E—Cuff Links. . . 5.27



Our Finest Wool Sport Shirt. A fabric of the renowned Miron Woolen Mills... woven entirely of high grade yarns. Medium weight. 2-button cuffs. Square bottom. Pearl buttons. Dry clean. *Please state size* small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½). Wt. 1 lb. 1 oz.
33 N 2815—Red plaid
33 N 2816—Blue plaid
33 N 2817—Brown plaid...\$12.70

New Bulky-look Shirt. A style favorite for leisure wear. Mediumweight cotton flannel body. Ski-stripe panel of all nylon fleece. Washable, Sanforized, max. shrink. 1%. Square bottom. 1-button cuffs. *State size* small (14-14½-in. neck); medium (15-15½); large (16-16½). Wt. 1 lb. 3 oz.
33 N 2772—Red
33 N 2773—Black
33 N 2774—White.....\$3.90

New Bulky-look Jacket has color and dash of rugged nylon fleece outside; comfort of nylon quilting over a fluffy nylon fiber innerlining on inside. Light in weight, exceptionally warm. Zipper front. 2 slash pockets. Elastic inserts at waist. Hand washable. Average length 24½ in. *Even chest sizes* 36 to 46 in. *State size*. Shpg. wt. 3 lbs.
41 N 4247—White
41 N 4248—Red.....\$16.60

Harris Tweed Coat, Worsted Flannel Slacks

Sport Coat is genuine imported Harris Tweed. Hand woven of pure Scottish wool and flecked with nubs of color. 3-button model. Flap pockets. Rayon lining. Vent back. Shipped from Philadelphia or Chicago. Order, pay postage from your mail order house.

Sizes: for Regulars, 35, 36, 37, 38, 39, 40, 42, 44-inch chest. *Shorts*, 35, 36, 37, 38, 39, 40, 42. *Longs*, 36, 37, 38, 39, 40, 42, 44. *State size*. Shpg. wt. 4 lbs. 2 oz.

055 N 1655—Gray 055 N 1658—Tan.....\$36.50

Trousers are premium quality virgin wool worsted and are treated with Scotchgard® stain repeller, the new textile treatment that repels oil as well as water-borne stains. Spots blot-off instantly, leave no rings. Double pleats. Rolled top continuous waistband; French tab at waist. Zipper fly. *Waist sizes*: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40 inches. *Inseam sizes*: 28 to 35 inches. *State which is waist size, and inseam*. Shpg. wt. 1 lb. 11 oz.

45N3294—light gray 45N3296—Charcoal gray
45N3295—Medium gray 45N3297—Dark brown...\$13.50

for LEISURE

SEE OUR BIG BOOK FOR
OTHER FINE GIFTS



Authentic Tartan Tie-Belt Set. All wool tie, 52x2½ inches. Matching wool belt has cowhide leather ends and size adjuster. *Sizes* small (28-30-inch waist); medium (32-34); large (36-40). 3 color patterns: red with black, white with black, green with black. *Please state size and color wanted*. Wt. 8 oz.
33 N 3918.....\$2.40



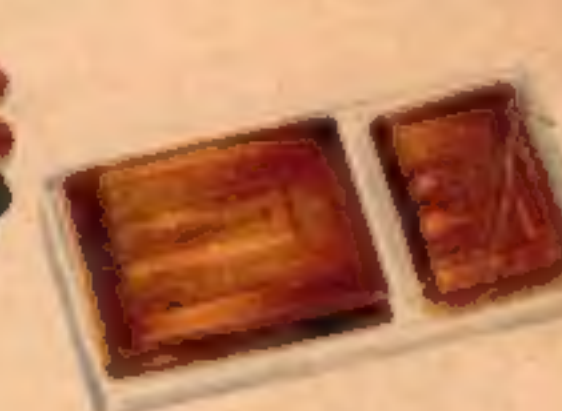
Seaforth Toiletries. Distinctive brisk heather and fern scented toiletries in attractive red plaid containers. Wonderfully refreshing! Set contains 4 oz. after-shave lotion and 2 oz. of solid deodorant. 10% Federal tax included. (Shpg. wt., 12 oz.) *Postpaid*.
8 N 9228E.....\$3.30



Ivy League Boot in handsome brushed suede leather. Originally a campus favorite, this ankle-height casual is now enjoying a great vogue among smartly dressed men of all ages. Soles and heels are genuine plantation crepe rubber. Sand color. *Sizes D* (medium width) in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Shpg. wt. pair, 2 lbs. 12 oz.
67 N 4075—*Please state size*.....\$8.70



Seamless Knit Gloves of 55% wool, 30% Raccoon fiber, 15% nylon. Peccary Pigskin palm. Fire-red lining is warm, fur-like acrylic pile. *State size* small, medium, large—see Chart page 55. Shpg. wt. 5 oz.
33 N 5590—Black
33 N 5591—Gray
33 N 5592—li. tan, Pr. \$4.77



Wallet and Key Case Set. Richly embossed calfskin leather. Wallet has open and secret bill pockets, 2 card pockets, 4 double-view windows, phone index, 2 key slots. Key case has 2 side zipper closing, 6 hooks. *State color* brown or black. 10% Fed. tax incl. Wt. 8 oz.
83 N 2904E.....Set \$7.90



Our Finest Argyles. All wool, treated to retard shrinkage. Nylon reinforced. Slack length, no elastic. 2 prs. to an assortment. *Assortment 1*: navy, gray. *Assortment 2*: brown, camel tan. *Sizes* 10½, 11, 11½, 12, 13. *State assortment, size*. Wt. 2 prs., 4 oz.
83 N 2106—Boxed. 2 pairs...\$4.75



Handsome Silk Repp Ties. Knot beautifully. Popular 2½-inch width. Wool lined. Choice of (A) navy with white and yellow; (B) two-tone brown with black and white; (C) navy with white; (D) red with black and yellow. *State pattern letter*. Shpg. wt. 4 oz.
33 N 3976.....Each \$1.40



Carving Board and Tasty Snacks. Large (15 in. long) board has adjustable meat holder. Includes 6 oz. Italian Gruyere, 4 oz. Danish Cheese Spread, 3½ oz. Japanese Smoked Oysters, 3¼ oz. Japanese Smoked Baby Clams, 1¼ oz. Norwegian Kipperd Snacks, 3¼ oz. Danish Brisling Sardines, 1¼ oz. Norwegian Purée of Shrimp, 2 oz. Portuguese Anchovies, 1 oz. English Candy.
87 N 8039—Shipping weight 6 lbs. 8 oz.....\$9.97



Pennsylvania Dutch Pretzel Pack. 4 lbs. of "Beer Pretzels", butter pretzels, bite size Nutzels. Container makes decorative wastebasket; snack tray lid makes attractive wall piece. Illustrated with Amish scenes.
87 N 8040—Shpg. wt. 6 lbs. 13 oz...\$4.97

BOXED GIFT SETS



Set
\$5.77



Set
\$14.90

Featuring quality gift sets in specially designed "Collector's Item" boxes and gift wrappings

"MEN GO FOR GO-TOGETHER LEISURE WEAR"

Ivy Style Threesome in Dan River Flannel

Sears exclusive Sport shirt, cap and belt in authentic miniature Tartan plaids, all of Dan River Wrinkl-Shed® cotton flannel. Has greater resistance to perspiration and requires less frequent washing. Wrinkles hang out over night. Washfast and sunfast. 1% maximum shrinkage.

Ivy style shirt has button-down collar with button in back, needs little or no ironing. Cap has adjustable strap (one size fits all). Belt is adjustable (same sizes as shirt).

State size small (14-14½-inch neck), medium (15-15½), large (16-16½).

33 N 2730—Red plaid

33 N 2731—Blue plaid

33 N 2732—Black and white plaid

Shipping weight 1 pound 10 ounces.....Set \$5.77

Coordinated Trio—Slacks, Shirt and Belt

Well coordinated leisure wear outfits are solid favorites with men who like to look their best even when just relaxing. Our choice features wool worsted sheen gabardine trousers, Silicone finished to repel non-oily stains, plus a rich textured, washable shirt of rayon and acetate with embroidered wheat design on pocket and collar. Belt matches shirt.

Slack sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-inch inseam. State which is waist and inseam. Shirt sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½); extra large (17-17½). State size.

45 N 4243—Gray-Charcoal gray combination

45 N 4244—Blue-gray-blue combination

45 N 4245—Tan-brown combination

Shipping weight 4 pounds.....Each set \$14.90

45 N 3035—Charcoal gray slacks (no belt)

45 N 3036—Gray-blue slacks (no belt)

45 N 3037—Brown slacks (no belt)

Shipping weight 1 pound 12 ounces.....Each \$10.50



Set
\$2.40



(12) (13)

\$3.60 ea.

(12) (13)

\$3.60 ea.

(12) (13)

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\$3.60 ea.



Country Club Jewelry With Jewel Box. 4-piece gold plated signet set plus genuine leather covered jewel box. Includes tie clip, cuff links, collar holder, adjustable tie chain. 10% Fed. tax included. Shipping weight 12 ounces.

4 N 1506E.....Set \$7.50

Oil Cured Meerschaum Pipe. Made in Austria. Cool, mellow smoking that only a fine Meerschaum can give. Luxurious rayon velour plush case. Shipping weight 12 ounces.

87 N 244—Straight stem

87 N 245—Curved stem....Ea. \$6.97

Matching Tie, Handkerchief, Sock, Tie Pin Set. Embroidered Arnel fine twill tie, Arnel handkerchief. Nylon stretch hose (fits all sizes 10-14), and tie pin (assorted). State gray or navy. 2c Federal Excise tax included. Shpg. wt. 12 oz.

33 N 3998E.....Set \$3.40

"Travel Moc" Slipper. Genuine moccasin. Soft, flexible, glove leather. Built-in elastic gore for better fit. Zippered leather carrying pouch. Men's full sizes 7-11. State size. Shpg. wt. 1 lb.

67 N 5754—Tan.....Pair \$5.74

Tie, Handkerchief, Belt Set. Cotton-silk tie (2½ in. wide), TV-fold handkerchief, 1-in. adjustable belt, top grain cowhide buckle piece.

State belt size small (28-32-in. waist); medium (34-36); large (38-42). Shpg. wt. set, 10 oz.

33 N 3983—Blue

33 N 3984—Brown.....Set \$2.84

Travel Shine Kit. Shoe brush attached to zippered leather case (6x1½x2 in.). Case contains shoe horn, neutral shoe cream, shine cloth, applicator.

76 N 162—Shpg. wt. 1 lb. 2 oz. \$1.86

Twin Belt Set with Extra Initialed Buckle. Two 1-inch top grain cowhide belts (1 brown, 1 black) with detachable brass buckles. Extra buckle has gold-color initial.

Print initial (no I, Q, U, X, Y, Z). State size 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 4297—Shipping weight 9 ounces.....Set \$4.97



(11) Argyle Tie, Sock Set. Tie is acetate with screen printed Jacquard Argyle pattern. Sock is cotton and stretch nylon, fits all sizes 10 to 14. State color gray, brown or navy.

33 N 3985—Shipping wt. 10 oz.....Set \$2.40

Genuine Cultured pearl handsomely highlights these beautiful silk twill ties. Tie (12) has triangular overlay pattern, (13) has printed geometric pattern.

(12) 33 N 3979—State color black, red

(13) 33 N 3980—State color navy, brown

Wt. ea. 4 oz.....Each \$3.60; 2 for \$7.00

(14) Customized hand painted initialed tie in perfect-knotting all silk shantung. State tie color black, charcoal gray, light gray, navy, medium blue, maroon or dark brown. State 2 or 3 initials. Shipped post-paid from factory in Chicago (no C.O.D. orders). No Christmas orders after Dec. 10. Shipping weight 4 ounces.

33 N 3700F.....Each \$3.60; 2 for \$7.00

Remember you can order from Sears with confidence . . . full satisfaction guaranteed or your money back . . . For a more complete selection of men's wear see Sears big general catalog

Luxurious Wool and Leather Jacket

\$19.90

If he loves comfort, you'll score 100 with this magnificent new jacket tailored of soft, smooth, glove-finish leather and all wool knit sleeves, collar and side inserts. Sleeves have the fashionable new bulky knit appearance and provide the resiliency and non-binding comfort that men like. Zipper front, full rayon lining, 2 slash pockets.

Average length 25½ inches. State even chest 36 to 46 inches. Shipping weight 3 pounds 8 ounces.

41 N 3440—light tan

41 N 3449—Black

State size. Each \$19.90



Our Finest Suede Leather Sport Coat

\$37.50 cash, \$4.00 down
Reg. sizes

The gift he'll wear year 'round, for years and years, outdoors, indoors, on-the-go or just relaxing. Made of imported New Zealand lamb skins, wonderfully soft and supple. DuPont Quilon treated, dry cleans beautifully, resists spotting. Inside wallet pocket. Rayon satin lining. Average length, 31½ in. State even chest 36 to 46 inches. Shpg. wt., 3 lbs. 12 oz.

41 N 3773—Light gray (shown)

41 N 3771—Sand tan

41 N 3772—Camel tan. \$37.50

Tall Men's Sizes. Average length, 33½ in. State even chest 38-48 in. Shipping weight 4 pounds.

41 N 3774—Sand tan. \$41.50

Ivy Style Suede Cap

\$2.83

Matches coat above. Leather back-strap with buckle. Leather sweat-band. Rayon lining. State size 6¾, 6¾, 7, 7½, 7½, 7½, 7½. Shipping weight 14 ounces.

33 N 9779—Sand tan

33 N 9781—Camel tan

33 N 9793—light gray. \$2.83

More popular than ever, gifts of

LEATHER

MANY MORE GIFT IDEAS
IN THIS BOOK. BIG BOOK TOO



11



13



15



17



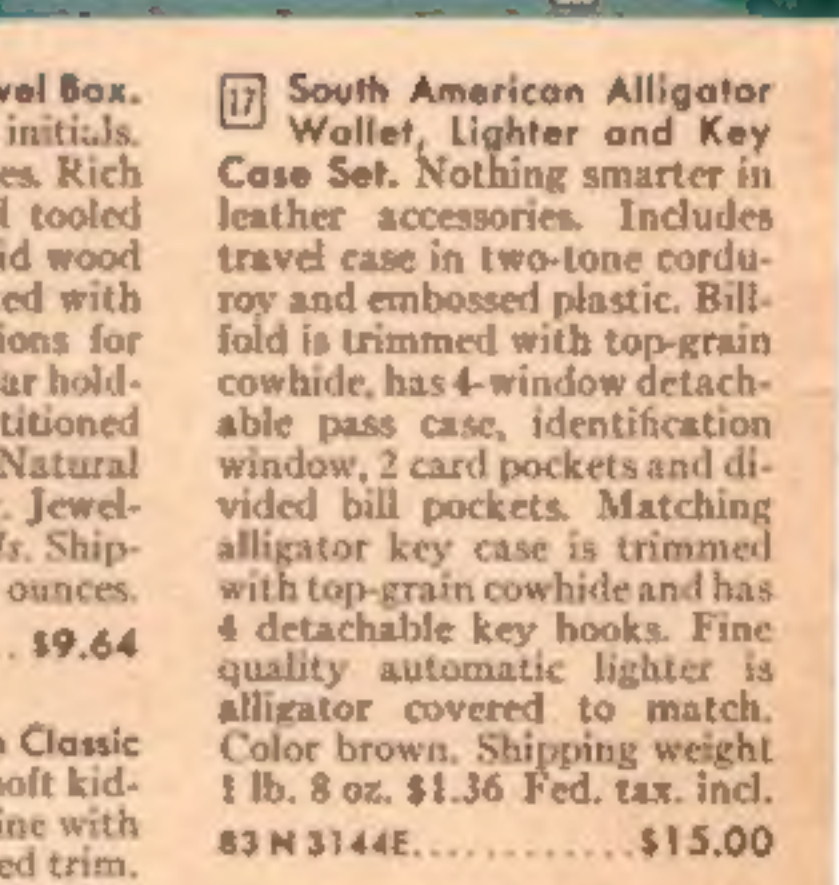
12



14



16



18



11 6-piece Manicure Set. Includes safety scissors, toe nail clipper tweezer, finger nail clipper, comb, and nail file. Chrome plated. Simulated leather snap case. Color ginger. Wt. 8 oz.
8 N 9248E—8c Fed. tax incl. Gift Boxed. \$5.00

12 Country Club Jewelry. Genuine alligator leather tie clip, cuff links. Diamond shaped signet. Yellow gold plated. 10% Fed. tax incl. Wt. 4 oz.
4N15366—Tie clip \$2.57 4N1537E—Cuff links Pr. \$2.57
4N1535E—Shpg. wt. pair or set 4 oz. Set 5.10

13 Yorkshire Pigskin Covered Pipe, Lighter. Golden-hued, saddle-stitched pigskin over fine imported briar; black vulcanite stem; metal condenser tube. Matching pigskin covered lighter. Chrome plated. Lighter from Japan.
87 N 246—Set, Shipping weight 1 pound. \$3.97
87 N 247—Pipe, Shipping weight 8 ounces. 3.30
87 N 248—Lighter, Shipping weight 6 oz. 1.50

14 Two Rayon Jacquard Ties in Travel Case. Ties in assorted patterns, 2¾-in. width. Durable vinyl plastic case holds 6 ties. Hangs in closet or on a door. 10c Fed. tax incl. Wt. 12 oz.
33 N 3981E—1 red tie, 1 gray
33 N 3982E—1 blue tie, 1 brown. Set \$3.40

15 Genuine Leather Jewel Box. Personalized with his initials. King size—11¼x8x3 inches. Rich maroon shade with gold tooled leaf design on cover. Solid wood construction. Neatly fitted with cuff link slots and sections for accessories. Leather tie bar holder in lid. Full pull-out partitioned drawer. Lock and key. Natural color rayon velvet lining. Jewelry not incl. Print 2 initials. Shipping weight 2 pounds 12 ounces.
4 N 4855 \$9.64

16 Gold Bond Slippers in Classic Opera Style. Extra soft kid-skin uppers. Choice of wine with blue trim or black with red trim. Leather lined. Flexible leather sole and rubber heel.

Sizes: Men's E (medium) width in 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Please state size. Shipping weight, 1 lb. 8 oz.
67 N 5865—Wine with blue
67 N 5866—Black with red Pr. \$5.74

17 South American Alligator Wallet, Lighter and Key Case Set. Nothing smarter in leather accessories. Includes travel case in two-tone corduroy and embossed plastic. Bill-fold is trimmed with top-grain cowhide, has 4-window detachable pass case, identification window, 2 card pockets and divided bill pockets. Matching alligator key case is trimmed with top-grain cowhide and has 4 detachable key hooks. Fine quality automatic lighter is alligator covered to match. Color brown. Shipping weight 1 lb. 8 oz. \$1.36 Fed. tax incl.
83 N 3144E. \$15.00

18 Our Finest Alligator Leather Belt. Expensive, 1-piece construction. Finest French tanned alligator. 1 in. wide. Hand polished, solid brass buckle. State size 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Brown.
33 N 4287—Wt. 5 oz. \$8.50

Featherweight Capeskin Gloves. Warmth without excess bulk or weight. Elastic shirred wrist. Gauge sewn with strong nylon. State size small, medium, large (see Chart on page 55).

Full Rabbit Fur Lining. Wt. 4 oz.
33 N 5636—Black
33 N 5637—Char. gray
33 N 5639—Light tan. Pair \$8.74

Seamless Orlon® Knit Lining. Wt. 3 oz.
33 N 5536—Black
33 N 5537—Char. gray
33 N 5539—Light tan. Pair \$7.74

Unlined. Shipping weight 2 ounces.
33 N 5436—Black
33 N 5437—Char. gray
33 N 5439—Light tan. Pair \$6.77

*DuPont R.T.M. for every tie filler



Lounging and Sleeping Ease at its Best

11 Luxurious new miracle-fabric Pajamas. Combines Taslan textured Dacron* by DuPont with acetate and nylon. The result is a rich, silk-like fabric with the famous wash and wear qualities of Dacron yet wears long and dries faster. Little or no ironing needed. Novelty print pattern with sleeve and pant cuffs. Adjustable elastic waistband, snap fastener fly. De luxe simulated pearl buttons. *State size* A (34-36-inch chest); B (38-40); C (42-44); D (46-48). 33 N 1144—Blue 33 N 1145—Wine. Shpg. wt. 1 lb. 1 oz. Each \$8.70

* Du Pont Reg. T.M. for polyester fiber

12 "Pin Dot" Broadcloth Pajamas. Nothing smarter in broadcloth. Tiny pin dots printed on contrasting solid color backgrounds. Sanforized cotton broadcloth, max. shrinkage 1%. Washfast colors. Adjustable elastic waistband. Snap fastener fly. Cuffed sleeves. *State size* A (34-36-inch chest); B (38-40); C (42-44); D (46-48). 33 N 1121—Red 33 N 1120—Blue. Shpg. wt. 1 lb. 8 oz. Each \$4.77

13 \$2.77

14 \$6.97



15 \$7.92

16 \$5.45

13 Tobler Chocolates are m-m good! 52 foil wrapped chocolates including: Swiss milk chocolate Tradition; Moca; Tobler with hazel nut; Toblerone; Noisetta; To-Carina; Tobler-Amada; Tobler milk tablets; Tobler rolled coins; Teresina. Wt. Candy 16 oz. 87 N 8042—Shipping weight 1 pound 8 ounces. \$2.77

14 "Midnight Prowlers" Snack Pack—3 oz. Swedish cheese with Cognac; 6 oz. (6 portion) Italian Gruyere; 3 oz. Danish Viking cheese; 2 oz. Danish Ham paté; 2 oz. Danish Liver Paté; 1 oz. Danish Fish Dumplings in Madeira Wine; 1½ oz. Danish Sild Sardine in Tomato Sauce; 2 oz. Portuguese Anchovies in Olive Oil; 1½ oz. Austrian Doppel Cheese; 4 oz. Danish Fish Dumplings; 3¼ oz. Danish Cocktail Brisling in Sherry Wine; 2 oz. Boy English Crackers; 3¾ oz. Japanese Smoked Oysters. 87 N 8043—Shipping weight 9 pounds. \$6.97

15 Personalized 7-Jewel Travel Alarm. A fine quality West Germany import with precision movement. 3-in. square genuine leather case with brass finish, luminous hands, numerals. *State color* tan, brown, red, blue. *Print 1 initial for top of case.* 4 N 7042E—10% Fed. Excise Tax included. Shipping wt. 9 oz. \$7.92

16 King's Men Toiletries in glittering golden flacons, 4¼ ounces each of after-shave lotion, thistle and plaid cologne, 3¼ ounces of luxury talc. Knight's head stoppers on flacons. 8 N 9226E—10% Fed. Excise Tax included. (Shpg. wt. 2 lbs.) Postpaid. . . \$5.45

Sure to please when he's

AT EASE

OTHER WONDERFUL GIFTS "FOR HIM"
IN THIS BOOK AND THE BIG BOOK, TOO



Terry Robe and Scuffs

Heavyweight, washable, thick pile cotton terry robe is wonderfully absorbent and soft. Rich plaid colors are yarn-dyed and will not fade. Needs no ironing. Lined shawl collar. 3 patch pockets. *State size* small, (36-38-inch chest); medium (40-42); large (44-46); extra large (48-50). Shpg. wt. 2 lbs. 10 oz. 33 N 8354—Blue 33 N 8355—Maroon. Ea. \$9.77

Matching Cotton Terry Scuffs. Platform SEAROFAM sole, wedge heel. Washable. *Sizes:* D (medium) width 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz. 67 N 5824—Blue 67 N 5825—Maroon. Pr. \$2.83

Something New Afoot

New Continental Style Scuff in free-flexing black elk leather, SEAROFAM sole and wedge heel. Pile lining is red Acrilan* for extra warmth and softness. *Sizes:* Men's D (medium) width 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz. 67 N 5774—Black. Pair \$4.77

* Chemstrand trade-mark

Glove Leather Insulated Slipper with foam quilted lining keeps his feet warm and comfortable. Padded leather sole. *Sizes:* Men's D (medium) width 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz. 67 N 5744—Tan. Pair \$5.74

Orlon-Wool Robe; Slipper Socks

Superb is the word for this washable robe in 80% Orlon* and 20% wool. Orlon gives the fabric softness, quick recovery from wrinkles and superior laundering qualities. Snap-on sash. Button tab closure. *State size* small (36-38-inch chest); medium (40-42); large (44-46); extra large (48-50). Shipping weight 2 pounds 6 ounces. 33 N 8270—Blue 33 N 8271—Maroon. \$12.70

* DuPont Reg. T.M. for acrylic fiber

Matching Wool Slipper Socks. Catspaw rubber sole. Glove leather sidewall. Elastic in top. *Hosiery size* 10, 11, 12, 13. *Color* blue or maroon. *State size and color.* 83 N 1812—Shpg. wt. 4 oz. Pr. \$3.77





For Men \$4.77

For Women \$4.77

For Boys \$2.83; \$3.30

For Girls \$2.83; \$3.30

Exciting new "Family Favorite" CANDY CANE RED



A 21-inch Plastic Candy Cones with Melt-O-Mints. Two striped canes each packed with 10 ounces of delicious creme-filled Melt-O-Mints in cello wrapping.
87 N 8044—Shipping weight of two, 2 lbs. 8 oz. 2 for \$1.97

A
2 for \$1.97

B Gay Blade Shaving Set. Glazed ceramic barber pole serves as container for used blades, has metal arms to hold brush and razor. Includes pure badger brush, Gillette super-speed razor and 6 blades. Can be hung on wall. Shipping weight of Set, 1 pound; Pole only, 12 ounces.
8 N 9411—Pole only \$1.87 8 N 9410—Set.....\$6.97

C Stretch-to-Fit Slipperette. Genuine ribbed spun nylon. Red with white. Hand wash alone. Wt. each 5 oz.
83 N 1813—Men's. One size fits 10 to 13.....\$1.77
75 N 2439—Women's. One size fits 9 to 11.....1.77
75 N 2958—Children's. One size fits 5 to 8.....1.47



You'll have a real old fashioned family frolic this Christmas if you outfit one and all in gay new CANDY CANE RED pajamas and nightcaps. All are of soft, warm cotton flannelette. All have the smart new continental collar with coat front insert, twin rows of buttons (only one side opens), and ribbed ski-style cuffs at wrists and ankles. Washable. Sanforized, maximum fabric shrinkage 1%. Rib knit, stretch-to-fit, band on Nightcaps. Doll pictured may be purchased on page 194.

For Men. Trousers have adjustable gripper fastener waist and fly. *Sizes* A (34-36-inch chest); B (38-40); C (42-44); D (46-48).
33 N 1237—Pajamas. *State size.* Shipping weight, 1 pound 4 ounces.....\$4.77
33 N 1238—Nightcap. *One size fits all.* Shipping weight 3 ounces..... 79¢

For Women. Trousers have adjustable Gripper Fasteners. *Bust sizes* 32, 34, 36, 38, 40 inches. *State size.* See How To Measure, page 129.
38 N 1344—Pajamas. Shipping weight, 1 pound 2 ounces.....\$4.77
38 N 1345—Nightcap. *One size fits all.* Shipping weight 3 ounces..... 64¢

For Boys. Trousers have all-around elastic boxer style waist with fly front; adjustable gripper fasteners. Shpg. wt. ea. 1 lb. 2 oz.
43 N 4660—Pajamas. *Sizes* 2, 4, 6, 8. *Please state size wanted.*.....\$2.83
43 N 4760—Pajamas. *Sizes* 10, 12, 14, 16, 18. *State size.*..... 3.30
43 N 4661—Nightcap. *One size fits 2 to 18.* Wt. each 2 oz. 64¢ each; 2 for 1.22

For Little Girls. Trousers have comfortable elasticized waistband. *Sizes* 2, 4, 6, 8x. *Please state size wanted.*
29 N 3464—Pajamas. Shipping weight 10 ounces.....\$2.83
29 N 3461—Nightcap. *One size fits 2 to 8x.* Wt. each 2 oz. 64¢ each; 2 for 1.22

For Girls. Trousers have comfortable elasticized waistband. *Sizes* 7, 8, 10, 12, 14. *Please state size wanted.*
77 N 3645—Pajamas. Shipping weight 12 ounces.....\$3.30
77 N 3646—Nightcap. *One size fits 7 to 14.* Shipping weight 2 ounces..... 64¢



Bright, Washfast Plaid Shirts in Sueded Cotton Flannel

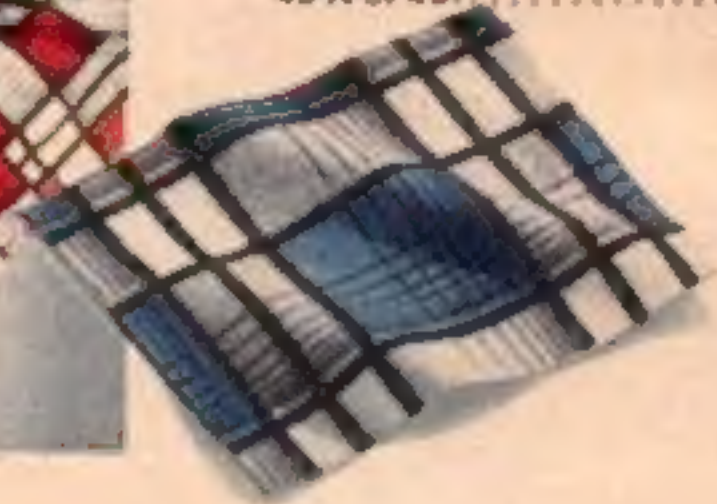
For Father **\$3.54** For Son **\$2.25**

Soft, luxurious Sanforized flannel. Popular medium weight—ideal for 3-season wear. Vivid, washfast colors. Maximum shrinkage 1%. Sturdy double fabric yoke. Top stitched collar. Matching chest pocket. Simulated pearl buttons. Square, hemmed bottom.

For Father, State size small (14-14½-in. neck); medium (15-15½), large (16-16½), extra large (17-17½). Shpg. wt., each, 1 lb.

33 N 2706—Blue
33 N 2707—Red..... Each **\$3.54**

For Son, State size 6, 8, 10, 12, 14, 16, 18. State color Blue or red. Shipping weight, each, 8 oz.
43 N 3748..... Each **\$2.25**



LIKE FATHER LIKE SON

BE SURE TO SHOP OUR BIG CATALOG, TOO
FOR MANY MORE GIFT SELECTIONS

New Perma-Smooth Ivy Styled Shirts

For Father **\$3.74** For Son **\$2.50**

Sears own new Perma-Smooth combed cotton shirts with the colors woven in. Perma-Smooth means less work. Shirts stay clean longer, are easier to launder, need little or no ironing. Max. shrinkage 1%. Washfast. Button down Ivy collar; box pleat in back. Rich multi-color stripes.

For Father, State size small (14-14½-in. neck); medium (15-15½); large (16-16½); ex. large (17-17½). Wt. 15 oz.
33 N 594—Gray-red
33 N 595—Navy-red. Each **\$3.74**

For Son, State size 6, 8, 10, 12, 14, 16, 18. State color gray-red or navy-red. Wt. 8 oz.
43 N 3534..... Each **\$2.50**

Country Club Jewelry. Six-shooter replicas in rhodium plate. Won't tarnish. Wt., set, clip or links, each 4 oz.

(11) For Dad "Wells Fargo" Colts
4 N 1563E—Complete set, **\$5.10**
4 N 1564E—Tie clip only, **2.57**
4 N 1565E—Cuff links only, **2.57**

(12) For Son "Colt 44's"
4 N 8300E—Complete set, **\$3.00**
4 N 8301E—Tie clip only, **1.02**
4 N 8302E—Cuff links only, **2.07**

Prices on jewelry include 10% Fed. Exc. Tax



Personalized Brush, Comb Sets. Military brush with white natural boar bristles and satinwood block. Plastic comb matches natural grain of brush. Father's brush is 6¾-in. long, son's 6¼-in. Each comb 6¼-in. Gift boxed. State 2 initials on brush.

(13) For Father, Wt. 10 oz.
8 N 9257..... Set **\$4.97**

(14) For Son, Wt. 9 oz.
8 N 9258..... Set **\$3.97**
8 N 9428—Both sets, Shpg. wt. 1 lb. 8 oz..... **\$7.97**

Gold Bond Slippers. Soft, flexible kidskin uppers, leather sock lining, composition sole and rubber heel. Come in half sizes, too.

(15) For Father, E width (medium wide) 6 to 11, 12 (no size 11½). State size. Wt. pair 1 lb. 8 oz.
67 N 5742—Brown, Pr. **\$3.77**

(16) For Son, E width (medium wide) 1 to 5½. State size. Wt. pr. 1 lb. 6 oz.
67 N 5942—Brown, Pr. **\$3.70**

\$11.20 Set
For Father

\$7.35 Set
For Son



Plaid 'n' Solid Robe and Pajama Sets. Washfast, Sanforized, heavyweight cotton flannel. Robe has attractive plaid body with solid color collar, cuffs, sash. Snap fastener on sash. 3 pockets. Pajama has plaid pullover top with solid color collar, cuffs, pocket. Solid color trousers have elastic waist.

For Father, State size A (34-36 inch chest); B (38-40); C (42-44); D (46-48). State color red or blue.

33 N 1354—Robe only, Shipping weight, 1 lb. 11 oz..... **\$6.77**
33 N 1355—Pajama only, Shipping weight, 1 lb. 4 oz..... **4.77**
33 N 1356—Set, State size for both, Shipping weight 3 lbs..... **11.20**

For Son, State size 8, 10, 12, 14, 16, 18. State red or blue.

43 N 4754—Robe only, Shipping weight 1 lb. 4 oz..... **\$4.75**
43 N 4755—Pajama only, Shipping weight 1 lb..... **2.85**
43 N 4756—Set, Shipping weight 2 lbs. 4 oz..... **7.35**



A Dress Shirt \$3.74

B Women's Shirt \$2.74

C Chambray Shirt \$3.74

D Flannel Shirt \$3.74

Famous Dan River WRINKL-SHED® cotton fabrics in rustic "Country Checks". Colors are washfast, sunfast. Fabrics are wrinkle and soil resistant, easy to launder and iron, never need starch. Maximum shrinkage 1%.

A Fine Combed Cotton Dress Shirt. Soft, button down collar, button cuffs, FormEase collar. Proportioned fit tailoring. Sizes: Neck 14, 14½ in., 32, 33 in. sleeve Neck 15 in., 32, 33, 34 in. sleeve. Neck 15½, 16 in., 32, 33, 34, 35 in. sleeve. Neck 16½, 17 in., 32, 33, 34 in. sleeve. *State neck and sleeve size*
33 N 184—Blue 33 N 185—Red. Shpg. wt. each 1 lb. Each \$3.74

B Women's Combed Cotton Roll-Sleeve Shirt with Ivy Styling. Button down collar with button and inverted pleat in back. *Misses' sizes* 10, 12, 14, 16, 18
7 N 3730—Blue 7 N 3731—Red. *State size above.* Shpg. wt. 7 oz. Each \$2.74

C Chambray Sport Shirt. Blue or red with check trim. *State size* small (14-14½ inch neck); medium (15-15½); large (16-16½); extra large (17-17½).
33 N 592—Blue 33 N 593—Red. Shpg. wt. each 9 oz. Each \$3.74

D Flannel Sport Shirt. Ivy style button-down collar with button and pleat in back. *Please state size* small (14-14½ in. neck); medium (15-15½), large (16-16½), extra large (17-17½). Shipping weight each, 1 pound 5 ounces
33 N 2734—Blue 33 N 2735—Red. Each \$3.74

Now in Dan River Wrinkl-Shed® fabrics.

CHECK MATES

Country Checks in red and blue.



Pilgrim Robe and Pajama Set of Dan River WRINKL-SHED® fabrics. Robe is cotton Flannel and has snap-on sash, 3 pockets. Pajama is fine quality combed cotton broadcloth. Sport shirt style plaid top and matching check trousers, all-around elastic waistband with adjustable gripper front and fly. Both fabrics offer exceptional resistance to wrinkling and soiling plus colors that are proofed against effects of sun, soaps and detergents 1% max. shrinkage. A smartly styled gift for his leisure time lounging and sleeping comfort.

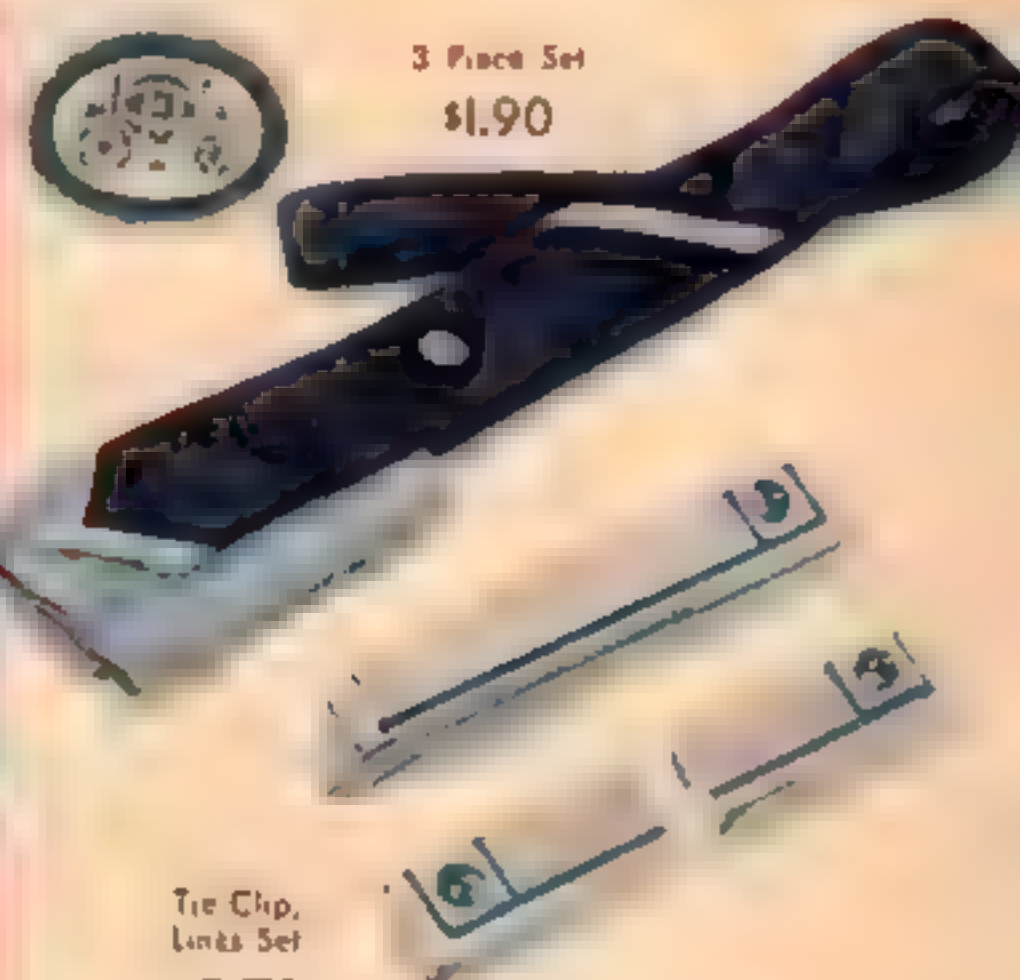
State size A (34-36 inch chest); B (38-40), C (42-44), D (46-48). *State color* red or blue.

33 N 1357—Robe only. Shpg. wt. 1 lb. 5 oz. \$7.74
33 N 1358—Pajama only. Shpg. wt. 1 lb. 3 oz. 4.77
33 N 1359—Set. Shpg. wt. 2 lbs. 8 oz. 12.20

Pilgrim EASY STRIDE Shorts of Dan River WRINKL-SHED® cotton broadcloth. Boxer style, all-around elastic waist. Nylon reinforced crotch for longer wear. Exclusive EASY STRIDE tailoring for wearing comfort. Max. shrinkage 1%.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Color* blue or red. *State color and size.* Shipping weight pair 5 oz.

(E) 83 N 5274—Country check
(F) 83 N 5277—Over-plaid
Pair \$1.37 3 pairs \$3.99



3 Piece Set
\$1.90

Tie Clip,
Links Set
\$3.70

Tie, Handkerchief and Tie Pin Set. Harmonizes with checked garments on this page. Tie is washable Arnel, a new fiber. Tie knots beautifully. Coat pocket handkerchief is combed cotton. Tie pins in assorted motifs. *Color* navy or maroon. Shpg. wt. set, 7 oz.

33 N 3994E—*State color.* \$1.90

Country Club Jewelry. Tie clip and cuff link set of polished rhodium plate. High domed blue cabochon stones and matching blue enamel trim. Shipping weight of set, 4 ounces.

4 N 1520E—Handsomely gift boxed. \$3.70
Prices on jewelry include 10% Fed. Excise Tax



Virgin Orlon® \$3.77



Acrylic** Long Sleeves \$3.77 Short Sleeves \$2.84



Australian Lamb's Wool \$6.76

He'll Be the Smoothest Santa in Town..

100% Virgin Orlon® Sweat-shirt. Soft and warm, yet lightweight. Fashion tailored rib knit collar, placket. Knit on ribbed bottom, cuffs. Short sleeves. Hand wash alone.

Sizes small (34-36-inch chest), medium (38-40), large (42-44). State size wanted.

(A) 33 N 1593—Beige

(B) 33 N 1594—Blue

(C) 33 N 1595—Red

Shipping wt. 8 oz. . . . Each \$3.77

* Reg. T.M. DuPont acrylic fiber

Jersey Knits of 100% Hi Bulk Acrilan®—Lightweight casings with a continental flare. Washable, dry quickly, won't shrink or stretch out of fit. Resists stains and wrinkles. Will not mildew. Mothproof. Neatly tailored collar is lined and top stitched to hold shape. 4-button placket. Hand wash separately. Your choice of long or short sleeve styles.

State size small (34-36-inch chest), medium (38-40), large (42-44).

Long Sleeve Style, Button cuffs

(D) 33 N 1584—Navy

(E) 33 N 1585—Tan heather

(F) 33 N 1586—Light blue

(G) 33 N 1586—Gray heather

33 N 1587—Red (color like "H")

Shipping weight 9 oz. . . . Each \$3.77

Short Sleeves, Rib knit cuffs

(H) 33 N 1590—Red

33 N 1589—light blue (color like "F")

33 N 1591—Tan heather (color like "E")

33 N 1592—Navy (color like "D")

Shipping weight 7 ounces. . . Each \$2.84

** T.M. for Chemstrand acrylic fiber

100% Virgin Australian Lamb's Wool. Strikingly handsome, rugged and masculine. Collar turns under for cardigan effect. Soft and warm, yet comfortably lightweight. Hand wash alone.

State size small (34-36-inch chest), medium (38-40), large (42-44). Shipping weight 1 lb. 4 oz.

(J) 33 N 1596—Red

(K) 33 N 1598—Gray

(L) 33 N 1597—Tan

Each \$6.76

HOW TO MEASURE: Measure inches around chest over undershirt. Keep tape under arms, over shoulder blades. Number of inches is size. If between sizes, order the larger.



Ivy League Style Long Sleeves \$2.84

Soft combed cotton solid color knits. Ivy League button-down collar with button in back. Sturdy, snug interlock knit. Hemmed bottom. Hand wash separately.

Please state size small (34-36-inch chest), medium (38-40), large (42-44).

Long Sleeve Style, Shpg. wt. each 12 oz.

(M) 33 N 1543—Tan (N) 33 N 1541—Gray

33 N 1542—Navy (color like "P") . . . Each \$2.84

Short Sleeve Style, Shpg. wt. each 10 oz.

(P) 33 N 1546—Navy

33 N 1544—light blue (not shown)

33 N 1545—white (not shown) . . . Each \$1.97

Pilgrim Fleeced Pullovers . . handsome, bold, alive with color . . \$4.90 each

Now fleeced pullovers, too, have gone glamorous! New ideas in casual wear that are sure to wow the man who enjoys easy living . . for here are comfort and snappy looks wrapped into one package.

Made of heavyweight, fine gauge, flat knit cotton. Double fleece lining provides an extra deep, luxuriously soft nap. Double stitched main seams for extra strength. Washable. 3 colorful styles to choose from.

Sizes small (34-36-inch chest), medium (38-40), large (42-44), extra large (46). Please state size wanted.

New Pullover Style with Hood. Fully lined throughout. Hood has adjustable draw string for snug fit. Ribbed cuffs and bottom. Plus all features listed above.

(R) 83 N 4040—Red with gray trim

(S) 83 N 4041—Gray with red trim

Wt. 1 lb. . . . Each \$4.90, 2 for \$9.70

Ivy League Styling. Button-down collar; button in back. Side vents, patch pockets, ribbed cuffs. Plus all features listed above.

(T) 83 N 4034—Gray, red trim

(V) 83 N 4033—Peacock, black trim

(W) 83 N 4035—White, navy trim

Wt. 1 lb. 2 oz. . . . Each \$4.90, 2 for \$9.70

Fashioned with Full Zipper Front. Bold, vivid, truly masculine—a new and exciting gift for that rugged male! Two roomy pockets. Plus all features listed above.

(X) 83 N 4044—Black with white

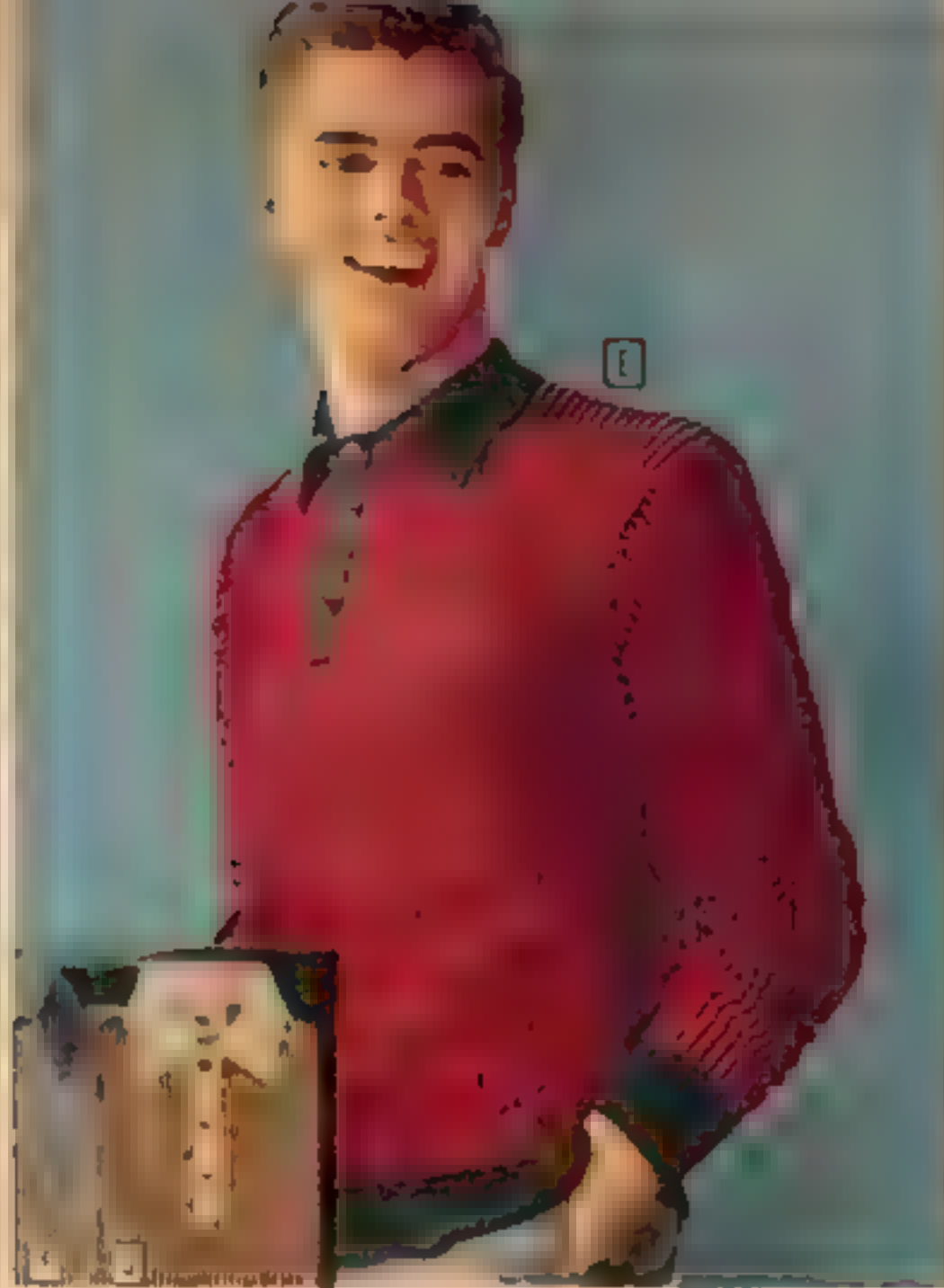
(Y) 83 N 4045—Peacock with black

Wt. 1 lb. 4 oz. . . . Each \$4.90, 2 for \$9.70





Orlon long sleeve \$4.77 Short sleeve \$3.77



Orlon and Lamb's Wool \$5.74



Virgin Hi-Bulk Orlon \$10.70

Wearing a Casual Pilgrim Sweater-Shirt

Luxurious 100% Virgin Orlon®—wonderfully soft and warm. Will never stretch or shrink out of fit! Ribbed cuffs, collar, bottom. Hand wash alone.

Sizes small (34-36-inch chest), medium (38-40), large (42-44). *Please state size when ordering.*

Long Sleeve Style. Shipping weight each 10 oz.

(A) 33 N 1536—light blue (B) 33 N 1535—Red
(C) 33 N 1533—Gray heather
33 N 1534—Tan heather color like "D" Each \$4.77

Short Sleeve Style. Shipping weight each 8 oz.

(B) 33 N 1539—Red (C) 33 N 1537—Gray heather
(D) 33 N 1538—Tan heather
33 N 1540—light blue color like "A" Each \$3.77

50% Orlon® and 50% Lamb's Wool. A superb lightweight blend—feather-soft Orlon enriched with the full, deep warmth of wool. Luxurious to the touch. Fashion tailored 3-button placket with shape-retaining ribbed collar. Ribbed bottom and cuffs. Perfect for gift giving—he'll be delighted! Hand wash separately. Shpg. wt. 12 oz.

Sizes small (34-36-inch chest), medium (38-40), large (42-44). *Please state size when ordering.*

(E) 33 N 1531—Charcoal gray with red
(F) 33 N 1532—Charcoal gray with light gray
(G) 33 N 1530—Brown washable Each \$5.74

* Reg. T. M. for DuPont acrylic fiber.

Our Finest Sweater-Shirt—100% Virgin Hi-Bulk Orlon®. You can almost hear the kitten purr when you touch the full, deep, luxurious softness of this fabric... the texture resembles that of the finest cashmere! Impeccably detailed and tailored. Resilient, wash easily, will not stretch or shrink out of fit. Mothproof and mildew resistant. Rib knit fashioned collar and placket are "looped on" to eliminate bulky seams. Hand wash separately.

Sizes small (34-36-inch chest), medium (38-40), large (42-44). Shpg. wt. 1 lb. 6 oz.

(H) 33 N 1556—Gray (J) 33 N 1555—Brown
(K) 33 N 1554—Red Each..... \$10.70

For his leisure hours... the new Pilgrim "knit look" sport shirts

Wash and Wear Cotton Sport Shirt. Exceptionally easy to care for... washes easily, needs little or no ironing. Handsome knit collar and front-panel trim. Popular washfast colors. Maximum fabric shrinkage is only 1%.

Sizes small (14-14½-inch neck), medium (15-15½), large (16-16½). *Please state size wanted.*

(L) 33 N 539—Blue
(M) 33 N 540—Cognac tan
Shipping weight 13 ounces. Each \$4.77

Golf Jacket. Natty and neat... a real spark to his casual wear! Fashion tailored knit trim, waistband and cuffs. Lustrous rayon gabardine body. Washfast colors. Maximum fabric shrinkage 2%.

Sizes small (14-14½-inch neck), medium (15-15½), large (16-16½). *Please state size wanted.*

(N) 33 N 536—Tan
(P) 33 N 537—light gray
(R) 33 N 538—Black
Shipping weight 13 ounces. Each \$4.77

Two-tone Knitted Collar and Pocket Trim. Shirt is made from popular Viscose rayon challis. Washfast colors in new heather tones are unusually handsome. Maximum fabric shrinkage only 2% to assure lasting fit.

Sizes small (14-14½-inch neck), medium (15-15½), large (16-16½). *Please state size wanted.*

(S) 33 N 534—Red heather
(T) 33 N 535—Blue heather
Shipping weight 13 ounces. Each \$3.77



Ivy League Styled Knit \$2.84

Sport shirt features authentic "Ivy Look" stripe pattern. Button-down collar with button in back. Luxuriously soft, absorbent flat knit combed cotton. Long sleeves have rib knit cuffs. Hemmed bottom. Tape reinforced shoulder seams, 3-button lined placket. Hand wash separately.

Sizes: small (34-36-inch chest), medium (38-40), large (42-44). *Please state size.*

(V) 33 N 1552—Charcoal gray combination
(W) 33 N 1551—Charcoal blue combination
(X) 33 N 1553—Charcoal brown combination
Shipping weight 13 ounces..... Each \$2.84

at SEARS 13





(A) \$4.77

(B) \$4.77

C Choice of Long Sleeve \$3.74

Short Sleeve \$2.83

D Short Sleeve \$2.83

E Long Sleeve \$3.74

Pilgrim No-Iron Dacron* and Cottons with easy care, smart wear styling

(A)-(B) New this season styling. Two plaids of 65% Dacron and 35% combed cotton. Especially handsome Christmas gift shirts in beautiful woven plaids. The no-iron feature plus smart good looks make these shirts excellent for both home and travel wear. The fabric has a soft feel, drapes well and has a remarkable ability to shed wrinkles.

This miracle fabric has all the convenience of wonderful wash and wear—just wash it, let it dry, then wear it. Up-to-date sport shirt styling, too, with medium-spread collar with custom-gauge stitching. Collar stays give a neat appearance always. Two-button adjustable cuffs. Maximum fabric shrinkage only 1%. Washfast colors.

State size small (14-14½), medium (15-15½), large (16-16½). Shipping weight each 13 ounces.

(A) 33 N 455—Plaid 60's with gold accent

(B) 33 N 456—Plaid Brown combination

Each \$4.77

* DuPont Reg. T.M. for polyester fiber

(C)-(E) 3 solid colors and new fancy check pattern in choice of short or long sleeve models. Little or no ironing needed. Washfast colors. Max. shrinkage 1%. State size small (14-14½ inch neck), medium (15-15½), large (16-16½), extra large (17-17½).

(C) Solid colors. Long sleeve style. Collar stays.

33 N 569—Tan

33 N 567—White

33 N 568—Blue

Wt. each 1 lb. State size above... Each \$3.74, 2 for \$7.44

(D) Short Sleeve Style. Shpg. wt. ea. 10 oz.

33 N 3023—White

33 N 3024—Blue

33 N 3025—Tan

Please state size above... Each \$2.83, 2 for \$5.62

(E) New Fancy check pattern. Short sleeve style. Collar has sleeve and stays custom gauge stitching.

33 N 3013—Blue check

33 N 3014—Red check

Wt. each 13 oz. State size above... Each \$2.83, 2 for \$5.62

(F) Fancy check. Long sleeve style. State size above

33 N 541—Blue check

33 N 542—Red check

Shpg. wt. each 13 oz... Each \$3.74, 2 for \$7.44

Pilgrim Easy Care Shirts

Pilgrim Wash-and-Wear Wrinkl-Shed® Cotton Sportshirts

(F)-(K) Dan River Wrinkl-Shed® with Dri Don fabric means washing helps all year long. Easy washing—fast drying—little or no ironing needed. Resistant to perspiration odor and mildew. Colors are washfast. Maximum fabric shrinkage only 1%. New this season styling and Pilgrim tailoring plus the wash-and-wear feature, make these sportshirts appeal to every man. Buy two and save.

State size small (14-14½), medium (15-15½), large (16-16½). See How to Measure on opposite page.

Solid color chambray. Please state size above.

(F) 33 N 523—Tan (G) 33 N 522—Blue (H) 33 N 525—Gray

(I) 33 N 524—Maze (J) 33 N 474—Red

Shipping weight ea. 9 oz... Each \$2.57, 2 for \$5.00

(L)-(R) New this season patterns in Dan River Wrinkl-Shed® fabrics. Little or no ironing. Max. shrinkage 1%. State size small (14-14½-inch neck), medium (15-15½), large (16-16½).

Authentic Ivy League Style. 3 button collar. Box pleat.

(L) 33 N 558—Red miniature lion (M) 33 N 559—Blue stripe

(N) New this season plaid. Medium spread collar

33 N 495—Brown

33 N 496—Blue

(P) New fancy stripe. Medium spread collar

33 N 543—Red

33 N 546—Blue

(R) New this season plaid. Medium spread collar.

33 N 490—Blue

33 N 491—Red

Wt. ea. 9 oz. State size above... Each \$2.83, 2 for \$5.62

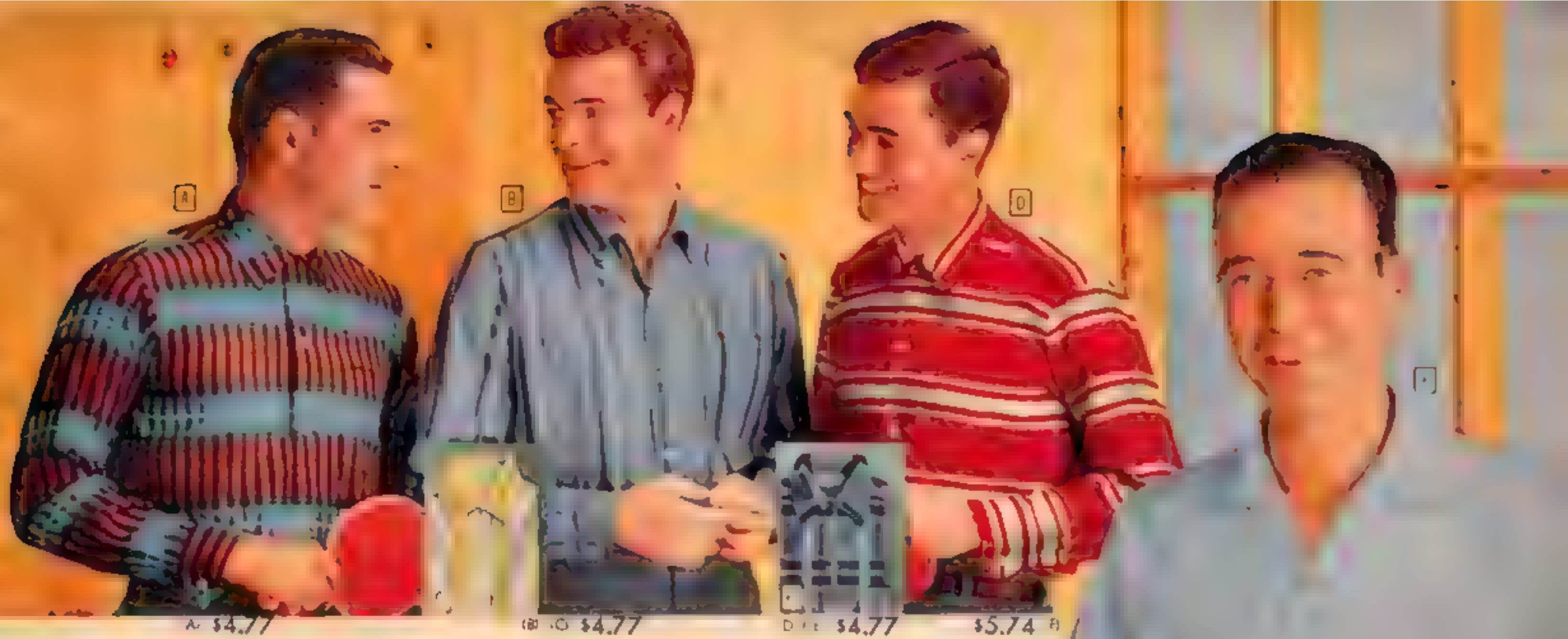
(F) through (K), \$2.57

New patterns in Dan River fabrics (L) through (R) \$2.83



14 SEARS





Luxurious Shirts in Cotton and Silk or Orlon* and Cotton

(A)-(E) Cotton-Silk Sport Shirts. Here are lively colors and patterns in the finest sport shirt styling... superb gift selections. Cotton and silk blend combines the washability of cotton with the quality luster of silk. Hand washable, maximum fabric shrinkage 2%. Sizes: small (14-14½-in. neck), medium (15-15½), large (16-16½).

Medium spread collar style with custom-gauge stitching; designed to be worn open or closed. Convenient collar stays. Adjustable diamond pointed cuffs.

(A) 33 N 460 Brown plaid (D) 33 N 457 Red stripe
(C) 33 N 459 Gray stripe (E) 33 N 458 Blue stripe
Shpg. wt. 13 oz. Please state size and color. Each \$4.77

Ivy League Stripe. Top stitched button-down collar with button in back; box pleat in back of shirt body. Single button cuffs. State size above. Shpg. wt. 13 oz.
(B) 33 N 547—Blue stripe..... Each \$4.77

(F) Introducing a new spun Orlon*-Cotton fabric! Cloud-soft and comfortable, tailored of 80% Orlon* blended with 20% combed cotton. Our most luxurious sport shirt, styled to be suitable for any occasion. A long-wearing fabric that offers all year comfort. Collar has convenient stays, custom gauge stitching. Adjustable, diamond-point cuffs.

Enjoy all the fabulous features of Orlon® Wash and Wear... wash it, let it dry, wear it. Little or no ironing needed! Stays neat... needs fewer washings. Washfast colors. Maximum shrinkage 3%.

State size: small (14-14½-in. neck), medium (15-15½), large (16-16½). See How to Measure instructions below to assure a proper fit.

33 N 550—Blue 33 N 551—Tan 33 N 552—Gray
Shipping weight each 13 ounces..... Each only \$5.74
* DuPont Reg. T.M. for orlon is true

See Our General Catalog for more sport shirt styles, in lively colors, and patterns

His Christmas Tree Specials

Unusual Sport Shirt Stylings with Custom-made qualities

(G)-(J) Style sensation! Smart, different Pilgrim Vest eccz. One-piece shirt looks like a jacket worn over a striped sportshirt. Collar and chest panel of lustrous cotton and silk. Viscose rayon shirt body. Elastic side inserts. Medium spread collar. Washfast colors. Max. shrinkage 2%. State size: small (14-14½), medium (15-15½), large (16-16½).

(G) 33 N 501—Red (H) 33 N 502—Navy
(J) 33 N 503—Black, Shpg. wt. 1 lb. 6 oz..... Each \$4.77

(K)-(L) Authentic Western T-shirting in the manly re- pleat cotton broadcloth. Form-fitting, high rise* model. Deep cut front, back yokes. One snap. Dogger pockets. Fitted with three snaps. Little or no ironing needed. Washfast. Max. shrinkage 2%. State neck, sleeve size from chart below. Wt. 15 oz.

(K) 33 N 4307—Blue (L) 33 N 4308—Red Each \$4.77

Neck sizes in inches	Sleeve sizes in inches	Neck and sleeve sizes
14	32	short
14 1/2	33	short and medium
15 1/2	34	short, medium and long
16 1/2	35	medium and long

HOW TO MEASURE: Neck: Measure around neck with tape. Number of inches is size. Sleeve size: Bend elbow. Measure from middle back of neck across shoulder, over bended elbow to wrist.

(G) (H) (J) \$4.77

(K) (L) \$4.77



Dual-Wear Shirts \$3.74

(M) Washfast Viscose rayon gabardine in exact sleeve lengths. Proportion fit tailoring. Form-Fit collar to be worn with or without a tie. Max. shrinkage 2%. Wt. 1 lb. 3 oz. State neck size and sleeve length below.

33N517—Red 33N497—Blue 33N498—Gray
33N499—Tan 33N500—Turquoise
33N504—L. green..... Each \$3.74 2 for \$7.44

Neck size (in.)	Small 14-14½	Medium 15-15½
Sleeve length (in.)	32 33 34	32 33 34 35
Neck size (in.)	Large 16-16½	Extra large 17-17½
Sleeve length (in.)	32 33 34 35	32 33 34 35



4-Star Feature Flannels

Luxurious Blend of Cotton
Fortified with Dacron*

\$3.74



Superb Gift Shirts In Exact Sleeve Sizes plus Proportion Fit Tailoring

A 4-Star Feature because these shirts have been laboratory tested and compared with other leading brands . . . and we believe there is no finer flannel shirt value in America!

Convertible FormEase collar with vanishing band can be worn open or closed (with or without tie, for dress or sport wear). Full length shirttails. Double yoke. Washfast colors. Sanforized, maximum fabric shrinkage 1%. *State neck size and sleeve length from chart below.*

Authentic Ivy League Styling. Button-down collar with button in back. Box pleat in back of shirt body. Plus features above.

(A) 33 N 2489—Red tartan plaid
(B) 33 N 2494—Black with white tartan plaid
(C) 33 N 2495—Blue tartan plaid

Shipping weight each 1 lb. 1 oz. Each \$3.74

FormEase Collar with Removable Stays . . . stays neat always. Plus all features above

(D) 33 N 2481—Blue (G) 33 N 2492—Brown
(E) 33 N 2482—Brown (H) 33 N 2491—Red
(F) 33 N 2480—Red (J) 33 N 2490—Blue

Shipping weight each 1 lb. 1 oz. . . . Each \$3.74
* Reg. T.M. for DuPont polyester fiber

MEASURE FOR SLEEVE SIZES: Measure from middle back of neck, across shoulder, over bended elbow to wrist. Number of inches is size. If between sizes, order the larger.

For Neck Sizes: See "How To Measure" instructions at bottom of page

Neck Size (Inches)	Small 14-14½ in.	Medium 15-15½	Large 16-16½	Ex. Large 17-17½
Sleeve size (Inches)	32, 33 . . .	32, 33, 34, 35 .	32, 33, 34, 35 .	33, 34, 35 . .



Kashara Pullover \$3.90

Luxurious Kashara cotton flannel with nylon fleece collar and pocket trim. Square sport bottom (wear in or out). Casual pullover style. Washfast colors. An exciting gift for any man!

State size small (14-14½ in. neck), medium (15-15½), large (16-16½).

(K) 33 N 2665—Blue with red trim
(L) 33 N 2666—Gray with black trim
(M) 33 N 2667—Beige with brown trim
Shpg. wt. each 1 lb. 6 oz. . . . Each \$3.90



Casual Jac-Shirt \$3.90

High-fashion combination of shirt and jacket. Soft warm-sueded cotton flannel. Knit elastic band at waist. Knit elastic at collar and cuffs. Washfast and Sanforized, max shrinkage 1%.

State size small (14-14½ in. neck), medium (15-15½), large (16-16½).

(N) 33 N 2593—Blue ombre plaid
(P) 33 N 2594—Brown ombre plaid
(R) 33 N 2595—Red ombre plaid
Shpg. wt. each 1 lb. Each \$3.90

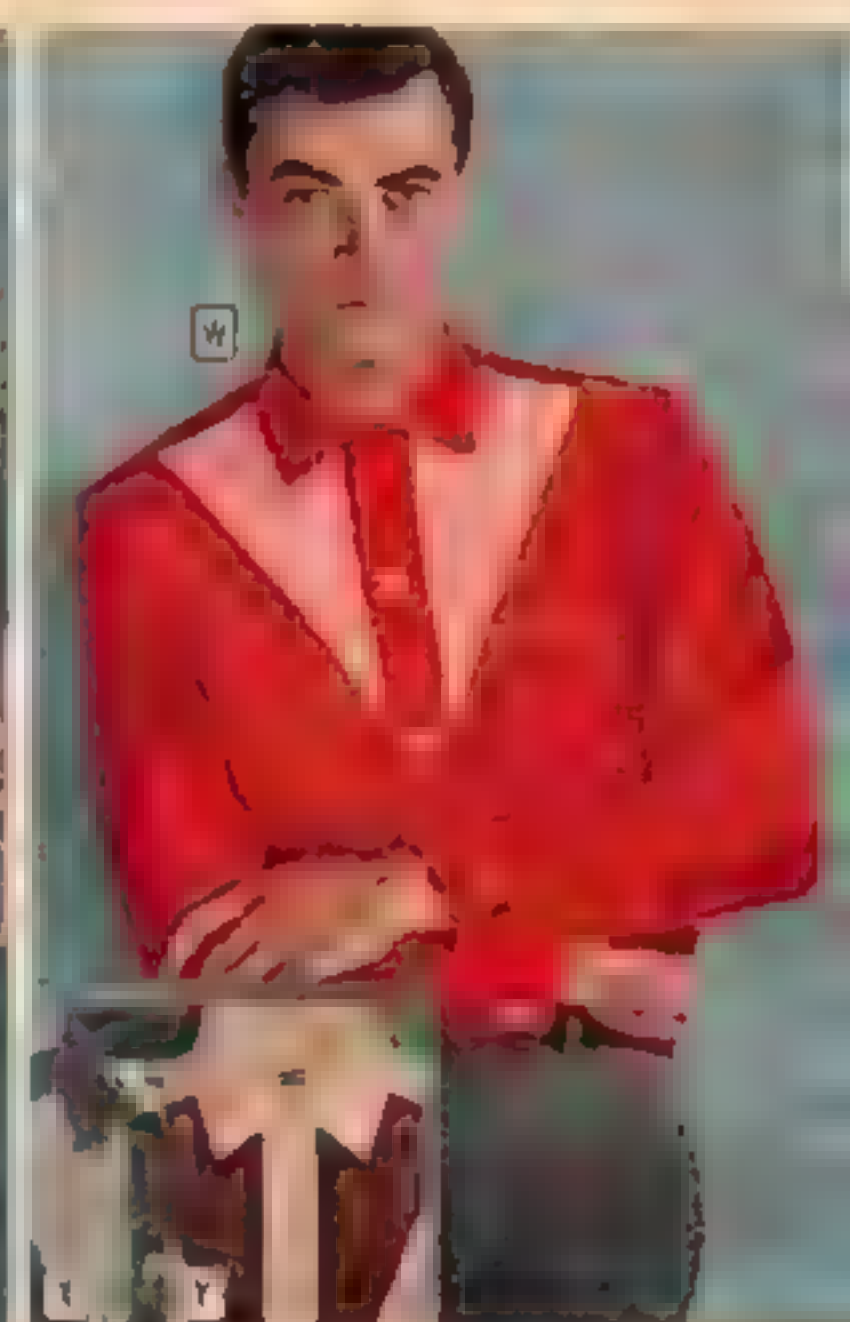


Ivy League Check \$2.83

Woven Kashara cotton flannel has button-down collar with button in the back. Square bottom. Washfast and Sanforized, maximum shrinkage 1%.

State size small (14-14½ in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

(S) 33 N 2473—Gray check
(T) 33 N 2474—Beige check
(V) 33 N 2475—Blue check
Shpg. wt. each 1 lb. 4 oz. . . . Each \$2.83



Corduroy Trim \$2.83

Washable sueded cotton flannel shirt with striped corduroy trim. Regular spread collar. Square bottom (can be worn in or out). Smart for casual wear . . . soft and warm for comfort.

State size small (14-14½ in. neck), medium (15-15½), large (16-16½).

(W) 33 N 2476—Red
(X) 33 N 2477—Black
(Y) 33 N 2478—Beige
Shpg. wt. each 1 lb. 5 oz. . . . Each \$2.83

HOW TO MEASURE FOR NECK SIZE: Measure around neck with tape measure (don't use string because it might stretch). Hold the tape firm, but not tight. Number of inches is size. If between sizes, order the larger.



Sueded Cotton Flannel Sport Shirts . . washfast and Sanforized \$2.83

Brighten his Christmas with these colorful flannels! He'll enjoy their soft warmth . . . he'll delight in their bold, masculine patterns. Collar and front of shirt are expertly matched. Square bottoms (can be worn in or out of trousers). Double, self-fabric yoke. White pearlized buttons. 1 matched pocket. 1 button cuff. Washfast colors stay bright and vivid. Sanforized for lasting fit—maximum fabric shrinkage only 1%.

Three styles to choose from . . . including one with ever popular, authentic Ivy League tailoring.

Sizes small (14-14½ inch neck), medium (15-15½), large (16-16½), extra large (17-17½). Please state your correct size when ordering . . . see measuring instructions at bottom of facing page.

[A] [B] Bold Heather Stripe Sport Shirt. Colorful . . . handsome! Smooth-fitting top-stitched collar . . . can be worn open or closed. Has all features listed above. State neck size above.

(A) 33 N 2668—Blue

(B) 33 N 2669—Red

Shipping wt. 1 lb. 1 oz. . . Each \$2.83

[C] [D] Authentic Ivy League Styling. Button-down collar with button in back; box pleat in back of shirt body. Has all features listed above. State neck size from above.

(C) 33 N 2618—Red

(D) 33 N 2619—Blue

Shipping wt. 1 lb. 1 oz. . . Each \$2.83

[E] [F] Colorful Buffalo Plaid Sport Shirt. Comfortable top-stitched collar can be worn open or closed. Includes all features listed above. Please state neck size from above.

(E) 33 N 2610—Brown

(F) 33 N 2611—Red

Shipping wt. 1 lb. 1 oz. . . Each \$2.83

For More Gift Ideas . . . see the flannel shirts in our Big Fall Book



Wrinkl-Shed® Yukon Flannela \$2.83

Made from Dan River cotton flannel—stays clean longer between washings, wrinkles "hang out" after laundering, and little or no ironing is needed! Colors are washfast and sunfast, 1% maximum fabric shrinkage. Smart overplaid; regular spread collar.

State size small (14-14½ in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

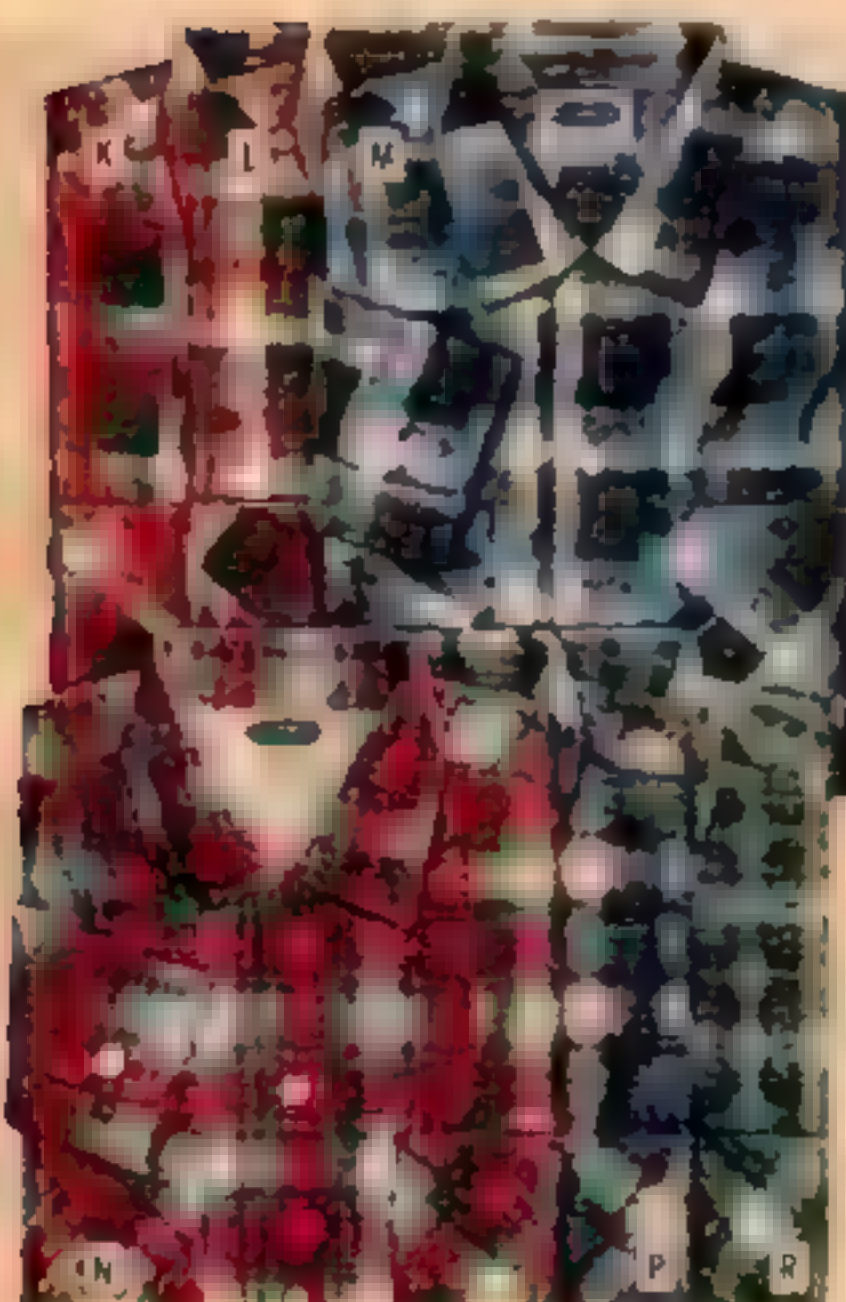
(G) 33 N 2638—Red

(H) 33 N 2634—Brown

(J) 33 N 2639—Green

Shipping weight 1 pound 1 ounce

Each \$2.83



Budget Priced Styles \$1.86 ea

Mediumweight sueded cotton flannels with rich, rugged look. Soft and warm for fall and winter comfort. Square shirt bottoms can be worn in or out of trousers. Regular, semi-widespread collar. Pre-shrunk—maximum shrinkage 2%. Ray on satin yoke lining. 1-button cuffs. 2 pockets.

State size small (14-14½ in. neck), medium (15-15½), large (16-16½).

(K) 33N2688—Red

(N) 33N2691—Red

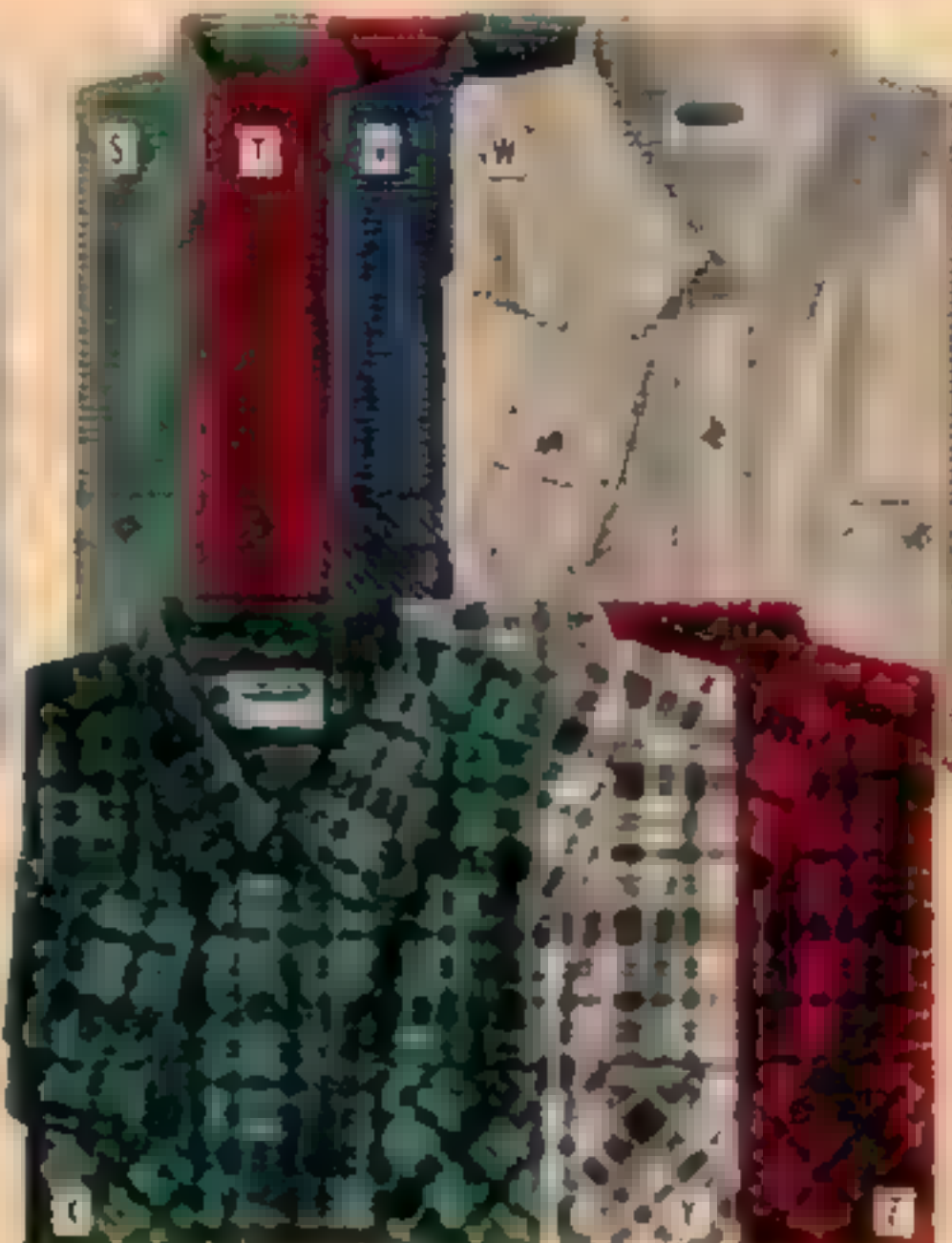
(L) 33N2690—Brown

(P) 33N2692—Blue

(M) 33N2689—Blue

(R) 33N2693—Green

Shpg. wt. 13 oz. . . Each \$1.86, 2 for \$3.70



Medium and Heavyweight Sueded Cotton Flannels with Shirrtails . . low as \$2.34

Warm and rugged wearing mediumweights! Extra-strong double stitched main seams. Vivid washfast colors. Sturdy double yoke. Dress shirt style collar. 2 button-through pockets. Single button cuffs. Sanforized—maximum fabric shrinkage 1%.

Sizes small (14-14½ inch neck), medium (15-15½), large (16-16½), extra large (17-17½). Please state size. Shipping weight each 13 oz.

(S) 33 N 2428—Green

(X) 33 N 2470—Green

(T) 33 N 2427—Red

(Y) 33 N 2472—Black

(V) 33 N 2429—Blue

(Z) 33 N 2471—Red

(W) 33 N 2430—Black

Each \$2.34; 2 for \$4.64



Our warmest heavyweights for the outdoorsman! Extra sturdy, rugged! Sanforized! Regular sizes small (14-14½ in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

Buffalo Plaid in Regular, Stout and Slim Sizes.

(AA) 33 N 2419—Red

(BB) 33 N 2420—Blue

State regular size above. Shipping weight each 1 lb. 2 oz. . . Each \$2.83

Stout size: (AA) 33 N 2421—Red

(BB) 33 N 2422—Blue

State neck size 17½, 18, 19, 20 in. Shipping wt. 1 lb. 4 oz. . . Each 3.32

Slim sizes: (AA) 33 N 2423—Red

(BB) 33 N 2424—Blue

State size medium, large, extra large. Shipping wt. 1 lb. 1 oz. . . Each 3.32

Extra Heavyweight Plaid. Flap pockets. Shipping wt. 1 lb. 6 oz.

(CC) 33 N 2459—Brown

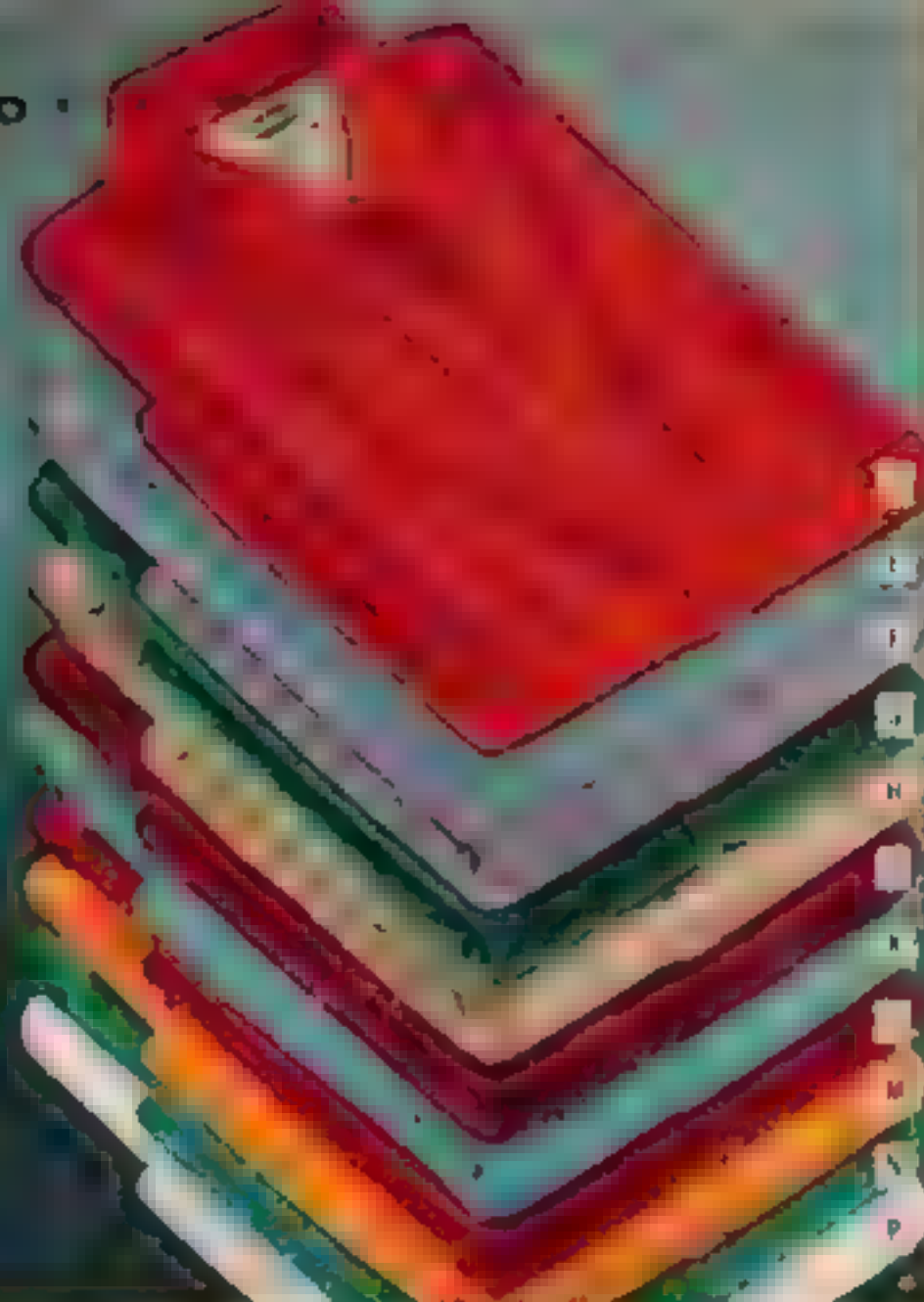
(DD) 33 N 2458—Blue

(EE) 33 N 2457—Red. State regular size above. Each \$3.32

© SEARS 17



WRINKL-SHED®
CORDUROY



"Plain and Fancy" Corduroy \$5.77

Dan River Corduroy \$4.77

Colorful Tartan Corduroy \$3.74



Smart Horizontal Wales Jac-Shirt \$5.90



Flannel and Corduroy Shirt-Vest \$4.90



Zipper Front Jac-Shirt \$4.90



Fine
16-wale
Corduroy
\$2.54

Colorful Corduroy Sport Shirts

State size small (14-14½-inch neck), medium (15-15½), large (16-16½), extra large (17-17½).

Colorful "Plain and Fancy" Corduroy. Handsome print front panel with solid color contrasting placket, collar, sleeves and back. Spread collar. State size above. Shipping weight 1 lb. 10 oz.

(A) 33N2788—Beige with brown (B) 33N2787—Gray with gray
(C) 33N2789—Black with red. Each \$5.77

4-Star Feature Wrinkl-Shed® Corduroy . . . choice of 11 colors. Dan River 21-wale corduroy. Sunfast, washfast. State size above. Shpg. wt. 1 lb. 6 oz.

(D) 33N2764—Flame (E) 33N2770—Lt. blue
(F) 33N2771—Smoke gray (G) 33N2761—Dk. green
(H) 33N2769—Beige (J) 33N2760—Maroon
(K) 33N2767—Aqua (L) 33N2762—Brown
(M) 33N2766—Maize (N) 33N2765—Turquoise
(P) 33N2768—White
Each \$4.77 Any 2 for only. . \$9.44

16-Wale Tartan Corduroy. Handsome, authentic Tartan designs from the Scottish highlands. Medium spread collar. Square bottom. State size above.

(R) 33N2749—Black with white (S) 33N2748—Red with black
Shipping weight each 1 pound 8 ounces. Each \$3.74

HOW TO MEASURE Measure around neck with tape measure. Hold firm, not tight. Number of in. is size. If between sizes, order the larger. Chest Measurement, place tape under arms, over shoulder blades. Number of inches is size.

For (T), (V), (W). Sizes small (34-36), med. (38-40), large (42-44), (X) to (XX), sizes small (14-14½-in. neck), medium (15-15½), large (16-16½).

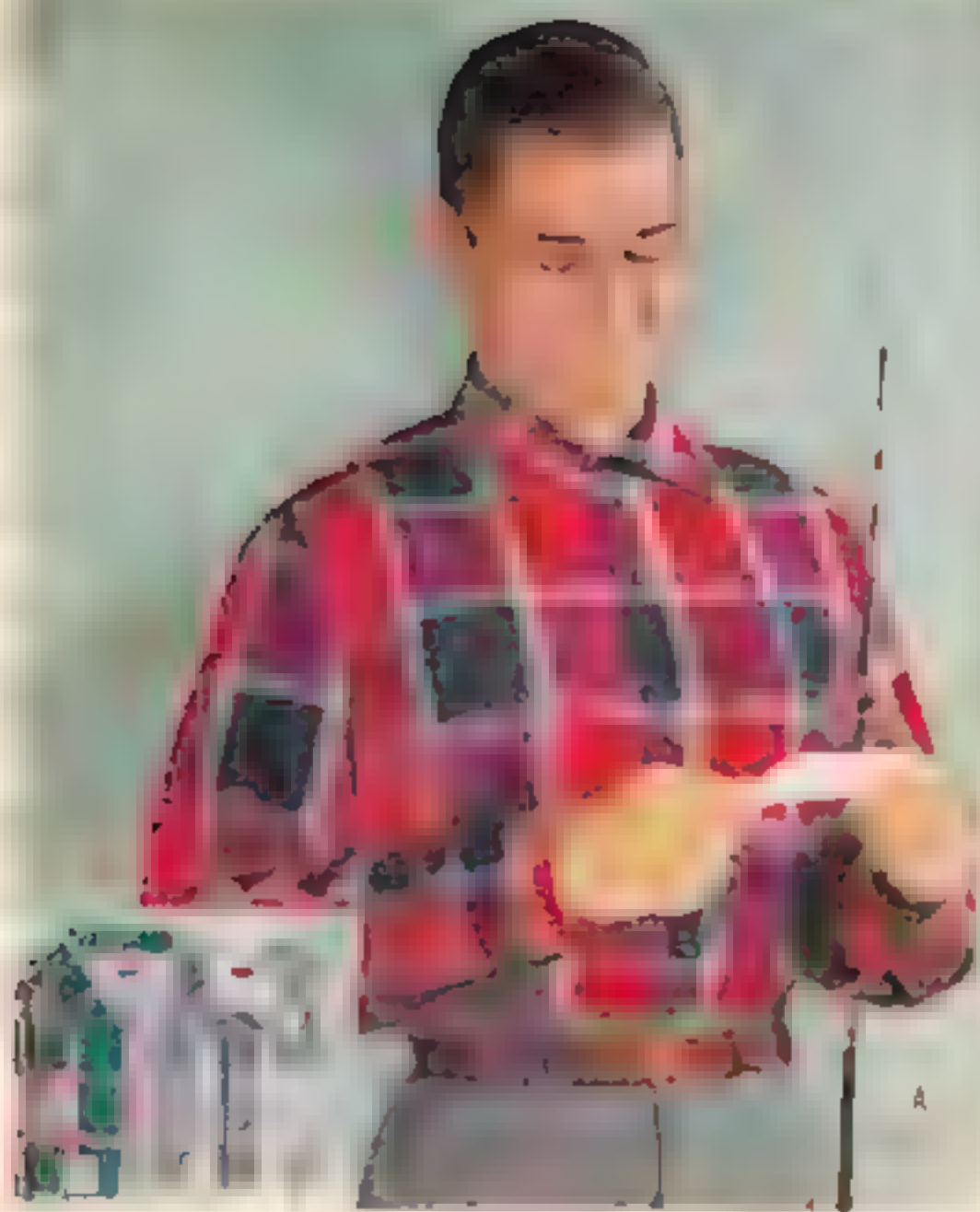
Horizontal Corduroy Jac-Shirt. A gift of rugged comfort with smart looking horizontal wales. Shirt styling with the loose fit of a jacket. State size above.
(T) 33N2746—Steel gray (V) 33N2745—Cinnamon brown
(W) 33N2747—Maroon, Shpg. wt. 1 lb. 9 oz. Each \$5.90

Tops in New Fashions! 1-piece Shirt-Vest. Solid color flannel shirt with corduroy front made to look like a vest. Shirred elastic waist for trim fit. Washable—shrinkage less than 1%. State size above.
(X) 33N2795—Light blue (Y) 33N2797—Brown
(Z) 33N2796—Red Shpg. wt. 2 lbs. Each \$4.90

Solid Color Zipper Front Jac-Shirt. Sporty styling in fine 16-rib pinwale corduroy. Washfast, sunfast colors. Full length zipper front. Shirred elastic back. State size above also extra large (17-17½). Shipping weight each 1 lb. 9 oz.

(AA) 33N2740—Scarlet (BB) 33N2742—Dark green
(CC) 33N2743—Blue (DD) 33N2741—Maroon. Each \$4.90

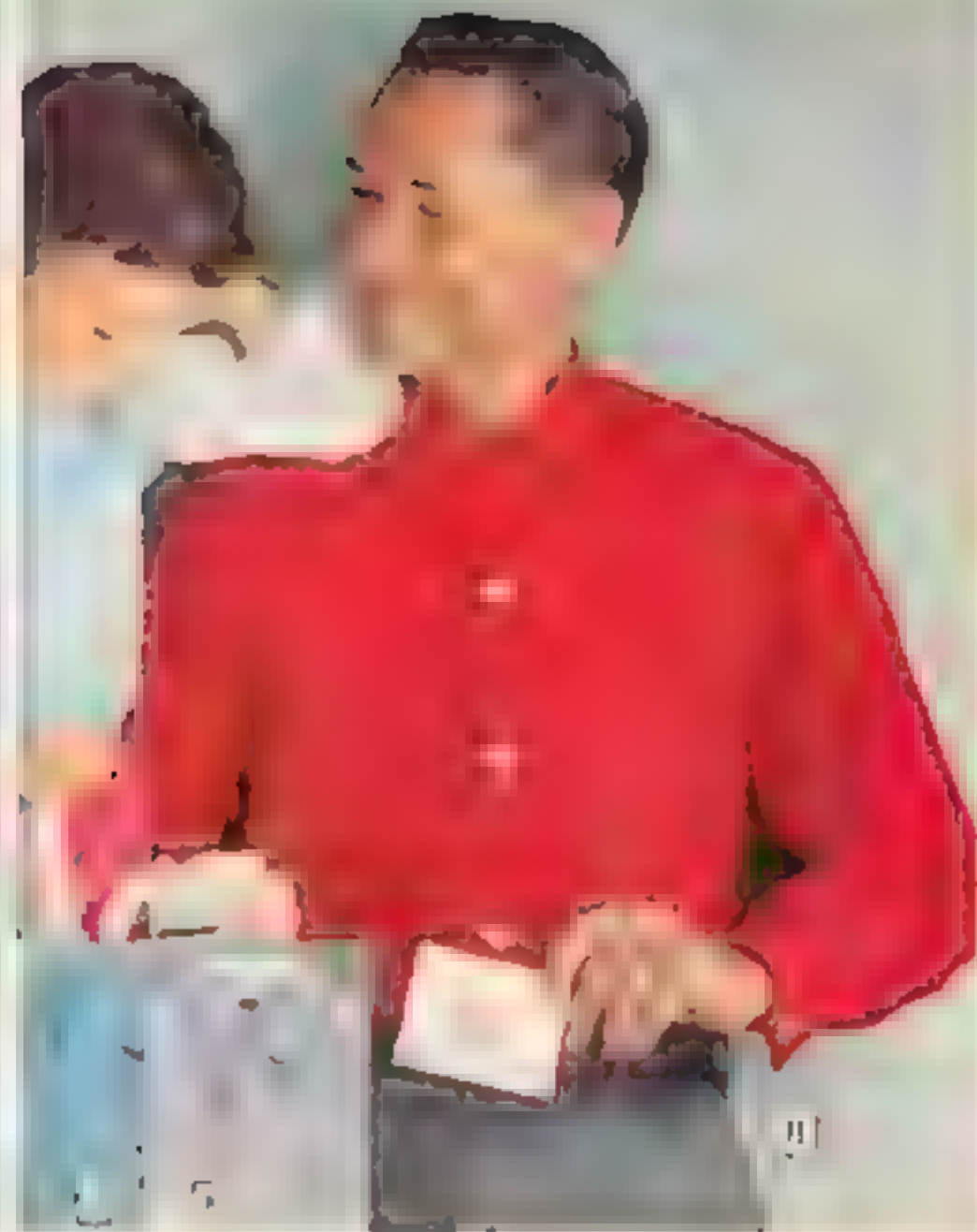
Solid Color 16-wale Corduroy. Quality at a low price. Semi-spread collar. Washfast, sunfast colors.
(EE) 33N2728—Lt. blue (FF) 33N2729—Charcoal gray
(GG) 33N2724—Aqua (HH) 33N2722—Rust
(JJ) 33N2726—Flame (KK) 33N2721—Dk. green
(LL) 33N2723—Beige (MM) 33N2720—Violet
State size above. Wt. ea. 1 lb. 6 oz. Ea. \$2.54; 2 for \$5.00



Washable Buffalo Plaid \$3.97



100% Virgin Wool Shadow Plaid \$7.74



50% Combed Cotton, 50% Wool \$9.77



80% Orlon*, 20% Virgin Wool \$4.77



Part Wool Jac-Shirt \$5.90



100% Imported Australian Wool \$9.77

Warm Wools and Part-Wools

Size: size small (14-14½ in. neck), medium (15-15½), large (16-16½), extra large (17-17½)

Washable Blend of 55% Wool, 25% Vicara, 20% Nylon. Buffalo plaid patterns. 2 button cuffs. Max shrinkage 3%. Wt. each 1 lb. 4 oz. *Size and price*
(A) 33 N 2842—Red (B) 33 N 2841—Blue
(C) 33 N 2840—Green Each \$3.97

100% Virgin Wool Shadow Plaid. Handsome plaid with a hand-tailored appearance. Fine, soft, rich styling. Machine washable—maximum shrinkage 3%. Shpg. wt. each 1 lb. 5 oz. *Size and price*
(D) 33 N 2883—Red (E) 33 N 2882—Blue
(F) 33 N 2887—Black (G) 33 N 2881—Green, black, red. Ex. \$7.74

Luxurious 50% Combed Cotton, 50% Wool. Fabric imported from Switzerland. Smartly tailored styling. Permanent collar stays, 2 button cuff, top stitched collar, split in bottom. Sanforized—maximum shrinkage 1%. *State size top of price. Shpg. wt. 1 lb.*
(H) 33 N 2846—Red (J) 33 N 2847—Blue
(K) 33 N 2848—Grey Each \$9.77

80% Orlon*, 20% Virgin Wool. Winter-warm flannel of superb softness. Lightweight and rugged. Knobby, spread collar, secure bottom. Two-button adjustment cuffs. Machine washable—maximum shrinkage 3%. *State size top of price. Shpg. wt. 1 lb.*
(L) 33 N 2888—Blue (M) 33 N 2890—Red
(N) 33 N 2889—Green Each \$4.77

Plaid Part Wool Jac-Shirt. 55% wool, 25% Vicara, 20% nylon. Sport shirt with 2 buttoned pockets, side vents for action. Machine washable. Washable. *State size top of price. Shpg. wt. 1 lb. 4 oz.*
(P) 33 N 2810—Red (Q) 33 N 2811—Blue
(R) 33 N 2812—Green Each \$5.90

100% Imported Australian Wool. Soft, warm virgin wool tailored with single-breasted styling. Ombre plaid pattern. *State size top of price. Shpg. wt. each 1 lb. 5 oz.*
(T) 33 N 2835—Blue (V) 33 N 2834—Red
(W) 33 N 2836—Grey Each \$9.77

Heavyweight 100% Wool Buffalo Plaids. Extra rugged and warm. Rayon yoke. Quilted neck band. Washable—maximum shrinkage 3%. *State regular size 14½, 15, 15½, 16, 16½, 17-inch neck.*
Button Front Shirttail Style. *State size top of price.*
(X) 33 N 2802—Red (Y) 33 N 2804—Blue
(Z) 33 N 2805—Green
33 N 2803—Green, black, foot show. \$6.77
Shpg. wt. 1 lb. 4 oz.
Stout sizes. 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 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1856, 1857, 1858, 1859, 1860, 1861, 1862, 1863, 1864, 1865, 1866, 1867, 1868, 1869, 1870, 1871, 1872, 1873, 1874, 1875, 1876, 1877, 1878, 1879, 1880, 1881, 1882, 1883, 1884, 1885, 1886, 1887, 1888, 1889, 1890, 1891, 1892, 1893, 1894, 1895, 1896, 1897, 1898, 1899, 1900, 1901, 1902, 1903, 1904, 1905, 1906, 1907, 1908, 1909, 1910, 1911, 1912, 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932,



SMART NEW TAB COLLAR

Styles in Madras
or Broadcloth

\$3.74
each



B Iridescent pinst Broadcloth \$3.74



C Horizontal or vertical stripes \$3.74



D Pinstriped Broadcloth \$3.74



E Iridescent \$3.74 F Iridescent \$3.70



Port. short fused collar Lynn semi-spread Newton fused low band

(On figure) Pitt: regular fused collar

ALL PIMA COTTON

See our Big Fall Catalog for
44 extra sizes in style 33N315

G Each \$3.70 3 for \$10.99



H Iridescent Broadcloth \$2.83



I Iridescent Broadcloth \$2.83



J Iridescent Broadcloth \$2.83



K Soft colour with woven-in stripes \$2.83

Pilgrim Dress Shirts

Wide Gift Selection of Latest Styles

Better Quality Broadcloth, Oxford Cloth, Madras \$3.74

Shirts (A) through (E) are all superior quality combed cotton and feature our exclusive FormEase collars and Proportioned Fit tailoring. Sanforized, max. shrinkage 1%. Pearl buttons. Shpg. wt. each 1 lb. *State neck and sleeve sizes from Chart 2 below*

- [A] Tab Collar shirt in Broadcloth or Madras.**
Woven stripe Broadcloth with French cuffs
33 N 166—Black and red 33 N 165—Tan 33 N 164—Blue
Solid color Madras with button cuffs
33 N 160—Blue 33 N 161—Tan 33 N 162—Gray
33 N 163—All white Broadcloth with French cuffs.
- [B] Ivy styled plaid Broadcloth. Button-down collar and button cuffs**
33 N 122—Gray 33 N 121—Tan 33 N 120—Blue
- [C] Woven horizontal or vertical stripes in fine Broadcloth.**
Vertical stripes. Medium spread soft collar with stays. Button cuffs.
33 N 377—Blue 33 N 379—Tan 33 N 380—Green
Horizontal stripes. Eyelet collar (bar not included). French cuffs.
33 N 393—Gray 33 N 391—Blue 33 N 392—Tan
- [D] Pleated tuck-stitch front. Semi spread soft collar with stays**
Solid color combed cotton Broadcloth. French cuffs.
33 N 359—White 33 N 368—Blue
Printed dots on front, cuffs; plain chambray shoulders, sleeves, back
33 N 339—Blue 33 N 340—Tan 33 N 341—Gray
- [E] Ivy styled Oxford Cloth. Button-down collar. Button cuffs**
33 N 386—Tan stripe 33 N 385—Blue stripe 33 N 387—Gray stripe
State neck and sleeve size, see Chart 2 below. Shipping weight each 1 lb. \$3.74

Ivy Style Oxford Cloth and All White Broadcloth \$3.70

Shirt (F) is combed cotton Oxford Cloth, (G) is combed Pima cotton Broadcloth. Both have FormEase collars and Proportion Fit tailoring. Sanforized. Wt. each 1 lb. *State neck and sleeve sizes from Chart 1 below*

- [F] Ivy style Oxford Cloth. Button-down collar. Button cuffs.**
33 N 336—Plain blue 33 N 335—Plain white
- [G] All white Pima cotton Broadcloth. Choice of 4 collar styles.**
Pima regular fused collar 33 N 315—Button cuff
Pima short fused collar 33 N 316—French cuff
Lynn semi-spread with stays 33 N 319—Button cuff
Newton fused low band 33 N 320—French cuff
33 N 317—Button cuff

State neck and sleeve size from Chart 1. Shpg. wt. each 1 lb. Each \$3.70; 3 for \$10.99

Fine Quality Combed Cotton Broadcloth \$2.83

Shirts (H) and (J) have FormEase collars and Proportioned Fit tailoring. Shirts (K) and (L) have Tru-Point collars with permanent, sewn-in stays. All guaranteed not to wilt or curl. Sanforized. Button cuffs. Shpg. wt. each 1 lb. *State neck and sleeve sizes from Chart 2 below.*

- [H] Woven stripe Broadcloth. Regular style fused collar**
33 N 292—Gray 33 N 291—Tan 33 N 290—Blue
- [J] Woven figure Broadcloth. Regular style fused collar.**
33 N 271—Tan 33 N 273—Gray 33 N 270—Blue
- [K] Solid color Broadcloth with fused collar.**
33 N 43—Gray 33 N 41—Blue 33 N 42—Green
Solid color Broadcloth with soft collar.
33 N 46—Blue 33 N 47—Green 33 N 48—Gray
- [L] Fancy check Broadcloth with soft collar.**
33 N 80—Blue 33 N 82—Gray 33 N 81—Tan

State neck and sleeve size, see Chart 2. Shipping weight each 1 pound. Each \$2.83



7 wash and wear fabrics

PILGRIM QUALITY

NO-IRON DRESS SHIRTS

\$3.77 through \$6.77

Most men today include several no-iron shirts in their wardrobe because they save laundering time, labor and cost and give exceptionally long wear. All shirts below are wash and wear; feature exclusive FormEase collars and Proportioned Fit tailoring. Max. shrinkage 1%. Ocean pearl buttons. Button cuffs. Shpg. wt. each 1 lb.

- [N] Oxford cloth, 65% 3-denier Dacron®, 35% combed cotton.** Has unusual resiliency and strength. Regular style button-down collar. Pleated yoke and sleeves. *State neck and sleeve size; see Chart 1 below*
33 N 382—White 33 N 383—Blue 33 N 384—Lt. tan Each \$6.77; 2 for \$13.34
- [O] Oxford Cloth, 100% Combed Cotton.** Amazing resistance to wrinkles. Regular style button-down collar. Pleated yoke and sleeves. Color white
33 N 323—*State neck and sleeve size; see Chart 1 below* Each \$3.77; 2 for \$7.50
- [P] Fine English combed cotton broadcloth.** Specially treated to dry in about two hours. Semi-spread collar with stays. Plain pocket, sleeves and yoke. White
33 N 334—*State neck and sleeve size; see Chart 1 below* Each \$4.77; 2 for \$9.44
- [Q] Combed Cotton Broadcloth.** Semi-spread soft collar. Button cuffs. Color white
33 N 305—*State neck and sleeve size; see Chart 1 below* Each \$3.77; 2 for \$7.50
- [R] Luxurious batiste, 65% 3-denier Dacron®, 35% combed cotton.** Very absorbent, due to the batiste weave, and extremely handsome. Soft collar with stays, also regular style fused collar in white. *State neck size; see Chart 1.*
33 N 369—White 33 N 370—Blue 33 N 372—Mint green 33 N 373—Moize
33 N 376—White (fused collar, no stays) Each \$6.77; 2 for \$13.34
- Taslon textured Dacron®.** Looks and feels like fine cotton broadcloth. Wears longer, dries faster than regular Dacron. Absorbs body moisture. Similar to style R except has plain pocket and sleeves. Soft collar with stays. Color white
33 N 333—*State neck and sleeve size; see Chart 1 below* Each \$6.77; 2 for \$13.34
- 100% Dacron®.** Noted for long wear, easy care. Soft collar with stays. Similar to style R except has plain pocket and sleeves. Color white
33 N 398—*State neck and sleeve size from Chart 1 below* Each \$4.77; 2 for \$9.44
- 100% Nylon.** Soft collar with stays. Similar to style R except has plain pocket and sleeves. *State neck and sleeve size from Chart 1 below.* Color white
33 N 374—Button cuffs 33 N 399—French cuffs Each \$3.77; 2 for \$7.50

* Reg. T.M. for DuPont polyester fiber

White Broadcloth and Oxford Cloth Dress Shirts

Each \$2.83

Fine quality combed cotton, all white dress shirts. Styles (S) and (V) are broadcloth, have Tru-Point collar with permanent stays sewn in; won't wilt or curl. Style (T) is Ivy style Oxford cloth shirt; has short point, button-down collar with button and pleats in back.

All three are Sanforized, maximum shrinkage 1%. Button cuffs. *Please state neck and sleeve size wanted when ordering; see Chart 2 at right.* Shipping weight each 1 pound.

- [S] 33 N 40—Regular style fused collar**
- [T] 33 N 237—Ivy style Oxford cloth with short-point, button-down collar.**
- [V] 33 N 45—Regular style soft collar**
- Be sure to state size wanted. Each \$2.83*

SIZE CHART AND MEASURING INSTRUCTIONS

Neck: measure inches around neck. **Sleeve:** measure inches from middle back of neck, across shoulder, over bender elbow to wrist. If between sizes, order the larger size.

Size Chart 1

Neck Size	Sleeve Length
4	32 33
4 1/2	32 33 34
5	32 33 34 35
5 1/2	32 33 34 35
6 1/2 7	32 33 34 35

Size Chart 2

Neck	Sleeve Length
4	32 33
4 1/2	32 33
5	32 33 34
5 1/2 16	32 33 34 35
6 17	32 33 34

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Set 93c



Set \$2.84



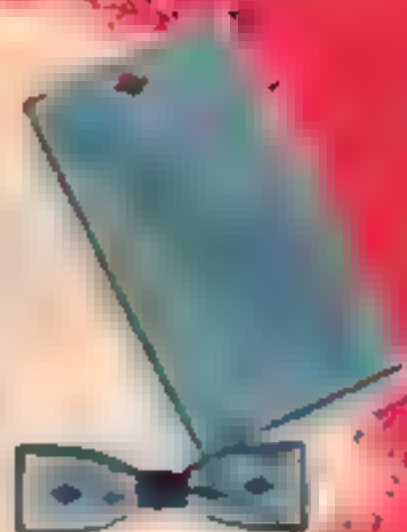
Set \$2.40



Set \$2.40



Set \$1.90



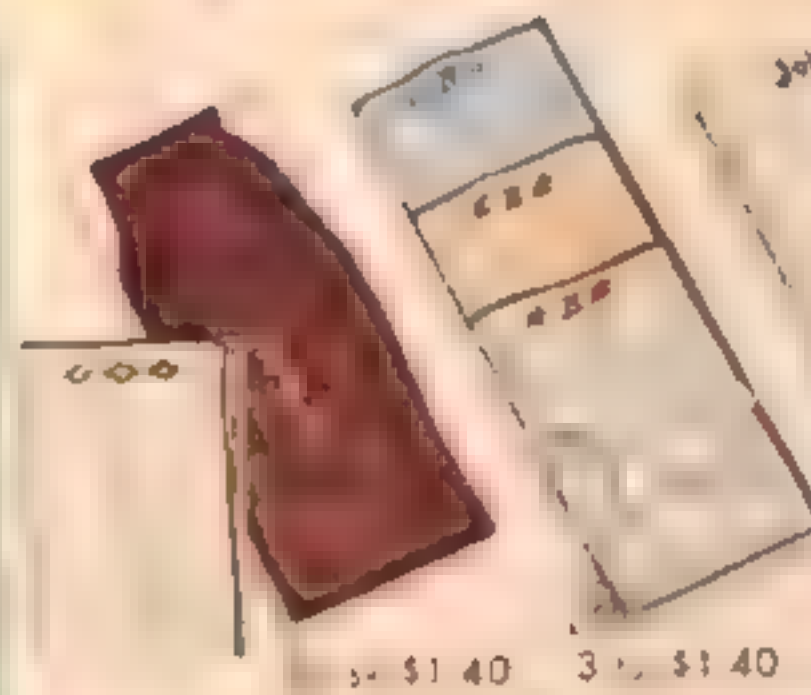
Set 93c



Set 9377



Set 9191



Set \$1.40



Set \$1.40



Set 93c

Set 93c



Set \$2.84



3 for \$1.07



3 for \$1.40

3 for 93c



Set \$1.40



Set \$2.84

Set \$2.34

Set \$3.77



12 for \$1.96



3 for \$1.87



New Jewel Case with 15 pieces \$9.64



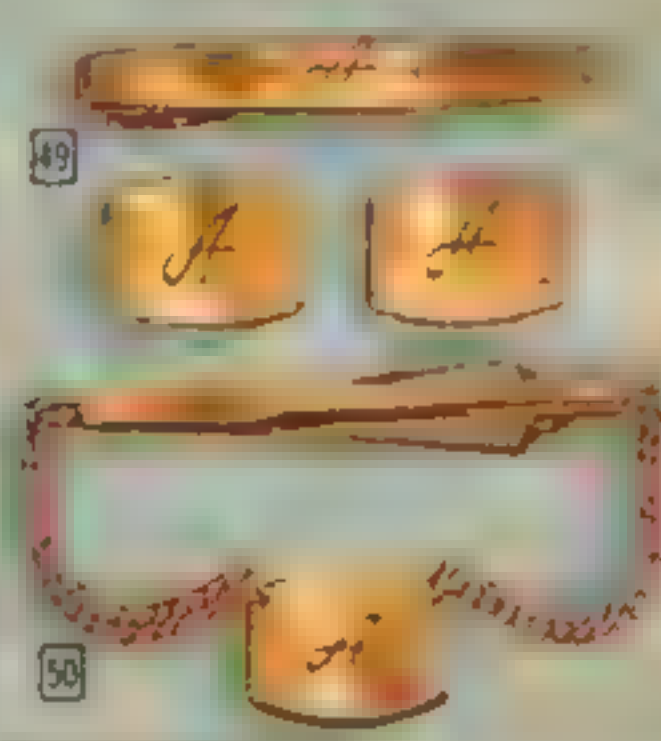
15 pieces Jewel Case \$6.24



Set \$4.46



Set \$3.57



(51) to (56) Ewing, Collector-type Tie Clips

Pilgrim Gift Accessories... to Him from You

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[11] Mother of Pearl Initial or Crest Sport Shirt Tie. Rayon and metallic braid. *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
33 N 3993—Shpg. wt. 3 oz. Set 93c... 2 for \$1.82

[12] Initial Tie and Sock Set. Tie is silk twill. Sock is stretch nylon and silk (one size fits all 10-14). *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.* Choice of 2 colors. Shpg. wt. set 7 oz.
33 N 3803—Navy 33 N 3804—Brown. Set \$2.84

[13] Tie and Sock Set. 100% zephyr wool knit tie. Sock is cotton and stretch nylon (one size fits all 10-14). *State color navy, brown.*
33 N 3989—Shpg. wt. set 8 oz. Set \$2.40

[14] Embroidered Arnel Tie and Nylon Socks (one size fits 10-14). *State color navy, brown, gray.*
33 N 3988—Shpg. wt. set 8 oz. Set \$2.40

[15] Acetate Bow Tie and Nylon Socks (one size fits 10-13). *State color charcoal gray, navy, brown.*
33 N 3930—Shpg. wt. set 7 oz. Set \$1.90

[16] Rayon Bow Tie and Matching T.V. Fold Handkerchief Set. *State color blue or tan.*
33 N 3995—Shpg. wt. set 5 oz. Set 93c

[17] Washable Arnel Tie, Tie Bar and Cuff Link Gift Set. 15c Federal Excise Tax included.
33 N 3992E—Shpg. wt. set 9 oz. Set \$3.77

[18] Cotton-Silk Tie, Handkerchief, Tie Pin. (asst.). *State color blue, brown, red.* Wt. set 7 oz.
33 N 3996E—incl. 2c Fed. Excise Tax Set \$1.40

[19] Fraternal Emblem Tie and Handkerchief. *State emblem: Masonic, K. of C., Shrine.*
33 N 3997—Shipping weight set 6 ounces. Set \$1.90

[20] Fraternal Handkerchiefs. *State emblem above.*
83 N 2632—Wt. 7 oz. 3 in box \$1.40; 2 boxes \$2.76

[21] Initial Arnel Tie, Cotton Handkerchief. *State initial (no I, O, Q, U, V, X, Y, Z) or crest.*
33 N 3808—Navy 33 N 3809—Brown
Shipping weight set 7 ounces. Set \$1.40

[22] Tie, Belt Set. Sizes 28, 30, 32, 34, 36, 38-in.
33 N 3990—Tan tie- gold color metal belt
33 N 3991—Gray tie, silver color metal belt
State belt size above. Shpg. wt. 8 oz. Set \$2.84

[23] Cotton and Silk Tie and Belt. Wt. 8 oz.
33 N 3805—Blue 33 N 3806—Brown
33 N 3807—Red. *State even belt sizes 28 to 42 in.* Set \$2.34

[24] Initial Set. 3 embroidered handkerchiefs, 3 pairs stretch nylon socks (one size fits 10-14). *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
83 N 2691—Shipping weight set 10 ounces. Set \$3.77

[25] Handkerchief, Sock Set. Sock is nylon and silk (one size fits 10-13). *State blue, brown.*
83 N 2565—Shipping weight set 6 ounces. Set \$1.40

[26] Initial Cotton Handkerchiefs. 3 colors. *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
83 N 2569—Wt. 5 oz. 3 in box \$1.40... 2 boxes \$2.76

[27] Name Handkerchief. Cotton. *Print Bill, Bob, Charles, Dave, Dick, Ed, Frank, Fred, George, Harry, Henry, Jack, Jim, Joe, John, Mac, Sam, Tom.* Shpg. wt. of 3, 8 oz.
83 N 2697—3 in box 93c... 2 boxes only \$1.82

[28] Combed Cotton Handkerchiefs. 3 colors
83 N 2533—Wt 5 oz. 3 in box, 93c. 2 boxes \$1.82

[29] Initials, Crests. Wt. box of 3, 5 oz. *State initial (no I, O, Q, U, V, X, Y, Z) or crest.*
(29) 83 N 2548—Our Finest Linen Cords. Hand embroidered and hand rolled in Madeira. 3 for \$2.84
(30) 83 N 2542—Irish Linen 3 for \$1.87, 6 for \$3.66
(31) 83 N 2546—Cotton Cords 3 for 1.40, 6 for 2.76
(32) 83 N 2545—Combed Cotton, 3 for 93c; 6 for 1.82

[33] Combed Cotton Handkerchiefs. 12 to a bag—6 all white, 6 colored borders. Wt. bag 7 oz.
83 N 2588 12 in bag \$1.96; 2 bags \$3.87

[34] 3 Handkerchiefs in Handsome Jewelry Box. White combed cotton with embroidered crests. Jewelry not included
83 N 2692—Shpg. wt. 11 oz. 3 in box \$1.87

[35] Conventional Initials on Irish Linen. *Print one initial (no I, O, Q, U, V, X, Y, Z).*
83 N 2554—Wt. bag 5 oz. 6 in bag \$2.34, 2 bags \$4.60

[36] Assorted Color Initials on White Cotton. *Print one initial (no I, O, Q, U, V, X, Y, Z).*
83 N 2560—Wt. bag 9 oz. 12 in bag \$1.96, 2 bags \$3.87

[37] Budget-priced White Cotton. Wt. bag 9 oz.
83 N 2503 12 in bag \$1.16; 2 bags \$2.27

[38-40] Embroidered Initial Handkerchiefs. *Print initial (all except I, O, Q, U, V, X, Y, Z).*

[39] Our Finest Hand Rolled Linen Cord Handkerchiefs. White with neat hand-embroidered white initials. Shpg. wt. box of 3: 6 oz.
83 N 2589 3 in box \$2.84

[39] Fine Pure Irish Linen. White. Wt. box of 3: 7 oz.
83 N 2528 3 in box \$1.87... 2 boxes \$3.66

[40] Good Irish Linen. Shpg. wt. box of 3: 5 oz.
83 N 2598 3 in box \$1.40... 2 boxes \$2.76
Machine Embroidered White Cotton. Wt. box 5 oz.
83 N 2551 3 in box 93c... 2 boxes \$1.82

[41] Fine Quality Irish Linen Handkerchiefs. Hemstitched. Color white. Packed 3 to a gift box.
83 N 2525—Wt. 5 oz. 3 in box \$1.40... 2 boxes \$2.76

[42] Fine Pima Cotton Handkerchiefs. Hand rolled hems. 3 to a gift box. Shpg. wt. box 5 oz.
83 N 2536 3 in box \$1.40... 2 boxes \$2.76

Please Note: Handkerchiefs Must Be Ordered By Complete Box or Package



35 6 for \$2.34



37 12 for \$1.16

38 3 for \$2.84

39 3 for \$1.87

40 3 for \$1.40

41 42 3 for \$1.40

New, Distinctive Styles... Tradition Simulated Leather Jewelry Cases Country Club Jewelry Sets the Style Pace

[43] Top Drawer Efficiency. Large 9 3/4 x 7 1/4 x 2 3/4 in. Luxurious, rich leather-like grain. Top drawer with 4 sections, bottom drawer with 9 sections, large side compartments. Accented with gold color trim, drawer pulls, signet plate. Plastic cover
4 N 4861—Dark Gray with red Wt. 3 lbs. 12 oz. \$9.64

[44] Quiet Distinction. 9 3/4 x 6 3/4 x 2 3/4 in. 2 swing out trays with 10 velvet link holders. Velvet base with 5 pairs link space in center and 2 accessory sections. Tie bar flap in lid. Florentine-type gold leaf on cover. Brass lock, key. Steelette construction. *State brown with natural, black with red.*
4 N 4854—Shipping weight 2 pounds. \$6.24

[45] Luxurious Padded Top Case. 9 3/4 x 6 3/4 x 1 3/4 in. Gold leaf design Florentine cover. Sectioned base. Lid flap for tie clips. Velvet lined. Steelette construction. *State brown with natural, black with red.*
4 N 4853—Shipping weight 1 lb. 4 oz. Brass lock, key. \$4.46

[46] Lift up Tray... holds 4 pair cuff links and accessories. Good sized 8 x 5 1/4 x 2 3/4 in. Gold leafed Florentine motif cover. Tie clip flap in lid. Velvet lined. Steelette construction. Brass lock key. *State brown with natural, black with red.*
4 N 4858—Shipping weight 1 pound 4 ounces. \$3.57

[47] Inlaid Silver-colored Initial set in a simulated black onyx stone with gleaming rhodium plated finish. Carries a look of distinction. Not available in I, O, Q, U, V, X, Y, Z. *State one initial.* See matching tie chain in upper right column.
4 N 1300E—Set (clip and links). Shpg. wt. 4 oz. \$3.50
4 N 1301E—Tie clip only. Shpg. wt. 4 oz. 1.53
4 N 1302E—Cuff links only. Shpg. wt. 4 oz. 2.07
See matching tie chain in upper right column.

[48] Adjustable Tie Chain. Matches set (4N1300E). Adjusts to fit all tie widths. Neat appearance
4 N 1306E—Print one initial. Shpg. wt. 4 oz. \$1.53

[49] Classic Initial engraved in yellow gold plate. Ridged design for distinctive accents. Not available in I, O, Q, U, V, X, Y, Z. *Print one initial.*
4 N 1512E—Set (clip and links). Shpg. wt. 4 oz. \$3.70
4 N 1513E—Tie clip only. Shpg. wt. 4 oz. 2.10
4 N 1514E—Cuff links only. Shpg. wt. 4 oz. 2.10

[50] Adjustable Tie Chain. Matches above. *Please print one initial.*
4 N 1515E—Fits all tie widths. Shpg. wt. 4 oz. \$1.60

[51] Rod and Reel Tie Clip. For fishermen. Yellow gold plate with genuine mother-of-pearl handle.
4 N 1450E—Tie clip. Shipping weight 4 oz. \$2.57

[52] Swashbuckler's Sword. Miniature 1700 Spanish reproduction. Rhodium plated; enamel hand-guard.
4 N 1425E—Tie clip. Shipping weight 4 oz. \$2.57

[53] Arabian 1700 Rifle. Miniature reproduction of antique. Black enamel on yellow gold plate
4 N 1406E—Tie clip. Shipping weight, 4 oz. \$2.57

[54] Riding Crop of yellow gold plate with crystal horse picture. Dashing... for all horse lovers.
4 N 1421E—Tie clip. Shipping weight 4 oz. \$2.57

[55] Jean LaFitte Flintlock. Yellow gold plate.
4 N 1477E—Tie clip. Shipping weight 4 oz. \$2.70

[56] "Dalton Revolver." Pride of the West. Rhodium plated. Simulated pink mother-of-pearl handle.
4 N 1479E—Tie clip. Shipping weight 4 oz. \$2.57



Our Lowest Priced Case

Only \$1.86

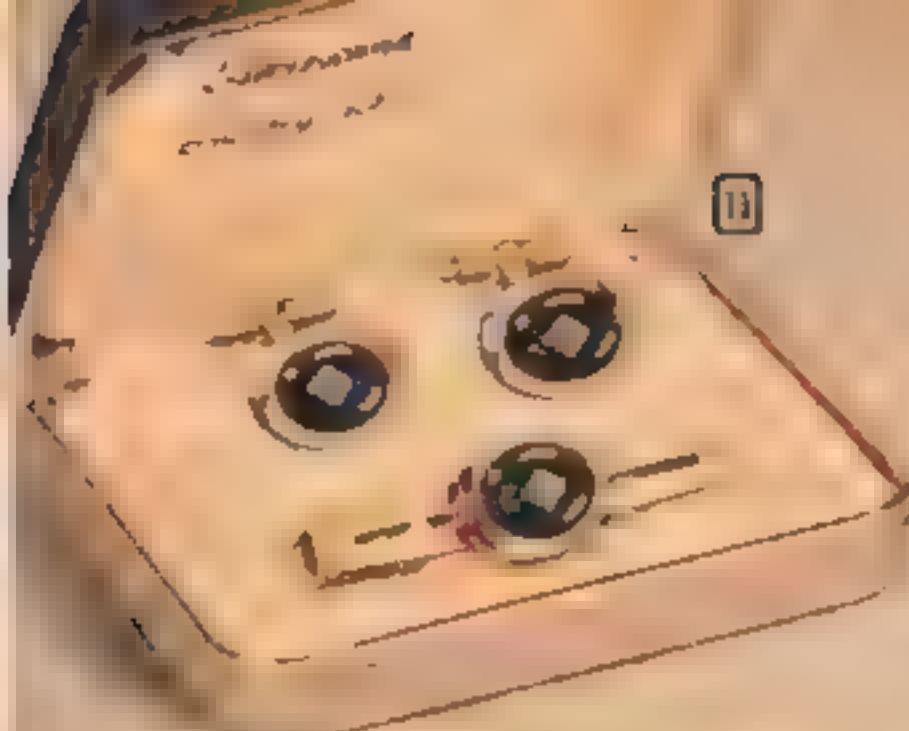
Top Score \$5.00 set

[57] Simulated leather. Good sized 6 3/4 x 4 1/4 x 1 3/4 in. case. Partitioned base holds 8 pairs cuff links, accessories. Steel frame. Rayon velvet lining. Gold leafed warrior's head on cover. Brass lock, key. *State color brown with red or black with red.* Shpg. wt. 1 lb.
4 N 4857 \$1.86

[58] Bowler Set. It's a strike every time he wears this set. Handsome yellow gold plated bowling pins with black enamel bowling ball. A wonderful gift. Shipping weight set, clip or links 4 ounces.
4 N 1490E—Set (includes tie clip and cuff links). \$5.00
4 N 1498E—Tie clip. 2.57
4 N 1499E—Cuff links. 2.57

Catalog numbers ending in "E" include 10% Federal Excise Tax except where otherwise indicated

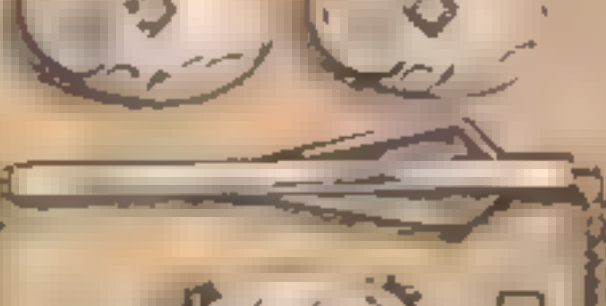
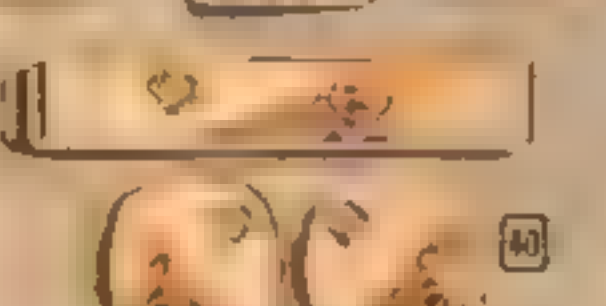
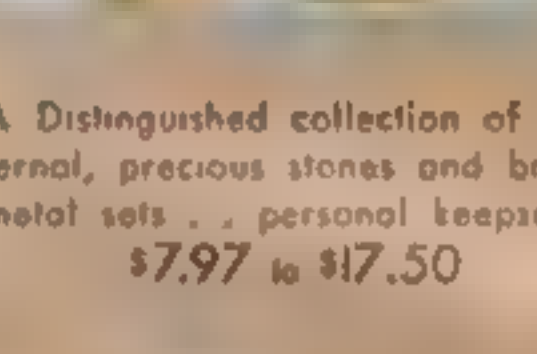
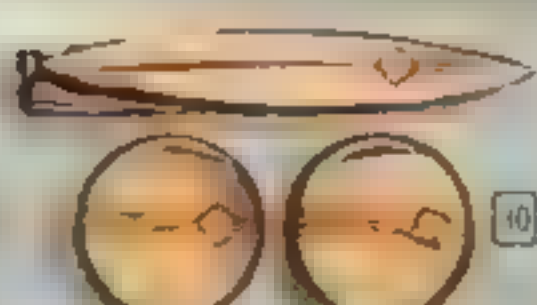
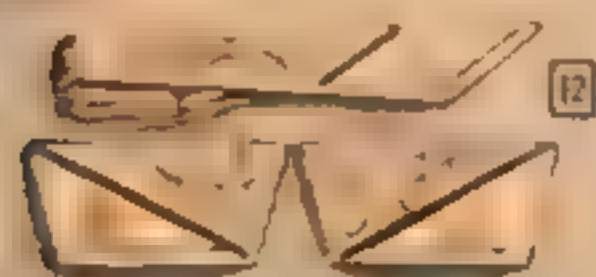
SEARS 23



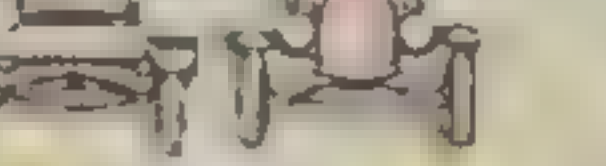
New, dramatic trim-line designs
significant, handsome accessory
assets complement and enhance his
complete wardrobe
\$5.10 to \$7.96



Our Very Finest Sets
Elegant, sparkling diamonds skill
fully set into precious sterling silver
and gold filled masterpieces
\$2 down \$19.97 cash



Eye Stopper Values... you'll buy
more than one at these low prices
\$1.53 to \$5.00



Country Club Jewelry

Blue Book Series . . for honest admiration . . Bull Dog Grip on tie slides . . balanced symmetrical cuff links . . Rivet-pivot action

Any set this group \$5.10 to \$7.96

Detailed craftsmanship designs, striking highlights of color, gleaming yellow gold plate (unless otherwise stated).

- 11 New . . Oval shaped simulated onyx with glittering rhinestone center.
4 N 1456E—Set (clip and links) . . . \$5.10
4 N 1457E—Tie clip only . . . 2.57
4 N 1458E—Cuff links only . . . 2.57

- 12 New . . Etched sculpture caught in a bold manner and highlighted with striking black enameled hand engraving.
4 N 1459E—Set (clip and links) . . . \$5.10
4 N 1460E—Tie clip only . . . 2.57
4 N 1461E—Cuff links only . . . 2.57

- 13 New . . Simulated ruby holds the depths of deep, glowing mystery.
4 N 1441E—Set (clip and links) . . . \$5.10
4 N 1442E—Tie clip only . . . 2.57
4 N 1443E—Cuff links only . . . 2.57

- 14 Genuine Mother-of-Pearl gleaming black enamel; set off with 12 yellow gold plated balls. An outstanding value.
4 N 1436E—Set (clip and links) . . . \$5.10
4 N 1437E—Tie clip only . . . 2.57
4 N 1438E—Cuff links only . . . 2.57

- 15 New . . the spirit of Paul Revere rides again . . cuff links. Rhodium-plated.
4 N 1303E—Set (clip and links) . . . \$5.10
4 N 1304E—Tie clip only . . . 2.57
4 N 1305E—Cuff links only . . . 2.57

- 16 New . . Freedom Quill. Pen that wrote the Declaration of Independence.
4 N 1317E—Set (clip and links) . . . \$5.10
4 N 1318E—Tie clip only . . . 2.57
4 N 1319E—Cuff links only . . . 2.57

- 17 New . . The American Eagle . . proud emblem of America. Rhodium-plated.
4 N 1346E—Set (clip and links) . . . \$5.10
4 N 1347E—Tie clip only . . . 2.57
4 N 1348E—Cuff links only . . . 2.57

- 18 New . . Genuine Mother of Pearl Bull and dog set . . marksmen's pride.
4 N 1462E—Set (clip and links) . . . \$5.10
4 N 1463E—Tie clip only . . . 2.57
4 N 1464E—Cuff links only . . . 2.57

- 19 Grand Slam Bridge Hand . . lady luck has come through, the sky's the limit.
4 N 1569E—Set (clip and links) . . . \$5.10
4 N 1570E—Tie clip only . . . 2.57
4 N 1571E—Cuff links only . . . 2.57

- 20 Fisherman's fancy. Colorful, genuine hand-tied fish fly in clear plaque.
4 N 1474E—Set (clip and links) . . . \$5.10
4 N 1455E—Tie clip only . . . 2.57
4 N 1475E—Cuff links only . . . 2.57

- 21 Adjustable Tie Chain matches above.
4 N 1447E—Tie chain only . . . \$2.57

- 22 New . . the Duo-Gram, bold beauty of gold colored initials embedded in jet black. State 2 initials. Complete alphabet available except X.
4 N 1412E—Set (clip and links) . . . \$6.00
4 N 1413E—Tie clip only . . . 2.57
4 N 1414E—Cuff links only . . . 3.66

- 23 Adj. Tie chain, collar bar combination. State 2 initials.
4 N 1415E—Tie chain, collar bar . . . \$3.66
4 N 1416E—Tie chain only . . . 2.57

- 24 Key chain . . matches above to complete handsome ensemble. State 2 initials. About 18 in. Stirrup end
4 N 1417E—Key chain . . . \$1.40

- 25 Genuine Mother-of-Pearl forms background of Masonic Emblem.
4 N 1516E—Set (clip and links) . . . \$6.97
4 N 1517E—Tie clip only . . . 3.20
4 N 1518E—Cuff links only . . . 3.60

- 26 Adjustable Tie Chain . . matches above. Adjusts to fit width of the tie.
4 N 1519E—Tie chain only . . . \$3.20

- 27 Choice of 12 emblems—State Masonic, 3rd degree Masonic, 32nd degree Masonic, Shrine, Elk, Moose, K. of C., Odd Fellows, Caduceus (physician, medic corps), Lions, Rotary, Kiwanis. State simulated ruby or onyx stone.
4 N 1308E—Set (clip and links) . . . \$7.96
4 N 1309E—Tie clip only . . . 3.23
4 N 1310E—Cuff links only . . . 4.74

- 28 Adj. Tie Chain. State emblem above.
4 N 1311E—Tie chain only . . . \$3.23

Our Finest sets of par excellence beauty . . \$19.97

Handsome gift box (for set only) converts to jewel case . . specially fitted for his accessories. Black brocaded cloth top and black leather bottom. Richly lined in rayon satin and velvet. Single items in regular box.

- 29 A King's Ransom of Richness. A set of regal splendor, true magnificence. Six genuine rose diamonds twinkling in brilliant star settings on smooth, satin-finish sterling silver. Enhanced further by the new, slim styling, so important for today's man of fashion.
4 N 1379E—Set (clip and links) . . . \$19.97
4 N 1380E—Tie clip only . . . 7.00
4 N 1381E—Cuff links only . . . 14.00

Fine Sterling Silver and Gold Plated Sets . . \$7.97 to \$17.50

- 31 New . . Beautiful Sterling Silver engraved overlay on gleaming yellow gold plated set . . so very elegant with black accents.
4 N 1566E—Set (clip and links) . . . \$7.97
4 N 1567E—Tie clip only . . . 3.20
4 N 1568E—Cuff links only . . . 3.30

- 32 Genuine rose diamond afire in sunburst setting. Gleaming yellow gold plate in new, thin style so fashionable.
4 N 1375E—Set (clip and links) . . . \$8.70
4 N 1376E—Tie clip only . . . 3.70
4 N 1377E—Cuff links only . . . 3.30

- 33 Adjustable Tie Chain matches above.
4 N 1378E—Tie chain only . . . \$3.70

- 34 New Glittering Center Rose Cut Diamond brightly shines on antique shaped jet black simulated stone. Gold plated with neat, ultra-smart edging.
4 N 1470E—Set (clip and links) . . . \$8.70
4 N 1471E—Tie clip only . . . 3.70
4 N 1472E—Cuff links only . . . 3.30

- 35 Adjustable Tie chain. Matches above.
4 N 1473E—Tie chain only . . . \$3.70

- 36 Sparkling Rose Diamond afire on yellow gold plate. Sleek engine turned design, neat attractive.
4 N 1595E—Set (clip and links) . . . \$9.97
4 N 1596E—Tie clip only . . . 4.30
4 N 1597E—Cuff links only . . . 6.30

- 37 Adjustable Tie chain. Adjusts to fit for neat appearance. Matches the complete set described above.
4 N 1598E—Tie chain only . . . \$4.30

- 38 New . . Sterling Silver gleams in all its glory and highlighted with hand engraving on satin finish background.
4 N 1574E—Set (clip and links) . . . \$9.97
4 N 1575E—Tie clip only . . . 5.30
4 N 1576E—Cuff links only . . . 6.30

- 39 Adjustable Tie Chain. Matches above.
4 N 1577E—Tie chain only . . . \$5.30

- 40 Gold Plate accent with satin-finish and highly polished surfaces. Handsome Masonic emblem and rose cut diamond. Gold plate shows off the beauty of the emblem.
4 N 1466E—Set (clip and links) . . . \$12.97
4 N 1467E—Tie clip only . . . 5.80
4 N 1468E—Cuff links only . . . 7.70

- 41 Adjustable Tie chain. Matches the set above. Adjusts to fit tie width.
4 N 1469E—Tie chain only . . . \$5.80

- 42 New Beautifully Etched for a streamlined look. Lustrous 1/20, 12K gold filled . . lends a handsome accessory touch to any wardrobe.
4 N 1578E—Set (clip and links) . . . \$12.97
4 N 1579E—Tie clip only . . . 5.80
4 N 1580E—Cuff links only . . . 7.70

- 43 Sterling Silver shines around simulated black onyx; an aura of pure brilliance. Decorative hand engraving accents the luxurious satin finish.
4 N 1386E—Set (clip and links) . . . \$12.97
4 N 1387E—Tie clip only . . . 5.80
4 N 1388E—Cuff links only . . . 7.70

- 44 Sterling silver with simulated blue sapphire stone. Not illustrated. The same beautiful design as the above set. Lovely and limpid pools of blue sapphire delight the eye.
4 N 1589E—Set (clip and links) . . . \$12.97
4 N 1590E—Tie clip only . . . 5.80
4 N 1591E—Cuff links only . . . 7.70

- 45 A Sunburst of Brilliance. A set of startling radiance . . 1/20, 12K gold filled with 3 rose cut diamonds. Engine turned sun ray design splashes its spray of intense light and sets off the glitter of diamonds. He'll cherish this set for its timeless beauty.
4 N 1592E—Set (clip and links) . . . \$19.97
4 N 1593E—Tie clip only . . . 7.00
4 N 1594E—Cuff links only . . . 14.00

- 46 Center Rose Diamond blazes forth in all its intense splendor and brilliance. Gracful hand engraving delicately accents and heightens rich, satin finish sterling silver. This is the set he'll dub his personal keepsake . . delight him this Christmas.
4 N 1586E—Set (clip and links) . . . \$13.97
4 N 1587E—Tie clip only . . . 6.50
4 N 1588E—Cuff links only . . . 8.73

- 47 Sterling Silver Adjustable Tie Chain with rose diamond matches above set. Adjusts to all tie widths.
4 N 1585E—Tie chain only . . . \$6.50

- 48 Extra Heavy Sterling Silver with gold plate overlay. A man's pride and joy in its look, feel of heavy, precious metal. Handsomely hand engraved design highlighted and gleaming through shining gold plated finish. Lyrical design enhanced deftly by border engraving. Lifetime of sturdy wear.
4 N 1581E—Set (clip and links) . . . \$17.50
4 N 1582E—Tie clip only . . . 8.00
4 N 1583E—Cuff links only . . . 10.50

Accessories . . \$1.53 to \$5.00

Proving that any man can look his best at a fraction of a price . . we know you'll choose several of these sets at our hard-to-beat prices.

Pinettes . . pin through tie, slip on friction back holds it neatly in place

- 47 Knock, knock, who's at the door. New Rhodium-plated door knocker with safety chain . . and it moves, too.
4 N 1400E—Pinette . . . \$1.53

- 48 New . . a mighty lion lifts his lordly head in full pride. Genuine hand carved ivory tie pinette . . with safety chain. Strong and distinctive.
4 N 1401E—Pinette . . . \$2.57

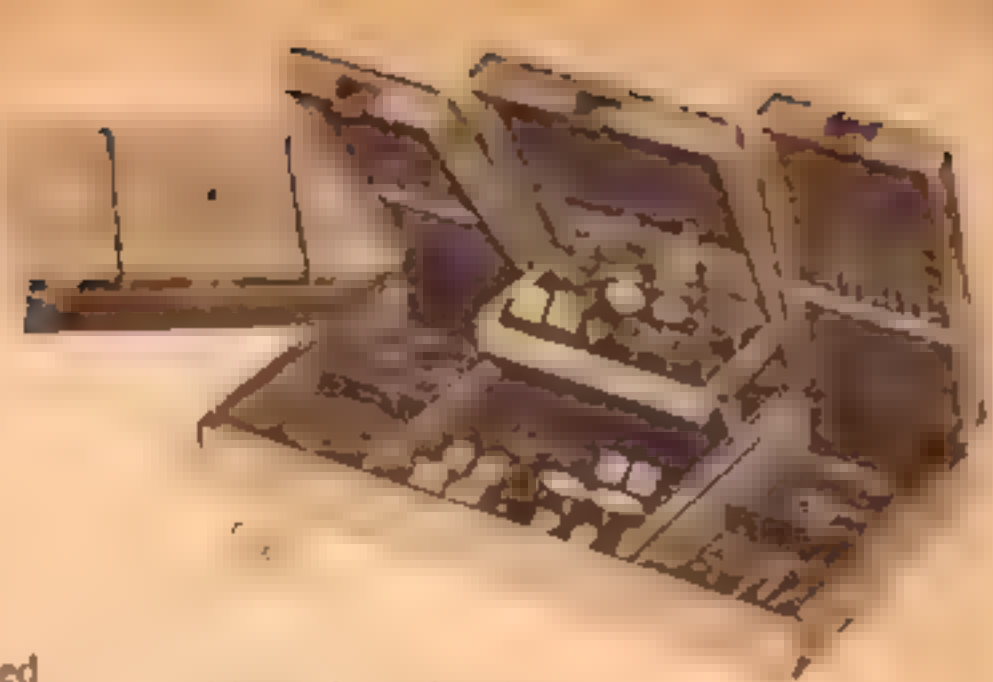
- 49 Brilliant Rose Cut Diamond in white gold setting mounted in simulated black onyx . . highlighted by shining yellow gold plate. Safety chain.
4 N 1452E—Pinette . . . \$3.66

- 50 Lustrous Cultured Pearl. Set in handsome Tiffany prong setting of gold plate. Safety chain attached.
4 N 1449E—Pinette . . . \$3.66

- 51 New Model "T" Ford. The car that has become an American Classic. Now, revived for the man with an avid interest in automobiles. Raised antique silver color finished autos . . lovely soft, patina covers this set.

- Uniquely designed cuff links . . one becomes the front and one becomes the rear of the Model T . . combine to make an interesting, conversation piece. Very unusual . . definitely a collector's prize. Surprise him with this set.
4 N 1418E—Set (clip and links) . . . \$5.00
4 N 1419E—Tie clip only . . . 1.53
4 N 1420E—Cuff links only . . . 3.66

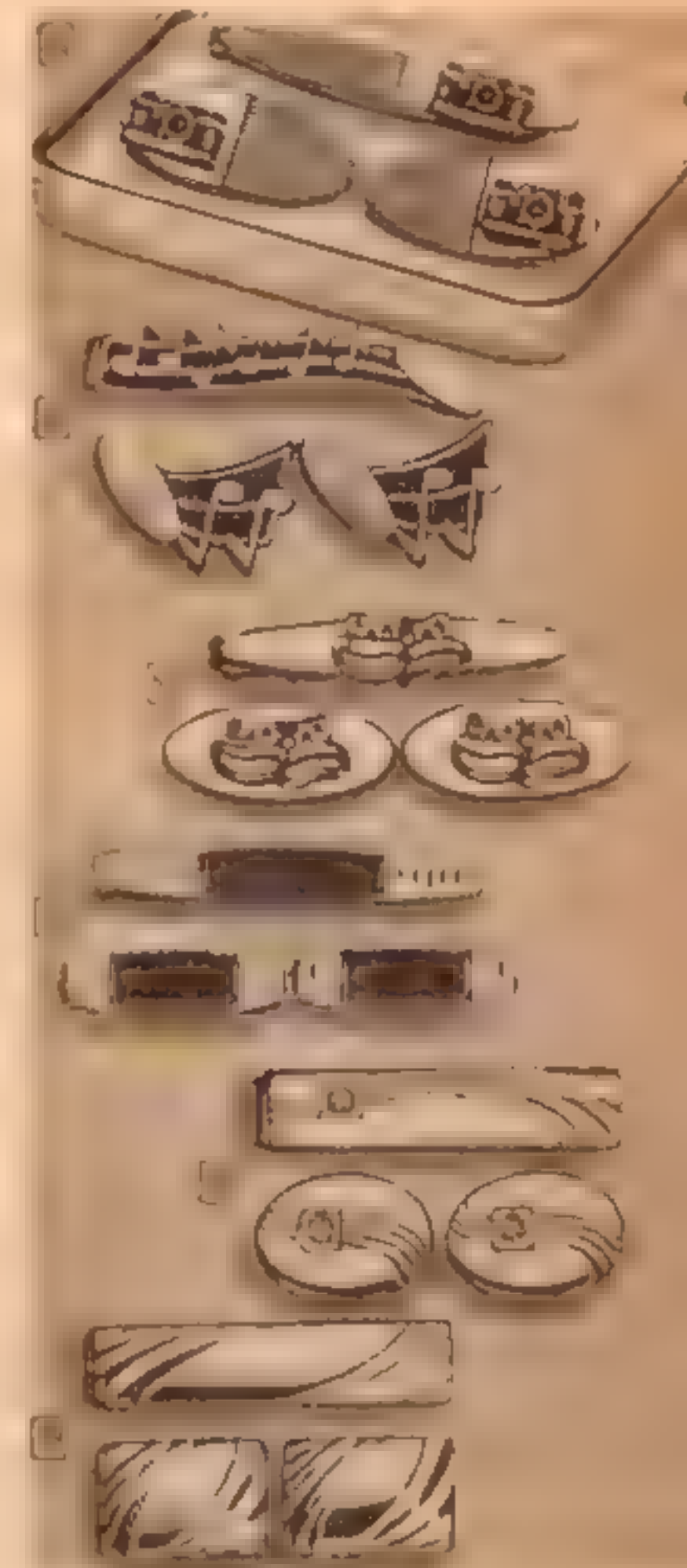
- 52 Simulated Blue Star Sapphire aglow in soft splendor in gleaming rhodium plate. Its look of plush expense will delight your budget. This simulated counterpart catches the light and holds it as the exquisite star design looms large and beautiful.
4 N 1427E—Set (clip and links) . . . \$3.66
4 N 1428E—Tie clip only . . . 1.53
4 N 1429E—Cuff links only . . . 2.57



New, Low Look

Our Best Three-Cover Case

- 53 Simulated leather grain richly enhanced with gold leaf knight and shields. 14 1/2 x 7 1/4 x 2 1/4 in. Three covers. Center with lift up tray holds 6 pr. links, base holds 9 pr. 2 sides partitioned for accessories. Tufted velvet lining. Wt. 2 lbs. 12 oz.
4 N 4859—Desert tan with red . . . \$12.50



Sets \$3.50 to \$3.66

- 54 New Camera Set. Click, there's the pic. Authentic reproduction. Silver oxidized on gold plated finish.
4 N 1403E—Set (clip, links) . . . \$3.66
4 N 1404E—Tie clip only . . . 1.53
4 N 1405E—Cuff links only . . . 2.57

- 55 From the HH Parade. Highly polished yellow gold-plated notes on black stream from gold-plate record.
4 N 1548E—Set (clip, links) . . . \$3.50
4 N 1549E—Tie clip only . . . 1.60
4 N 1550E—Cuff links only . . . 2.70

- 56 New Comedy and Tragedy Masks. Rhodium plate on gold plate.
4 N 1433E—Set (clip, links) . . . \$3.66
4 N 1434E—Tie clip only . . . 1.53
4 N 1435E—Cuff links only . . . 2.57

- 57 New and Modern . . a smartly designed set . . slim and sleek. Simulated onyx stone on rhodium plate.
4 N 1430E—Set (clip, links) . . . \$3.66
4 N 1431E—Tie clip only . . . 1.53
4 N 1432E—Cuff links only . . . 2.57

SHOPPER'S SPECIALS

- 58 New . . Bright round rhinestone on yellow gold plated oval set.
4 N 1351E—Set (clip, links) . . . \$2.44
59 Polished gold plated swirl set.
4 N 1454E—Set (clip, links) . . . \$1.87

Shipping weight each item (except jewelry case) 4 oz.; sets 4 oz. Prices include 10% Federal Excise Tax wherever "E" is added to catalog number

M.L.S. SEARS 25



Full Length
 \$11.70
 1/2 Length
 \$15.70
 3/4 Length
 \$19.50



[B] Ivy style \$22.50 cash \$2.50 down
 [C] Classic \$24.50 cash \$2.50 down

[D] Classic \$24.50 cash \$2.50 down
 [E] Classic \$24.50 cash \$2.50 down

It's Leather Weather

Cool tonight . . . clear and colder tomorrow



[F] Classic \$28.50 cash \$3.50 down
 [G] Classic \$28.50 cash \$3.50 down

[H] Classic \$32.50 cash \$3.50 down
 [I] Classic \$32.50 cash \$3.50 down

A Suede Variety to Spice Christmas Giving

MERCHANDISE DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

A Sears presents America's most popular Suede knit-trim Jacket Model; Washable . . Quilt lined . . Rayon lined

THREE ways to buy this knit-trim Suede Jacket favorite . each with its own distinct advantages. (See descriptions below.)

All three jackets are crafted from fine imported New Zealand skins. All have quality linings and finest workmanship throughout

Washable . . Nylon lined \$19.50

Leather that washes . . man-made nylon trim and lining. An easy-care suede jacket that saves cleaning bills. Easy-sliding zipper front, roomy pockets. Commercially dry cleanable. Avg length 26 inches. State even chest size 36 to 46 inches. Shipping weight 2 pounds 8 ounces.

41 N 3443—Sand-tone tan 41 N 3445—light gray
41 N 3444—Rust \$19.50

Regular Suede . . Quilt lined \$15.70

Warm lining is fluffy 100% reprocessed wool inner-lining with rayon covering. Snug knit trim. Zipper front, roomy pockets. Average length 26 inches. State even chest size 36 to 46 inches. Shipping weight 4 pounds.

41 N 3540—Sand-tone tan 41 N 3541—Navy (dark) blue
41 N 3542—Rust 41 N 3543—Charcoal (dark) gray
41 N 3544—light gray \$15.70

Regular Suede . . Rayon lined \$11.70

Lowest price we know of for a jacket of full weight imported brushed New Zealand suede. Snug fitting knit trim. Rayon lining, zipper front, roomy pockets. Average length 25½ inches.

State even chest size 36 to 48 inches. Shipping weight 2 pounds 12 ounces.
41 N 3494—Sand-tone tan 41 N 3495—Rust
41 N 3496—Charcoal (dark) gray \$11.70

Washable Ivy-Style Jacket

\$22.50 cash . .
\$2.50 down

B Suede with "Scotchgard" is commercially dry cleanable, oil-stain resistant and washable.

Here we've teamed fine imported New Zealand skins with slim lined Ivy styling, complete with backstrap. Lining is Jetspun® rayon. Snug knit inserts at waist. Adjustable cuffs.

Average length 25 in. State even chest 36 to 46 in. Shpg. wt. 3 lbs. 8 oz.
41 N 3424—Sable (shown)
41 N 3426—Rust
41 N 3425—Charcoal (dark) gray. \$22.50

Cossack-style, Longer-length

\$24.50 cash . .
\$2.50 down

C Fieldmaster quality in a 27½ inch average length. Tailored from fine imported New Zealand suede. "Quilon" treated for dry cleanability, and lined with our exclusive quilted lining (Mylum® insulated Jetspun® rayon over 50% Orlon®, 50% Dynel inner lining.) Grain leather collar.

State even chest 36 to 46 inches.
41 N 3240—Sand-tone tan
41 N 3242—light gray
41 N 3241—Rust Shpg. wt. 4 lbs. 3 oz. \$24.50
*The Best T.M. is a registered trademark.

Christmas Value Sport Coat

\$28.50 cash . .
\$3.00 down

D A special value for Christmas is this sport coat of imported New Zealand suede. Despite its low price (for suede), it has features of much higher priced suede sport coats. Trim 3 button styling. Yoke stitching on front and back. Inside wallet pocket. Body and sleeves rayon lined.

Average length 31 in. State even chest 36 to 46 in. Shpg. wt. 3 lbs. 8 oz.
41 N 3713—Rust
41 N 3754—Charcoal (dark) gray
41 N 3712—Medium gray \$28.50

Slim-line Leisure Coat

\$32.50 cash . .
\$3.50 down

E Raised welting on front panels tastefully accentuates the casual lines of this coat. Made expressly for the suede buyer who appreciates the finest tailoring, styling and workmanship. The brushed suede skins are hand selected New Zealand imports. Commercially dry cleanable "Quilon" treated suede. 31 inch average length. Lining Mylum® insulated Chrome fast x acetate. Inside pocket. State even chest 36 to 46 in. Shpg. wt. 3 lbs. 12 oz.
41 N 3748—Camel tan \$32.50



Hercules Horsehide Flight Jacket

\$19.77

Popular A-2 Air Force styling crafted from tough front quarter horsehide. Warm quilted lining is nylon over a 100% nylon innerlining. Skins are pliant and perfectly matched. Lining is guaranteed for life of jacket. Knit trim is nylon. Zipper front. Two-way pockets have built-in slash pockets. Average length 25½ inches.

State even chest size 36 to 48 inches. Shipping weight 5 pounds.
41 N 3507—Cordovan (deep) brown \$19.77



Hercules Grain Leather Motorcycle Jacket

\$21.40 cash . .
\$2.50 down

Extra roomy vertical-zipper map pocket. Tailored from hand selected steerhide skins and lined with a warm quilt (70% reprocessed wool, 30% rayon innerlining under rayon).

Flap pockets snap closed, have built-in slash pockets. Gusseted zip cuffs, adjustable belt, kidney support. Easy-working zipper front.

Average length 22½ inches. State even chest 34 to 44 inches. Shipping weight 5 pounds.
41 N 3205—Jet black \$21.40



Hercules "Foam"-lined Steerhide

\$19.97

Cossack styling with belted and tabbed sides. Warm "foam" lining is rayon quilted over the revolutionary urethane innerlining that's extremely lightweight as well as drapable. Leather is top quality hand selected steerhide. Roomy slash pockets and zipper chest pocket. Easy-working zipper front. Average length 25½ inches.

State even chest size 36 to 46 inches. Shipping weight 4 pounds.
41 N 3518—Cordovan (deep) brown \$19.97



\$18.95

\$19.50

\$22.50

\$24.60

Crisp Christmas Coating

Woolens . . Cashmere-with-Wools . . Natty Knit-trims . .
a hooded Toggle style . . all at gift-gear'd prices



\$24.60



Price \$18.90

Christmas Coats to Season His Leisure

Years of relaxed warmth and style bundled into every one of these huskies

MERCHANDISE IN COLOR ON FACING PAGE DESCRIBED BELOW

Cold? Wear our All Wool Toggle Coat ONLY \$18.90

A Weather winter in top style—treat yourself to a hooded toggle coat in a color to live in. The style pulse has quickened for this ruggedly handsome coat. Men buy it every time because of its man-style ruggedness and its extra-handy zip-on hood. The inside story is a Sears exclusive in quilt linings—a masterful combination of 50% Orlon® and 50% Dynel under rayon. It's extra warm and quite odorless. Untoggle the front and you'll find a zipper—measure the back and you get 35 full inches. Entire coat should be dry cleaned.

The toggles are wooden, the pockets are deep and the windbreaking hood zips on and off in seconds. State even chest 36 to 46 inches. Shipping weight 5 pounds.

41 N 2961—Loden (dk) green 41 N 2962—Dark brown
41 N 2963—Charcoal (dk) gray..... \$18.90

All Wool Fieldmaster Glen Plaid Suburban \$24.60 cash . . \$2.50 down

D He'll tell the world about this all wool beauty . . one of our very finest suburban coats. He'll like the tastefully conservative lines . . the precise detailing. He'll stay comfortably warm because of the quilted lining with fluffy acetate innerlining under rayon.

Styled with a set-in chest pocket and slanting pocket flaps. Buttons, of course, are genuine leather. The plaids are subtle, the colors this year's latest. For a walk in the crisp outdoors, he'll want this coat. Order one today on Easy Terms . . details on page 347.

Average length 35 inches. Dry clean. State even chest 36 to 46 inches. Shpg. wt. 5 lbs.

41 N 2973—Tan glen plaid
41 N 2974—Gray glen plaid \$24.60

100% Wool . . snug, stylish knit trim ONLY \$19.50

B In a surcoat, too, tailoring tells. Here is an outer fabric that's soft textured, fine quality and long lasting. It covers our exclusive quilted lining (50% Orlon®, 50% Dynel innerlining under rayon quilt). Closes at the front with an easy gliding extra heavy duty zipper.

At the neck, wrists and pockets you'll find 100% wool knit trim and at the neck there's a tab. The color range is wide and the tailoring is by our finest manufacturer. For quality in this model of coat, we don't think it can be beat. All of the colors are dry cleanable.

Average length 31 inches. State even chest 36 to 46 inches. Shipping weight 4 pounds.

41 N 2808—Cambridge (dk) gray
41 N 2809—Heather brown
41 N 2810—Red..... \$19.50

Price-wise Woolen Surcoat . . knit trim ONLY \$12.50

C Keep your eye on the price as you survey these worthwhile features: the subtly striped, smartly styled outer fabric of 50% wool; 50% reprocessed wool—our exclusive warm quilted lining (50% Orlon®, 50% Dynel innerlining under rayon)—the contrasting 50% wool, 50% cotton knit trim—the sturdy zipper front. For the price, a real buy.

Styled like much more expensive coats but with an eye to economy. Plenty warm and mighty good looking in spite of its low price tag. A coat to see you through a lot of leisure hours.

Hip-covering average length is 31 inches. Dry clean. State even chest 36 to 46 inches. Shipping weight 4 pounds.

41 N 2805—Dark gray
41 N 2806—Brown..... \$12.50
* DuPont Reg. Trade Mark for acrylle fiber

Woolen Melton Suburban . . quilt-lined ONLY \$14.40

E A hushed overplaid—a hint of frosty flecks . . that sums up the appearance of this handsome coat. A rare combination of low price, style and pleasant warmth. Tailored from firm, tightly woven 100% reprocessed wool fabric. Has a shape-holding canvas front, a fine quality feature seldom found on such a reasonably priced coat.

Inside it's a warm story because of the quilted lining, Sears own exclusive that places an innerlining of fluffy 50% Orlon and 50% Dynel under rayon. Quilt is odorless, light in weight and completely dry cleanable.

Average length 34 inches. Dry clean. State even chest 36 to 46 inches. Shipping weight 5 pounds.

41 N 2957—Black 41 N 2958—Brown
41 N 2959—Gray 41 N 2960—Blue..... \$14.40

Wool-plus-Cashmere Fleece Suburban ONLY \$18.90

F Luxury plus practicality in a suburban coat—that's the story of its life. For luxury a 10% Cashmere content . . for practicality a Silicone finish that repels water. Add 90% wool for blanket like warmth, line it with lustrous Milum® insulated rayon satin over a toast warm quilt (50% Orlon, 50% Dynel innerlining), button the front with genuine leather and you have a coat worth its weight in warmth and style.

The good news doesn't stop there, either, because the color choice is remarkable with four of them to pick. Place your order for his right away.

Average length 34 inches. Dry clean. State even chest 36 to 46 inches. Shipping weight 5 pounds.

41 N 2993—Tan 41 N 2994—light gray
41 N 2995—Dark gray 41 N 2996—Brown \$18.90

FOCUS ON CAR COATS

Winterweight, quilt-lined, Zelan treated Cotton Poplins

Our lowest price for a long-style Poplin \$13.50

G Fieldmaster Quality. A low-priced coat with a lot of quality-coat features. Extra-long 37-inch average length. Fabric is Zelan treated so it welcomes showers. Quilt-lined hood foils the wind . . detaches at a moment's notice. Toggle front conceals a zipper that keeps coat closed even in windstorms. Quilted lining is rayon over fluffy 70% reprocessed wool, 30% rayon innerlining.

Warm inner wristlets. Dry clean. Be sure to state even chest 36 to 46 inches.

41 N 4949—Charcoal (dk) gray
41 N 4950—Tan. Shipping weight 4 pounds \$13.50

"Foam"-lined Parka® Poplin . . light, warm \$15.97

H Fieldmaster quality this time interpreted in high count cotton Parka® Poplin that's Zelan treated to repel water. The style is a double breasted car coat set off with neat style-high toggles.

The quilted lining represents the first noteworthy change in this type of lining in 20 years! Thanks to the advance of chemistry, polyurethane "foam" provides weightless warmth, drapability and long wear in an innerlining. Over it, we've put coat of Chrometex® acetate.

Average length 35½ inches. Dry clean. State even chest 36 to 46 inches.

41 N 4960—Tan. Shipping weight 4 pounds. . . \$15.97





Model 4220 \$12.50

Model 4223 \$13.50



Model 4502 \$10.90

Model 4503 \$12.50



Model 4213 \$13.50

Model 4215 \$11.50



Model 4136 \$3.77

Model 4137 \$2.77

Warm Jackets in Christmas-card Colors

(A) (B) Hercules Nylon Jackets. Hand washable, water resistant, water repellent. Have glossy outer fabric lining. Stitched with tough nylon thread. Everything about the rust-resistant zipper. Also in a reversible model.

(A) Nylon Fleece-lined Blouse Model. Nylon waist inserts. Average length 25 1/4 inches. State even chest 36 to 46 inches. Shipping weight 2 pounds.

41 N 4220—Charcoal (dark) gray 41 N 4223—Blue 41 N 4222—Blue to light blue nylon fleece
41 N 4226—Barge (light tan) 41 N 4225—Dark blue 41 N 4212—Dark blue \$12.50

(B) Nylon-to-Nylon Fleece Reversible Model. Nylon knit collar, cuffs and waistband. Average length 25 inches. State even chest 36 to 46 inches. Shipping weight 2 pounds.

41 N 4230—Blue to light blue nylon fleece 41 N 4233—White to white
41 N 4234—Scarlet to white fleece 41 N 4231—Dark gray to scarlet nylon fleece Shpg. wt. 1 lb. 10 oz. \$13.50

(C) 90% Wool, 10% Cashmere Fleece Fieldmaster Jacket. Silicone treated outer fabric repels water. Quilted lining. Medium weight. Average length 24 1/4 inches. Dry clean. State even chest 34 to 46 inches. Shipping weight 3 pounds.

41 N 2400—Light gray 41 N 2401—Dark gray \$13.50

(D) Low-priced Woolen Melton Jacket. Hercules brand 100% reprocessed wool outer fabric lined with quilted lining (50% Orlon, 50% Dynel). Lining under rayon. Cuffs adjust. Front, sides of waist are elasticized. Average length 24 1/4 inches. Dry clean. State even chest 34 to 46 inches. Shipping weight 3 pounds.

41 N 2509—Light gray 41 N 2510—Dark gray \$11.50

(E) (F) Horizontal Corduroy — alternating thick and thin wales. Light and velvet soft yet extremely durable. Colors are magnificent.

(E) Short Jacket Style. Fieldmaster quality is evident in its youthful active man styling. Shrug on fast because lining is stitched vertically, not crosswise. Color-sparkled rayon covers a 70% reprocessed wool, 30% rayon innerlining. Cuffs adjust. Collar and waistband are snug fitting. Average length 25 inches. Dry clean. State even chest 36 to 46 inches. Shpg. wt. 4 lbs.

41 N 4502—Gray 41 N 4504—Black 41 N 4503—Red
41 N 4505—Light tan \$10.90

(F) Surcool Style. Quality features and lining as jacket (E), this time in a 31-inch length. Dry clean. State even chest 36 to 46 inches. Shipping weight 3 pounds.

41 N 4819—Red 41 N 4818—Dark gray 41 N 4821—Light tan \$12.50

Hercules Parka (H) Poplin Jacket. High count cotton outer fabric is Zelan treated to repel water. Fabric won't shrink over 1%. Lining is cotton flannel. Trim around pockets is a style-note. Cuffs adjust. Front zips. Washable. Average length 24 1/4 in. State chest small (36-38), medium (40-42), large (44-46); extra large (48) inches. Shpg. wt. 1 lb. 10 oz.

41 N 4136—Dark blue 41 N 4132—Tan 41 N 4137—White
41 N 4139—Charcoal (dark) gray \$5.70

Unlined Model. As above but unlined. State sizes above. Shpg. wt. 1 lb. 5 oz.

41 N 4064—Dark blue 41 N 4059—Tan 41 N 4057—White
41 N 4068—Charcoal (dark) gray \$3.77

(H) Economy Hercules Poplin Jacket. Outer fabric won't shrink over 3%. Cotton flannel lining. Cuffs adjust. Washable. Average length 24 1/4 in. State chest small (36-38); medium (40-42), large (44-46); extra large (48) inches. Shpg. wt. 1 lb. 8 oz.

41 N 4163—Light gray 41 N 4162—Tan Shpg. wt. 1 lb. 8 oz. \$4.70

Unlined Model. Same sizes and style as above but no lining. State sizes above.

41 N 4070—Light gray 41 N 4071—Tan \$3.77

Hercules Matched Outfits

Christmas gifts he'll live in every day of the year

Sears matched utility outfits are made from the finest carded and combed cotton fabrics available, are woven from mercerized yarns, take hard wear and are shrinkage-controlled (1%). Vat-dyed medium colors are washfast and sunfast. On this page we present Easy-care Polished Cotton, colorful Luster Chinos and Easy-care Type IV Army Twills.

OUTFITS IN BIG FALL CATALOG



Low price for an Outfit
.. Type IV Army Twill **\$4.87**

All carded cotton yarns. Sturdily built with the accent on low price.



Heavy Combed Cotton
Mountain Cloth Outfit **\$7.97**

Every yarn carefully combed. One of our heaviest and finest outfits.



12% Nylon Matched Outfit
.. Roughshod Army Twill **\$6.97**

Terrific abrasion resistance because of the nylon content. Medium price.

Handsome Army Sateen Polished Cotton ..
easy-care finish .. wrinkle resistant

SHIRT **\$3.90** PANTS **\$5.50**

7-oz. Shirt. Easy-care finish. Dress-type collar. Button-down flap pockets; pencil slot. Long "stay in" tails; non-rip gussets. *State sizes from charts below*

41 N 9801—Silver tan
41 N 9811—Silver gray
41 N 9861—Spruce green, Shpg. wt. 1 lb. 2 oz. **\$3.90**

9-oz. Pants. Easy-care finish. Deep, roomy easy-care pockets. Keystone belt loops at sides. Zip fly, snap at waist, cuffs, flaps on back pockets. No belt. *State waist and inseam; tell which is waist. Chart below*

41 N 9800—Silver tan
41 N 9810—Silver gray
41 N 9862—Spruce green, Shpg. wt. 1 lb. 14 oz. **\$5.50**

Luster Chino .. our widest color choice

SHIRT **\$3.24** PANTS **\$3.90**

2-ply COMBED cotton wearing surface, carded cotton filling yarns. Sanforized fabric; shrinkage 1%

6½-oz. Shirt. Widespread collar. Long tails. *State neck size 14½ to 17 in.; sleeve length from chart below.* Shipping weight 1 pound 2 ounces. **\$3.24**

8-oz. Pants. Keystone side loops, zip fly, cuffs. Bleached boatsail drill pockets. No belt. *State waist 29, 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; inseam from chart below.*

Shipping weight 1 pound 12 ounces. **\$3.90**

Vat dyed wash fast colors	SHIRT	PANTS
Slate (medium green)	41 N 9169	41 N 9162
Army (medium tan)	41 N 9109	41 N 9102
Army (medium blue)	41 N 9159	41 N 9152
Army (green)	41 N 9119	41 N 9112
Silver (medium) gray	41 N 9129	41 N 9122
Charcoal (dark) gray	41 N 9139	41 N 9132
Heavy (dark) blue	41 N 9199	41 N 9192

Easy-care Twills .. very reasonably priced

SHIRT **\$2.90** PANTS **\$3.90**

With an easy-care finish that really cuts down on ironing time and work. Tightly woven, full weight carded cotton Type IV twill fabric is Sanforized, won't shrink over 1%. Lustrous mercerized angle-ply yarns. Medium colors are washfast and sunfast. *Remember to state neck size and sleeve length for shirts .. waist size and inseam size for pants.*

6-oz. Shirt. Dress-type collar. Long tails. Flap pockets; pencil slot. Full cut sizes.

State neck size 14½ to 17 in.; sleeve length from chart below. Shpg. wt. 1 lb. 1 oz.

41 N 9701—Army tan 41 N 9721—Silver gray... **\$2.90**

8½-oz. Pants. Easy-care pockets and trim. Zip fly, cuffs. Belt not included

State waist 29, 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; inseam from chart below, tell which is waist. Shipping weight 1 lb. 10 oz.

41 N 9700—Army tan 41 N 9720—Silver gray. **\$3.90**

SHIRT SIZE CHART FOR SHIRTS ON THIS PAGE

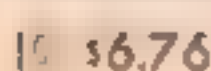
Neck size, inches	Sleeve length, inches
14 1/2	Short (32) Medium (33)
15, 15 1/2, 16, 16 1/2	Short (32); Medium (33 1/2); Long (35)
17	Medium (33 1/2); Long (35)

PANTS SIZE CHART FOR PANTS ON THIS PAGE

Waist size, inches	Inseam size, inches
29, 30, 31, 32, 32 1/2, 34, 36, 38	29, 30, 31, 32, 33, 34
40, 42, 44	30, 32, 34



Colorful Sweaters . .
feather-soft, light
in weight yet warm



\$476

56.76

[] \$3.76

33 N 1959	33 N 196	
33 N 1960		\$772

33 N 2234	33 N 2235	day
33 N 2236	33 N 2237	
33 N 2280	33 N 2281	\$476

[illegible]

33 N 2221	33 N 2228
34 N 2228	33 N 2229
31 N 2275	33 N 2276

[illegible]

Coat style: ☐ Not fitted ☐ Fitted ☐ Not fitted ☐ Fitted

33 N 1911 33 N 193
33 N 19 8/72

[f] Long sleeve slipover sweater small (chest), medium (35-40) large L M Wt 14 oz

33 N 1914—Camel tan 33 N 1916 " " " " \$6.75

33 N 1915 " " " " " " " "

33 N 1933	Box 1 - m. g. w. h.	33 N 1954	W. h. a. combination
33 N 1933	Box 1 - m. g. w. h.		W. h. \$6.76

33 N 2003 Red	33 N 2004 Charcoal gray
33 N 2004	33 N 2006—Black Earth \$4.76

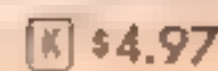
100% Orlon® Sweater Vest. I have the great
breathable Hanes® look and feel of a
knit vest with a soft wool-like texture.
Orlon® knit sweater vest.

33 N 2190 33 N 2193
33 N 2192 33 N 2191 \$476

¹/₂" Wool Orlon® Sweater Coat, 50% wool for rugged
weave, 50% Orlon for strength and softness.
Coat is long wearing, has a skirt knit with nylon
tricot knit cuffs to help better than cotton.
Cuffs, which are ribbed, 8 1/2" and 42, 44, 46 inch
chest. Shoulder width 1 1/2 and 2 inches.

33N216 33N215 Each. \$4.97

Max. girth below front chest over shirt, keeping well up under arms, over shoulder blades. Number of pieces in size 11 between sizes order larger.



Buy Slacks Alone or with a Shirt, Jacket or Coat

Many more slacks and jackets for Christmas giving are in Big Fall Catalog

MERCHANDISE DESCRIBED BELOW SHOWN IN COLOR ON FACING PAGE

Color-coordinated "Threesome"

A The Threesome includes sport shirt, trousers and adjustable belt that matches shirt. A top-style trio that's sure to brighten his carefree hours.

Washable Shirt in a smart multicolor masculine plaid pattern has the luxurious appearance of fine silk. Woven of rayon and Chromspun acetate. Convertible sport collar has permanent stays.

Guaranteed Searalon Sheen-Gabardine Dress Trousers of 21% nylon, 36% acetate and 43% Viscose rayon. Water-repellent Silicone finish is non-only stain-resistant. Continuous waistband, pleats, zipper. *State trouser size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *State shirt neck size* Small (14-14½), Medium (15-15½), Large (16-16½), Extra large (17-17½) inches.

3-pc. Outfit (Shirt, Belt, Slacks). Shpg. wt. 3 lbs. 45 N 4241—Gray and red shirt; Charcoal gray slacks 45 N 4242—Brown and tan shirt; Dk. brown slacks..\$11.50

Dress Trousers only . . . Shpg. wt. 1 lb. 15 oz. 45 N 3170—Charcoal gray 45 N 3167—Brown..\$6.40

100% Wool Ivy Jacket, Cap, Trousers

B Fieldmaster Striped Ivy League Jacket. 100% wool. Styled with sporty widespread collar, adjustable backstrap. Zipper front, rayon lining. Average length 25 inches. Dry clean.

State even chest 36 to 46 in. Shpg. wt. 2 lbs. 2 oz. 41 N 4414—Brown, gray stripes ..\$12.70

Ivy League Cap. Same fabric as jacket above. Complete with fabric backstrap. *Adjusts to fit head sizes* 6¼ to 7¼. Shpg. wt. 11 oz. 33 N 9891—Brown and gray stripe.....\$2.83

Fine quality 100% Virgin Wool Flannel Dress Trousers. The perfect mate to jacket and cap described above. Expertly loomed of long, staple, evenly combed yarns to provide strength, stamina and shape-retention. Resist wrinkles. Continuous waistband pleats; zipper. Excellent tailoring and trimmings throughout. *State waist size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40-inch waist; 28 to 35 inch inseam, *tell which is waist*. Shpg. wt. 1 lb. 12 oz. 45 N 3240—Dark brown flannel trousers..... \$8.50

85% Wool Shirt-Jacket . . Flannel Slacks

C Jacket. Plaid fabric is 85% wool, 15% nylon. Warm, handsome and wrinkle resistant. 3-button front, roomy pockets, shirt-type 1-button cuffs. Easily hand washable. Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 1 pound 12 ounces.

41 N 4680—Gray and red 41 N 4681—Brown and tan 41 N 4683—Green, gray and white 41 N 4682—Blue and white ..\$11.50

D Fashion Tailored Flannel Dress Trousers in Ivy-League back-strap model. Woven of 65% virgin wool, 35% Orlon®—a solid-toned blend. Orlon provides better crease-resistance even in damp weather . . . fabric holds its shape longer . . . requires less pressing. Plain front, adjustable back-strap; zipper fly. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist, 28 to 35 in. inseam, *tell which is waist*.

45 N 3207—Medium gray 45 N 3209—Dark brown. Shpg. wt. 1 lb. 10 oz..... \$7.90 * (Anytie fiber) DuPont Reg. T M

Ivy is the style watchword this season . . with stripes, solid colors and corduroys heading Sears parade

E Hercules Fine Stripe Polished Cotton Slacks. Ivy model styled with smart backstrap, plain front, trim-tapered cuffs, rugged zipper fly. Satin weave fabric is Sanforized; won't shrink over 1%. Colors are washfast and sunfast. Stripes are black and close-spaced.

State even waist 28 to 38 inches; *inseam* 29 to 34 inches; *tell which measurement is waist*. Shipping weight 1 pound 3 ounces. Place your order by phone or mail—do it today.

41 N 7796—Charcoal (dark) gray with black stripes 41 N 7795—Ivy green with black stripes..\$3.97

F Ivy-Strapped Hercules Slacks. Solid color 8¼-oz. satin weave polished cotton. Slim, trim tailoring features backstrap and buckle and an Ivy leg taper. Easy-care finish resists wrinkles, makes ironing easier. Yarns are mercerized for luster, fabric won't shrink over 1%. Vat dyed, washfast, sunfast colors. Plain front, cuffed bottoms, zipper fly.

State waist 29, 30, 31, 32, 33, 34, 36, 38 inches; *inseam* 29 to 34 inches, *tell which measurement is waist*. Shipping weight 1 pound 6 ounces.

41 N 7790—Sand (light) tan 41 N 7791—Charcoal (dark) gray.....\$3.77

G Hercules Ivy-styled Midweight Corduroy Slacks. Everglaze® cotton fabric is wrinkle and non-oily spot resistant . . mildew resistant . . drapes well . . keeps its washfast color. The fabric weight is unusual—being heavier than pinwale yet lighter than thickset. Fabric shrinkage 1%. Styled with plain front, Ivy backstrap, zipper fly and trim-tapered cuffed bottoms.

State waist 29, 30, 31, 32, 33, 34, 36, 38 inches; *inseam* 29 to 34 inches; *tell which is waist*.

41 N 7810—Charcoal (dark) gray 41 N 7812—Brown 41 N 7811—Dark green. Shpg. wt. 1 lb. 6 oz.....\$4.97



\$9.60



\$7.70



Unlined \$4.77

100% WOOL CLASSIC MODEL . . COTTONS IN MODIFIED AND REGULAR IVY

100% Wool Flannel Jacket. So low in price and yet it is wool with a lustrous rayon lining. Has yoke back, wool waist inserts, 2-button cuffs and zipper front. Shoulders are padded, pockets are roomy. Dry clean.

Average length 24¼ inches. *State even chest* 36 to 46 inches. Shipping weight 2 pounds. Time to buy two for gifts.

41 N 4195—light gray 41 N 4196—light blue 41 N 4194—Beige (light tan) ..\$9.60

Lined Combed Cotton Jacket. Combed cotton outer fabric is handsome plaid . . preshrunk (1% maximum). Easy to wash, easy to wear. Cotton flannel lining is just right for brisk days. Modified Ivy styling features side straps and buckles and a new, long 27-inch length. Plain back, 2-button cuffs, zipper front. *Place your order today*.

State even chest 36 to 46 inches. Shipping weight 2 pounds. Choice of two bright colors.

41 N 6148—Black and white 41 N 6149—Red and white ..\$7.70

Sheen Gabardine Jacket. Zelan treated combed cotton. Preshrunk; fabric shrinkage 1%. Back-strap, side elastics, 2-button cuffs, zipper front. Washable. Average length 24¼ inches. Choice of model below. *State chest* small (36-38); medium (40-42), large (44-46); extra large (48) inches.

Unlined. Shipping weight 1 pound 5 ounces. 41 N 4000—Tan 41 N 4001—Black.....\$4.77

Cotton Flannel Lined. Shpg. wt. 1 lb. 10 oz. 41 N 4172—Tan 41 N 4173—Black.....\$6.70



51 50 56 6 52 7 54 1

Make His an Ivy Christmas



57 97

57 77

54 97



57 97



57 97 35

21% NYLON SEARALON GABARDINE

Special-Silicone Finish Resists Non Oily Spots, Stains



Choice of SHEEN or
TWILL Weave Fabrics

Plain or
Pleated **\$6.40** Regular
Sizes

UNCONDITIONALLY GUARANTEED 1 YEAR

Your money refunded if Searalon Trousers rip, tear or show undue signs of wear within one year of the date of purchase.

- An Exclusive Sears dry cleanable fabric, 4 times more resistant to abrasion than ordinary all rayon gabardines
- Silicone Finish is water repellent and non-oily stain resistant... cuts cleaning and pressing bills
- Expertly tailored with good quality tailoring and trimmings



(AA) Plain Front Searalon "Twill" Gabardine with water repellent Silicone finish. 21% nylon, 50% Viscose rayon, 29% acetate. Zipper fly. No belt. *State size* 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 13 oz.
45 N 3139—Dark blue
45 N 3140—Dark brown
45 N 3142—Gray..... **\$6.40**

(AA) Pleated Front Searalon "Twill" Gabardine, 21% nylon, 50% Viscose rayon, 29% acetate. Water repellent Silicone finish. Continuous waistband, pleats, saddle stitching. Zipper fly. No belt.
State size 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40, 42-inch waist; 28 to 35-inch inseam. *See How to Measure at right.* Shipping weight 1 pound 14 ounces.
45 N 3155—Dark blue
45 N 3157—Gray
45 N 3158—Dark brown. **\$6.40**

(AA) Plain Front Searalon "Twill" Gabardine in Large Sizes. 21% nylon, 50% Viscose rayon, 29% acetate. Zipper fly. No belt. *State size* 44, 46, 48, 50-in. waist; 29 to 35-in. inseam. Shipping weight 2 pounds.
45 N 3339—Dark blue
45 N 3340—Dark brown
45 N 3342—Gray **\$6.94**

(BB) Pleated Front Searalon "Sheen" Gabardine with water repellent Silicone finish. 21% nylon, 36% acetate, 43% Viscose rayon. Continuous waistband, pleats, saddle stitching. Zipper fly. No belt.
State size 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40, 42-in. waist; 28 to 35-in. inseam. *See How to Measure at right.* Shipping weight 1 pound 15 ounces
45 N 3167—Dark brown
45 N 3168—Medium blue
45 N 3169—Gray-green
45 N 3170—Charcoal gray. **\$6.40**



See many more pages of Men's Fashion
Tailored Dress Clothing in Sears
Big Fall General Catalog

You'll find a giant array of gift ideas for men: a wide selection of dress trousers, raincoats, suits, trios, topcoats and top-fashion, man-pleasin' sport coats. And, all this, at Sears famous low prices!

YEAR-AROUND WEIGHT

Wash and Wear MEN'S DRESS TROUSERS

Superb, rich-textured, wrinkle-shy fabrics
All De luxe tailored with nylon trimmings

WASH THEM TONIGHT...
WEAR THEM TOMORROW

They're Washable by hand or by washing machine. For best results, use mild soap and luke-warm water.

They Dry Overnight. Hang up dripping wet. Wrinkles disappear readily... creases stay in... won't wash out.

They're Ready-to-Wear! Little or no pressing is required. You save time, work and money, as well.



Our Best Seller! 55% Dacron® Twill Gabardine

(A) A well-chosen gift for the man on your list are these remarkable year-around weight Wash-and-Wear dress trousers of premium quality twill gabardine. A choice blend of 55% Dacron, 45% rayon in a firm-finished weave that holds its shape, resists abrasion and wears and wears! You just wash, drip-dry and wear with little or no pressing. Excellent tailoring; Deluxe pocketing, nylon trimmings. Continuous rolled-top waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35 in. inseam.

45 N 3110—Medium brown 45 N 3108—Medium gray
45 N 3109—Medium dark blue Shipping weight 1 lb. 12 oz. **\$7.70**

Firm-Finished 55% Dacron Sheen Gabardine

(B) He'll smile with pleasure when he sees the beauty of this smart sheen gabardine. It's woven of 55% Dacron, 45% rayon in a year-around blend you can wash, drip-dry and wear with little or no pressing. Creases stay in... wrinkles disappear at De luxe tailored with finest quality nylon pocketing and trimmings. Continuous rolled-top waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *See How to Measure below.*

45 N 3119—Charcoal gray 45 N 3115—Dark brown
45 N 3120—Dark blue Shipping weight 1 lb. 12 oz. **\$7.70**

55% Dacron Sheen with Decorative Yarn Accents

(C) If it's top-fashion styling he craves, give him this handsome Wash and Wear model. Woven of 55% Dacron, 45% rayon in a year-around weight sheen fabric sparked with faint highlight nubs. Launderers easily, drip-dries overnight, seldom needs pressing. Continuous rolled-top waistband, deep double pleats, zipper. Superbly tailored with nylon pocketing, trimmings. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. *See How to Measure below.*

45 N 3129—Dark blue 45 N 3130—Medium gray
45 N 3131—Dark brown Shipping weight 1 lb. 15 oz. **\$7.70**

Handsome, 75% Orlon® Decorated Flannel

(D) He'll welcome the luxury of flannel—and, especially this discreetly-patterned year-around-weight flannel that you can actually wash, drip-dry and wear... it seldom needs pressing! Handsomely tailored of 75% Orlon, 25% rayon fabric has faint color accents—requires little care—rarely needs pressing... collects compliments instead of wrinkles! Expertly tailored. Nylon pocketing and trimmings. Continuous waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam.

45 N 3187—Medium blue 45 N 3188—Medium gray
45 N 3189—Tan Shipping weight 1 lb. 12 oz. **\$7.90**

Rich-textured 75% Orlon Solid-toned Flannel

(E) Flannel—popular with men everywhere—and it'll be his favorite too! Here's one in a solid-toned year-around fabric you can actually wash, drip-dry and wear... it seldom needs pressing! Handsomely tailored of 75% Orlon, 25% rayon for added strength and shape-retention. Finest nylon pocketing and trimmings. Continuous waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. Shipping weight 1 pound 12 ounces.

45 N 3191—Medium gray 45 N 3192—Medium brown **\$7.90**
* DuPont Reg. T. M. for Dacron Polyester Fiber and Orlon Acrylic Fiber

HOW TO MEASURE: *State waist and inseam, indicate which is waist.* Measure waist over trousers (above hipbone) with belt off. Hold tape snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually to top of heel. Or, measure an old pair of well-fitting trousers.

TO SHOW YOU CARE, GIVE WASH AND WEAR—DRESS TROUSERS



Best Sellers 50% Cotton Wash and Wear Jean Cutout \$7.70



Best Sellers 50% Cotton Wash and Wear Jean Cutout \$7.70



Year-Around-Weight Wash and Wear Trousers
Our best sellers 50% Cotton
Fashion Trousers Two Substantive \$7.70



Best Sellers 50% Cotton Wash and Wear Jean Cutout \$7.90



Smart 50% Cotton Flare in popular solid colors \$7.90



Greet Him with Pilgrim Hosiery

TESTED
and
APPROVED
FOR GOOD VALUE

SEARS ROEBUCK & CO.
HOSIERY COUNCIL

Packaged Pilgrim Gift Sets . . Individual sizes or Flex-Fit styles

(17) through (20) are Blends of Combed Cotton and Rayon in Individual Sizes. All have nylon reinforced heels and toes for longer wear. 4 pairs to each assortment. Shpg. wt. 4 pairs 8 oz. *Sizes 10, 10½, 11, 11½, 12, 13.*

(17) (18) Assortment (17): gray; black; 2 pair blue. Assortment (18): brown; tan; maroon; green. *State assortment. State size above.*
83 N 2009 Box of 4 pairs \$1.99

(19) (20) Assortment (19): co-ordinated for blues and grays. Assortment (20): co-ordinated for tans and browns. *State assortment and size.*
83 N 2007 Box of 4 pairs \$3.00

(21) through (29) are Pilgrim Flex-Fit Socks . . you don't have to know his size when you give Flex-Fits, for they stretch to fit any size foot (10-14) perfectly. No binding, wrinkling or drooping

(21) (22) 100% Stretch Nylon Panel Rib. Hand-machine embroidered neat clock pattern. 2 pairs to each assortment. Assortment (21): black; medium blue. Assortment (22): brown; tan. *State assortment wanted. Shpg. wt. 2 pairs 3 oz.*
83 N 2012 Box of 2 pairs \$1.99

(23) (24) Combed Cotton and Stretch Nylon Argyle. Slack length; elastic top. Assortment (23): navy; charcoal gray; medium blue; black. Assortment (24): maroon tan, brown, dark green. *State assortment. Shpg. wt. 4 pairs 6 oz.*
83 N 2008 Box of 4 pairs \$3.00

(25) (26) (27) 78% Stretch Nylon and 22% Silk Initial Sock. Slack length; elastic top. *State color number.* (25): brown with gold-color initial. (26): charcoal gray with silver-color initial. (27): navy with light blue initial. *State initial (no I, O, Q, U, V, X, Y, Z).* Shipping weight each pair 2 ounces.
83 N 2005 Pair 70c Box of 3 pairs \$1.99

(28) (29) 100% Stretch Nylon 3x3 Rib. Sport motif on solid background . . including horse, duck, trout-fly and golfer patterns. Slack length; elastic top. Assortment (28): 2 pairs med. blue; 1 pair med. gray; 1 pair charcoal gray. Assortment (29): 2 pairs tan; 1 pair maize; 1 pair brown. *State assortment. Shpg. wt. 4 pairs 8 oz.*
83 N 2004 Box of 4 pairs \$3.00

Hi-Bulk Orlon* . . soft as cashmere

Feather-soft all Hi Bulk Orlon . . soft as the finest cashmere! Nylon reinforced heels and toes for longer wear. Washable. Slack length. Medium weight for year 'round comfort. Choice of four styles. Shipping weight pair 2 ounces.

(11) Handsome Overplaid Argyle. Elastic top. *State color navy blue, brown, light gray, medium blue, black. State size 10½, 11, 11½, 12, 13.*
83 N 1952 Pair \$1.37 3 pairs for \$4.02

(12) Solid Color Rib Sock. Elastic top. *State color brown, lt. blue, tan, black, lt. gray, charcoal gray. State size 10, 10½, 11, 11½, 12, 13.*
83 N 1951 Pair 92c 3 pairs for \$2.70

(13) Solid Color Cable Stitch. Elastic top. *State color brown, navy blue, medium gray, medium blue. State size 10½, 11, 11½, 12, 13.*
83 N 1953 Pair 92c 3 pairs for \$2.70

(14) Solid Color Crew Sock with Ribbed Top (no elastic). *State color white, light gray, light blue, tan. State size 10, 10½, 11, 11½, 12, 13.*
83 N 1954 Pair 92c 3 pairs for \$2.70
* U.S. Pat. Reg. T. M. for acrylic fiber

Warm, Comfortable Foot-ease Slipper Socks . . hand wash separately

(30) Virgin Spun Nylon Ribbed Slipperette . . one size fits all (10-13). So compact can be carried in pocket! Elastic top. Comes in plastic envelope. Colors red or black with contrasting trim top.
83 N 1807—*State color. Shpg. wt. pr. 3 oz. Pair \$1.77*

(31) All Wool with Ribbed Top. Catspaw rubber sole. Glove leather sidewalls. *State color red, royal blue, forest green. Hosiery sizes 10, 11, 12, 13 . . . state size from chart below.*
83 N 1805—Shipping weight pair 10 oz. Pair \$2.37

(32) Argyle Wool Worsted. Catspaw rubber sole. Glove leather sidewalls. *State color red, navy, brown, charcoal gray. Hosiery sizes 10, 11, 12, 13 . . . state size from chart below.*
83 N 1808—Shipping wt. pair 10 oz. Pair \$2.84

(33) Cable Stitch. Spun nylon. Foam rubber innersole. Glove leather sole, sidewalls. Elastic top. *State color royal blue, maroon, green. Hosiery sizes 10, 11, 12, 13 . . . state size from chart.*
83 N 1804—Shipping weight pair 10 oz. Pair \$2.84

Size Chart for Pilgrim FOOT-EASE Slipper Socks	10	10½	11	11½	12	13
Order slipper sock size . . .	10	11	11	11	12	13

3 Pairs (one size) Guaranteed To Wear 1 Year or Get 3 New Pairs Free

(34) through (37) are Flex-Fit Socks . . one size stretches to fit all sizes (10-14) perfectly!

(34) 100% Stretch Nylon. Clock pattern. 4 ply heel, toe. Machine washable. *State color charcoal gray, med. blue, brown, lt. gray, navy, white.*
83 N 1453—Shpg. wt. pr. 1 oz. Pair 70c. . . 3 pairs \$1.99

(35) 100% Stretch Nylon Argyle. 4-ply heel and toe. Machine washable. *State color brown, black, medium blue, tan, medium gray, navy.*
83 N 1451—Shpg. wt. pr. 2 oz. Pair 70c. . . 3 pairs \$1.99

(36) Combed Cotton and Stretch Nylon. Knit-in argyle pattern. Soft and absorbent. *State color brown, navy, charcoal gray, black, tan.*
83 N 1912—Shpg. wt. pr. 4 oz. Pair 70c. . . 3 pairs \$1.99

(37) Luxurious Blend of Stretch Nylon and Silk. Elastic top; slack length. Vertical dress pattern. *State color brown, gray, navy, maroon.*
83 N 1463—Wt. 2 oz. Pr. 92c; 3 pr. \$2.70; 6 pr. \$5.30

(38) 100% Spun Nylon 6x3 Rib Knit Dress Sock. *State color gray, brown, navy, white, maroon. State size 10, 10½, 11, 11½, 12, 13.*
83 N 1411—Full length with ribbed top
83 N 1412—Slack length with elastic top
Shpg. wt. 3 pairs 5 oz. 3 pairs \$2.20; 6 pairs \$4.32

(39) Our Premium Quality 100% Spun Nylon . . extra-long wearing! Soft, wool-like texture. Slack length; elastic top. *State color brown, navy, med. gray, maroon, med. blue. State size 10½, 11, 11½, 12, 13. Shpg. wt. 3 pairs 2 oz.*
83 N 1434—Pair 92c . . 3 pairs \$2.70 . . 6 pairs \$5.30

(40)(41) are two-way ribbed socks that have authentic hand-knit appearance. Flat knit heel, sole, toe. Elastic top. *One size fits all (10-14). State color navy, brown, white, medium gray, med. blue.*

(40) Egyptian Combed Cotton, Stretch Nylon.
83 N 1915—Wt. pr. 2 oz. Pair 92c; 3 pr. \$2.70

(41) Blend of 68% Wool and 32% Stretch Nylon.
83 N 2104—Wt. pr. 2 oz. Pr. \$1.37; 3 pr. \$4.02

Colorful Pilgrim Gift Socks . . nylon reinforced heels and toes

(42) Soft Brushed Cotton and Rayon Rib. Elastic top. Ivy League Style. Wash inside out. *State color light gray, light blue, brown, navy. State size 10, 10½, 11, 11½, 12, 13.*
83 N 1946—Wt. pr. 2 oz. Pair 70c; 3 pairs \$1.99

(43) Soft Brushed Cotton and Rayon. Elastic top. Washfast colors. Wash inside out. *State color brown, charcoal gray, heather blue, tan. State size 10, 10½, 11, 11½, 12, 13. Wt. pr. 3 oz.*
83 N 1942 Pair 70c. 3 pairs \$1.99

(44) Silk Body with Cotton Rib Top, Heel, Toe. *State color black, navy, brown, gray. State size 10, 10½, 11, 11½, 12, 13. Wt. pr. 2 oz.*
83 N 1935—Long; rib top
83 N 1936—Slack; elastic top. Pair 92c; 3 pairs \$2.70

(45) 95% Wool and 5% Silk. Colors brown, navy, charcoal gray. *Sizes 10½, 11, 11½, 12, 13.*
83 N 2127—Long; rib top. Shpg. wt. pr. 2 oz.
83 N 2128—Slack; elastic top. Shipping weight pair 2 ounces. *State size, color. Pair \$1.37 3 pairs \$4.02*

CHART FOR MEN'S SOCKS	If shoe size is	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12	13
	Order sock size	10	10½	11	11½	12	13	14
	If shoe width is "D" or wider, order next size larger than shown above							

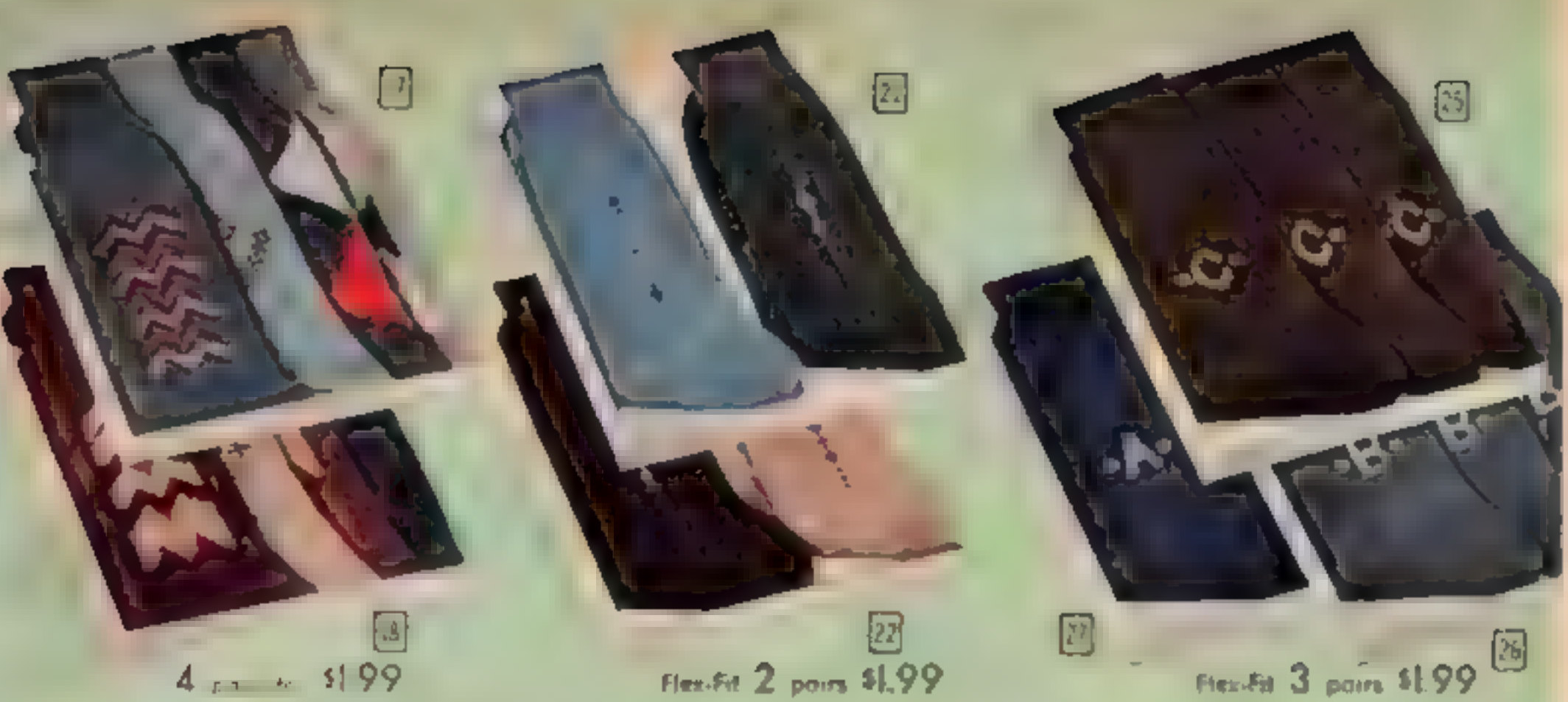


Monkey Sock
6 pairs \$1.62

Thermal Knit
Pair \$1.37

(15) From one pair of Red Heel Rockfords comes the marvelous monkey toy! So easy to make—a snip here, a stitch there and behold the monkey comes to life. Easy-to-follow instructions with every bundle of 6 pairs. Ideal for gifts, schools, hospitals, church bazaars. *Color brown mixed with red heel. State size 10, 11, 12, 13. Shpg. wt. 6 prs. 12 oz.*
83 N 1760—Bundle of 6 pairs \$1.62 12 pairs \$3.12

(16) Introducing the thermal sock—a Sears exclusive specially made for the winter outdoorsman! Unique thermal knit (developed by the Navy for cold weather wear) defies icy cold and dampness. Leg has thousands of knitted "pockets" that trap and hold natural body heat—assure warmth without weight. Knitted of soft, absorbent full-combed cotton. Flat knit, full terry cushioned foot for extra comfort 2 ply heel, toe. Elastic top. Also worn under hunting socks. Comes in sealed bag. *Color natural (unbleached). State size 10, 11, 12, 13.*
83 N 1704—Wt. pr. 4 oz. Pair \$1.37; 3 pairs \$4.02



4 pairs for \$1.99

Flex-Fit 2 pairs \$1.99

Flex-Fit 3 pairs \$1.99



Nylon Slipperette \$1.77 pair



4 pairs for \$3.00

Flex-Fit 4 pairs \$3.00

Flex-Fit 4 pairs \$3.00



\$2.84 pair

\$2.84 pair

\$2.37 pair

PILGRIM DRESS SOCKS GUARANTEED TO WEAR ONE YEAR



Flex-Fit
1/2 size
1/2 inch
sizes

Stretch Nylon 70c pair

Cotton-Flex on 70c pair

Cotton-Flex on 3 pairs \$2.20

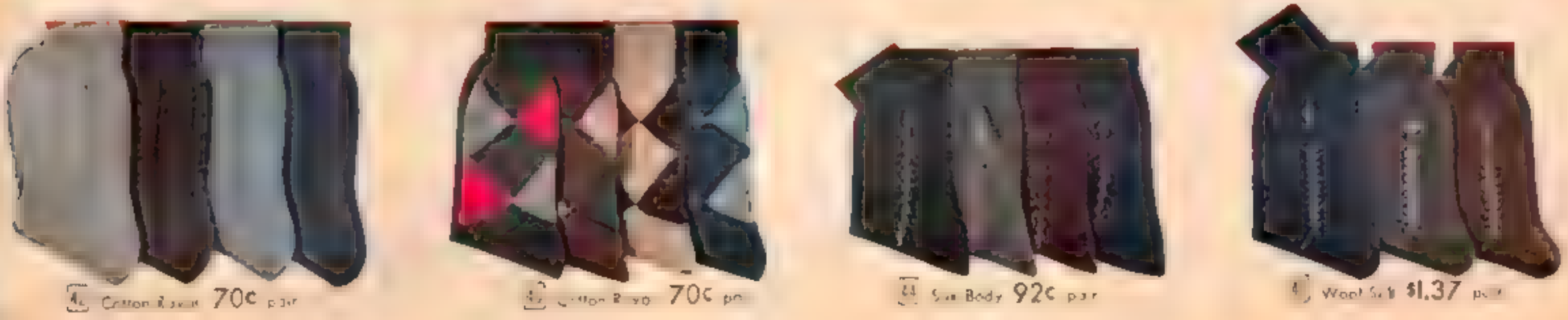
Stretch Nylon 92c pair

Stretch Nylon 70c pair

Nylon Silk 92c pair

Stretch Nylon 92c pair

Wool Silk \$1.37 pair



Cotton-Ribbed 70c pair

Cotton-Ribbed 70c pair

Silk Body 92c pair

Wool Silk \$1.37 pair

Dress Him Right .. in Pilgrim Nightwear

styled for lounging or sleeping



5 Styles .. 3 Fabrics to choose from!

- [11]** All-over pattern. Washfast colors. Elastic waistband. Cuffs on coat and pants. In broadcloth, flannelette or wash and wear cotton. *State size A, B, C, D*

Cotton Broadcloth. Sanforized maximum fabric shrinkage only 1%.

33 N 973—Coat style, blue
33 N 974—Coat style, wine
33 N 975—Pullover style, blue
Shpg. wt. pair 1 lb. 2 oz. Pair **\$2.83**

Heavyweight Cotton Flannelette. Sanforized, maximum fabric shrinkage only 1%. Softly napped for warmth.

33 N 1222—Coat style, blue
33 N 1223—Coat style, wine
33 N 1220—Notch collar Pullover, blue
33 N 1221—Notch collar Pullover, wine
Shpg. wt. pair 1 lb. 4 oz. Pair **\$3.44**

- [12]** Solid color with contrast trim. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Elastic waist. Cuffs on coat and pants. *State size A, B, C, D*

Cotton Broadcloth. Snap fastener front and fly closure. Budget priced!

33 N 976—Coat style, blue
33 N 977—Coat style, gray
Wt. 1 lb. 2 oz. Pair **\$2.83**

Cotton Broadcloth. Nylon crotch. Gripper front, fly. Metallic gold trim.

33 N 980—Coat style, blue
33 N 981—Coat style, gray
Wt. 1 lb. 3 oz. Pair **\$3.77**

Heavyweight Cotton Flannelette. Softly napped for warmth.

33 N 1210—Coat style, blue
33 N 1211—Coat style, gray
Wt. 1 lb. 2 oz. Pair **\$3.77**

- [13]** Cotton Broadcloth Stripe Pattern. Washfast colors. All-around elastic waistband. Cuffs on coat, pants. Sanforized, maximum fabric shrinkage 1%.

33 N 970—Coat style, blue 33 N 971—Coat style, wine 33 N 972—Pullover, blue
State size A, B, C, D. Shipping weight pair 1 lb. 2 oz. Pair \$2.83



For Tall and Extra-large Men

Each pair **\$3.77**

Tall men! Big men! Here are pajamas specially designed to fit you. Proportioned fit throughout for maximum comfort and neat appearance. Adjustable, all-around elastic waistband. Sleeve and pants cuffs. Snap fastener fly. Sanforized, maximum fabric shrinkage 1%. Choice of 2 styles.

- [14]** Striped patterned cotton broadcloth. Washfast colors. Shpg. wt. 1 lb. 3 oz.

For Men 6 Feet or Taller. Sizes B, C, D
33 N 1160—Coat style, blue
33 N 1161—Coat style, maroon
33 N 1162—Pullover style, blue
State size above Each pair **\$3.77**

- [15]** Colorful paisley stripe flannelette. Soft and warm for cold winter nights. Features above. Shipping weight pair 1 lb. 4 oz.

For Men 6 Feet or Taller. Sizes B, C, D.
33 N 1274—Coat style, blue
33 N 1275—Coat style, wine
33 N 1276—Pullover style, wine
State size above Each pair **\$3.77**
For Big Men. Size E (50-52-inch chest).
33 N 1277—Coat style, blue. Pair **\$3.77**

Cotton Broadcloths .. gift boxed \$4.77 and \$5.77

- [16] [17]** Wash and Wear Slack Style. A fashion boon to evening lounging. Harlequin pattern with deer overprint. Harmonizing solid gray slacks. Notch collar coat. Wash easily, drip dry, need little or no ironing! All-around elastic waist. Snap fastener front closure, fly. Coat, pants cuffs. Washfast colors. Maximum fabric shrinkage 2%. Shipping weight pair 1 lb. 3 oz. *State size A, B, C, D. Gift boxed*

(16) 33 N 1102—Blue (17) 33 N 1103—Maroon Pair **\$4.77**

- [18] [19]** Wash and Wear Loungers. Chest stripes; solid pants. Sport collar. Other features above. *State size A, B, C, D. Boxed*

(18) 33 N 1101—Wine (19) 33 N 1100—Blue. Wt. pr. 1 lb. 3 oz. Pr. **\$4.77**

- [20] [21]** Handsome Crest Design Top with Matching Striped Pants. Two-piece collar with loop neck closure lends touch of authentic continental fashion. All-around elastic waistband. Gripper snap fastener, adjustable front closure and fly. Cuffs on coat and pants. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Shpg. wt. pair 1 lb. 3 oz. *State size A, B, C, D. Boxed*.

(20) 33 N 1106—Blue (21) 33 N 1107—Wine Pair **\$4.77**

- [22] [23]** The Pilgrim "Host" .. a sport style lounging pajama that introduces a "new look" to nightwear! Colorful plaid sport shirt top with chest pocket. Solid color pants have authentic sport slack styling .. smart pleated front with 2 roomy pockets. Adjustable, elastic-back waistband. Concealed fly and gripper closure. Washfast colors. Sanforized, maximum shrinkage 1%. Your gift to him .. he'll be delighted! Shpg. wt. pair 1 lb. 3 oz. *State size A, B, C, D. Boxed*.

(22) 33 N 1143—Wine (23) 33 N 1142—Blue Pair **\$5.77**

Exciting Novelty Patterns \$3.77 and \$4.77

Pajamas listed below have all-around elastic waistband. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Cuffs on coat, pants. Bold and colorful ... perfect for lounging!

- [24] [25]** Cotton Broadcloth Slack Style. Nylon reinforced crotch seams. Polka dot check top; matching hairline striped pants. Sport shirt collar. Shpg. wt. pair 1 lb. 3 oz. *State size A, B, C, D.*

(24) 33 N 1013—Wine (25) 33 N 1012—Blue Pair **\$3.77**

- [26] [27]** Heavyweight Cotton Flannelette. Ultra-smart for lounging, extra-warm for sleeping. Softly napped for your comfort. Unusual "Country Store" pattern with cracker barrels, pot bellied stoves and all—in standout colors! Sport shirt collar. Harmonizing pants. Shipping weight pair 1 lb. 4 oz. *State size A, B, C, D.*

(26) 33 N 1218—Blue (27) 33 N 1219—Red Pair **\$3.77**

- [28]** Colorful "French Billboard" Pajama .. Wine, Women and Song Motif. Matching brick pattern pants. *Has all features of flannelette above.* Debonair continental collar style. Trimmed collar and cuffs. Specially boxed for gift giving. *State size A, B, C, D.*

33 N 1236—Color red. Shipping weight pair 1 pound 4 ounces Pair **\$4.77**

Ski-style Cotton Knit Pajamas \$3.77 and \$4.77

- [29] [30]** Nordic Style Rib Knit Cotton. Crew neck. Harmonizing solid color cuffs and anklets. All-around elastic waistband. Washable .. needs no ironing! Treated to reduce shrinkage. Shipping weight 1 pound 2 ounces. *State size A, B, C, D.*

(29) 33 N 1296—Med. blue (30) 33 N 1297—Med. gray Pair **\$3.77**

- [31] [32]** Solid Color Full Rib Knit Combed Cotton. Crew neck. Harmonizing pants and cuffs. All-around elastic waistband. Washable .. treated to reduce shrinkage. Chest pocket. Button fly. Shipping weight pair 1 pound 1 ounce. *State size A, B, C, D.*

(31) 33 N 1295—Camel tan (32) 33 N 1294—Med. blue Pair **\$3.77**

- [33] [34]** De luxe Full Combed Cotton Interlock Knit. Luxuriously soft for lounging and sleeping comfort. V-neck with contrast trim. Nylon reinforced collar retains shape. All-around elastic waist. Wash alone. Treated to reduce shrinkage. Button fly. Boxed for gift giving. Shipping weight 1 pound 1 ounce. *State size A, B, C, D.*

(33) 33 N 1299—Med. gray (34) 33 N 1298—Med. blue Pair **\$4.77**

Cotton Flannel Pajama and Robe Set \$9.20

- [35]** Norse Ski-shield Print Pajamas and Striped Robe. Heavy weight flannel coat style pajamas napped for comfort. Elastic waist. Cuffs on coat, pants. Heavyweight robe has shawl collar, snap-on sash. Washfast and Sanforized. Gift boxed. Offered separately .. but for a real Christmas treat, give him the complete set! *State size A, B, C, D.*

33 N 1240—Pajama only. Blue and red. Shpg. wt. pair 1 lb. 4 oz. Pair **\$3.77**

33 N 1241—Robe only. Blue. Shipping weight each 1 lb. 5 oz. Each **\$5.74**

33 N 1242—Pajama and robe set. Shipping wt. 2 lbs. 9 oz. Set **\$9.20**

HOW TO MEASURE: Measure number of inches around chest with tape measure. Keep tape well up under arms, over shoulder blades. If measurement falls between sizes, order the larger.

If chest measures	34-36 in.	38-40	42-44	46-48	50-52
Order size	A	B	C	D	E

Size E only in **[35]** at left



\$4.77

\$4.77

\$4.77

SPORT STYLE PAJAMA

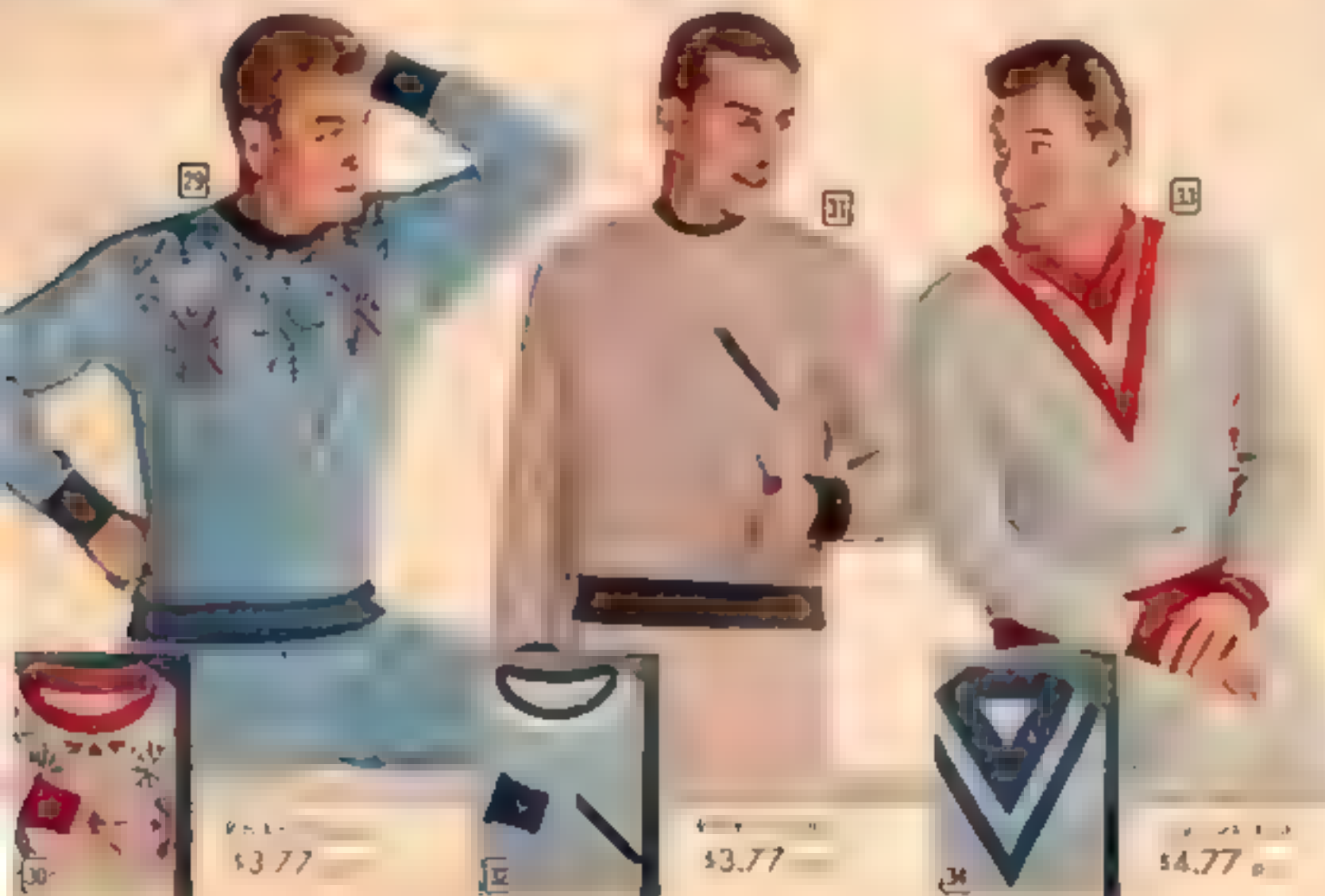
\$5.77



\$3.77

\$3.77

\$4.77



\$3.77

\$3.77

\$4.77



Homesi Pajama and Robe Set \$9.20



Heavyweight Cotton Flannel \$5.74

Washable Rayon Gabardine \$7.74

Beacon Cloth \$7.47

Three Fashionable Fabrics . . warm and colorful for leisure

Heavyweight Cotton Flannel. Also available in tall sizes. Very soft, extra warm and comfortable. Washable and Sanforized . . . maximum shrinkage 1%. Lined, shape-retaining shawl collar. Three roomy pockets. *State size* small, medium, large, extra large. See chart. Wt. 1 lb. 7 oz.
33 N 8318—Blue
33 N 8319—Wine
Each \$5.74

Tall size. For men 6 feet or over. Medium (40-42-in. chest).
33 N 8320—Blue
33 N 8321—Wine
Wt. 1 lb. 7 oz. Each. \$6.44

Washable Viscose Rayon Gabardine. Smart solid colors highlighted by polka dot collar, cuffs and sash. A wonderful gift for year 'round wear. Washable, maximum shrinkage 3%. Stylish shawl collar, 3 large pockets. Non-slip, snap-on sash. *State size* small, medium, large, extra large. Wt. 1 lb. 9 oz.
33 N 8200—Royal blue
33 N 8201—Maroon
Each \$7.74

Tall size. For men 6 feet or over. Medium (40-42-in. chest).
33 N 8202—Royal blue
33 N 8203—Maroon
Wt. 1 lb. 9 oz. Each. \$8.24

Beacon Cloth Robe in colorful ombre pattern. For the "he-man" type wonderfully warm on cold winter mornings. Soft, heavy fabric of Esteron acetate and cotton is comfortable and long-wearing. Inside seams taped for greater strength. Double thick collar. Sturdy cord girdle. Cuffed sleeves, three very large pockets.

State size small, medium, large, extra large. See chart below at right for measuring instructions. Wt. 2 lbs. 3 oz.
33 N 8292—Blue
33 N 8293—Maroon
Each \$7.47



Pilgrim Glove and Muffler set; Warm Christmas Mufflers

[11] 100% Wool Set. Muffler about 9 1/4 x 48 inches. *State Glove size* small (8-8 1/4), medium (9-9 1/4), large (10-10 1/4).

33 N 3503—Leather palm glove. Colors gray, tan, navy. *State color, size*
Shipping weight set 12 ounces. Set \$4.77

33 N 3501—All knit glove. *State color, size*
gray, navy. Shpg. wt. set 10 oz. Set \$3.80

[12] Zipper Front Muffler. 90% virgin wool, 10% cashmere. Hand wash alone. *State color* navy, brown, gray
33 N 3530—Shpg. wt. 7 oz. Each \$2.83

[13] 2-Way 100% Orlon®. Folds to wear as stripe or plaid. Hand washable. *State color* blue, brown, gray. Shipping weight 6 oz.
33 N 3529—About 12x50 in. Each \$2.83

* Rep. T M. for DuPont acrylic fiber

[14] Embroidered Initial or Crest Muffler. Smart dress muffler of white acetate and rayon crepe. Knotted fringes. 12x50 inches. Hand wash. *Any initial except I, O, U, V, X, Y, Z.*

Please state choice of initial or crest wanted when ordering. Shipping weight each 6 ounces.
33 N 3528 Each \$1.86

[15] 100% Australian Zephyr Wool Muffler. Extra soft and warm fabric. About 12x50 in. Hand wash alone. *State solid color* white, gray, tan, lt. yellow, navy. Gift boxed

33 N 3553—Shpg. wt. 6 oz. Each \$1.86

100% Orlon® Muffler. *State color* white, gray, tan, lt. yellow, navy. Shipping weight 6 oz.
33 N 3527—About 12x50 in. Each \$2.83

Leisure Hour Favorites

Give Solid Comfort for Christmas

Popular Wash and Wear Terry Cloth Robes

[A] Heavyweight Martex Cotton Terry Robe. Warm and soft terry cloth robe. A handsome robe for lounging. Exceptionally absorbent for after-shower wear. The thick, thirsty pile fabric soaks up water immediately. Warm and comfortable for cold mornings and nights, too. 3 roomy pockets, double thick shawl collar. No ironing needed. Attractively gift boxed.

State size small, medium, large, extra large. Shpg. wt. 2 lbs. 11 oz.
33 N 8366—Blue 33 N 8367—White 33 N 8368—Maroon \$9.77

Tall Men's Robe. For men 6 feet or more. Medium (40-42-inch chest).
33 N 8366—Blue 33 N 8369—White Wt. 2 lbs. 13 oz. Each \$10.77

[A] Mediumweight Cotton Terry Robe in Solid Colors. *Please be sure to state size* small, medium, large. Shipping weight 2 pounds 1 ounce
33 N 8342—Medium blue 33 N 8343—White Each \$7.74

[B] Ploid Terry Cloth Robe. Handsome, bold and cheerful, this bright plaid to wear morning or night. Takes care of itself . . . just wash it, no ironing needed. 3 big pockets. Shawl collar. Gifted for gift giving. *State size* small, medium, large, extra large. Shpg. wt. 2 lbs. 10 oz.

33 N 8350—Blue 33 N 8351—Maroon Each \$9.77

[C] New Terry-Go-Round. Popular for after shower wear! Neat woven check terry cloth. Snaps hold firmly in place. 2 elastic inserts at waist. *State size* small (30-32 in. waist), medium (34-36), large (38-40).

33 N 8396—Blue 33 N 8397—Maroon Shpg. wt. 8 oz. Each \$1.94

Fashion-smart Pilgrim Flannel Robes . . he-man styles

[D] Heavyweight Cotton Flannel. Handsome blanket check . . . washable and Sanforized . . . max. shrinkage 1%. A bold, zestful print that adds life to your lounging hours. Shape-retaining shawl collar, 3 large pockets. Non-slip, snap-on sash. *State size* small, med., large, extra large.
33 N 8310—Maroon 33 N 8311—Winter White. Wt. 1 lb. 7 oz. Each \$5.74

[E] Extra-Heavyweight Cotton Flannel. Husky and thick for chilly mornings and winter evenings. Handsome plaid pattern. Washes easily. Sanforized . . . maximum shrinkage 1%. 3 pockets. Non-slip, snap-on sash. Wide sleeve cuffs. *State size* small, medium, large, extra large. Wt. 1 lb. 9 oz.
33 N 8336—Blue 33 N 8337—Wine Each \$7.74

[F] Colorful Check Wool like Texture Cotton Flannel. Bright and cheerful. Extra soft fabric is washable and Sanforized . . . maximum shrinkage 1%. Shawl collar, 3 big pockets. Non-slip, snap-on sash. *State size* small, medium, large, extra-large. Shipping weight 1 pound 7 ounces
33 N 8330—Blue 33 N 8331—Gray \$6.94

[G] Wash and Wear Cotton Flannel. Famous Dan River Wrinkl-Shed® fabric. Washes in a wink, drips dry . . . no ironing needed. Resists wrinkles. Washfast. Maximum shrinkage 1%. Double thick shawl collar. *State size* small, medium, large, extra large. Shpg. wt. 1 lb. 7 oz.
33 N 8334—Blue 33 N 8335—Wine Each \$7.74

Fancy Fabrics . . perfect for Christmas giving

[N] Chromspun Acetate Tartan Ploid. Our finest tailored lounging robe superbly styled for the man who needs the finest. Custom look! Custom feel! Full Rayon satin lined with Rayon faille trim. Dry clean for best results. *State size* small, medium, large, extra large. Wt. 3 lbs. 9 oz.
(M) 33 N 8263—Gray (J) 33 N 8262—Red Each \$14.66

[K] Chromspun Acetate Brocade TV Jacket. Perfect for the distinguished man on his TV night. Comfortable jacket in classic acetate brocade. Shawl collar, rayon faille trim. Rayon shoulder lining. Dry clean. Gift boxed. *State size* small, medium, large. Shpg. wt. 1 lb. 9 oz.
33 N 8254—Navy 33 N 8255—Maroon Each \$9.77

[L] Acetate Satin Brocade Robe. A special gift for Christmas! A cherished gift the year 'round. Handsome, neatly tailored robe has Rayon faille trim, collar, cuffs and sash. Rayon shoulder lining. Dry clean. *State size* small, medium, large, extra large. Gift boxed. Shpg. wt. 1 lb. 8 oz.
33 N 8252—Blue 33 N 8253—Wine Each \$9.77

For him . . Our Finest Wool, Part Wool Robes

[M] Luxurious All Wool Plaids. Every man's lounging favorite . . . soft and warm fabric in distinctive clan patterns. Handsome tailoring with shawl collar. 3 large pockets, non-slip snap-on sash. Dry clean. Gifted. *State size* small, medium, large, extra large. Shipping weight 2 lbs. 6 oz.
33 N 8282—Blue 33 N 8283—Red Each \$14.66

[N] 85% Wool, 15% Nylon Lounging Robe. For men who want the finest. . . so right for relaxing or TV-ing. Classic solid colors, harmonizing contrast trim on collar, cuffs, and pockets. Washable Sanforlan® for shrinkage resistance. Gift boxed. *State size* small, medium, large, extra large. Shipping weight 2 pounds 14 ounces
33 N 8288—Navy 33 N 8289—Maroon Each \$14.66

For Best Fit: Measure inches around chest, over shirt. Keep tape under arms, over shoulder blades. If between sizes, order the larger

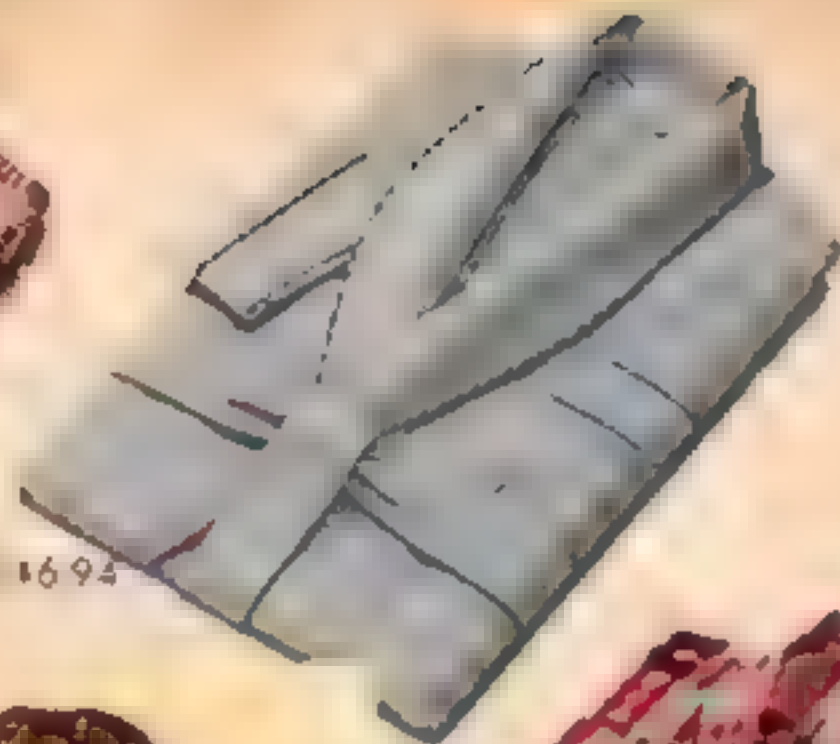
If measure is	36-38 inches	40-42 inches	44-46 inches	48-50 inches
Order size,	Small	Medium	Large	Extra large



\$15.74



\$7.74



\$6.94



\$19.77

6000 100

\$10.77



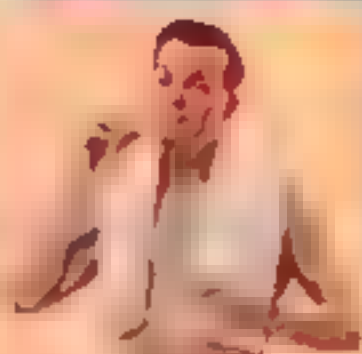
\$19.77



\$17.74



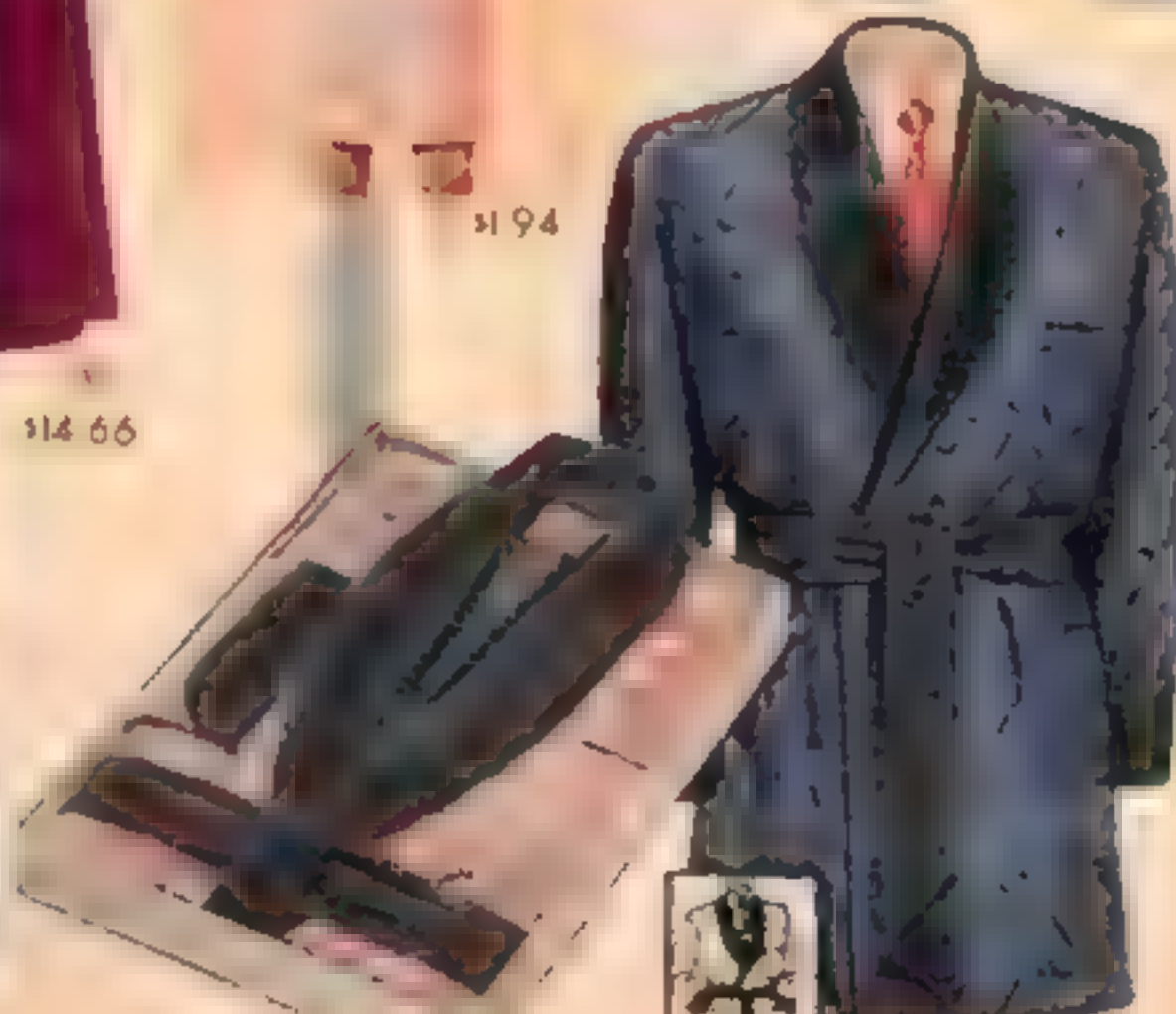
\$14.66



\$19.4



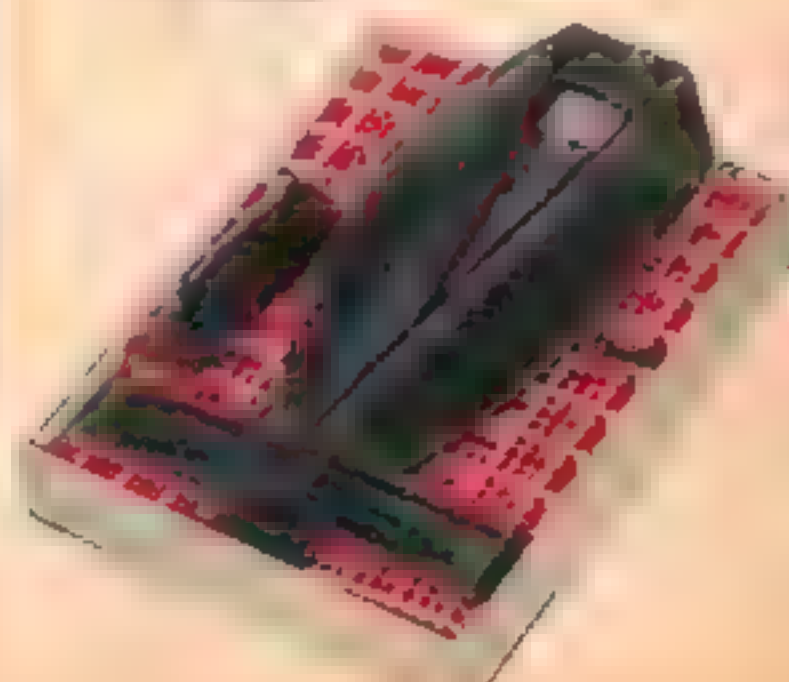
\$14.66



\$19.77



\$19.77



\$14.66

SEARS 43

\$14.66



Sears makes it easy for you...

to make your family's Christmas wishes come true

Have you ever thought what a simple matter it would be to buy ALL your gifts from Sears Catalog on Sears Easy Terms? You can order everything you want now, before Christmas, and spread the payments over the months ahead. You don't need all ready cash—and you don't have to disturb your savings. It takes only a small down payment to buy for everyone on your gift list.

If you have a Sears Easy Payment Account you can "add-on" your Christmas purchases with NO down payment. Your present monthly payment will not be increased unless your new balance requires a larger payment according to Sears Payment Table. (See page 347 for complete details about Sears Easy Payment Plan, or contact the Credit Department of your Sears Catalog Sales Office.)



PILGRIM EASY STRIDE SHORTS ROYAL EGYPTIAN COTTON KNITS

Guaranteed 1 year . . . any 3 garments (1 size, 1 style)
are guaranteed to wear 1 year or you get 3 new ones FREE

\$1.14

EASY STRIDE Shorts. Sears EXCLUSIVE nylon crotch reinforcement gives 70% longer wear. Tailored to provide extra fullness, greater comfort. In combed mercerized cotton broadcloth or "Ripple finish" cotton. Broadcloth is Sanforized . . . less than 1% shrinkage. "Ripple finish" cotton is wash and wear. Boxers have elastic waistband; gripper style has elastic side inserts.

State size 30, 32, 34, 36, 38, 40, 42, 44 inch waist.

Broadcloth, Boxer style.

(A) 83 N 5107—White 83 N 5111—State solid color lt. blue, lt. gray, bamboo (lt. tan)
(B) 83 N 5091—Assorted stripe patterns (C) 83 N 5096—Assorted all-over patterns

Broadcloth, Gripper Style.

(D) 83 N 5109—White 83 N 5115—State color lt. blue, lt. gray, bamboo (lt. tan)
(E) 83 N 5098—Assorted all-over patterns (F) 83 N 5094—Assorted stripe patterns

"Ripple Finish," Boxer Style shorts.

(G) 83 N 5090—State solid color White, light blue, maize, mint, light green,
(H) 83 N 5092—Assorted all-over patterns

Shipping weight each 5 ounces. Each garment \$1.14 . . . Any 3 garments for \$3.40

Pilgrim ROYAL EGYPTIAN Cotton Knits. Improved yarns are extra long staple have exceptional softness and absorbency. More stitches added per inch of fabric greatly reduce shrinkage. T-shirts are flat knit, have 20% nylon reinforced collar, more natural fit with Formease contour sleeve . . . no binding or bunching. Athletic Shirts, Briefs and Mid-length Shorts are rib knit of 2-ply mercerized yarns

Athletic shirts and T-shirts. State size small (34-36-inch chest), medium (38-40), large (42-44), extra large (46). Shipping weight, athletic shirt, 4 ounces, T-shirts, 5 ounces

(J) 83 N 5052—V-neck style T-shirt (K) 83 N 5050—Athletic style shirt
(L) 83 N 5054—Crew neck style T-shirt

Mid-length shorts and briefs. Sizes small (30-32-inch waist), medium (34-36), large (38-40), extra large (42-44). State size wanted

(M) 83 N 5067—Mid-length short shorts, weight 1 lb. 4 oz.

(N) 83 N 5069—Briefs Shipping weight each 3 ounces
Each garment \$1.14

Any 3 garments for \$3.40

For a larger selection of men's underwear, see our Fall General Catalog



GIFT-BOXED UNDERWEAR WASH-AND-WEAR THREESOMES

Pilgrim EMPEROR® Underwear for Men. Our finest . . . no superior in softness and strength that you can actually feel the difference. Fine Pima cotton with Orlon or Dacron offers luxury and long-wearing comfort. Only high-quality yarns used. Boxed in threes to make handsome Christmas gifts.

New this season! 80% Orlon®, 20% Pima cotton. The luxurious soft feel of Orlon plus long lasting cotton for strength. Complete machine washable, launders easily, dries quickly. According to laboratory tests this blend of 80% virgin Orlon and 20% 2-ply mercerized Pima cotton has less shrinkage and greater softness, strength and shape retention after repeated washings than all cotton knit garments. Color white

EMPEROR Shirts. Athletic shirt is panel rib knit. T-shirt is flat knit, has 20% nylon reinforced ribbed crew neck, Formease sleeve. Please state size small (34-36-inch chest), medium (38-40), large (42-44), extra large (46). Shipping weight box 1 pound 4 ounces.

(P) 83 N 5284—T-shirt (R) 83 N 5287—Athletic shirt. Box of 3 shirts \$3.99

EMPEROR BR EPS. Soft and durable. Heat resistant all around elastic waistband. State size small (30-32 inch waist), medium (34-36), large (38-40), extra large (42-44). Shipping weight box of 3, 14 ounces.

(S) 83 N 5288—Brief. Box of 3 briefs \$3.99

EMPEROR 65% Dacron, 35% Pima cotton boxer shorts. Exclusive Easy Stride design gives more cushioning crotch area for greater comfort. Fine Pima cotton for softness plus Dacron for strength, fast drying. Fabric is Sanforized shrinkage only 1%. Washfast colors. All around elastic waistband. State size 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. box 1 lb. 4 oz.

(T) 83 N 5285—Assorted Solid Colors, White, light blue, light tan.
(V) 83 N 5286—Assorted patterns. Box of 3 shorts \$3.99

Wash and Wear Broadcloth Shorts. In colorful assorted patterns. Full cut to give a comfortable fit. Shrinkage controlled to 2%. Washfast colors. Boxed for gift giving. State size 30, 32, 34, 36, 38, 40, 42, 44 inch waist

(W) 83 N 5220—Assorted patterns. Box of 3 shorts \$2.99

Novelty pattern printed Cotton Knit Briefs. Combed cotton, rib knit briefs. Washfast colors. All around elastic waistband. State size small (30-32 in. waist), medium (34-36), large (38-40), extra large (42-44). Shpg. wt. box 14 oz.

(X) 83 N 5217—Three assorted patterns. Box of 3 briefs. \$2.37

HOW TO MEASURE: For shirts, measure inches around chest, over undershirt. For briefs and shorts, measure natural waistline over underwear. If between sizes, order the larger size for a better fit.

For a Man's Christmas

THESE SLIPPERS ARE ILLUSTRATED ON THE OPPOSITE PAGE

Men's, boys' slippers . . . genuine shearling lamb lining

F Luxurious glove leather uppers, shearling lamb lining . . . a hard-to-beat comfort combination. Also features bouncy SEAROFAM soles and heels. **Sizes:** Men's D (medium) width 8, 9, 10, 11, 12. **Please state size.** Shipping weight 1 lb. 8 oz. **See How to Order below.**
67 N 5771—Brown. Pair \$5.74

G Cut ankle high and lined with genuine shearling lamb to give him extra foot warmth. Handy zipper front opens and closes. Soft leather uppers. Long wearing leather sole, rubber heel. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5784—Brown. Pair \$5.74

G Genuine moc in soft leather. Shearling lamb lining. Hand-laced vamp. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5752—Rust brown. Pair \$4.77

Sizes: Boys' D (medium) 1, 2, 3, 4, 5. **Please state size.** Shpg. wt. 1 lb. 6 oz.
67 N 5950—Rust Brown. Pair \$4.77

J New zipper front for easy on-and-off, snug-fitting ease. Thick shearling lamb lining provides wonderful warmth. Easy-bending smooth leather uppers. Springy SEAROFAM soles, wedge heels. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5777—Brown. Pair \$5.74

All warmly lined throughout to shut out icy drafts

K Christmas Special . . . just look at the amazingly low price on this good-looking new moc-type slipper. Introduced at this special low price right in time for your Christmas shopping. Any man will go for the warm cotton-rayon fleece lining and the shearling lamb collar. SEAROFAM soles and wedge heels. **Sizes:** Men's and boys' D (medium) width in 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 and 12.
67 N 5781—Brown. Pair \$3.57

L Woolly-warm slipper with a high back for full foot protection from icy drafts. Genuine shearling lamb lining. Mellow elk tanned leather. Leather sole and rubber heel. **Sizes:** Men's D (medium) 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5799—Russet brown. Pair \$5.74

N So easy to slip in and out of. Warm cotton fleece lining. Smooth leather. Durable leather sole, wedge heel. **Sizes:** Men's D (medium) 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5794—Brown. Pair \$3.37
Sizes: Boys' D (medium) width 1, 2, 3, 4, 5, 6. **Please state size.** Shpg. wt. 1 lb. 6 oz.
67 N 5994—Brown. Pair \$3.10

M Cotton fleece lining plus a genuine shearling lamb collar . . . this slipper is as warm as the Christmas spirit itself. Supple leather uppers, roomy moc-toe styling. Leather sole, wedge heel. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5797—Brown. Pair \$3.97

P Good-looking moc-style slipper featuring the tasseled tie in the front. It's sure to please any man on your Christmas list. Shearling lamb collar shuts out icy drafts. Leather uppers, warmly lined. Padded leather sole. **Sizes:** Men's D (medium) 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 4 oz.
67 N 5757—Brown. Pair \$3.97

Smart Ivy League styling combining corduroy and leather

R Here they are . . . the very latest in men's slippers. Lightweight and free-flexing just like he likes them . . . and just look at that sharp Ivy League styling! A real treat for any man, regardless of his age. Brown corduroy uppers, with leather vamp and back. Handy pull loop. Denim lining. Bouncy SEAROFAM soles and wedge heels. **Sizes:** Men's D (medium) 7, 8, 9, 10, 11, 12. Shipping weight 1 pound 8 ounces.
67 N 5830—Brown. **Please state your correct size.** Pair \$3.47

Lightweight, flexible styles for his after-work ease

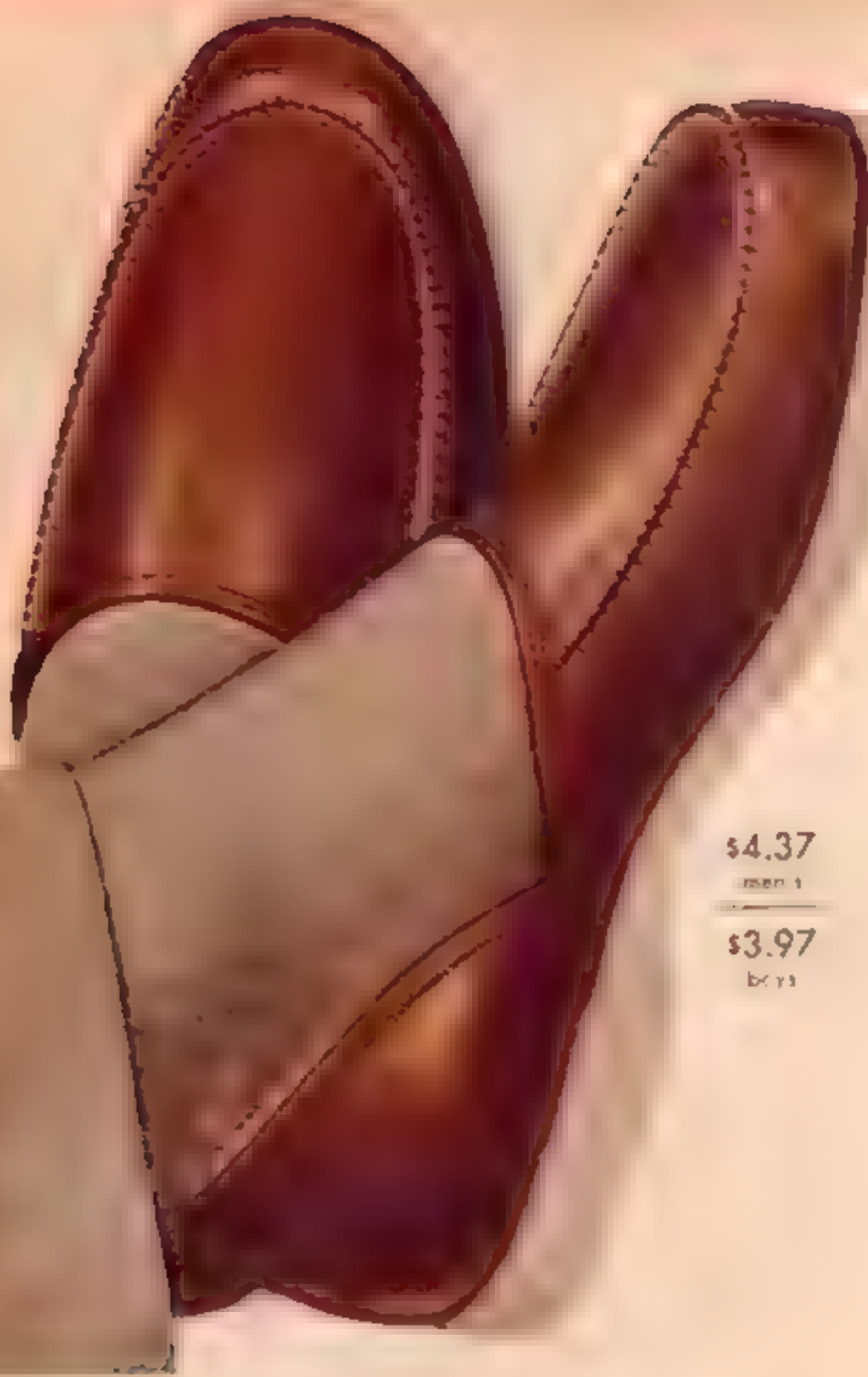
T Soft elk-tanned leather molds to the shape of the foot for top-notch comfort. Padded leather soles, heels. **Sizes:** Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 8 oz.
67 N 5713—Brown. Pair \$3.40
Sizes: Boys' E (medium wide) 1, 2, 3, 4, 5. **Please state size.** Shpg. wt. 1 lb. 6 oz.
67 N 5952—Brown. Pair \$2.83

W Flexible felt upper (fiber content marked on slipper as required). Foot-easing padded platform sole and heel. **Sizes:** Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 4 oz.
67 N 5803—Wine. Pair \$1.86
Sizes: Boys' E (medium wide) 2, 3, 4, 5. **Please state size.** Shpg. wt. 1 lb. 2 oz.
67 N 5983—Wine. Pair \$1.86

V Shearling lamb. Leather side out, furry side in, SEAROFAM soles, heels, provide wonderful underfoot ease. **Sizes:** Men's E (med. wide) 7, 8, 9, 10, 11, 12. **Please state size.** Shpg. wt. 1 lb. 4 oz.
67 N 5759—Natural color. Pair \$3.77
Sizes: Boys' E (medium wide) 1, 2, 3, 4, 5, 6. **Please state size.** Shpg. wt. 1 lb. 2 oz.
67 N 5959—Natural color. Pair \$3.37

X Handsome, extra-comfortable cotton corduroy casual. Elastic side gores for a firm fit. Sponge rubber platform. Leather sole, wedge heel. **Sizes:** Men's D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. **Please state size.** Shipping weight 1 pound 8 ounces.
67 N 5840—Tan. Pair \$2.83
67 N 5841—Black. Pair \$2.83

HOW TO ORDER SLIPPERS: Order your shoe size. If you wear a half size and slippers come in full sizes only, order half size larger for C width or wider, half size smaller for A and B widths. Be sure to state correct size when ordering.



Lined with genuine shearling lamb

A wonderful comfort treat for his feet on cold winter evenings . . . real man sized comfort he'll appreciate every time he slips them on. These slippers are lined throughout with shearling lamb for extra snugness and warmth . . . softness, too. Supple leather uppers bend easily, let his feet relax after a hard day's work. Handsome moc-toe styling. Extra buoyant SEAROFAM soles and heels . . . a carpet of softness underneath. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. **Please state size.**
67 N 5790—Brown. Shipping weight 1 pound 8 ounces. Pair \$4.37
Sizes: Boys' D (medium) width 1, 2, 3, 4, 5. No half size. **Please state size.**
67 N 5990—Brown. Shipping weight 1 pound 6 ounces. Pair \$3.97



Shearling Lamb Lining for extra comfort, warmth

Choose either rich smooth leather, or extra-supple kruskin leather. Both handsome, both completely lined with genuine shearling lamb. He'll go for the fireplace warmth and the thick cushioning provided by the lining . . . who wouldn't on an icy-cold evening? Flexible leather sole and rubber heel. The ideal choice for men on your gift list. **Sizes:** Men's D (medium) 6, 7, 8, 9, 10, 11, 12, 13. **Please state size.**
67 N 5793—Brown leather. Pair \$4.37
67 N 5783—Brown kruskin. Pair \$5.47

Nothing's Nicer than Gold Bond Slippers



\$15.74

\$14.77



\$15.74

\$15.74



\$13.97

\$13.37

men's

\$13.10

boys

CHRISTMAS SPECIAL



\$13.57



\$15.74

\$11.97



For Men & Shoes, See Sears Big Book



\$13.47



\$13.40

men's

\$12.83

boys

\$11.86

men's boys



\$13.77

men's

\$13.37

boys

\$12.83

tan or black

SEARS 47



Favorite Cushion Insole Romeo . . soft kid uppers

Our most popular Romeo because it has so many comfort features at such an economical price. Mellow kidskin uppers and buoyant cushion insoles give him that wonderful relaxed feeling he needs after a hard day's work. Leather lining for smooth inside comfort. Elastic side gores provide a snug, "just-right" fit so important to all around foot comfort. Pliant leather sole flexes easily with every step. Rubber heel.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13

Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13

67 N 5715—Brown. Please state size and width. Shpg. wt. 1 lb. 8 oz. . . . Pair \$4.97
67 N 5717—Black. Please state size and width. Shpg. wt. 1 lb. 8 oz. . . . Pair 4.97



Our Best Cushion Romeo . . finest kidskin

Here's a top quality slipper you'll be proud to give . . . he'll be proud to own. It's the ideal footwear for lounging around the house after work . . . so lightweight and easy on the feet he'll feel relaxed the moment he slips into a pair. This slipper has the same comfort features as our best seller above, such as thick, bouncy cushion insoles, smooth leather lining throughout, and stretchy elastic side gores. The difference is in the leather . . . here you get some of the finest, richest-looking kidskin available. Free-flexing leather soles, rubber heels.

Sizes: Men's C (med. narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

Sizes: Men's E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12

67 N 5721—Charcoal brown. State size, width. Shpg. wt. 1 lb. 8 oz. . . . Pair \$5.97

For Restful Leisure-time Hours

THE SLIPPERS BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Handsome, leisure-loving slippers for both Dad and Junior

[F] Manly moccasin-type casual, featuring lightweight, cushiony SEAROFAM crepe soles, wedge heels. Supple elk tanned leather uppers. Stretchy elastic gores at vamp.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. State size. Shipping weight 1 lb. 8 oz.
67 N 5761—Rust brown. Pair \$5.74
67 N 5751—Black. Pair 5.74

[H] Sharp moc-stitched opera style or lightweight scuff . . . both in extra soft elk-tanned glove leather . . . both offering all-around foot freedom and comfort. Padded leather sole and heel.

Sizes: Men's E (medium wide) width 7, 8, 9, 10, 11. State size. Shpg. wt. 1 lb. 8 oz.
67 N 5703—Tan Opera style. Pair \$4.77
67 N 5708—Tan Scuff. Pair 4.77

[C] Popular opera style in rich, easy bending smooth leather. Bouncy SEAROFAM platform soles and wedge heels. Flexible construction.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. State size. Shpg. wt. 1 lb. 4 oz.
67 N 5768—Brown. Pair \$3.77

Sizes: Boys' D (medium) width 1, 2, 3, 4, 5. Please state size. Shipping wt. 1 lb. 2 oz.
67 N 5968—Brown. Pair \$3.67

[J] Lightweight, flexible favorites in rich, mellow elk-tanned leather. Masculine moccasin-type toe. Buoyant SEAROFAM soles, heels pad every step.

Sizes: Men's E (medium wide) width 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Please state size. Shipping wt. 1 lb. 8 oz.

67 N 5709—Brown. Pair \$3.77
67 N 5710—Black. Pair 3.77

Special Reduced Christmas price on men's opera slippers

[R] Were \$3.32 now cut 10%. You can't afford to miss this Christmas special. Easy on opera slippers that spell relaxation in every line . . . so nice to slip into when feet are tired and aching. Smooth leather. Cushiony SEAROFAM soles and wedge heels.

Sizes: Men's E (medium wide) width in 6, 7, 8, 9, 10, 11, 12. Please state size.
67 N 5813—Brown. Shipping weight 1 lb. 8 oz. Pair \$2.97

Favorite styles for happy after-hours loafing

[G] Gold Bond Romeo featuring wonderfully bouncy, lightweight SEAROFAM crepe sole and heel . . . like tip-toeing on thick carpet. Gleaming elk tanned leather uppers. Elastic side gores insure a snug fit.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Please be sure to state size. Shipping weight 1 pound 8 ounces.

67 N 5700—Amber-brown. Pair \$4.77

[N] Simply styled slipper you'll find hard to beat for good looks and for comfort at this low price. Supple leather uppers that are as soft as a glove. Bouncy SEAROFAM soles and heels give real underfoot ease.

Sizes: Men's E (medium wide) width in 8, 8½, 9, 9½, 10, 10½ and 11. Please be sure to state size. Shipping wt. 1 lb. 8 oz.

67 N 5714—Brown. Pair \$3.77
67 N 5719—Black. Pair 3.77

[S] Superbly soft kidskin molds gently to shape of foot. Smooth leather lining throughout. Leather sole, rubber heel.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. State size, width.

Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. State size and width. Shpg. wt. 1 lb. 8 oz.
67 N 5726—Brown. Pair \$4.77

[V] Men's and boys' opera style. Mellow kidskin bends freely with every step. Composition sole, rubber heel.

Sizes: Men's E (medium wide) 6 to 11, 12. Half sizes too. Wt. 1 lb. 8 oz.

67 N 5742—Brown. State size Pr. \$3.77

Sizes: Boys' E (med. wide) 1 to 5½. Half sizes too. Shpg. wt. 1 lb. 6 oz.

67 N 5942—Brown. State size. Pair \$3.70

[M] Elk-tanned leather. Elastic side gores. Tough, long-wearing SEAROFAM sole, rubber heel. Shpg. wt. 1 lb. 8 oz.

Sizes: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size.
67 N 5711—Brown. Pair \$4.27

Soft leather uppers. Rubber sole and heel. Shpg. wt. 1 lb. 6 oz.

Sizes: Boys' E (med. wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. State size.
67 N 5916—Brown. Pair \$3.77

[P] Lowest price we've seen for a genuine moccasin slip-on. Wonderfully flexible . . . one piece of leather forms sides, goes completely under the foot. Composition sole and hard heel.

Sizes: Men's B (narrow) 7½ to 11, 12. Sizes: Men's D (med.) 7 to 11, 12. Sizes: Men's E (med. wide) 7 to 11. Half sizes too. State size and width.

67 N 4152—Black. Wt. 2 lbs. 8 oz. Pair \$7.70
67 N 4127—Brown. Wt. 2 lbs. 8 oz. Pair 7.70

[T] You won't find better footwear companions for his pipe and easy-chair hours than these opera-style slippers. Smooth leather uppers . . . leather lining. Leather soles, rubber heels.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. Please state size. Shpg. wt. 1 lb. 8 oz.

67 N 5850—Two-tone brown. Pair \$5.74
67 N 5852—Black. Pair 5.74

[W] Opera style slippers he'll keep in easy reach as welcome relief from heavy shoes. Supple kidskin uppers. Leather lining. Leather sole, rubber heel.

Sizes: Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. Shpg. wt. 1 lb. 8 oz. State size.

67 N 5732—Brown. Pair \$4.77
67 N 5722—Black. Pair 4.77

TO ORDER SLIPPERS *order your size* If you wear a half size and slippers come in half sizes only, *order half size larger* for C widths or wider; a *half size smaller* for B widths or narrower. Please state correct size when ordering.

Nothing's Nicer than Gold Bond Slippers



CHRISTMAS SPECIAL



For Men's Shoes See Sears Big Book



SEE SEARS 47

For Restful Leisure-time Hours

THE SLIPPERS BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Handsome, leisure-loving slippers for both Dad and Junior

F Manly moccasin-type casual, featuring lightweight, cushiony SEAROFAM crepe soles, wedge heels. Supple elk-tanned leather uppers. Stretchy elastic gores at vamp

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11
State size. Shipping weight 1 lb. 8 oz
67 N 5761—Rust brown Pair \$5.74
67 N 5751—Black Pair 5.74

H Sharp moc-stitched opera style or lightweight scuff... both in extra soft elk-tanned glove leather... both offering all around foot freedom and comfort. Padded leather sole and heel
Size: Men's E (medium wide) width 7, 8, 9, 10, 11. State size. Shpg. wt. 1 lb. 8 oz
67 N 5703—Tan Opera style.... Pair \$4.77
67 N 5708—Tan Scuff..... Pair 4.77

G Popular opera style in rich, easy bending smooth leather. Bouncy SEAROFAM platform soles and wedge heels. Flexible construction

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. State size. Shpg. wt. 1 lb. 4 oz.
67 N 5768—Brown..... Pair \$3.77
Size: Boys' D (medium) width 1, 2, 3, 4, 5. Please state size. Shipping wt. 1 lb. 2 oz
67 N 5968—Brown..... Pair \$3.67

J Lightweight, flexible favorites in rich, mellow elk tanned leather. Masculine moccasin type toe. Buoyant SEAROFAM soles, heels pad every step
Size: Men's E (medium wide) width 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Please state size. Shipping wt. 1 lb. 8 oz
67 N 5709—Brown..... Pair \$3.77
67 N 5710—Black..... Pair 3.77

Special Reduced Christmas price on men's opera slippers

K Were \$3.32 now cut 10%. You can't afford to miss this Christmas special. Easy on opera slippers that spell relaxation in every line... so nice to slip into when feet are tired and aching. Smooth leather. Cushiony SEAROFAM soles and wedge heels.

Sizes: Men's E (medium wide) width in 6, 7, 8, 9, 10, 11, 12. Please state size
67 N 5813—Brown. Shipping weight 1 lb. 8 oz Pair \$2.97

Favorite styles for happy after-hours loafing

L Gold Bond Romeo featuring wonderfully bouncy, lightweight SEAROFAM crepe sole and heel... like tip-toeing on thick carpet. Gleaming elk-tanned leather uppers. Elastic side gores assure a snug fit

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Please be sure to state size
Shipping weight 1 pound 8 ounces
67 N 5700—Amberstone brown... Pair \$4.77

N Simply styled slipper you'll find hard to beat for good looks and for comfort at this low price. Supple leather uppers that are as soft as a glove. Bouncy SEAROFAM soles and heels give real underfoot ease

Sizes: Men's E (medium wide) width in 8, 8½, 9, 9½, 10, 10½ and 11. Please be sure to state size. Shipping wt. 1 lb. 8 oz
67 N 5714—Brown Pair \$3.77
67 N 5719—Black..... Pair 3.77

R Superbly soft kidskin molds gently to shape of foot. Smooth leather lining throughout. Leather sole, rubber heel

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. State size, width
Size: Men's E&E (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13
State size and width. Shpg. wt. 1 lb. 8 oz
67 N 5726—Brown..... Pair \$4.77

V Men's and boys' opera style. Mellow kidskin bends freely with every step. Composition sole, rubber heel
Size: Men's E (medium wide) 6 to 11, 12 Half sizes too. Wt. 1 lb. 8 oz
67 N 5742—Brown. State size Pr \$3.77
Size: Boys' E (med. wide) 1 to 5½ Half sizes too. Shpg. wt. 1 lb. 6 oz
67 N 5942—Brown. State size.... Pair \$3.70

M Elk-tanned leather. Elastic side gores. Tough long-wearing Searo sole, rubber heel. Shpg. wt. 1 lb. 8 oz
Size: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size
67 N 5711—Brown..... Pair \$4.27

Soft leather uppers. Rubber sole and heel. Shpg. wt. 1 lb. 6 oz
Size: Boys' E (med. wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. State size
67 N 5916—Brown Pair \$3.77

P Lowest price we've seen for a genuine moccasin slip-on. Wonderfully flexible... one piece of leather forms sides, goes completely under the foot. Composition sole and hard heel

Sizes: Men's B (narrow) 7½ to 11, 12.
Size: Men's D (med.) 7 to 11, 12
Size: Men's E (med. wide) 7 to 11. Half sizes too. State size and width
67 N 4152—Black. Wt. 2 lbs. 8 oz... Pair \$7.70
67 N 4127—Brown. Wt. 2 lbs. 8 oz. Pair 7.70

T You won't find better footwear companions for his pipe and easy chair hours than these opera-style slippers. Smooth leather uppers... leather lining. Leather soles, rubber heels.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. Please state size. Shpg. wt. 1 lb. 8 oz.
67 N 5850—Two-tone brown.... Pair \$5.74
67 N 5852—Black..... Pair 5.74

W Opera style slippers he'll keep in easy reach as welcome relief from heavy shoes. Supple kidskin uppers. Leather lining. Leather sole, rubber heel
Size: Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13
Shpg. wt. 1 lb. 8 oz. State size
67 N 5732—Wine..... Pair \$4.77
67 N 5722—Black..... Pair 4.77

TO ORDER SLIPPERS Order your shoe size. If you wear a half size and slippers come in full sizes only, order half size larger for C widths or wider; a half size smaller for B widths or narrower. Please state correct size when ordering.

Favorite Cushion Insole Romeo... soft kid uppers

Our most popular Romeo because it has so many comfort features at such an economical price. Mellow kidskin uppers and buoyant cushion insoles give him that wonderful relaxed feeling he needs after a hard day's work. Leather lining for smooth inside comfort. Elastic side gores provide a snug, "just right" fit so important to all around foot comfort. Plant leather sole flexes easily with every step. Rubber heel

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13
Size: Men's E&E (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13
67 N 5715—Brown. Please state size and width. Shpg. wt. 1 lb. 8 oz. Pair \$4.97
67 N 5717—Black. Please state size and width. Shpg. wt. 1 lb. 8 oz. Pair 4.97

Our Best Cushion Romeo... finest kidskin

Here's a top quality slipper you'll be proud to give... he'll be proud to own. It's the ideal footwear for lounging around the house after work... so lightweight and easy on the feet he'll feel relaxed the moment he slips into a pair. This slipper has the same comfort features as our best seller above, such as thick, bouncy cushion insoles, smooth leather lining throughout, and stretchy elastic side gores. The difference is in the leather... here you get some of the finest, richest-looking kidskin available. Free-flexing leather soles, rubber heels

Sizes: Men's C (med. narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12
Size: Men's E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12
67 N 5721—Charcoal brown. State size, width. Shpg. wt. 1 lb. 8 oz. Pair \$5.97

Give Him Gold Bond Slippers and Casuals



CHRISTMAS SPECIAL



See Our Big Book for Men's Dress Shoes



Christmas with a Personal Touch

Belts, Wallets with Initials, Signature, Fraternal Crests, St. Christopher Medal

Inches 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size wanted

[1] Alligator Belt with Personalized Raised Initial Buckle. Genuine alligator leather on suede cowhide... soft and supple, distinctively rich... will last for years. Buckle with 2-tone gold color buckle, silver plated background.

State size above. Print initial (no I, O, Q, U, V, X, Y, Z) or state plain

33 N 4285E - Brown. 15 Federal Excise Tax included. Shipping weight 8 ounces. Each \$6.97

[2] Fraternal Emblem Belt. So right for Christmas... the crest of his favorite fraternal lodge. Rich top grain cowhide. 1 inch wide. Round edges. State size above. State emblem: Masonic, K. of C., Shrine

33 N 4274E - Black 33 N 4275E - Brown

Shipping weight 8 ounces. Each \$5.00

[3] Intricate Design Initial Buckle Belt. Sculptured saddle leather has embossed stitch design and molded center. 1 inch wide. Hand rubbed natural leather finish. Solid brass buckle has Ram and Lion design. Initial is set on black enamel. State size above. Print initial (no I, O, Q, U, V, X, Y, Z).

33 N 4212 - State color tan or black. Shipping weight 8 ounces

Each \$3.32

[4] Twin-Initial Buckle Set. Now he can have both of his initials! Sculptured saddle leather with hand-rubbed finish. 1 inch wide. Raised gold color initials on silver color. State size above. Print any 2 initials wanted.

33 N 4211 - Mahogany color. Shipping weight each 8 ounces. Each \$2.83

[5] Gold-color Initial on Silver-color Buckle. 1-inch wide top grain cowhide. State size above. Print initial (no I, O, Q, U, V, X, Y, Z) or state plain

33 N 4254 - Black 33 N 4255 - Brown. Shipping weight 5 ounces. Each \$2.34

Bulldog, Belt, Tie Bar Set

[16] [17] This matching twin-initial set will make a truly exciting gift! Top grain cowhide leather wallet has detachable 8-view pass case, secret and open bill pockets, card pockets... raised initial-snap securely in metal frame. Belt is 1 inch sculptured saddle leather with twin-initial buckle. Matching twin-initial tie bar of gold-color polished jewelry metal has "sure grip" spring clip. Wallet offered separately—but for a real treat give him the complete set! Color mahogany

State belt size 30, 32, 34, 36, 38, 40, 42, 44 inch waist. Print any 2 initials wanted

[16] 33 N 4215E - Complete set (belt, wallet, tie bar). Wt. 10 oz. 52c F.E. Tax incl. Set \$8.50

[17] 33 N 3120E - Wallet only. Described above. Shipping wt. 4 oz. 45c F.E. Tax incl. Each \$5.00

Personalized Signature Wallet

[18] A sure winner for your Christmas gift list... a wallet with his own signature or initials imprinted in gold! All he has to do is write on the gold leaf. remove the leaf from the frame... and gold impression of the writing remains in the gold color frame. Writing is fully protected by acetate window. Choice of 2 rich, top quality leathers... hand boarded for extra softness. Convenient pass case shows 8 views, has gold-color closure tab. Card and stamp pockets. Open and secret bill pockets. Shipping weight each 5 ounces. State color black or brown

83 N 3053E - Imported India Calfskin Ea. \$5.00

83 N 3054E - Genuine Pin Seal... Ea. 7.90

Fraternal Emblem Wallet

[19] For the first time Sears offers a wallet with the emblem of his favorite fraternal lodge... 4 to choose from! This soft, supple genuine calf leather wallet, with its rich pebble grain finish, has unusual eye-appeal. Features the popular 8-view pass case, secret and open bill pockets, spare key slots and 2 extra card pockets. (choice of)

Make this Christmas a special one... with that extra personal touch

Be sure to state emblem wanted (choice of American Legion, Masonic, Shrine, or K. of C.)

83 N 3070E - Shipping wt. 5 oz. Each \$5.00

Religious Medal or Initials

[20] [21] Matching wallet and key case with St. Christopher medal. Smooth, top grain cowhide. Pass case wallet has open and secret bill pockets, 2 extra card pockets. Medal attached to inside of bill pocket. Key case has 6 detachable hooks, metal snap closure... medal protected in plastic frame. State color black or brown

[20] 83 N 3072E - Wallet. Wt. 5 oz. Ea. \$5.00

[21] 83 N 3073E - Key case. Wt. 3 oz. Ea. 2.50

[22] Initial Tab Embossed Cowhide. Brown. Snap fastener for detachable pass case has gold color initial. All initials (except X, Z) included with each wallet

83 N 2835E - Shipping wt. 4 oz. Ea. \$2.00

Wallet and key case prices include 10% Federal Excise Tax

All wallets shown on this page about 3 1/4 x 4 1/2 inches when closed



Our Most Luxurious Pilgrim Wallets and Gift Sets . . made from the finest leathers available

[A] [B] Genuine pin seal imported from France. Hand boarded to make leather extra soft and supple. Shpg. wt. 4 oz. *State color* black or brown

[A] Pass Case Style. Detachable 4-window pass case has decorative gold-color metal snap tab. Identification window, open and secret bill pockets. 2 key slots, stamp pocket.
83 N 3050E—*State color* above. Each \$7.90

[B] "Executive" Style. 2 card pockets . . one with 8-view card holder; the other with phone index.
83 N 3011E—*State color* above. Each \$7.90

[C] Wallet and Key Case Set. Made from "Newland" sealskin with richly embossed natural grain design. Wallet has 4-window pass case, open and secret bill pockets. Key case has 6 detachable hooks. *State color* brown or black.
83 N 3178E—Set, Shipping weight 7 oz. Set \$7.90
83 N 3066E—Wallet only. Features described above. *State color* brown or black. Shipping weight 5 ounces. Each \$5.90
83 N 3067E—Key case only. Features as above. *State color* brown or black. Shipping weight 3 ounces. Each \$2.50

[D] Matching Wallet, Pocket Secretary and Key Case Set. Expertly crafted from top grain cowhide. Wallet has detachable 8-view pass case, open and secret bill pockets. Pocket secretary has gold color, extra-thin lead mechanical pencil, detachable perforated note pad, 1 sipper and 2 open pockets. Key case has 6 detachable key hooks, small pocket for carls or license, snap closure.
83 N 2890E—*Color* brown. Shpg. wt. Set \$7.90

[E] Genuine Ostrich Leather Wallet Lined with Saddle Cowhide. For supple softness and distinctive beauty, there's nothing quite like the natural grain of fine ostrich. "Banker" style construction features a 4-window (8-view) pass case with gold color snap tab, 2 key slots, open and secret bill pockets, 2 card pockets . . . there's a place for everything! *Color* natural tan.
Reserve a spot on your gift list for this unusually handsome wallet . . . it will make an exciting gift for the man with discriminating taste!
83 N 3195E—Shipping weight 5 ounces. Each \$12.50

[F] Our most luxurious wallets . . made from genuine alligator leather. Will give years of service. Appearance improves with wear as leather acquires a richer, more lustrous finish. Card pocket with 4 index windows, alphabetical phone index, open and secret bill pockets. In 2 fine qualities.

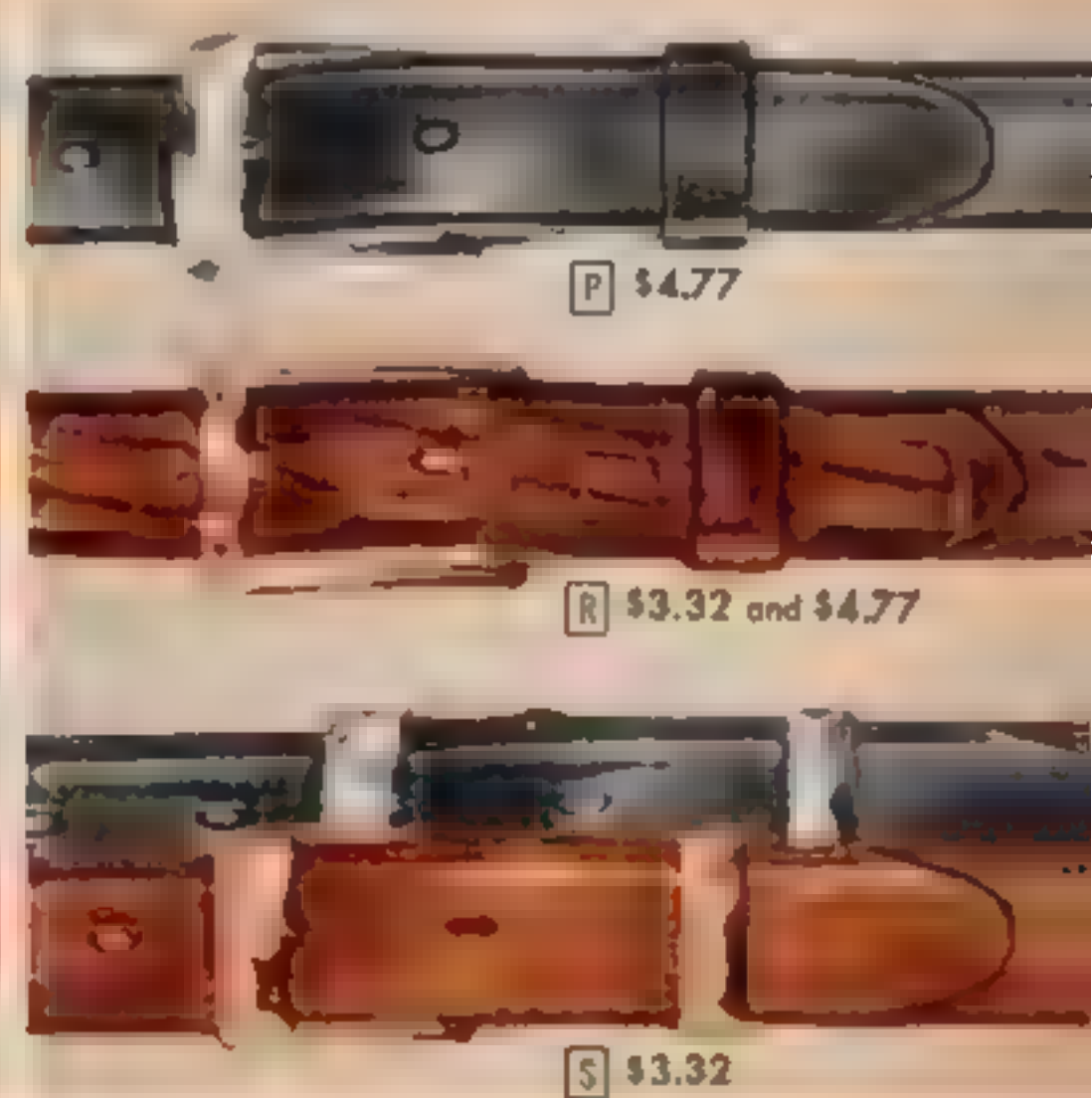
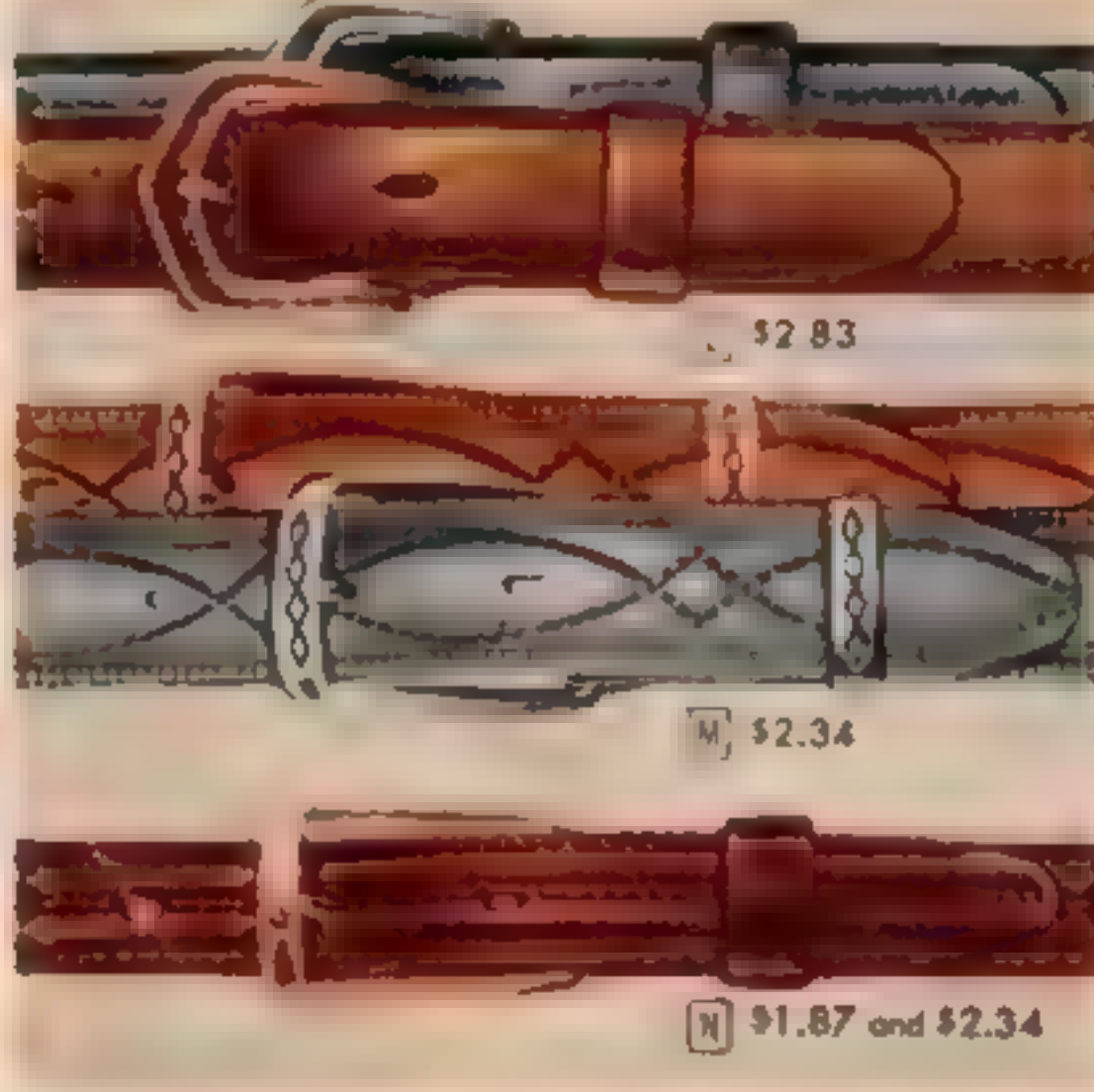
Our Finest Wallet . . . from the most select domestic alligator leather obtainable. All features above.
83 N 3198E—*Color* brown. Shpg. wt. 5 oz. Each \$24.90

Genuine South American Alligator Leather.
83 N 3194E—*Color* brown. Shpg. wt. 5 oz. Each \$14.97

[G] Popular-priced South American alligator wallets. Detachable 8-view pass case. Divided bill pockets. Identification window. Large card pocket; smaller pocket for stamps. With pass case removed wallet becomes "Executive" style slim fold.

Alligator Trimmed with Select, Top-grain Saddle Leather. Saddle has aniline natural finish.
83 N 3160E—*Color* brown. Shpg. wt. 5 oz. Each \$7.90

Alligator Trimmed with Cowhide Leather.
83 N 3170E—*Color* brown. Shpg. wt. 5 oz. Each \$5.00



Pilgrim Belts for Men . . styled for dress or casual wear . . made from soft, supple, select leathers

[H] Heavyweight California Saddle Leather with Molded "Dome" Contour decidedly modern, unusually attractive! *State size* 28, 30, 32, 34, 36, 38-in. waist. (33 N 4121 also available in 40-in. waist.) *State color* black or natural tan.
33 N 4120— $\frac{1}{2}$ inch wide. Shipping wt. 4 oz. Each \$1.37
33 N 4121— $\frac{3}{4}$ inch wide. Shipping wt. 5 oz. Each \$1.87

[J] Western Style Trophy Belt. Trax marked 1 $\frac{1}{2}$ inch heavyweight top grain steerhide; embossed Western design. Simulated turquoise stars on buckle. *State size* 28, 30, 32, 34, 36, 38, 40-in. waist.
33 N 4183—*State color* black or tan. Shpg. wt. 4 oz. Each \$3.32

[K] Dress Style Money Belt. 1-in. soft, hand boarded cowhide. Secret zipper top pocket. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 5 oz.
33 N 4263—Brown. 33 N 4262—Black. Each \$2.34

[L] New Custom Two-Tone Buckle Belt. Made from Levant grain cowhide. Popular 1-inch width. Raised center "stitchless" construction usually found only in higher priced belts. Brass buckle. Please *state size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shipping weight 4 ounces.
33 N 4228—*State color* black or brown. Each \$2.83

[M] Sculptured Saddle Leather Belt. 1-inch wide. Solid brass buckle, belt loop. Snap-button. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4226—*State color* tan or gray. Wt. 4 oz. Each \$2.34

[N] Spring-Action Expansion Buckle Belt. It "gives" for better fit. Top grain cowhide. Mahogany Snap-button. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4172— $\frac{3}{4}$ inch wide. Shpg. wt. 4 oz. Each \$1.87
33 N 4171—1-inch wide. Shpg. wt. 4 oz. Each \$2.34

[P] Imported Pin Seal Belt. 1-inch wide, hand boarded. For softness and pliability. Distinctive rich grain. Polished brass buckle. Shpg. wt. 4 oz.
State size 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4290—*State color* black or brown. Each \$4.77

[R] Select Genuine Alligator. Rich and supple! Lined with cowhide. Stitchless construction. Polished metal buckle. Snap-button. *Color* brown.
State size 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4277— $\frac{3}{4}$ in. wide. Shpg. wt. 4 oz. Each \$3.32
33 N 4279—1-inch wide. Shpg. wt. 5 oz. Each \$4.77

[S] "Continental" Style Belt. 1-inch Florentine type leather. Matching buckle, loop.
Please *state size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shipping weight 4 ounces.
33 N 4198—Black. 33 N 4199—Brown. Each \$3.32

Wallets, sets include 10% Federal Excise Tax. Wallets about 3 1/2 x 4 1/2 inches closed.

at SEARS 51

Leather Gifts at \$5.00



A \$5.00



B \$5.00

Magnet control
Opens, closes
securely, safely



C \$5.00



D \$5.00



E \$5.00



F \$5.00



G \$5.00

A "Accordion" Style Wallet of Imported India Calf. Beautiful, soft and supple leather makes the perfect gift. "Accordion" pass case has 6 windows which unfold to show 12 views. Thin, removable bill case holds bills securely . . . keep in any pocket without bulging. Secret, open bill pockets, 2 card pockets. State color black, brown, British tan. 83 N 3036E—Shipping weight 5 ounces Each \$5.00

B "Magnetic" Pass Case Billfold. It's revolutionary . . . no snaps, no catches, no struggling. Magnet closes pass case firmly, opens with slight pressure. Secret, open bill pockets. Top grain cowhide leather. 83 N 3151E—Shipping weight 5 ounces. State color black or brown. Each \$5.00

C "Dome" Shape Wallet. Curved edges, rounded corners give compact, smart appearance. 4-window pass case, open and secret bill pockets. Gold color hinge closure. Imported French goatskin. 83 N 3057E—Shipping weight 5 ounces. State color black or brown. Each \$5.00

Matching Key Case. 3-side zipper, 6 detachable hooks. French goatskin. 83 N 3058E—Shipping weight 3 ounces. State color black, brown. Each \$2.50

D Calfskin Leather Coin Pocket Billfold. Smooth calfskin is soft, pliable, durable. A stylish gift . . . one-piece hidden stitch construction. Detachable 8 view pass case. Zipper and open bill pockets. Boxed. 83 N 3052E—Shipping weight 5 ounces. State color black or brown. Each \$5.00

(E) and (F) Matching Billfold and Pocket Secretary. Smart, Scotch grain buffalo calf leather. State color brown or redwood (illustrated).

E New Telephone Index Pocket Secretary. Handy index keeps information at your fingertips. Gold color mechanical pencil included. 83 N 3025E—Shipping weight 6 ounces. State color above. Each \$5.00

F Billfold, Executive type slim construction. 2 large card pockets, phone index, 8 view card holder. Secret, open bill pockets. 83 N 3044E—Shipping weight 4 ounces. State color above. Each \$5.00

G Smooth Calfskin Wallet with Embossed Design. Detachable pass case has 4 windows. Gold color snap bar. Open, secret bill pockets. 83 N 3049E—Shipping weight 5 ounces. State color black or brown. Each \$5.00



H (J, K)
\$2.77



I (M)
\$4.00



N \$5.00



P \$7.90



Hand-laced Wallets . . handsome gifts for every day, all year

Top quality calf grained cowhide in 3 styles. Distinctively styled with hand-laced edges. Leather covered detachable pass case. Boxed, ready for wrapping

- H** Two Card Pocket Style. Secret bill pocket. Convenient spare key slot. 83 N 3026E—Brown. Shipping weight 5 ounces. Each \$2.77
- J** Snap Close Coin Pocket Style. Card pocket. Secret bill pocket. 83 N 3027E—Brown. Shipping weight 5 ounces. Each 2.77
- K** 3-side Zipper Closing Style. Roomy coin pocket. Identification window. 83 N 3029E—Brown. Shipping weight 5 ounces. Each 2.77

Imported Water Buffalo Leather Wallets. Outstanding gifts, noted for long wear and quality appearance. Brilliant styling with ecrasé (crushed) finish. Detachable 8-view pass case. Hand laced with genuine goatskin. Boxed for gift giving. Choice of coin pocket or card pocket styles.

- L** Coin Pocket Style. Open and secret bill pockets. Gold color closure bars. 83 N 3034E—Brown. Shipping weight 5 ounces. Each \$4.00
- M** Two Card Pocket Style. Open and secret bill pockets. 83 N 3039E—Brown. Shipping weight 5 ounces. Each 4.00
- N** Hand-laced Select Cowhide Wallet—Beautifully crafted of extra-soft cowhide. Soft, pliable leather with richly embossed finish. Hand-laced with long wearing goatskin. Zipper bill pocket, swing windows. Spare key holder. 83 N 2905E—Shipping weight 5 ounces. State color brown or black. Each \$5.00
- P** Exquisite Hand Carved Saddle Leather Wallet. Artistically hand carved by outstanding artisans in the leather making craft. Hand-laced with genuine goat-skin. 8-view pass case with snap closure. Stamp and card pockets. Gift boxed. 83 N 3192E—Natural tan. Shipping weight 5 ounces. Each \$7.90



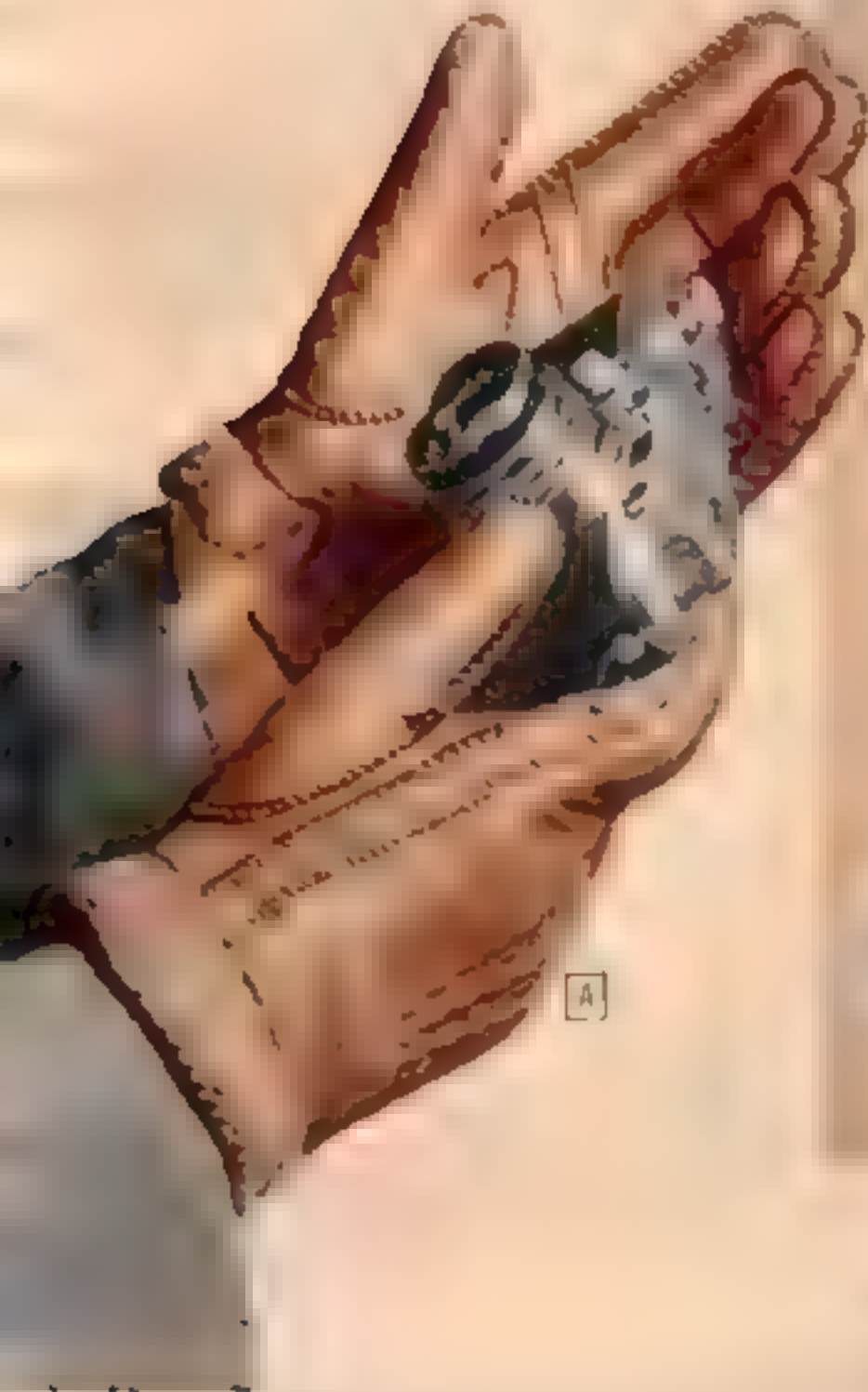
Welcome gifts in rich-looking Western Wallets

- R** and **(S)** Natural Tan Lomskin Zipper Style Western Wallets. Raised Western designs richly detailed. Zipper closing on 3 sides. Long wearing braid edges, 4 swing windows. Bill pocket, coin pocket. (R) 83 N 2811E—Horsehead design. Shipping weight 5 ounces. Each \$2.00
- (S)** 83 N 2810E—Saddle design. Shipping weight 5 ounces. Each 2.00
- T** Steerhide Wallet. Embossed steerhead design. Detachable pass case has 4 swing windows. Secret, open bill pocket. Color rust brown. 83 N 3047E—Shipping weight 5 ounces. Each \$3.00

All prices include 10% Federal Excise Tax. Size of wallets about 2 1/2 x 4 1/2 in.

LAUNDER LEATHER DRESS GLOVES

Handsome gift boxes
included with Gloves
A, B, C, D, E, F



A



B Unlined
Capeskin
\$4.94



D Knit Lined
Capeskin
\$5.74



C Pigskin
Palm
\$3.94



E Fur lined
Capeskin
\$9.94



F

Knit Lined Unlined
\$7.74 \$6.77

Pilgrim Motorist's Gloves for Warmest Gift Wishes

\$7.94 pair

A Our finest, smooth grain South African Capeskin wool lined glove. About the warmest greeting you can give. Specially corded palms assure a firm, non-slip grip on the steering wheel. 100% seamless knit virgin wool lining. Knit wool expansion side panels and cuffs for a more comfortable fit, and easier hand movement.

State size small, medium, or large

33 N 5578—Charcoal gray

33 N 5579—Camel tan (light)

Shipping weight 4 ounces Pair \$7.94

B "Featherweight," unlined imported Cabretta Capeskin... a gift that any man will be pleased and flattered to receive. Corded palms give a sure, firm grip for driving. Gauge sewn with nylon thread for longer wear. The ideal glove for warmth without bulk. Please state size small, medium, large. Shipping weight pair, 5 ounces.

33 N 5450—Palomino tan

33 N 5451—Black Pair \$4.94

C Seamless knit glove with rugged pigskin leather palm in matching color. Corded for firm, non-slip grip. An exceptionally fine fabric is 55% lamb's wool, 30% raccoon fiber, and 15% nylon. State size small, medium, large. Shipping weight pair, 6 ounces.

33 N 5486—hazard gray

33 N 5487—camel tan

33 N 5488—black Pair \$3.94

D "Featherweight" imported capeskin leather glove to give a hand on Christmas morning and all winter long. Fine red knit lining of 50% Dacron®, 50% wool. Corded palm for sure, non-slip gripping qualities make glove ideal for driving. Slip-on style. Full gauge sewn with strong nylon thread. State size small, medium, large. Wt. pr., 6 oz.

33 N 5554—Black

33 N 5555—Palomino tan Pair \$5.74

E Our finest fur lined South African Capeskin leather. Full, fawn color rabbit fur lining. Expansion panel on each side allows a free fit. Whip stitched with nylon thread. Hand sewn silk on back of glove, hem. State size small, medium, large. Shpg. wt. pr. 4 oz.

33 N 5674—Black 33 N 5676—Charcoal gray

33 N 5675—Charcoal brown Pair \$9.94

* Reg. T. M. Dr. Post polyester fiber

F Launder Leather can be tossed in with the family wash... actually gets softer from washing! Select South African capeskin has maximum shrink. of 1%. Rich colors stay in. Whip-stitched with nylon thread. "V" cuff style. State size small, medium, large.

100% Orlon® knit lined. Wt. pr. 6 oz.

33 N 5558—Charcoal gray

33 N 5557—Tan Pair \$7.74

Unlined. Shipping wt. pr. 6 oz.

33 N 5458—Charcoal gray

33 N 5457—Tan Pair \$6.77

Motorists' Gloves... Always First-Class Gifts

Pilgrim Gloves to Compliment the Well-Dressed Man!

MEN'S DRESS GLOVE MEASURING SIZE CHART

Height and Weight Chart figures your correct glove size. All you need is your height and weight. Allowances for linings has been included.

HEIGHT	WEIGHT									
Step 1 Find your height listed below	Step 2. Read across chart opposite your height to column with your weight. Size listed is your glove size									
	131 to 140 lbs.	141 to 150 lbs.	151 to 160 lbs.	161 to 170 lbs.	171 to 180 lbs.	181 to 190 lbs.	191 to 200 lbs.	201 to 210 lbs.	211 to 220 lbs.	221 to 250 lbs.
5 feet to 5 ft. 4 in.	Small	Small	Small	Small	Med.	Med.	Med.	Med.		
5 ft. 5 in. to 5 ft. 8 in.	Small	Small	Small	Small	Med.	Med.	Med.	Med.		
5 ft. 9 in. to 6 ft.	Small	Small	Small	Small	Med.	Med.	Med.	Med.		
6 ft. 1 in. to 6 ft. 4 in.	Small	Small	Small	Small	Med.	Med.	Med.	Med.		



\$5.97



\$6.77



\$7.50

Imported Capeskin. Whip stitched, smooth grained with leather palm. Fine red knit lining. Whip stitched with nylon for added wear. Side opening at cuff and full outseam for easier hand movement. State size small, medium, large. Shpg. wt. pr. 5 oz.

33 N 5576—Black

33 N 5577—Tan Pair \$5.97

Lightweight Pigskin. Lined genuine Peccary Pigskin. Whip stitched with nylon thread. Side opening at cuff and full outseam for easier hand movement. State size small, medium, large. Shpg. wt. 4 oz.

33 N 5408—Cork Pair \$6.77

Select Imported Capeskin. Adjustable leather wrist strap with nylon thread. Fully lined with red acrylic pile—looks, feels like fur. State size small, medium, large. Wt. pr., 6 oz.

33 N 5660—Black

33 N 5662—Charcoal gray

33 N 5661—Tan Pair \$7.50

Be sure to see our Big Fall General Catalog for an even larger selection of handsome menswear for all gift-giving occasions. Remember you can order from Sears with confidence... Full satisfaction guaranteed!

Spice for His Life.. Old Spice, of Course



A \$7.50



B \$3.20

OUR MOST POPULAR SET



C \$3.30

A A Treasure Chest of Old Spice. Keep your "pirate" ship-shape with these 7 wanted items: 4 3/4 oz. cologne, 4 3/4 oz. after shave lotion, 6 oz. body talcum, 3 oz. face talc, 6 oz. smooth shave, 2 3/4 oz. stick deodorant, and 7 1/4 oz. shower soap in a rope. Features a glorious amount of smooth shave with its rich cream quality. Body talcum and face talc too, to apply lavishly. And the spicy fragrance that caters his fancy makes him feel wonderfully fresh and clean. (50¢ Federal tax included) (Shpg. wt. 5 lbs. 4 oz.)
BN 9444E—Postpaid.....\$7.50

B New! Shave Two to start the day refreshed, featuring the ocean breeze scent. He can look forward to something special each time he shaves. 3 crisp, fresh-as-a-breeze items: 4 3/4 oz. after shave lotion, the vigorous action gent., barbers shave soap him, 6 1/2 oz. smooth shave, rich lather, after shave, self-regulating cap sale for travel. 3 oz. after shave lotion, apply to face after shave for a smooth finish. All in a box with the smart clipper soap design. (10¢ Federal tax included)
BN 9242E—Postpaid (Wt. 3 lbs.) \$3.20

C Three Shave Essentials in the most popular sizes. Continues to ring as a favorite over all our "royal" Old Spice sets. All 3 items in the breeze-fresh scent treat appeals to the ladies too. 4 3/4 oz. after shave lotion, splash it on...heals tiny razor nicks, 4 3/4 oz. cologne...adding fragrance designed for men. 3 oz. men's talc for that smooth final touch to a perfect shave. You're on the right scent to male treasure when you give him Old Spice, especially in these favorite forms.
BN 9177E—Postpaid, (Wt. 2 lbs. 8 oz.) \$3.30



D \$3.20



E \$1.76



F \$2.20



G \$2.20



H \$2.10



I \$2.10



J \$3.45

D Electric Shave Set...designed for the man who prefers to use an electric shaver. Naturally, he needs special accessories. 4 3/4 oz. electric shaver, used before shaving to give a closer, faster shave with any brand of electric shaver. 4 3/4 oz. after shave lotion for the trimmer's irritating long hair. 4 3/4 oz. cologne for the finishing touch to his grooming. (10¢ Federal tax included)
BN 9434E—Postpaid (Shpg. wt. 2 lbs. 8 oz.) \$3.20

E Travel Kit...for the man who has a very tight schedule. A compact kit with all the necessities: 4 3/4 oz. after shave lotion, 1 1/2 oz. men's talc, and 4 3/4 oz. smooth shave cream. (10¢ Fed. tax incl.) (Wt. 1 lb. 8 oz.)
BN 9162E—Postpaid \$1.76
 Same as above, except contains lather shave cream instead of brushless. (Shpg. wt. 1 lb. 8 oz.)
BN 9155E—Postpaid \$1.76

G Cologne Set for the man who likes the Old Spice aroma to linger longer after a shave. 4 3/4 oz. cologne, 4 3/4 oz. after shave lotion in this particular two piece set. Spiced to give his spirits a big hit whenever he uses it. (Wt. 1 lb. 8 oz.)
BN 9305E—Postpaid \$2.20

J Smooth Shave Set. Jumbo 6 1/2 oz. pre-sheared shave cream in handy aerosol container...gives rich, creamy lather instantly. 4 3/4 oz. after shave lotion in the scent preferred by many discriminating men. (10¢ Fed. tax incl.) (Wt. 1 lb. 8 oz.)
BN 9537E—Postpaid.....\$2.10

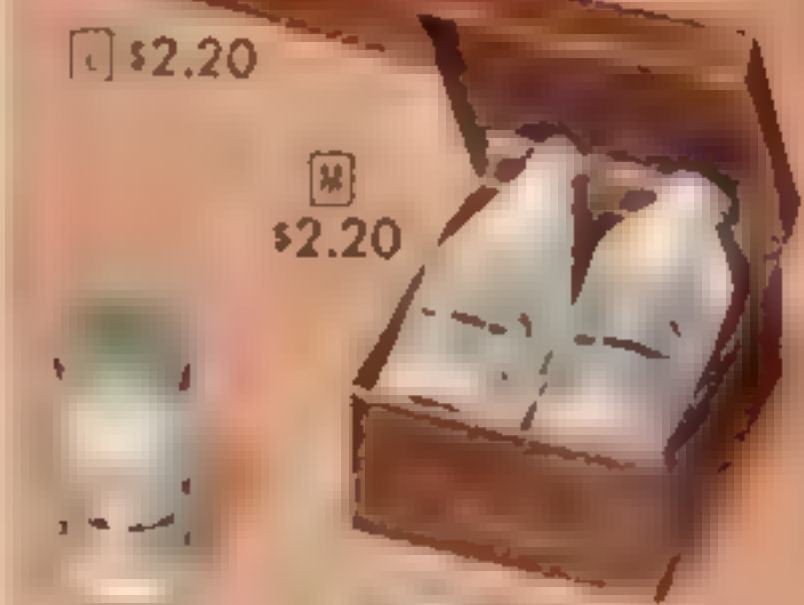
F Deodorant Set. Give your favorite gentleman "social security" in action. Wonderful Old Spice stick deodorant assures him of 24 hours of skin protection. Contains special ingredients to reduce skin bacteria. Gives him safe, sure protection all day. Quick, clean easy to apply, and melts instantly. Assure him 4 3/4 oz. soothing after shave lotion in the same attractive Shpg. wt. 1 lb. 6 oz.
BN 9133E—Postpaid \$2.20

H New! Electric Shave Set. Two essentials for the electric shave user. 3 3/4 oz. pre-electric shave lotion, prepares his skin for quick easy shave. 4 3/4 oz. after shave lotion to soothe after shave skin. (10¢ Federal tax included) (Wt. 2 lbs.)
BN 9367E—Postpaid \$2.10

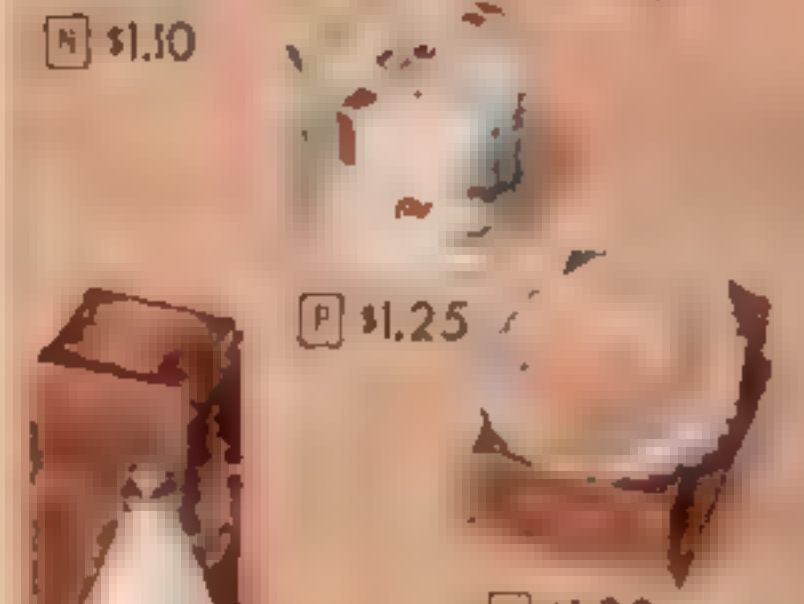
K Shave Mug Set. Handsome pottery mug with soap, trimmed with the famous clipper-ship design. Soap scented with long lasting Old Spice. Also 4 3/4 oz. after shave lotion and 3 oz. men's talc. (20¢ Fed. tax incl.) (Shpg. wt. 2 lbs. 12 oz.)
BN 9314E—Postpaid.....\$3.45



L \$2.20



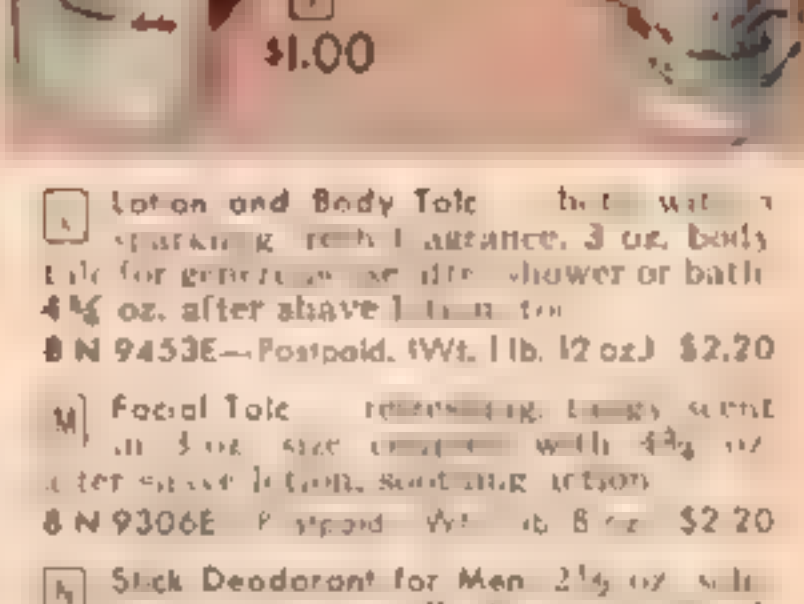
M \$2.20



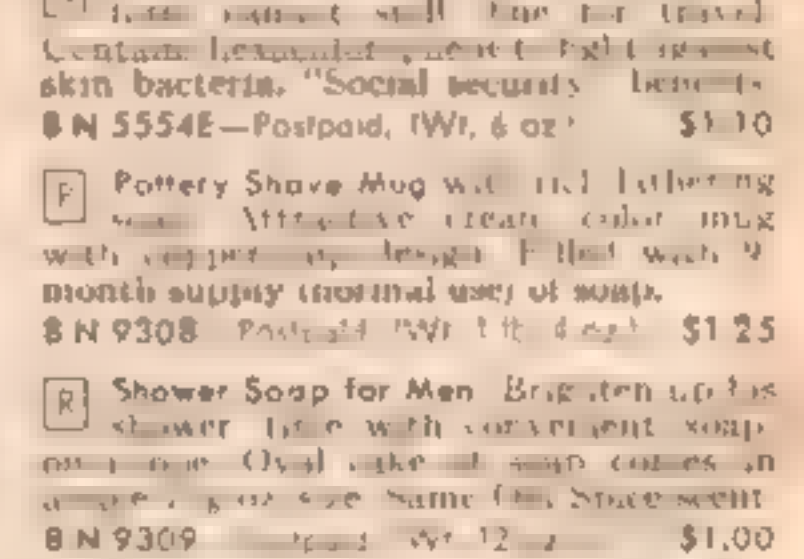
N \$1.10



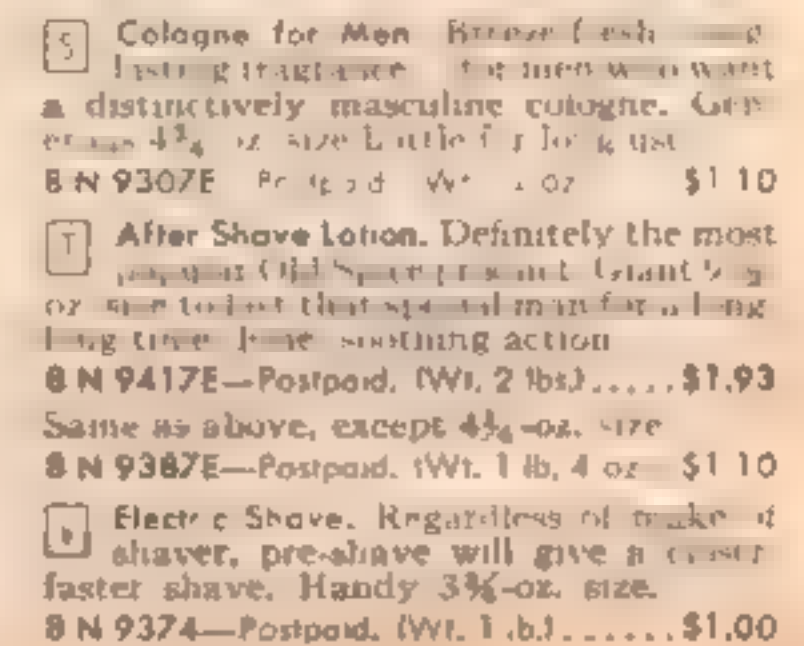
O \$1.10



P \$1.00



Q \$1.93



R \$1.00

L Lotion and Body Talc...but with a sparkling fresh fragrance. 3 oz. body talc for general use after shower or bath. 4 3/4 oz. after shave lotion for...
BN 9453E—Postpaid, (Wt. 1 lb. 12 oz.) \$2.20

M Facial Talc...refreshing, long scent in 3 oz. size container with 4 3/4 oz. after shave lotion, soothing action.
BN 9306E—Postpaid (Wt. 1 lb. 8 oz.) \$2.20

N Stick Deodorant for Men. 2 1/4 oz. solid, long lasting, still time for travel. Contains hexachlorophene to fight against skin bacteria. "Social security" benefits.
BN 5554E—Postpaid, (Wt. 6 oz.) \$1.10

O Pottery Shave Mug with rich lathering soap. Attractive cream color mug with clipper-ship design. Filled with 9 month supply (normal use) of soap.
BN 9308—Postpaid (Wt. 1 lb. 4 oz.) \$1.25

P Shower Soap for Men. Brighten up his shower time with convenient soap on a rope. Oval cake of soap comes in a 12 oz. size. Same Old Spice scent.
BN 9309—Postpaid (Wt. 12 oz.) \$1.00

Q Cologne for Men. Breeze-fresh...lasting fragrance for men who want a distinctively masculine cologne. Contains 4 3/4 oz. size bottle for long use.
BN 9307E—Postpaid (Wt. 4 oz.) \$1.10

R After Shave Lotion. Definitely the most popular Old Spice product. Grant 9 1/2 oz. size to let that special man for a long long time. Long soothing action.
BN 9417E—Postpaid, (Wt. 2 lbs.) \$1.93
 Same as above, except 4 3/4 oz. size.
BN 9387E—Postpaid, (Wt. 1 lb. 4 oz.) \$1.10

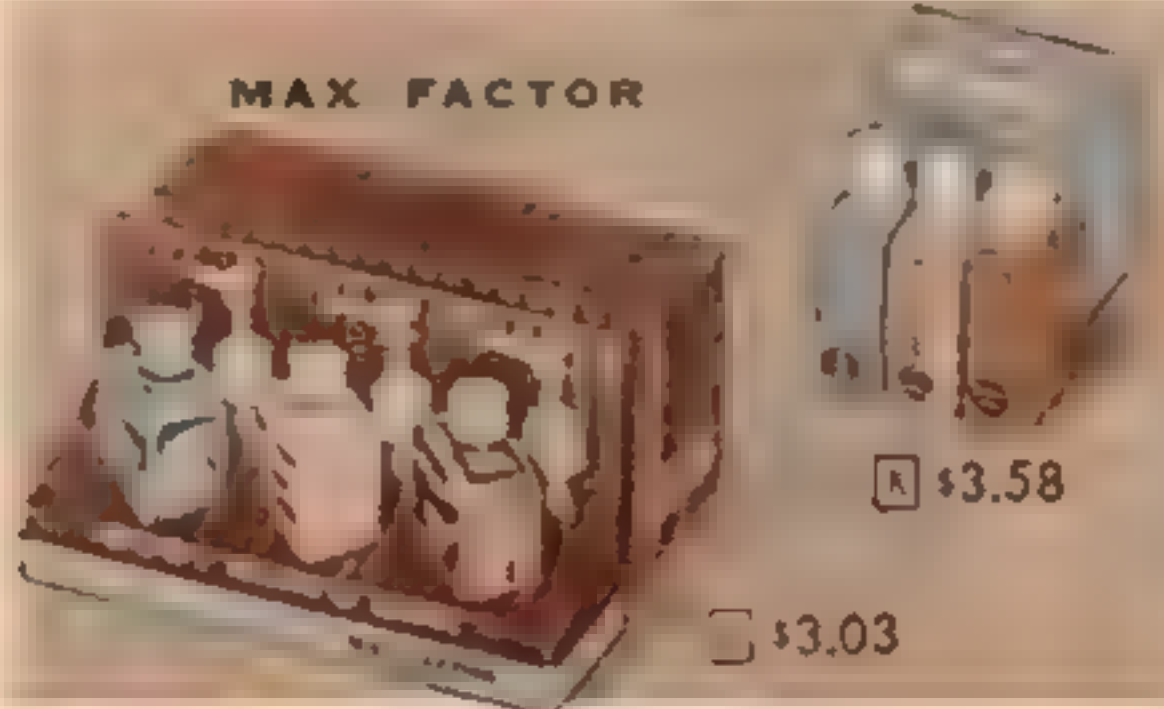
S Electric Shave. Regardless of make of shaver, pre-shave will give a closer, faster shave. Handy 3 3/4 oz. size.
BN 9374—Postpaid, (Wt. 1 lb.) \$1.00

For His Majesty.. "Royally" Fine Toiletries



BATON

A \$1.17



MAX FACTOR

K \$3.58

J \$3.03



SEAFORTH

B \$2.20



MENNEN

C \$1.57

D \$2.12



E \$2.97

M \$2.10

F \$4.87

G \$8.47



KINGS MEN

WONDERFULLY
EXCITING
TOILETRY
GIFTS

M \$3.20

L \$2.31

N \$3.30



YARDLEY

R \$2.58

P \$4.13

S \$3.30



SPORTSMAN

T \$10.43



V \$2.48



W \$3.58



X \$2.20

A Popular **BATON** Set. Exclusive with Sears leads the field at so low a price! Ginger-spice scented items: 2 oz. each of after shave lotion, cologne and hair dressing. Distinctive red, black and gold color package. **8 N 9003E**—Gift box, Wt. 1 lb. \$1.17

B New! **SEAFORTH** Barber Shop Quartette. He'll sing with pleasure at sight of this "moustached" group. Brisk heather 'n' fern aroma. 1 1/4 oz. jar, each of spiced shave lotion, talc, cologne and hair cream. Gift box. **8 N 9238E**—Postpaid. (Wt. 1 lb. 4 oz.) \$2.20

C and **D**, **MENNEN** Gifts for Men. Famous for crisp aroma. New luxury boxes.

C Shave-Toile Set. 4 oz. after shave talc neutral tint. 2 oz. skin bracer shave lotion and 6 1/2 oz. menthol-iced foam shave. Ppd. **8 N 9413E**—(7c Fed. tax incl.) Wt. 1 lb. 8 oz. \$1.57

D Shave-Deodorant Set. 1 1/4 oz. spray deodorant with Permatec for lasting protection. Also, generous 6 1/4 oz. menthol-iced foam shave and 3 oz. skin bracer shave lotion. Postpaid. **8 N 9416E**—(12c Fed. tax incl.) Wt. 2 lbs. \$2.12

BATON Shave Brushes with pure badger knots. Ivory-color Catalin plastic handle.

E Good Quality Brush with easy-grip handle. **8 N 7644**—3 1/2 in. Shpg. wt. 4 oz. \$2.97

F Fine Quality Brush with generous knot. **8 N 7693**—4 1/2 in. Shpg. wt. 5 oz. \$4.87

G Our Finest Quality, Extra-large Brush. Luxurious full knot to pamper his skin, really softens whiskers. Ample 5-in. length. **8 N 7658**—Handsome gift box. Wt. 4 oz. \$8.47

J **MAX FACTOR** Busy Man's Bar serves that active man in your life. Smart plastic dispenser pump gives required amount at finger touch.

Popular 3-oz. size each of after shave lotion, cream hair dressing and cologne for men. Shpg. wt. 2 lbs. **8 N 9471E**—Postpaid. \$3.03

L **KINGS MEN** Coronet Crystal Duo. For your favorite "knight", no less... gold color crowns. Brisk companions to splash-on: 4 1/4 oz. each of Thistle and Plaid cologne and after shave lotion. Marvelous for quick pick-ups. Sparkling gold color bottles, too. (Wt. 2 lbs.) **8 N 9236E**—Postpaid. \$2.31

N **KINGS MEN** Coronet Trio Set. Dashing knights bottles to make a "conquest". 4 1/4 oz. after shave lotion, 4 1/4 oz. cologne and 3.2 oz. talc. He'll use all 3 for the finishing touch after shaving. Brisk aroma gives a fragrant lift. (Shpg. wt. 2 lbs.) **8 N 9425E**—Postpaid. \$3.30

R **YARDLEY** Duo. Ample 6 oz. shaving foam for super-wetting lather at the push of a button. Freshens his face. Also, 3 1/4 oz. after shaving lotion with popular English Lavender aroma. Invigorates and softens the skin... soothes razor burn. (11c Fed. tax incl.) (Wt. 1 lb. 8 oz.) **8 N 9240E**—Postpaid. \$2.58

K **MAX FACTOR** 3 for the Road. He can't "hit the road" till he's ready to travel in style. Unbreakable plastic dispensers, packaging.

3 1/4 oz. each of after shave lotion, cream hair dressing and deodorant cologne. Handy plastic snap case. (Shpg. wt. 1 lb.) **8 N 9234E**—Postpaid. \$3.58

M **KINGS MEN** Coronet Crystal Trio. Here's the "royal" way to solve his shave and hair grooming cares. 6 oz. of luxury shave cream, 4 oz. hair-dressing and 4 1/4 oz. after shave lotion. (Wt. 2 lbs. 8 oz.) (20c Fed. tax incl.) **8 N 9237E**—Postpaid. \$3.70

P **YARDLEY** Trio. 3 oz. invisible talc absorbs oils... no more shiny skin. 2 1/4 oz. deodorant in handy push-up stick... no messy fingers. 3 1/4 oz. after shaving lotion with delightful English Lavender scent. In a modern motif gay gift box. (Wt. 1 lb. 8 oz.) **8 N 9239E**—Postpaid. \$4.13

S **YARDLEY** Refresher features 3 1/4 oz. after shave lotion in popular English Lavender scent. Also, 3 1/4 oz. of refreshing cologne for men. Shave lotion tops off any shave, electric or lather. Helps heal tiny nicks and soften skin too. (Shpg. wt. 1 lb. 8 oz.) **8 N 9241E**—Postpaid. \$3.30

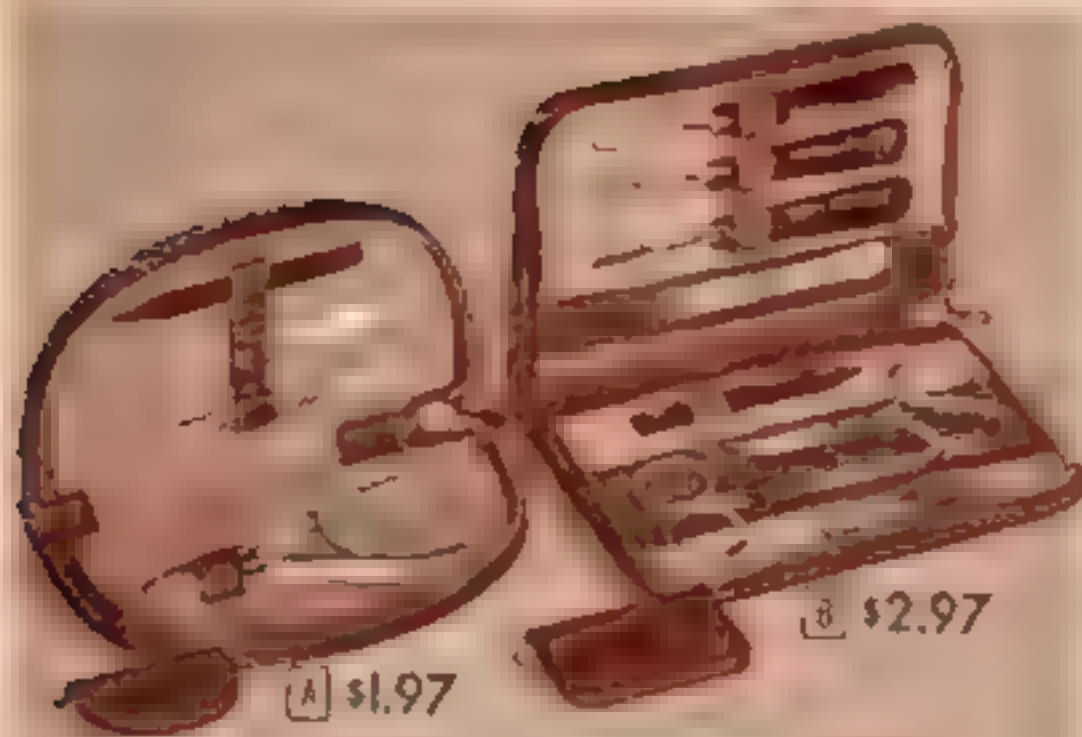
T **SPORTSMAN** Crest Basket Set. Authentically styled willow basket, even to leather hook closing. Wonderful for fishermen or for den ornament later. Inside, 4 oz. each shaving lotion, cologne, body powder, 2 1/2 oz. D-Bar stick deodorant, shower soap-on-a-rope. Packed in simulated green grass. (Wt. 6 lbs.) **8 N 9225E**—(43c Fed. tax incl.) Postpaid. \$10.43

V **SPORTSMAN** Duo presents two reasons why the girls prefer the "sportsman" type. Good-smelling shaving lotion... just rugged enough to make his face shiver. Cologne for men... both in handy 4-oz. size. Handsome game-bird bottles. Attractively packaged to please the most discriminating male. Gift designed to give his spirits a fragrant lift each time he uses it. **8 N 9229E**—Postpaid. (Shpg. wt. 1 lb. 8 oz.) \$2.48

W **SPORTSMAN** Airlite Set for the man who travels. Handsome flexible plastic 3-oz. containers of his favorite "woody" shaving lotion and cologne for men. Also, 2 1/4 oz. liquid deodorant. All packed in durable transparent vinyl case. Gift-boxed with mallard duck and jumping fish decor. Packaging designed strictly for the stag set... definitely masculine motif. **8 N 9232E**—Postpaid. (Shpg. wt. 1 lb.) \$3.58

X **SPORTSMAN** Twosome at a budget price! Famous clean-scented shaving lotion (4-oz. size) and D-Bar, solidified deodorant (2 1/2-oz. size). He'll splash on lotion for a quick "lift" after each shave. And, he'll find D-Bar gives him real service... no spills, no messy fingers; just stroke it on. Strikingly bottled and boxed with the Sportsman mallard duck motif. **8 N 9233E**—Postpaid. (Shpg. wt. 2 lbs.) \$2.20

Manicure Aids, Auto Kits.. for the Stag Set



(A) \$1.97

(B) \$2.97



(C) \$3.97

(D) \$5.97



Save
\$5.00

Was \$14.95
\$9.95

Manicure Sets tailored with males in mind

(A) Genuine leather zipper case... tan with gold color embossing. Holds 4 implements from Germany: chrome plated toenail nipper, tweezers, file, brown plastic nail cleaner. Quality at a budget price. $3\frac{1}{2} \times 2\frac{1}{4}$ in. case from Austria. (8c; 15c Fed. tax incl.)

B N 9250E—Gift boxed. Shpg. wt. ea. 4 oz. Each \$1.97; 2 for \$3.74

(B) Genuine leather zipper case from Germany. Neutral beige tan color. Holds 4 brown plastic-handled implements: 2 scissors, nail file and tweezers. Grained leather case in a smart, sleek shape ($6 \times 3\frac{1}{4}$ in.). Neatly styled to please masculine taste. Save on two. (8c; 12c Fed. tax incl.)

B N 9252E—Gift box. Shpg. wt. ea. 8 oz. ... Each \$2.97; 2 for \$5.00

(C) Tan smooth leather zipper case from Germany. Contains 9 implements. Chrome plated nail file, toenail nipper, cuticle scissors and nail scissors all from Germany. Also holds 5 other items. Case $4\frac{1}{2} \times 4\frac{1}{2}$ in. (19c Fed. tax incl.)

B N 9253E—Gift box. Shipping weight 6 oz. ... Each \$3.97

(D) Top grain cowhide case from Germany. High-quality chrome plated implements from Solingen, Germany... noted as the center of precision-design cutlery. Medium brown smooth case holds: nail file, tweezers, cuticle pusher-cleaner combination, cuticle scissors, toenail nipper. Each implement held securely in place by flap. Streamlined case, $3\frac{1}{4} \times 5\frac{1}{2}$ in.

B N 9254E—Gift box, 114c Fed. tax incl. Shpg. wt. 4 oz. ... Each \$5.97

Exceptional \$5.00 saving on our Finest Set

(E) Lyric De Luxe Quality Manicure Set. We believe this to be an exceptional value! Our finest set at a substantial saving... a giant 33% cut... just in time for Christmas gift-giving.

Imported from Germany... famous for precision-design, high-quality cutlery. Luxurious top grain cowhide case in light brown. Rich suede lining with an extra suede flap to keep all implements protected... really luxurious. Highest quality steel implements: heavy duty barrel spring nail nipper, combination nail clipper-file, combination knife with 1 cutting blade, bottle opener and cork screw, splinter tweezers, nail file, surgical steel cuticle scissor, professional-type nail scissor, metal nail cleaner-cuticle pusher. (22c Fed. tax incl.)

B N 9044E—Gift boxed. Shpg. wt. 1 lb. Was \$14.95. ... Now \$9.95



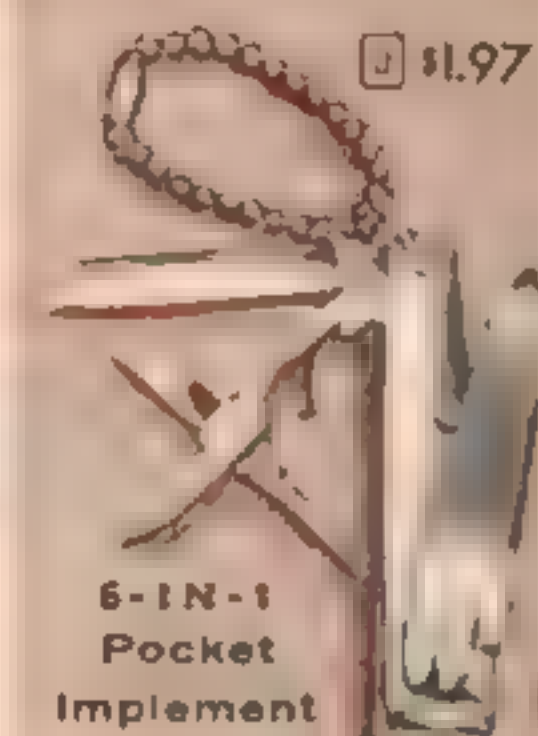
(F) 97c

(G) \$2.97



(H) \$1.00

4-IN-1
Pocket
Implement



(J) \$1.97

6-IN-1
Pocket
Implement



TOENAIL
NIPPER

(K) \$2.97



7-DUTY
Pocket Implement

(L) \$3.97

Keep his hands neatly groomed all year long

(F) Pocket Manicure Kit. Red top grain cowhide case imported from Austria. Two pockets inside hold tweezers and nail scissors imported from Germany, nail file and brown plastic comb. Compact $4 \times 2\frac{1}{4}$ -inch size, snap-closing case for convenience. Certain to please masculine good taste. Shop now 5c, 10c Fed. tax included.)

B N 9249E—Shpg. wt. each 3 oz. Each 97c... Save 17c 2 for \$1.77

(H) 4-in-1 Pocket Implement. Economically priced, yet fine stainless steel. Neat and slim, no bother at all for a man to carry with him. Only $2\frac{1}{4}$ in. Opens to file, cuticle pusher, manicure knife and scissors. Also has clip for key chain.

Buy several at this low price marvelous extra gifts, office grab bags or for the janitor or postman. Shpg. wt. ea. 2 oz.

B N 9391—Each \$1.00, 2 for \$1.77

(K) Heavy-duty Toenail Nipper. Imported from Germany. Chrome plated, barrel-spring nipper has curved blades of high quality steel, is $4\frac{1}{4}$ in. long. Self-opening lock keeps nipper in place. So compact... fits right in the smallest pocket with no bulge. Green vinyl plastic snap case. Gift boxed to bring him added holiday pleasure. (1c Federal Tax included.)

B N 9552E—Shpg. wt. 4 oz. \$2.97

(G) Pocket Manicure Kit. Smooth ginger cowhide case from Austria... chrome plated implements. Inner flap slides out, holds tweezers and nipper from Austria. Nail pusher and cleaner from Austria, nail file.

Novel metal closing on kit. Handsome enough for special men in your life. $5\frac{1}{4} \times 3$ in. kit (13c; 22c Fed. tax incl.)

B N 9251E—Shpg. wt. each 4 oz. Each \$2.97... Save 94c 2 for \$5.00

(J) Pocket Manicure Implement. Gleaming chrome plated. So handy to carry in his pocket. Low priced, yet serves 6 purposes. Features nail file and cleaner, knife blade, scissors, nail clipper and key chain. Strictly for "neat" males... supplies the finishing touch to their grooming. Slips right into its own dark blue plastic case for easy carrying. Shpg. wt. ea. 2 oz.

B N 9350—Each \$1.97; 2 for \$3.50

(L) 7-duty Manicure Knife. Fine quality imported from Italy... noted for precision-design cutlery. Sleekly streamlined... durable stainless steel for years of wear. Count them 7 uses! Knife blade, cuticle pusher blade, nail file and cleaner, novel key chain loop, tweezers-scissor which slides in and out of knife for easy access.

Gift box with penny for luck.

B N 9323—Shpg. wt. 4 oz... \$3.97



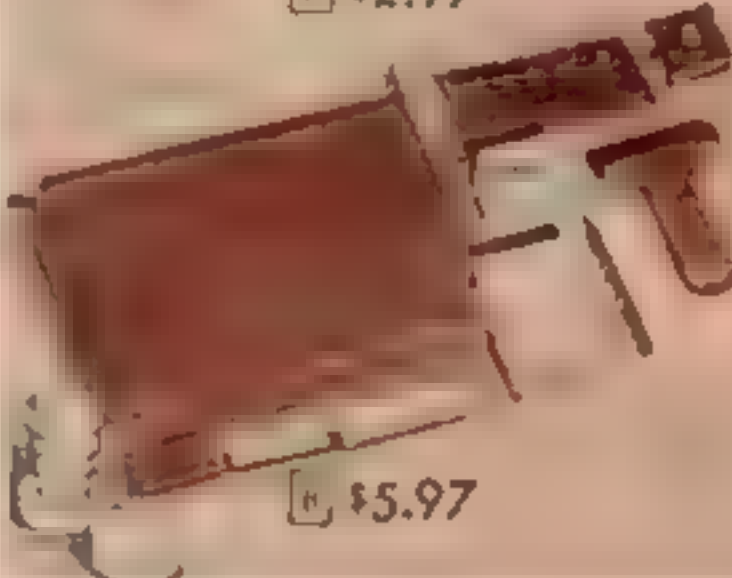
(M) \$1.00



(N) \$1.97



(P) \$2.97



(R) \$5.97

One for every Car!

(M) Economical Auto Kit. No car should be without one... especially at this modest price! Plastic ice scraper with rubber squeegee, wood handled whisk brush with nylon bristles, cotton polish cloth. Fold up tan pigskin-grained plastic case. $6 \times 3\frac{1}{4} \times 2$ in.

B N 9084—Shpg. wt. 8 oz. ... \$1.00

(N) Auto Visor Kit. So handy clips right to visor with 2 metal clips. Contains needed car items: windshield scraper, cigarette holder, comb, sunglasses, can opener, mirror, pencil, note pad and tissues. Useful separate map pocket. $11\frac{1}{2} \times 4\frac{1}{2}$ in. kit in tan pigskin-grained plastic.

B N 9402—Shpg. wt. 1 lb. \$1.97

(P) Auto Kara Kit. Includes most essential car care accessories. Convenient snap case of pigskin-grained plastic in neutral tan. Windshield scraper, flashlight, battery, sewing kit, bottle opener, screw driver, cotton "Wet Shamee" cloth, cotton polish cloth, note pad and pencil. Just the size for dash compartment.

B N 9388—Shpg. wt. 10 oz... \$2.97

(R) Deluxe Quality Auto Kit. Everything you're likely to need in town and out. Two tone tan simulated leather zipper case, compact ($6\frac{1}{2} \times 8\frac{1}{2} \times 1\frac{1}{2}$ in.). Cotton "Wet Shamee" cloth, plastic box that opens to a cup, flare, bandages, smelling salts, tincture mercuriolate, flashlight, windshield scraper, pencil, note pad. Gift box.

B N 9350—Shpg. wt. 1 lb... \$5.97

Grooming Gifts..Marvelous for Males

MUSICAL GIFTS



A \$5.77

B \$9.97

C \$9.97

D \$3.97

E \$1.47

G \$3.97

F \$2.37

Male-accented Luxury Gifts

A Musical Jewel Box. Distinctively masculine... styled like a miniature attache case. Simulated leather, 22K gold-tool trim. 8 compartments at bottom for cuff links, tie pins, etc. Slots for collar stays. Swiss movement plays romantic tune. Side black or brown. **8 N 9265**—Size 7½x4½x1½ in. Shpg. wt. 12 oz. \$5.77

B Musical Treasure Chest for prize "foot." Wood hinged chest, copper-plate trim. Authentic style even to bar closing. Red rayon velvet lining. Removable 6-section tray. Bottom compartment. Swiss movement plays "Volga Boatman." Side black or brown. **8 N 9267**—Gift box Size 7½x4½x3½ in. Wt. 2 lbs. 6 oz. \$9.97

C Musical Cuff Links furnish a novel accent. Gold color metal case styled with classic simplicity. Winding crown serves as on-off switch. Swiss watch-type movement plays romantic tune. ¾x¼x½ in. each. **8 N 9166E**—91c fed. tax incl. Shpg. wt. 3 oz. \$9.97

D Musical Military Brush. Real collector's item... "old time" baseball player pictured on plastic back. "Take Me Out to the Ball Game" furthers motif. Firm white nylon bristles. Gay multicolors on ivory color. **8 N 9360**—Size 4½ in. long. Shpg. wt. 1 lb. \$3.97
8 N 9392—Same as above, except antique auto motif and song, "Merry Oldymobile." Shpg. wt. 1 lb. \$3.97

E Brush-Shave Kit. Smart suntan leather zipper case from Austria. Bottom is an actual clothes brush with nylon bristles. Top holds a safety razor, blade and triple cut file from Germany. Small, compact (8c fed. tax incl.) **8 N 9352E**—Size 3½x1½x1½ in. Shpg. wt. 8 oz. \$1.47

F Brush-Manicure Kit... fine for travel. Suntan color simulated leather, zipper top. Comb and 4 implements fitted on lining. White plastic-bristle clothes brush bottom. (11c Fed. tax incl.) 6¼x2½x2¼ in. **8 N 9353E**—Shipping weight 8 ounces. \$2.37

G Travel, Utility and Fitted Shave Kit. Kit contains comb, nail file, toothbrush, Ammident toothpaste, Gillette safety razor and blade, Aero push button lather shave cream. Brown simulated leather, water-repellent lining. Flap holder. Extra space. **8 N 9354E**—7x4x3 in. Wt. 1 lb. 6 oz. (11c fed. tax incl.) \$3.97

ELECTRIC VIBRA-BRUSH



Was \$9.50
Now \$7.97



H \$2.80

J \$3.97



L \$9.50

M \$1.83

BRUSHES FOR SPORTSMEN



N \$1.97

P \$4.77

Brushes to stimulate hair and scalp

H Electric Vibra-Brush at \$1.53 saving! May help save hair if roots still have life. Helps free head from falling hair, loose dandruff. Electromatic action strokes hair, massages, cleans. Lightweight. Anodized aluminum head with plastic handle. Women can use it, too. Nylon bristles. 110-120-volt, 60-cycle AC only. UL approved. **8 N 6435**—8-foot cord. Wt. 1 lb. 8 oz. Was \$9.50... Now \$7.97

J Topper Silk Hat Set. Set contains 6¼-in. club hair brush, clothes brush and comb... all in ebony black. Brush blocks and comb of molded plastic. Brushes bristled with finest quality white nylon. Designed for your "top man." **8 N 9357**—Silk-lined gift box. Shpg. wt. 1 lb. 6 oz. \$3.97

K Club Brush Set. Fine personal brush for that favored man, handsomely styled in sleek "black marble" plastic. 6¼ in. brush has Tynex nylon bristles. Clear plastic comb completes the set. A wonderful value! **8 N 9361**—See-through gift box. Shpg. wt. 12 oz. \$2.80

L Famous Kent of London Club Brush for true hair grooming luxury. Handmade by highly skilled English brush craftsmen. Extra-long (¾ in.) natural bristle cut for durability. Rich satinwood block. **8 N 9430**—Size 7½x2¼ in. Shpg. wt. 1 lb. \$9.50

M Gentlemen's Military Brush Set. Packaged in a smart clipper-design platform box. Designed in silver-color finish on metal with black trim. Set contains two military brushes plus 7 in. sturdy clear plastic comb. Both brushes are bristled with special texture stiff plastic. **8 N 9356**—Gift box. Shipping weight 14 ounces Only \$1.83

N Baseball Motif Brush. Sure to become the favorite form of "battling practice" for any "big leaguer." Actual an authentically shaped baseball bat transformed into a highly useful hair brush. Brush back of natural blonde finish hardwood... sturdy nylon bristles. 9 inches long. **8 N 9394**—Official stamp, 100. Shpg. wt. 8 oz. \$1.97

P Golf Club Brush. For the golf enthusiast... a reminder of his favorite sport whenever he brushes his hair. Actually made from an authentic driver head, by a large manufacturer of golf clubs. Approx. 5x3 in. Dark mahogany finish hardwood with 11 rows of nylon tufting. **8 N 9358**—See-through gift box. Shpg. wt. 1 lb. \$4.77



R \$19.67

copper-plated

\$17.97

chrome-plated



S \$12.97



T \$8.97

V \$6.97

Versatile Mirrors for multi-use

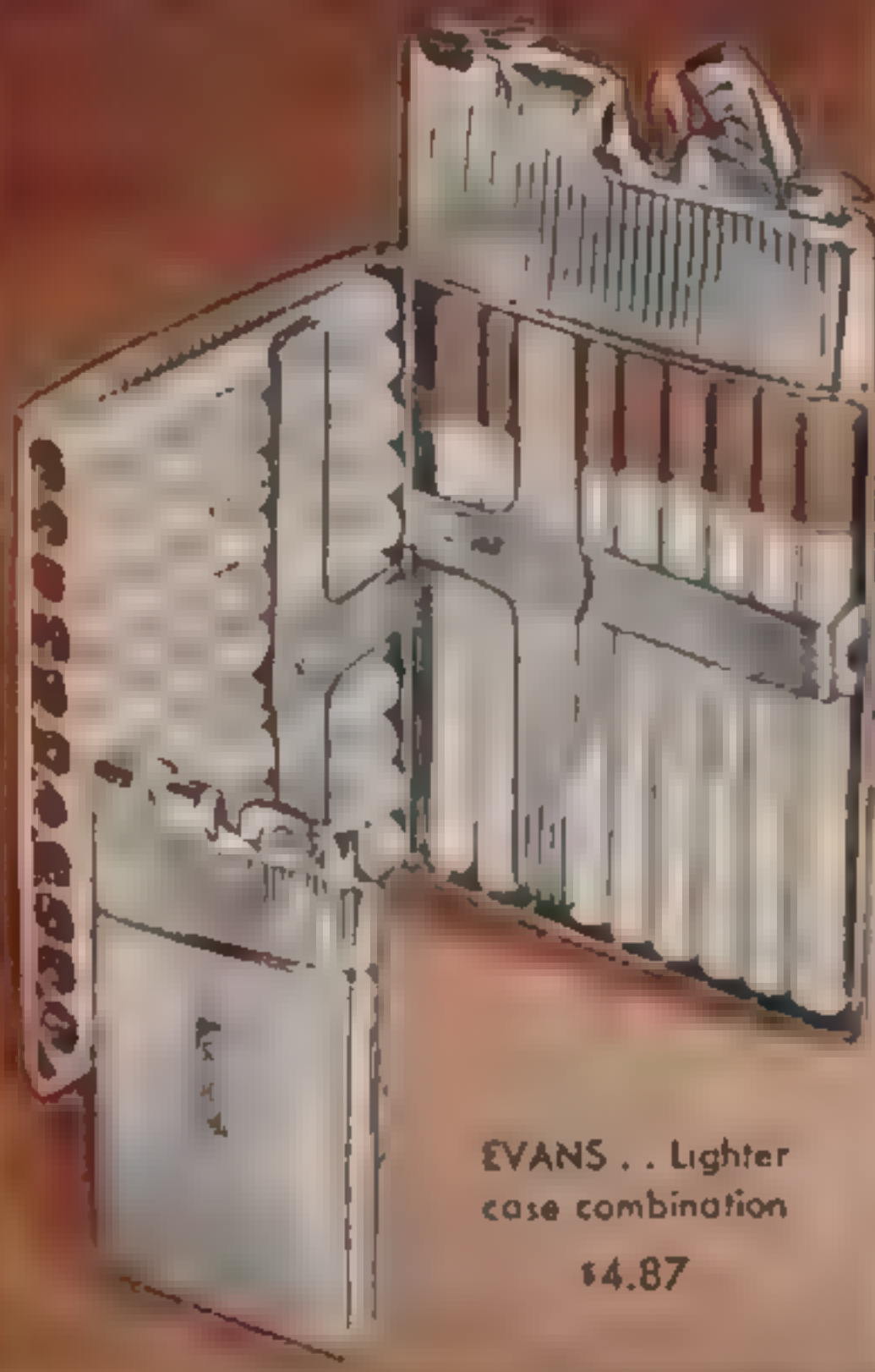
R Our Finest Electric Shave Mirror. Features a storage compartment that holds any shaver or toiletries. Heavy copper plated finish over steel frame and die-cast base. Lacquered to prevent tarnish. Handy electric outlet. Rotates in a circle for reflecting or magnifying side. Magnifies with true color reflection. Heavy beveled mirror. Uses a 25-watt bulb. UL approved. 110-120-volt, 60-cycle, AC only. **8 N 9364**—7-in. diameter. Shpg. wt. 3 lbs. \$19.67
8 N 9365—Same, except chrome-plated 17.97

S Our Fine Fluorescent Shave Mirror. Bright fluorescent light is easy on eyes and on expense... uses only 4 watts. 8-in. reflecting surface... adjusts with a flick of the finger to plain or magnifying side. Sparkling chrome-plate, highly polished steel base. Electric outlet for shaver or hair dryer. On-off switch. UL approved. 110-120-volt, 60-cycle, AC only. **8 N 6261**—6-h. cord. Wt. 4 lbs. 4 oz. \$12.97

T Our Fine Quality Electric Shave Mirror. Streamlined, modern design. Chrome-plated, highly polished steel frame and base are wonderfully durable, take years of wear. 7-in. mirror with 25 watt bulb in chrome plated tube. Has both reflecting and magnifying sides. With electric outlet... handy for appliances. On-off switch. UL approved. 110-120-volt. Use on either AC-DC. **8 N 6259**—6-h. cord. Shpg. wt. 3 lbs. \$8.97

V Chrome-plated Utility Mirror. A pair of fine mirrors in one... one side concave magnifying... the other a regular beveled mirror. Ideal for shaving... fine for vanity, too. Rotates in complete circle and stays put anywhere. Solid brass frame, highly polished and a lacquer coat to prevent tarnish. Fine for all the family to use. **8 N 9363**—6-in. diameter. Shpg. wt. 2 lbs. \$6.97

Distinctive, Handsome Gift Lighters

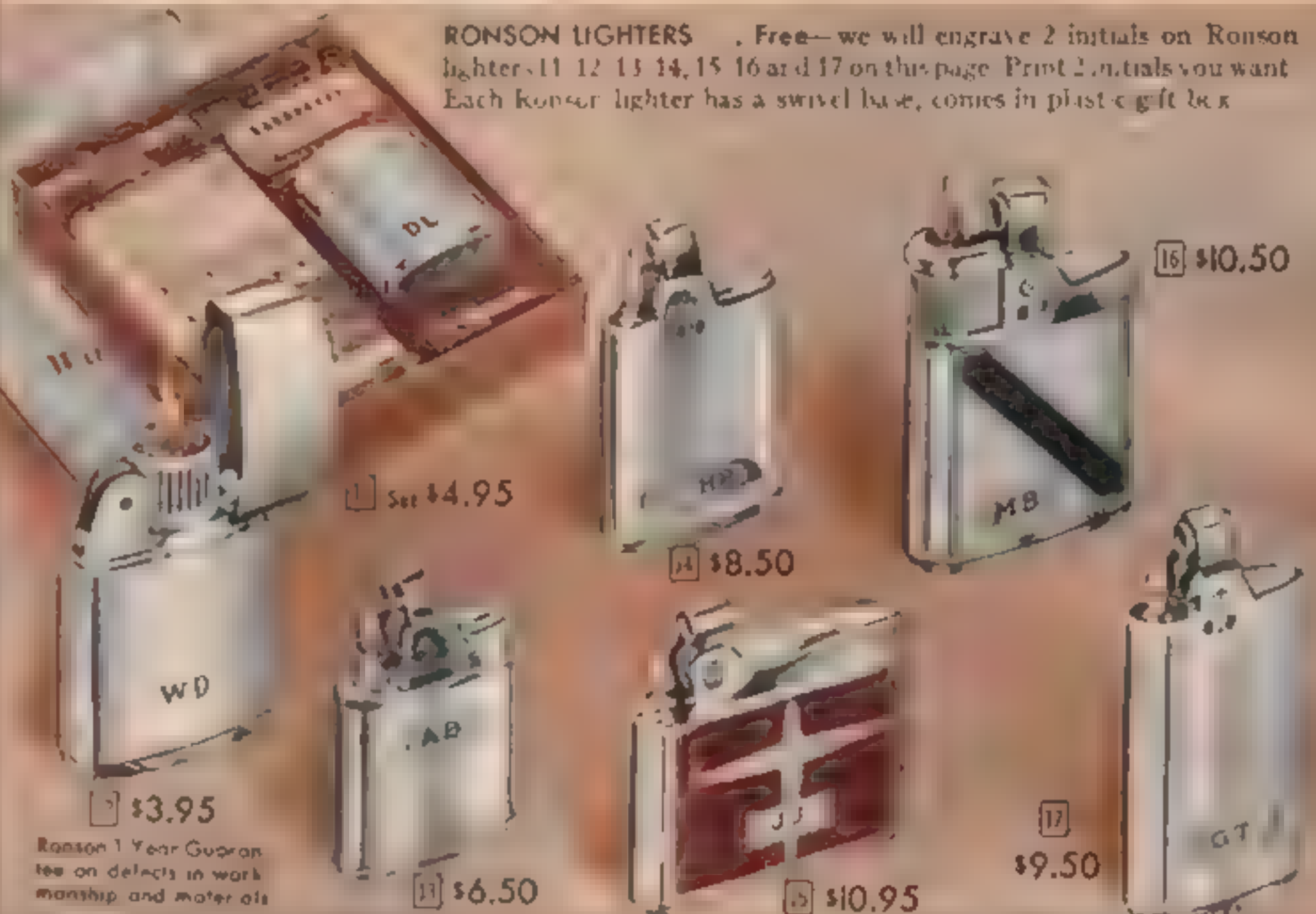


EVANS . . . Lighter case combination
\$4.87

- Smartly styled . . . compact to fit without bulge
- An excellent gift for men or women
- Holds 20 regular, 18 king size cigarettes
- Always responds with a light

Evans De luxe 20-Pack . . . a handsome gift bargain that is offered to you exclusively by Sears. A logical gift for any smoker on your Christmas list. Combines sleek, slim cigarette case with Evans top quality automatic lighter. Fits neatly and compactly in any pocket without bulging, and it is the right size for any purse. The light weight construction.

3 1/4 x 5 1/4 inches, this case holds more cigarettes than the average smoker uses in one day. Rhodium finish with luxurious-looking sun burst design. Order today. Postpaid. (Shipping weight 12 oz.) *Print 2 initials for engraving*
87 N R150 \$4.87



RONSON LIGHTERS . . . Free—we will engrave 2 initials on Ronson lighters 11, 12, 13, 14, 15, 16 and 17 on this page. Print 2 initials you want. Each Ronson lighter has a swivel base, comes in plastic gift box.

- [11] **Ronson Windlite Set.** A thoughtful gift for any smoker. It contains a fine windproof lighter plus everything needed for its operation. Handsome Windlite lighter, the ideal lighter for outdoor use (see 12 below), 4-oz. can Ronsonol lighter fluid, 9-Flint set of flints, and a plastic cleaning brush to keep lighter sharp. Gift box. *Print 2 initials.*
87 N R103—Size 1 1/2 x 2 1/4 x 1/2 in. Postpaid (Wt. 8 oz.) . . . \$4.95
- [12] **Ronson Windlite.** Lights in a draft . . . flame won't blow out in heavy wind. Handsome, scuff-resistant brush chrome finish. Sturdy construction, large fuel capacity. Windlite is also available in the set listed above (11). Size 1 3/4 x 2 1/4 x 1/2 in.
87 N R100—*Print 2 initials* Postpaid, (Wt. 6 oz.) . . . \$3.95
- [13] **Ronson Sport.** Trim, handsomely styled, ruggedly built. Brush chrome finish. Long lasting wick. Size 1 1/2 x 1 1/4 inches
87 N R104—*Print 2 initials* Postpaid, (Wt. 8 oz.) . . . \$6.50

- [14] **Ronson Essex.** New streamlined styling. Chrome-plated, satin finish, graceful, sweeping engraved design. Can be used by men or women. *Print 2 initials.*
87 N R106—1 1/2 x 2 in. Postpaid, (Shpg. wt. 6 oz.) . . . \$8.50
- [15] **Ronson Adonis.** Slim as a fine watch, so compact. Modern, sweeping lines. Chrome-plated with Tortoise finish. Size 2 1/4 x 1 1/4 x 1/2 in. *Print 2 initials.*
87 N R113—Postpaid, (Shpg. wt. 8 oz.) . . . \$10.95
- [16] **New Ronson Imperial Whirlwind** with disappearing windshield. Look in every way from the majesty of the engraving to the regal splendor of the royal blue embassy strip. Royal blue enameled back and strip across front. Chrome-plated. Size 1 3/4 x 2 1/4 inches.
87 N R114—*Print 2 initials* Postpaid, (Wt. 8 oz.) . . . \$10.50
- [17] **Ronson Highlite.** Chrome-plated satin finish with engraved design. Tall, sleek. Size 1 1/2 x 1 1/4 x 1/2 in.
87 N R115—*Print 2 initials* Postpaid, (Wt. 6 oz.) . . . \$9.50



EVANS EXECUTIVE

\$10.00

Evans Executive Desk Set . . . smart, elegant, masculine in every detail. Here's the answer to your gift problem for Dad, the boss, your best beau. An impressive looking set of bright gold-color metal trimmed with black Morocco leather, designed exclusively with the man in mind. The perfect addition to any office, den, living room. He'll enjoy its massive good looks. Cigarette lighter is removable from base for easy lights. Removable ashtray. You'll be proud to have given this fine gift. 3 1/4 x 5 1/4 x 1 1/2 inches.

87 N 167—Postpaid, (Wt. 1 lb. 8 oz.) . . . \$10.00

60 SEARS



[18] \$3.95

[19] \$4.95

MAGNA LITE

Was \$9.95
Now \$4.95

[20] \$3.50

[21] \$3.95

Nimrod Pipe Lighters

Now available to you in two good-looking, practical finishes; the regular with durable chrome plating and the executive with striking gold color metal finish and genuine brown lizard skin grip that adds an air of elegance. Both are lightweight and easy to carry; no pocket bulge.

This is an important accessory for every pipe smoker. Give him the lighter that is designed especially for his pipe. Nimrod shoots the flame directly into the pipe bowl with an easy going one hand operation. Long lasting fiber glass wick, tool steel sparking wheel. Hood puts out flame after lighting. 3 1/4 x 1 1/4 in. Postpaid. Shipping weight 4 ounces.

[18] 87 N 162
Regular . . . \$3.95

[19] 87 N 173
Executive \$4.95

Give an Outstanding Windproof Lighter for Christmas

Magna Lite an exciting gift idea for both men and women. For those who appreciate the latest in design . . . automatic electric lighter flashlight combination. A windproof lighter and a battery powered flashlight in one unit, but so compact. Only 2 1/4 x 2 1/4 x 1/2 inch, only a fraction larger than the smallest regular cigarette lighter.

Unique slide action is smooth and simple to operate with one hand. No flints needed. Sealed battery gives up to 5 months' service with normal use. Handsome engine-turned chrome finish. (Shpg. wt. 6 oz.)

87 N 174—Postpaid \$4.95

[20] **Zippo Windproof.** Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly after closing. Ideal for outdoor use. Gleaming brush chrome finish. Size 2 1/2 x 1 1/2 inches. (Shpg. wt. 5 oz.)

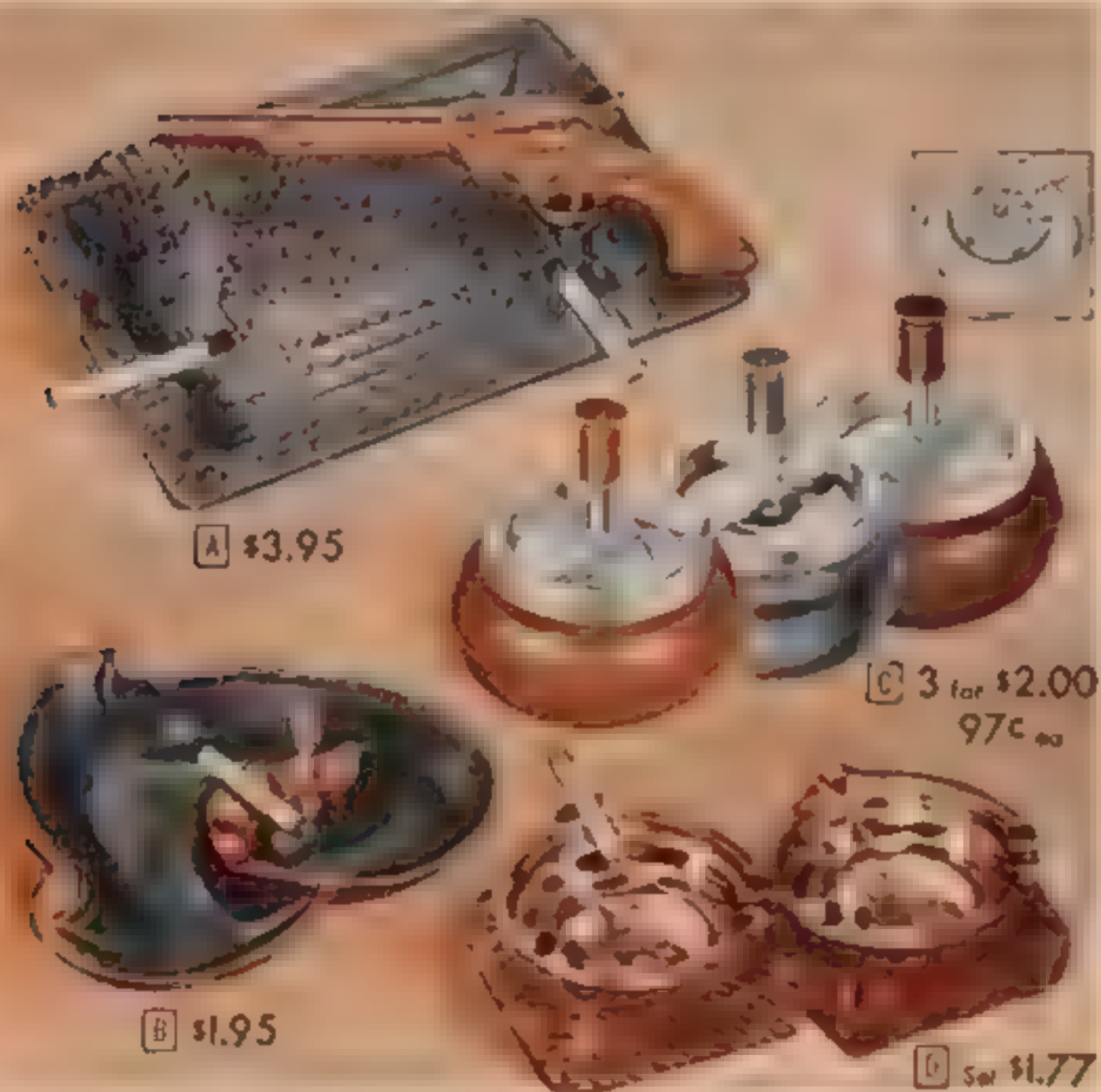
87 N 160—Postpaid \$3.50

[21] **Vu-Lighter.** Excellent Christmas gift for fishermen. Top of highly polished chrome and green plastic. Clear plastic base lets you check fuel supply. Brightly colored authentic fishing fly floats in lighter fuel.

87 N 172—Post, (Wt. 8 oz.) . . . \$3.95

Order early and get these gifts in time for Christmas, remember Sears Easy Terms

Gift Suggestions..Something Different for the Smoker



A Western Motif Ash Tray. Use this ash tray in your living room, rathskeller, or den of your home. You'll be proud to own it. One of the handsomest we have ever offered. This is a genuine ceramic ash tray glazed in black or white and sprinkled with gold colored particles. Decorated with realistic model of a "6-gun." *State black or white.*

57 N 360—11x7½x1½-in. Wt. 2.55 \$3.95

B Modern Leaf Inspired Ash Tray. Genuine ceramic with lustrous black or white metallic glaze. Gold color trim. Safety design prevents cigarettes from falling on furniture. Slate black or white.

87 N 361—8 1/2 in. l. 1 1/2 in. deep	Shipping
weight 1 lb.	\$1.95

WhirlAway Ash Tray. Lets you empty ash trays less frequently. Great for the poker party or any party. Just push the button and cigarette butts and ashes are whirled out of sight. No fear of spilling. Cleans easily. Metal construction. Assorted colors. Shipping weight each 8 ounces

87 N 359—Each 97c. 3 for \$2.00

D Twin TV Ash Tray Set. Lum
nous they glow in the dark
Ends hunting blindly for ash tray
Snuff out safety rests Shot weight
ed base clings to any surface
4x4x1 1/2 in. Assorted nubby furni
ture fabrics. Can be used in cars
Shpg. wt. set 2 lbs
87 N 350 Set of 2 for \$1.77



3 NEW CIGARS . . 3 NEW PRICES

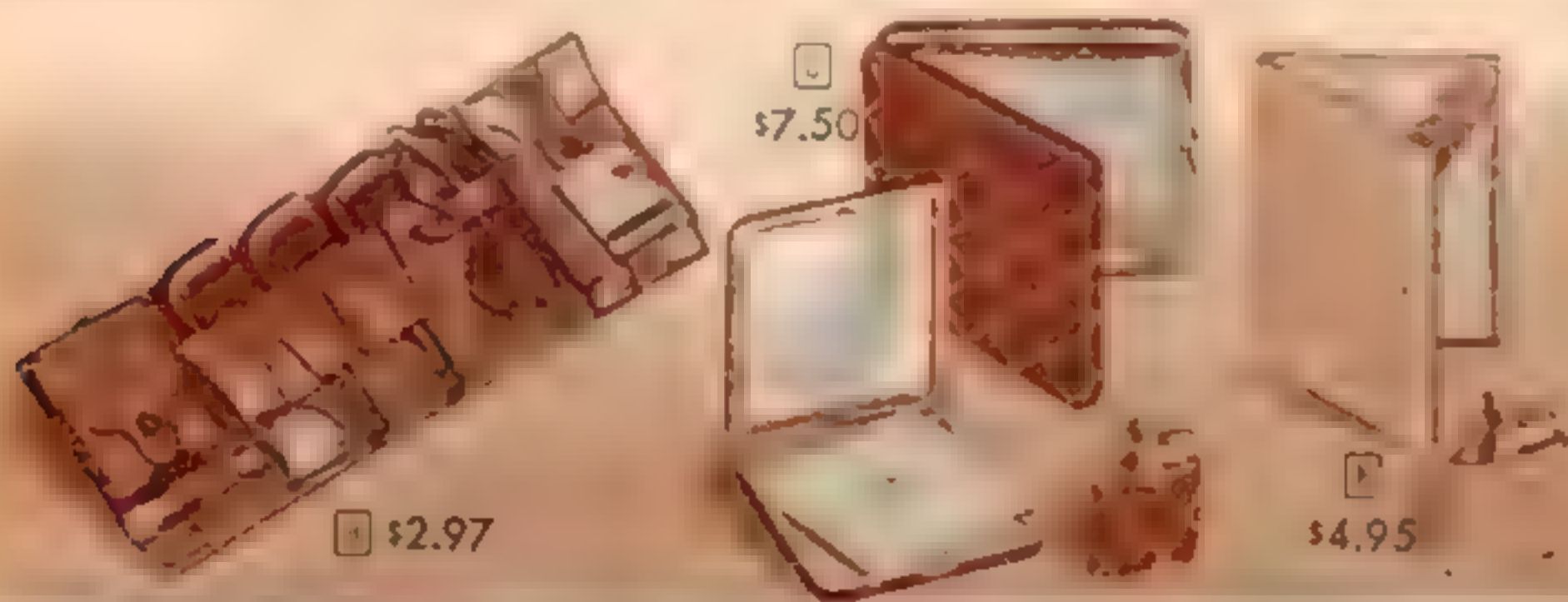
Attractively Boxed for Home Use or Gift Giving

Now 3 GREAT NEW YORKSHIRE CIGARS OF DISTINCTION, made exclusively for Sears by one of the world's leading cigar makers. These are as fine a quality cigar as you can buy at this price anywhere. Box prices save you 20-30% over price if sold separately. Package designed for home use or gift giving. Each delivered to you factory sealed in CELLOTHENE to insure freshness. Consists of 2 layers of cellophane plus added protection of polyethylene. Each individually wrapped in cellophane. Heads are punctured for easy smoking.

87 N 420

F 87 N 429
4 1/4 m. long. Generous
wonderfully m'd perfect
iger. 54pg. wt 3 lbs. 8
Box of 50 **\$3.97**

G 87 N 430 8m x 1
4 1/2 in. long
partic of
Shpg wt. 3 lbs. 8 oz
Box of 50 \$4.97



Smoker's Visor Pak

H The Visor Pak is a must for the pipe-smoking motorist. Made of pliable saddle tan plastic. Fits any car visor. Just clip it on. An ideal gift suggestion for the pipe smoker on your Christmas list.

Has these outstanding features: 5 pipe holders, large map compartment, tobacco pouch pocket complete with tobacco pouch, pipe tool pocket complete with pipe reamer tool, pipe cleaner pocket complete with pipe cleaners, eye glass holder complete with sun glasses, cigarette pack compartment, match book holder, pencil pocket complete with pencil, fits any visor.

87 N 311—Shog. wt. 2 lbs. . . \$2.97

Morocco Leather Trio

U You'll be proud to give this lovely Trio set; the perfect gift for any woman. In the Trio you get a cigarette case, a compact, and a lighter. Attractively matched in either a gold or a silver metal. Available in red or black. Each piece is leather bound to match in bright 24 Kt. gold or silver-tone leather.

The Trio is designed to match or complement any feminine apparel . . . especially sports clothing. It makes a splendid Christmas gift and you will want one for yourself!

Case holds pack of regular or king size cigarettes.

87N312-Red, Shpg.wt. 1 lb. 8 oz.	\$7.50
87N313-8.0ct, Shpg.wt. 1 lb. 8 oz.	7.50

Mother-of-Pearl Duo

K For the lady who smokes The Mother-of Pearl Duo Most delicately feminine in color, this Duo is illustrated as midnight. The Duo consists of a cigarette case and a cigarette holder. Exquisitely decorated with a pattern of a purple of white, it is accented with mother-of-pearl. The romantic pink and blue tones.

Flat type cigarette case holds half pack of king size or regular cigarettes. Each piece is dramatically trimmed with gold-color metal that provides a warm contrast to the mother of pearl. Gift boxed. Order today in time for Christmas.

87 N 314—Shpd. wt. 1 lb., . . . \$4 95



THE ROBOT SMOKER

A unique, practical gift for
the smoker. Makes smoking easy

Robot Model **\$2.97**

For smoking comfortably while watching TV or lounging. Eliminates holding cigarette in hand. Permits those confined to bed to smoke. Available with 1 or 2 tubes for simultaneous smoking. Automatic light detector (uses 1 AA battery) for unattended use.

87 N 234 Robot w/ tubes Shpg
wt. 1 lb., \$.97

TANDEM SMOKER

87 N 235- w/ tubes Shpg
wt. 1 lb., \$3.97

SEARS 61

His Pipe Dreams Come True



A Yorkshire Two Piece Matched Grain Briar Set. This pipe set was made in France expressly for Sears, of the best aged Algerian Briar. In the set you get one straight and one curved stem pipe with matching grain finish. A pipe set made to smoke sweet and cool. You'll be proud of this gift; proud to give it, proud to receive it. Gift box.
87 N 202—Two piece set. Shpg. wt. 1 lb. \$4.97

B New! Medico Filigree. This beautiful briar pipe is trimmed with highly polished silver-colored metal filigree with hand worked pattern. An exceptionally light weight pipe. Also, included with this offer is a box of 10 Medico filters. This pipe is packed in a handsome gift case that is excellent for gift giving. Guaranteed Bite Proof bit. Postpaid.
87 N 229—Straight stem. 1 Shpg. wt. 8 oz. \$10.00

C New! Kaywoodie Set with the spectacular new syncromatic bit. The greatest improvement in pipe making in years. This set includes 2 beautifully matched briar pipes that will smoke cool and sweet. Each is finished in a deep, lustrous mahogany color. New Kaywoodie syncromatic bit makes it impossible to turn it too far. Gift box. Postpaid.
87 N 228—(Shipping weight 8 oz.) \$10.00

D Yorkshire Metal Pipe. 5 pipes in one. Each lightweight pipe provides you with a dry, cool smoke. 4 additional bowls each a different style. Nylon, biteproof bit. Moisture trap. This unique pipe value will make a fine gift for any man. Shpg. wt. set 2 lbs. Wt. pipe only 8 oz.
E 87N200—Metal pipe 4 briar bowls \$4.93
F 87N201—Metal Pipe only \$1.95



G Yorkshire Meerschaum Briar Set with Aluminum Stem. Two top quality bowls; one all-white hand carved Meerschaum bowl, one genuine briar bowl. Hinged Lucite gift box.
87 N 203—Pipe with one extra bowl. Shpg. wt. 8 oz. \$7.97

H Single Hand-carved Meerschaum-Briar Bowl. Perfect for those who already have a Yorkshire pipe.
87 N 204—Shipping weight 4 oz. Interchangeable bowl \$3.44

I Set of Striking Vienna Meerschaums. Large shapes, beautiful leather cases. In smoking, pipes turn deep golden-yellow color. The best meerschaum flavor. One straight, 1 curved stem.
87 N 230—Set of two Meerschaums. Save \$1.11. Shpg. wt. 1 lb. \$12.77
Pipes in the above set sold individually.
87 N 231—Curved stem Meerschaum. Shpg. wt. 8 oz. \$6.94
87 N 232—Straight stem Meerschaum. Shpg. wt. 8 oz. 6.94

J Set of 7 Imported Matched Grain Pipes. This is one of the most outstanding values we have ever offered. Guaranteed to satisfy the most discriminating pipe smoker. You get 7 beautifully matched grain pipes in an attractive gift box. Seven pipes; a pipe a day. You can have a fresh, sweet smoking pipe handy every day. Rotating helps to keep a pipe sweet smoking. Made in France of finest quality hand-rubbed Algerian briar.
87 N 233—Shipping weight 1 lb. 6 oz. \$17.97

CHRISTMAS SPECIAL



Yorkshire "Supreme" Briar Pipe With Meerschaum Lined Bowl. PLUS a Christmas Special; you get not only this fine quality pipe but a convenient plastic pipe rest with a clear plastic cover.

Pipes are made of the finest imported Algerian briar lined with imported, hand-carved block meerschaum cup. This pipe will smoke smooth and sweet for years. Screw stem. Hand cut bit.
87 N 212—Straight stem. Shipping weight 8 ounces. \$2.97
87 N 213—Curved stem. Shipping weight 8 ounces. 2.97



Additional Gift Suggestions for Christmas: Pipe Sets, Novelty Pipes, Pipe Knife

L Save 50c on Pipe Knife. This is a handy practical gift that any pipe smoker will enjoy receiving. Made of highly polished stainless steel. Contains scraper blade to cut cake on pipe, reamer to clean stem, sharp regular knife blade, handy tamper to press tobacco properly in bowl. 3 1/4 x 1 1/4 inch.
87 N 223—Shipping weight 2 oz. Was \$2.97..... NOW \$2.47

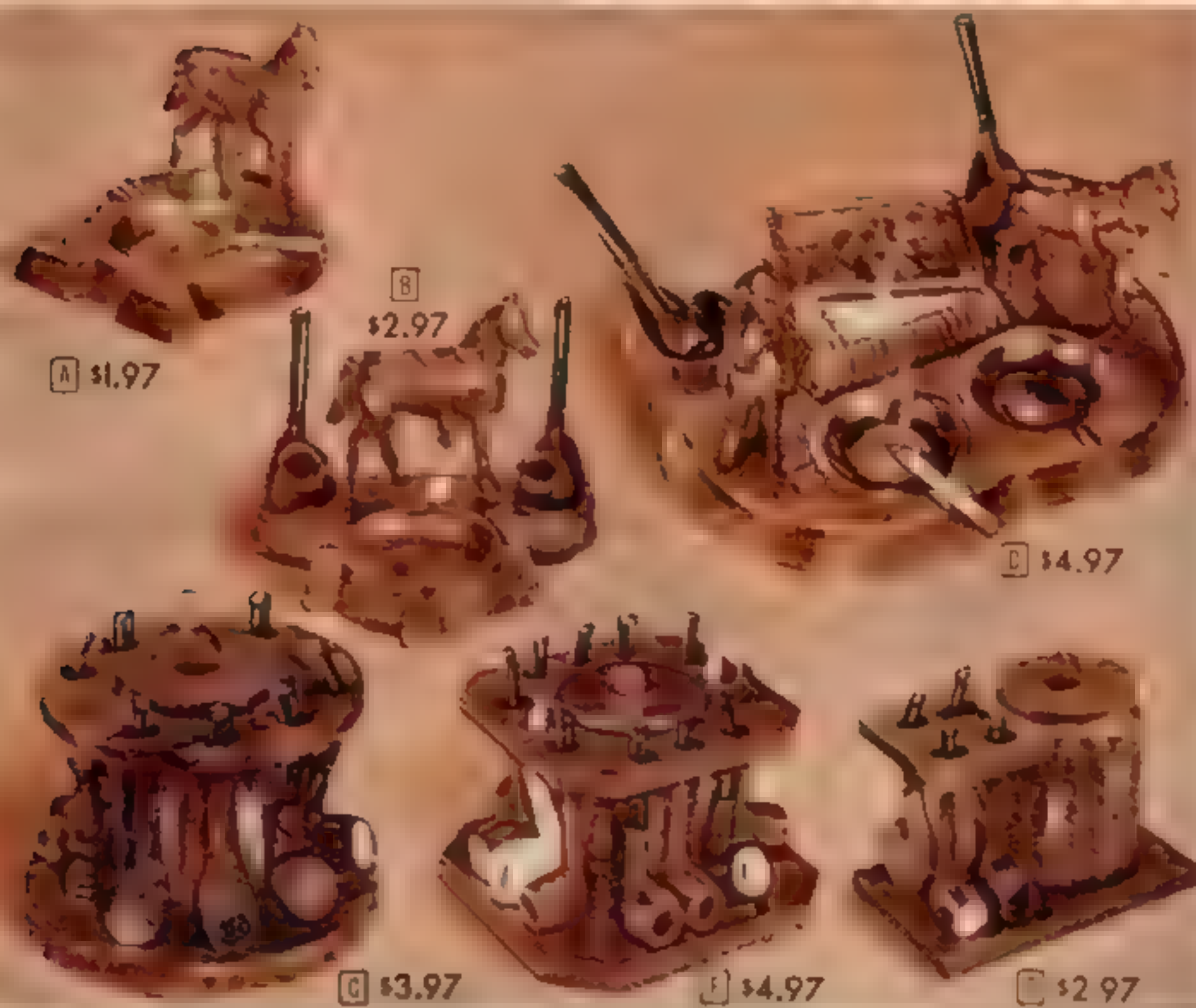
M Set of 7 Imported Matched Grain Pipes. This is one of the most outstanding values we have ever offered. Guaranteed to satisfy the most discriminating pipe smoker. You get 7 beautifully matched grain pipes in an attractive gift box. Seven pipes; a pipe a day. You can have a fresh, sweet smoking pipe handy every day. Rotating helps to keep a pipe sweet smoking. Made in France of finest quality hand-rubbed Algerian briar.
87 N 233—Shipping weight 1 lb. 6 oz. \$17.97

N Briar Cigar Shaped Pipe. Unscrew aluminum top... fill top half of bowl with tobacco. Screw together, light it as you would a cigar. Smoke it closed... no sparks or flying ashes to worry about.
87 N 218—Shipping weight 6 ounces. \$1.37

P Pipe-A-Day Set of 7 Corn Cobs. Seven authentic corn cob pipes. You get a variety of stem and bowl shapes and sizes. Also included with this set are 3 interchangeable bites.
87 N 222—Shipping weight 8 ounces. \$1.97

R Turkish Water Pipe... for a new smoking experience. Effectively filters tars and nicotine, leaving them in water. Smoke is filtered thru 33 in. of air tight tubing.
87 N 224—Over-all height 11-in. Shpg. wt. 1 lb. 6 oz. \$2.97

Handsomely Styled Pipe Racks and Pouches



A Authentic Western Saddle Horse Ash Tray. Made of durable bronze-colored metal. 87 N 353—Shipping weight 3 pounds \$1.97

B Ash Tray-Pipe Rack Set. Made of durable bronze-colored metal. Has rest for 2 pipes and grooves for 3 cigarettes. Felt bottom, 3 1/4 in. high, 6x6 1/4 in. base. 87 N 352—Shipping weight 4 pounds..... \$2.97

C Solid Walnut 8-pipe Circular Pipe Rack and Humidor. Combination. This is a simply styled rack is designed for the enthusiastic pipe smoker. Holds 8 pipes of all shapes and sizes. Made of richly stained solid walnut. The tobacco jar is made of clear glass and has a solid walnut lid. Has Aztec clay moistener. Holds 12 oz. of tobacco in the humidor. 6 1/4 in. high, 8 1/2 in. diameter. 87 N 403—Shipping weight 3 pounds..... \$3.97

D Cigarette and Twin Ash Tray Set. Bronze plated metal cast in copper. Twin ash trays. Box holds about 50 cigarettes. 87 N 354—Shpg. wt. 8 lbs. 8 in. \$4.97

E Our Finest Selected Straight-Grained American Walnut Humidor, Pipe Rack. A magnificent rack to enhance any home. The rich, lustrously polished solid walnut humidor is cedar lined with air tight solid walnut lid. Holds 12 pipes of all sizes and shapes. 6 1/4 in. high, 8 1/2 in. diameter. 87 N 406—Shpg. wt. 3 lbs. Height 7 \$4.97

F Gloss Humidor And Pipe Rack. Holds 4 pipes. Made of solid walnut. Lid top and knob. Holds 12 oz. of tobacco. Has Aztec moistener. 6 1/4 x 5 1/4 x 1 1/2 in. Clear glass jar. 87 N 402—Shipping weight 3 pounds..... \$2.97



TOBACCO CADDY AND PIPE RACK In two beautiful finishes... blond, walnut

- Masculine styling, compact space saving design
 - Choice of 2 rich colored finishes... deep walnut, light blond
- Beautifully styled modern tobacco caddy and rack with places for 6 pipes... all in one piece. Keeps smoking needs together. Handsome chrome plate recessed in the top. Tobacco caddy has tight fitting hinged lid with clay moistener to keep tobacco fresh. Holds 12 ounces of tobacco. Caddy interior is lined with fresh smelling cedar. A beautiful smoking accessory for home or office. Measures 9 1/2 x 5 1/4 inches. This is an excellent gift for any pipe smoker, a gift that he will be proud to show to others.

G 87 N 400—Beautiful Solid Walnut. Shipping weight 3 pounds..... \$4.97
H 87 N 401—Same as above but light Blond Finish. Shipping weight 3 pounds..... \$4.97



Tobacco Pouches and Cigarette Cases in Handsome Leather, with the Thin Design

J Yorkshire "Fills-Easy" Pouch. Press bottom of pouch to release tobacco. Zipper. 4 1/2 x 5 1/4 inches. 87 N 305—Brown Genuine Calf. Shpg. wt. 8 oz..... \$1.47

K Yorkshire "Fills-Easy" Clip-on Combination Pouch. Clips on the belt. Top grain brown saddle leather. Full length zipper. Separate tobacco compartment. Press gold plated corners to release tobacco. 4 1/2 x 5 1/4 inches. An ideal gift for the pipe smoker. 87 N 307—Shipping weight 8 ounces..... \$2.47

1 2 Genuine Morocco Leather Pouches. AIR-LOK rubber interior, patent rubber lip. Zipper closure. State black or brown. Print 2 initials. Wt. 8 oz.

1 87NR303—Regular. \$3.47 **2** 87NR304—Combination. \$3.97

3 Genuine Goatskin Combination. Holds pipe, tobacco. State color black or brown. 87 N 306—Shipping weight 8 ounces..... \$1.97

4 Yorkshire Tobacco Pouch. Patent rubber inner pouch holds pack tobacco. Saddle leather. Zipper closing. State black or brown. 87 N 310—3 1/2 x 5 1/4 in. Shipping weight 8 ounces..... \$1.47

5 Leather Case with Cigarette Size Lighter. Fits in case. King size or regular. State black or brown. 87 N 302—Shipping weight 4 ounces..... \$2.97

FREE—2 gold-color initials on pouches (1) and (2) at the right. Gift boxed. State black or brown.

NOTE: Pouches and cases on this page do not contain pipes, tobacco or cigarettes

INITIALED CASES



6 \$1.98 **7** \$1.98

Genuine Morocco Leather Cigarette Case. Gold-color embossed initials at no extra charge. Each case padded, hinged top. Protects cigarettes from crushing. Keeps pocket or purse neat. Holds a full package of cigarettes. Gold color trim.

State color red or black. Print 3 initials. Postpaid

6 87 N R301—King Size. Shipping weight 8 ounces..... \$1.98

7 87 N R300—Regular. Gift boxed. Shipping weight 8 ounces..... \$1.98

SEARS 63

Electrical Gifts Pamper Her with Practical Luxuries

RHEOSTAT VIBRATOR helps relieve tense muscles



- Quality features
- Easy grip handle
 - Foam rubber pad that becomes a vibrator pillow
 - Handy belt for self massage use



For legs, thighs



For aching back



Between shoulders

\$69.94 cash
\$7.00 down

GIVE A MODERN HAIR DRYER



\$59.97 cash \$6.00 down



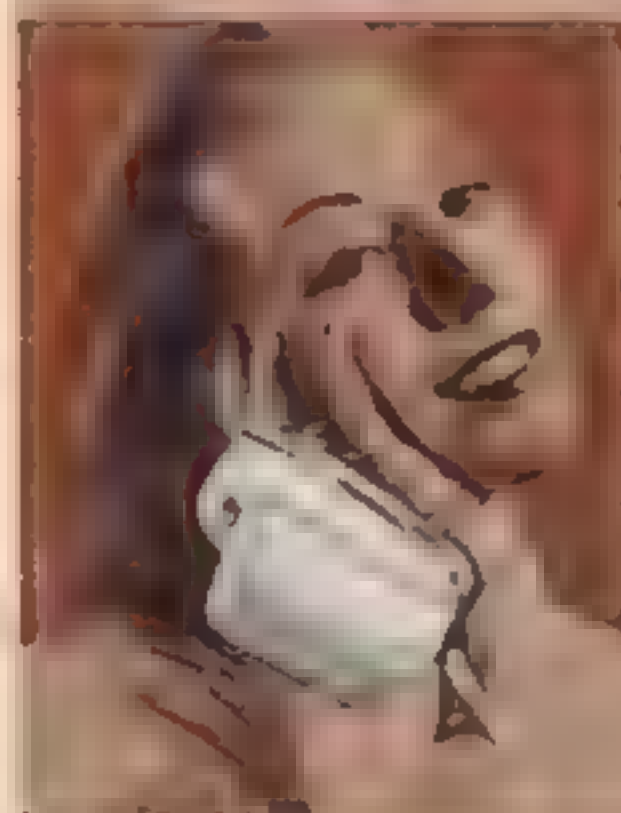
\$24.95 cash
\$2.50 down

\$12.87

KENMORE VIBRATORS Relaxing massages



(E)



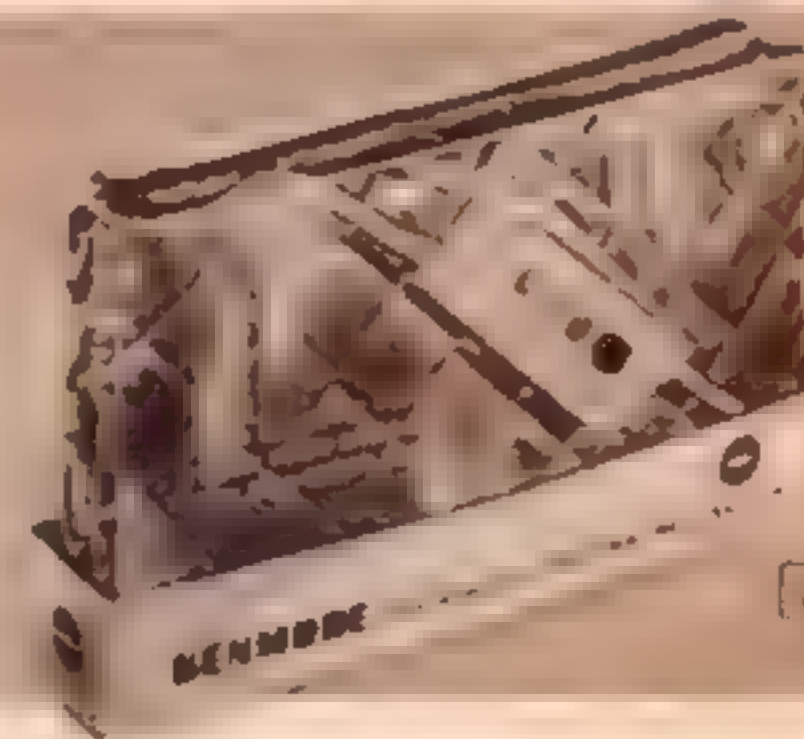
(H)



(F)

NEW! Washable Nylon Covered ELECTRIC HEAT PAD

Choose from 3 pastel colors
or over new floral design in
handsome plastic covered box



(G)

She'll use these lightweight Kenmore Vibrators every day

Enjoy refreshing head-to-toe massages right in your own home! Vibrators help you relax, wake tired muscles and nerves, ease tension, stimulate blood circulation to give you that "great-to-be-alive" feeling all over! Ideal for scalp and hair care, too! UL approved. With cord and switch.

(E)(F)(G) **Shap-on Massagers.** Lightweight and easy to use. Attach to back of hand with adjustable steel straps. Give gentle to vigorous massage, according to the pressure of the operator's fingers. Rubber padded back.

(E) **Good quality Kenmore.** Ivory-color 4 3/4-inch plastic body; chrome-plated trim. 34 N 8384—110-120-volt, 60-cycle AC. With switch. Shipping wt. 3 lbs. \$7.95

(F) **Better, more powerful Kenmore!** Aquamarine 4 3/4-inch plastic body with chrome-plated trim. For use with any 110-120-volt AC or DC. With "on-off" switch. 34 N 8390—Shipping weight 2 pounds 8 ounces. \$11.25

(G) **Our best heavy duty, professional quality Kenmore!** The most powerful Kenmore we've ever offered! Has power packed universal motor for deep-down stimulation. All chrome-plated 5 inch metal body. With "on-off" switch. 34 N 8391—110-120-volt AC or DC. Shipping weight 4 pounds. \$14.95

(H) **Kenmore Dual Foot Massager.** Eases tired, aching feet, stimulates circulation and improves muscle tone. Use it for toe or arch muscles. Professional-type, approved by National Foot Health Council. Ivory-color plastic body; chrome-plated metal trim. Easy-to-clean white plastic foot cushions. UL approved for 110-120-volt, 50-60-cycle AC. 60-watt. With cord, "on-off" switch. 34 N 8388—11 1/2 x 4 1/2 x 3 1/2 inches high. Shipping weight 4 pounds 3 ounces. \$10.44

Kenmore 100% Waterproof Electric Heat Pads

() **Kenmore Electric Heat Pad** in choice of 3 colors or smart flowered print on white. () All attractively packaged in "see-through" plastic storage box ready for Christmas ribbon! 3 heats and 100% waterproof to provide gentle, controlled heat. Easy-to-use push-button control has night light. Pad won't overheat or cool off... gives extra-wide heat range from "low" 125° to "safe" 165° high. 55-watt elements. Fade and shrink resistant 12x15-in. quilted nylon zippered outer cover comes off for easy laundering. Guaranteed for 3 years. *State color* American beauty rose, yellow, Harmony House Ming blue or flowered print on white. 34 N 6983—UL approved. 110-120-volt AC or DC. Shipping weight 2 pounds \$5.98

Our Best Kenmore Heat Pad (not shown). Like above, but with 3 interchangeable outer covers: (1) zippered cotton terry cloth in camellia rose (ideal for wet heat applications), (2) snap-fastened white percale in dainty floral pattern with tie bands, (3) zippered, fade and shrink resistant quilted nylon in Harmony House Ming blue. Attractive storage box has "see-through" plastic top. 34 N 6984—Shipping weight 2 pounds 2 ounces. \$6.99

Vibrator or Hair Dryer... a gift she wouldn't buy for herself

(A) **SEARS APPROVED** Vibrator Massager helps her feel wonderfully rested and relaxed the easy, effortless way! Mechanical massage stimulates circulation, helps relieve tenseness of tired, tight muscles caused by strain, stress or over-exertion. Has soft rubber rollers for easy manipulation over body. Use belt, hold in hand or use foam pad. Snap rollers off for cleaning. Features rheostat control for simple adjustment of vibrator intensity... increase or decrease as you wish. Handsome simulated leather carrying case. Operates on any 110-120-volt, 60-cycle AC or DC current. UL approved. Only \$7.00 down, \$7.00 month on Easy Terms. 8 N 1153—Shpg. wt. 8 lbs. ... Cash \$69.94

(B) **New! Kenmore Professional-style Hair Dryer.** Our finest, deluxe quality dryer. With real luxury features, yet a surprisingly low price tag.

Thermostatically-controlled heat means you set it and forget it... stays at the constant temperature you select! Dial for cold, warm, hot or very hot.

- 3 year guarantee against defects
- Fingertip hood tilting... scientifically balanced hood tilts quickly and easily
- Easy height adjustment... glides up or down with a twist of the control lock
- Sturdy stand on rubber casters for easy moving. Handsome hood with "see-through" pink-tinted rim. Smartly modern... sturdy plastic. UL approved. 110-120-volt, 60-cycle AC only. 400 watts. Shipped freight, express or truck. Only \$6.00 down, \$6.00 month on Easy Terms. *State color* Ivory or turquoise. 8 N M8701—Shpg. wt. 47 lbs. Cash \$59.97

(C) **Sunbeam Portable Hair Dryer.** Dries unusually fast by concentration of heat. Air passes through hair, over scalp, carrying moisture out escape vent in front. Regulated heat passes through tiny openings inside hood.

Streamlined design allows the hood a snug fit, yet is not bulky or awkward. Flexible plastic hood and hose fold compactly... take a minimum of space for storage at home or for travel.

Pretty color is high-fashion news... select her favorite from 3 below.

UL listed. 110-120-volt, 60-cycle AC only. 350 watts. Start using it now, pay \$2.50 down, \$5.00 monthly on Sears convenient Easy Payment Plan. *State color* choice yellow, pink or turquoise. (Shpg. wt. 4 lbs.) 8 N 6107—Postpaid Cash \$24.95

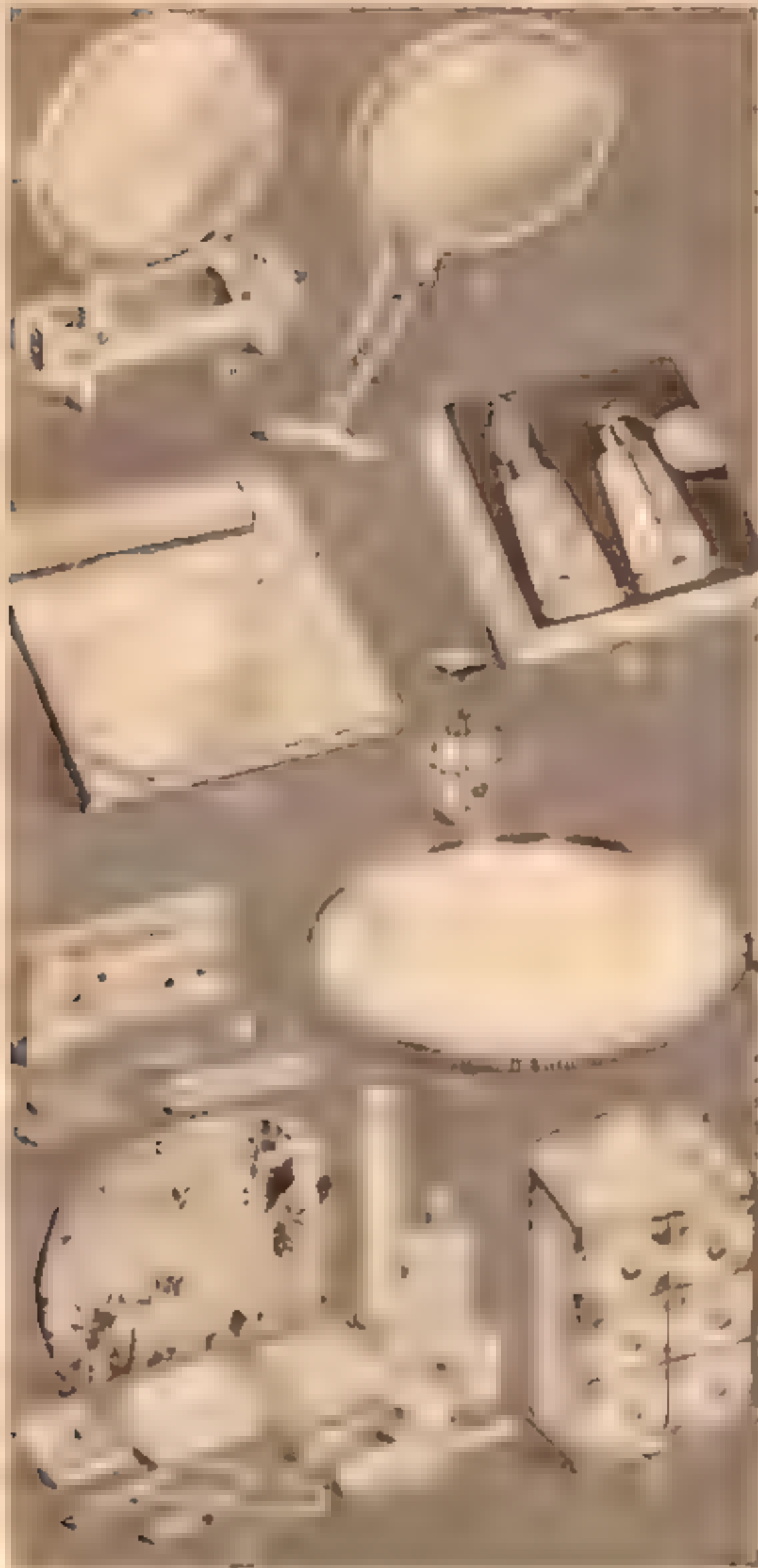
(D) **Saxony Powerflow Portable Hair Dryer.** Striking modern design has eye-appeal, ultra-modern features:

- Multi-use; efficient, quick hair drying plus dries nail polish, lingerie, hose, even leg make-up
- Quiet, long life motor won't interfere with radio or television
- Cool-to-touch plastic outer shell
- Perfect balance for easy holding
- 2 way switch for warm or cool air
- Handsome gold-color gift package
- Your choice of smart combination of turquoise, tangerine or black all with chrome-plated trim

UL approved. 110-120-volt, 60-cycle AC only. Uses 215 watts. 8 3/4 in. high. Extra-long, 8-ft. cord. *State color.*

8 N 9421—Wt. 5 lbs. 4 oz., Only \$12.87

Holiday Magic...the Purely-personal Way



Fabulous Accessories...for young and old!

(A) and (B) in lovely boutique design Lucite. Each has 7 in. twin surfaces: reflecting and magnifying.

A Electric Make-up Mirror. Fervently feminine with its elegant trim...yet, so useful. Frame and base both heat-resistant. 115-watt bulb. 110-120-volt, 60-cycle AC-DC. State color lustrous white, rose or blue. **BN9345—Wt. 2 lbs. 8 oz. \$7.97**

B Around-the-Neck Mirror. Glamorous design...highly practical, too. Chrome-plated swivel for easy adjustment. Lustrous white Lucite. Gift box. **BN9344—Wt. 1 lb. 8 oz. \$5.97**

C Hand Cut Crystal Glass Set. Graceful, slim 4-in. bottle with stopper for perfume or cologne. 3 1/4 in. bulb-type atomizer. Attractive design...no choice. From Japan. Gift box. **BN9429—Wt. 1 lb., Set \$1.00**

D Atomizer for perfume, cologne, etc. Special purchase makes low price possible! Exquisite, hand-decorated floral pattern with gold-color highlights. Bulbless type...no rubber to wear out. Porcelain with brass plunger. From Japan. **BN9328—4-in. Wt. 8 oz. \$1.97**

E Dresser Mirror and Comb Set. Thrifty way to please 6-in. diam. mirror on swing stand adjusts to upright position. For home or travel. Pastel plastic. **BN9342—Wt. 1 lb. \$1.37**

F Bed Kit now even cuter with gay "glitter" trim. Plastic zipper case holds hair brush (nylon bristles) and comb. Assorted designs. (3c Fed. tax incl.) **BN9007E—7 in. Wt. 3 oz. 96c**

G Revolving Mirror Vanity Tray for fingertipservice. Delicate edging of gold-color metal. Ideal for dresser top as base for atomizers, etc. Elegantly simple...non-mark tips. 11 1/4-in. diam. **BN9114—Wt. 2 lbs. \$4.77**

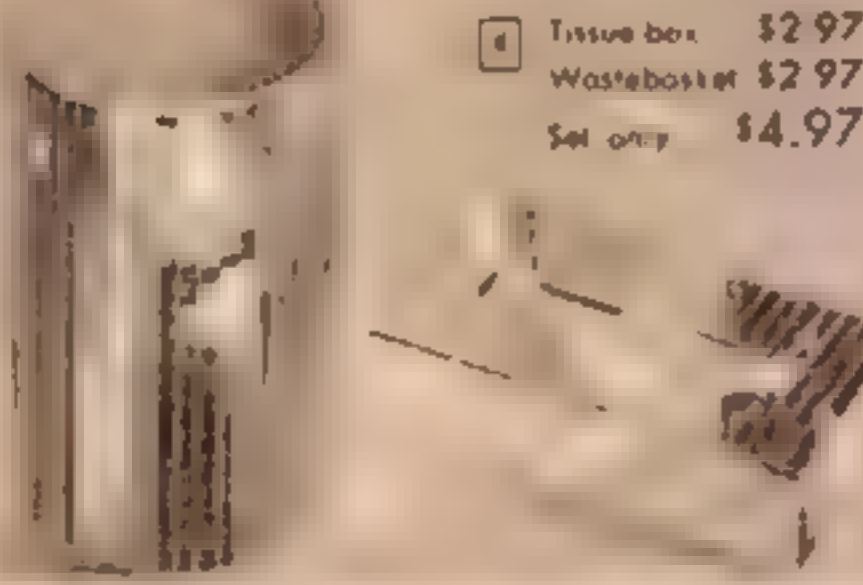
H Celebrity Fitted Travel Kit. Exquisite design on pink. Zipper kit (10 1/2 x 6 1/4 in.) holds over a dozen travel needs...plastic soap dish, atomizer, etc. **BN9340E—Wt. 14 oz. \$3.87**

I Make-up Cabinet. Find eye make-up, etc., quick in names on each of 6 drawers. Polished pine wood with gold color spray on ivory color. Attach to wall or stands upright. From Japan. 8 1/2 x 5 1/2 x 3 1/4 in. **BN9337—Wt. 1 lb. 4 oz. \$1.97**

MIRRORED ACCESSORIES

Save 97c on set...brightens any decor

Tissue box \$2.97
Wastebasket \$2.97
Set only \$4.97



WELCOME DOOR HARP



\$2.97



Constant reminders of your thoughtfulness

A Glamorous Accessories...equally at home in bathroom or bedroom. Handsome tissue box has fiberboard base...swings out for easy insertion of tissues. Non-marking cotton felt pads...no surface scratching. Handy wastebasket in smart, round shape. No need to remember color schemes when ordering these gifts. Glittering mirrored finishes go with everything...add gay sparkle. **BN7144—Tissue Box, 11 x 5 1/2 x 2 1/4 in. Wt. 1 lb. 8 oz. \$2.97**
BN7145—Wastebasket 11 1/2 in. high Shpg. wt. 3 lbs. 2.97
BN7146—Set of Tissue Box and Wastebasket in sparkling mirrored design. Shpg. wt. 4 lbs. 8 oz. Save 97c... \$4.97

L Welcome Door Harp greets guests with a cheery tinkling tone. Novel to America...a copy of "door rither" used in Sweden for many generations. Hang on several doors in the home. Each time door is opened or closed, small wooden balls strike the harp strings...a pleasant musical tone is heard. Lovely floral design, "Bird at Paradise" decor. Made by skilled wood workers. Blonde mahogany finish plywood and spruce sound box. Novel ornament won't be found readily in other gift selections. **BN9341—Size 5 1/2 x 1 inches Shpg. wt. 8 oz. \$2.97**

V Bathroom Bottles Set. Decorative and highly useful. Jumbo-size, 10 1/4 in. bottles with stopper tops. Bright gold-color trim on white porcelain. Bottles marked "Lotion, Mouth Wash, Cologne and Astringent". Keep your toiletry needs attractively on hand. From Japan. **BN9331—Shpg. wt. 4 lbs. 8 oz. Set of 4 bottles... \$4.97**

A Apothecary Set. Practical gift at a budget price! 4 1/4 in. white porcelain jars with colored designs. Marked to hold "Gauze, Aspirin and Vitamin". Set on a wooden shelf. Hang on wall or stand. From Japan. **BN9332—Shipping weight 2 pounds... Set only \$1.00**

P Poodle Set. Hand painted delicate porcelain. Stars the popular dog that is a current fashion favorite. Two 6 1/2 in. bottles with stopper tops for perfume, toilet water, etc. 4-in. diameter jar for powder, creams. Lovely pink with gold-color trim. Imported from Japan. **BN9333—Shipping weight 1 lb. 8 oz. Set \$2.97**



Illustrated
Platinum
Blonde

NEW! LYRIC HUMAN HAIR PIN-IN STREAKS

4 lovely shades
\$1.00 each
2 for \$1.77

See other Streaks on following pages



Paris pink
Page 71

Golden nugget
Page 73

Ice blue
Page 69

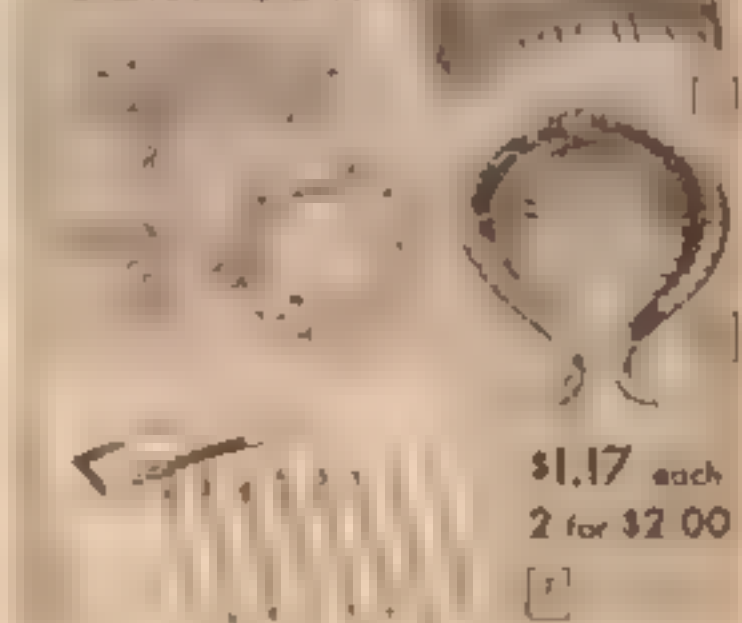
Lyric Pin-In Streaks...the new and exciting way to work magic with your coiffure in seconds! Achieve a highly fashionable bleach streak or tipped-effect with no bleaching or dyeing of your own hair.

These streaks contrast dramatically with your own hair for remarkably dazzling effects. They look so natural because they are made of 1st quality human hair. So many possibilities...match to your costume or accessories. Add at front in bangs...several for a stunning streak. Each streak with attached bobby pin in a clear plastic case. Approx. 6 in. long.

State shade you desire: platinum blonde, (shown above) ke blue, (shown on page 69), golden nugget (shown on page 73) or Paris pink (shown on page 71).

BN9412—Wt. ea. 2 oz. Ea. \$1.00, 2 for \$1.77

FOR HAIR GLAMOUR



\$1.17 each
2 for \$2.00

B through **(W)** below priced at \$1.17 each or 2 for \$2.00. State each catalog number

R Rhinestone Bobby Pins. Handset stones from Austria. 2 in gift box. **BN9406E—Each 1 1/4 in. long. Wt. set 3 oz.**

S Rhinestone Pony Tail Ring. Double row of stones from Austria. Rich, stone-studded chain adjusts to fit. Gift box. **BN9404E—1/4-in. wide. Shpg. wt. ea. 3 oz.**

T Barrette and Bobby Pin Set. Gold-color metal. 2 1/4 in. barrette, 8 pins in set. **BN9407—Shpg. wt. set 4 oz.**

V Fancy Combs of simulated tortoise shell with rhinestone trim. Set of 2. **BN9408E—Each 3 1/4 in. long. Wt. set 2 oz.**

W Pony Tail Clipper. Simulated tortoise shell with shining rhinestones. Swivels from center. Ornate shape adds beauty. **BN9409E—Locks securely Shpg. wt. ea. 2 oz.**

NOTE: "E" after catalog number indicates 10% Federal Excise included in price unless otherwise stated

DEPT. 65 SEARS 65



Almost as small
as a matchbook . .
gracefully designed
for men or women

Musical Cigarette Lighter for men or women
Lowest price we know of for this quality

ONLY \$4.47

We believe this to be the lowest price on the market for a musical lighter of this quality and styling! Sleek, streamlined appearance makes it attractive for male or female. Gleaming golden-color finish in a fine, ribbed design . . certain to please a variety of tastes.

Gay music makes it so cheerful, too. Features a tiny precision-made Swiss musical movement that plays an appropriate smoker's tune. Simply flick the lighter and luring music begins to play automatically.

Any smoker will enjoy receiving this lighter. So versatile . . not only does it efficiently light cigarettes, but it also serves as an entertainer . . performs in a lively fashion any time the owner desires. Slim, graceful size slips into pocket or purse easily. Fine construction, too . . metal is finished to resist tarnish. Case imported from Japan. A perfect match to men's and women's musical cigarette cases listed directly below. Make up matching musical sets for the smokers on your list. Packed in de luxe-quality gift box.

8 N 9197—Size 1½x2¼ inch. Shpg. wt. 4 oz. . . ONLY \$4.47



Men's Case \$5.97

Women's Case \$5.97

Cigarette Cases feature musical gaiety

Men's Cigarette Case. Handsome, ribbed design on striking gold-color metal case. Open case, and Swiss movement plays a delightful smoker's tune. Clips at each side hold king-size or regular cigarettes compactly in place. He'll enjoy this sleek case . . fits conveniently into a pocket. Matching lighter, 8 N 9197, described above . . together, a smart gift set. Case imported from Japan. De luxe-quality gift box. 8 N 9418—Size 4½x3x¾ inches. Shpg. wt. 7 oz. . . \$5.97

Women's Cigarette Case. Decorated in feminine fashion with a hand-trimmed medallion on simulated leather at top. Dainty size, gleaming brass case. Handy mirror inside for lipstick touch-ups, etc. Clips at each side hold cigarettes (king-size or regular) in place. Open case and Swiss movement plays a smoking tune. Case from Japan. Gift box. 8 N 9469—Size 2½x5x¾ inches. Shpg. wt. 6 oz. . . \$5.97

Galaxy of Musical Treasures

Merrily accented . . novel gifts for all ages

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A Musical Guardian Crib Angel smiles sweetly at baby . . assures that she'll watch over him. At the same time, she charms him with the lulling strains of "Brahms Lullaby" . . Swiss music movement. Smoothly carved (no rough edges), hand-painted wood. Gold-color pedestal adds to regal effect, sets off pretty pastel colors. Matching ribbon ties angel to crib, buggy, etc. Complete with its own see-through "hat" gift box. Pretty pink color.

8 N 9286—5 inches tall. Shpg. wt. 1 lb. . . \$5.97

B Musical Fawn wags his head to show he's in a playful mood. Soft brown eyes coax you to join in the fun. So cuddly-soft, you can't resist petting him. Medium brown with white spots, bright pink bow. Sleek rayon plush with first quality cotton and straw stuffing. Imported Swiss music box plays children's tune. Such a heart-stealer, you're sure to love him.

8 N 9204—12 inches tall. Shpg. wt. 1 lb. 8 oz. . . \$7.97

C Musical Kitty wags her head, too. Her bright green eyes want to get a better look at you. Sweet children's tune plays by means of the imported Swiss music movement. All the while, kitty shakes her head back and forth. Plump body you'll love to hug of sleek black rayon plush. Stuffed with first quality cotton and straw. Pink ear-tips and bow make her even more adorable.

8 N 9203—12 inches long. Shpg. wt. 14 oz. . . \$5.97

D Musical Tiger Rag. Any big game hunter will be so proud of "bagging" this game. Sure to encourage him to take on an exciting tiger, too. Plush whiskers and roiling movable eyes prove that Swiss movement plays "Tiger Rag." Handy bedtime use . . zipper opening for storing programs. Authentic-looking cotton-backed rayon plush.

8 N 9142—33 inches long. Shpg. wt. 1 lb. 14 oz. \$4.97

E Musical Tumbling Tiger performs especially for you. He's really much gentler than you'd guess. Just twist his tail and the act begins. He turns somersaults as gay music plays. His bright green eyes search yours, hoping for applause. Imported Swiss music box plays a children's tune. Authentic-looking in sleek rayon plush.

8 N 9280—7½ inches long. Shpg. wt. 12 oz. . . \$3.97

F Musical Dolly Muff. What more glamorous way for little miss to make a fashion hit . . and to warm her small hands. Dolly likes her position, too. See the sweet smile on her vinyl plastic face. It's easy to keep her clean . . her face is washable. Imported Swiss music box plays a lively children's tune. White rayon plush with cotton filling. A little girl will love a muff of her very own.

8 N 9151—8½x10 inches. Shpg. wt. 1 lb. . . \$4.97

G Musical Menagerie. Favorite animals for youngsters at a wonderfully low price. All made of fine quality rayon plush. Each has a Swiss music box that plays a favorite children's tune. Just wind handle at back and music starts. Buy one of each for a real treat. Approximate sizes: puppy and horse . . 3½x5 inches; bear and panda . . 4x6½ inches. Assortment of gay colors.

8 N 9279—Puppy. Shpg. wt. 8 oz. . . \$1.97

8 N 9396—Bear. Shpg. wt. 8 oz. . . 1.97

8 N 9397—Panda. Shpg. wt. 8 oz. . . 1.97

8 N 9398—Horse. Shpg. wt. 8 oz. . . 1.97

H Musical Cowboy-on-Horse. Ready to draw with his 2 "six" guns and a sharpshooter rifle. Plan a real battle in strict Wild West fashion . . he's all prepared for Indian fighting, etc. Trusty Palomino pony waits for his rider's commands. Form-fitting, authentic-looking Western saddle. Break-resistant plastic to withstand rough action. Imported Swiss music movement plays "Home on the Range."

8 N 9285—9 inches tall. Shpg. wt. 1 lb. . . \$4.47

J Musical Bird Perch. Latest novelty gift for any bird owner. As bird lights on perch, "Listen to the Mocking Bird" begins to play . . stops automatically when he jumps off. Just hook top on to bird cage. Swiss music box inside. Lively music designed to encourage a canary to sing a parakeet to talk. Sturdy metal housing 2½ in. diameter, with 4¼-in. high wood perch.

8 N 9519—Shipping weight 1 pound. . . \$3.97

K Musical Lighted Bolero Cigarette Box. Treat guests to cigarettes and novel entertainment at the same time! A lovely, dainty ballerina is featured. Twist knob and she twirls gracefully to a romantic tune amid red and green colored lights. 2-way mirror serves as a reflector when lid is closed . . then, is transformed into a showcase for dancer.

Top section opens to reveal compartment for either king-size or regular cigarettes. Modern-style box looks like a "baby television set." Ivory plastic cabinet is suitable for any color scheme. Genuine Swiss music movement inside. A flashlight battery is included for lights.

8 N 9277—Size 5½x5½x4¼ in. Shpg. wt. 1 lb. \$9.97

L Revolving Musical Parasol. Cutest gift we've seen rain or shine! For the little lady who wants an umbrella just like mother's. This one does look like it, but that's not all! It's musical and revolving, too! She'll skip along as it goes round like a merry carousel. Inside the doggie-head handle is a Swiss music box . . plays "Rain, Rain, Go Away." Ruffled top has colorful umbrellas and raindrops (red and navy on white). Water-repellent acetate taffeta.

8 N 9210—6 ribs, 20½ in. long. Wt. 14 oz. . . \$3.97

M Musical Swiss Chalet Bank reduced 12%. Encourages thrift for the giver and for the receiver too. Swiss movement plays gay music when coin is dropped through roof slot. Penny to half-dollar fits. Novel savings bank looks just like an authentic home in the Alps. Brown wood, attractively painted. 4 in. high.

8 N 9035—Shpg. wt. 1 lb. Was \$3.99 . . Now \$3.47

N Musical Teapot at a 24% saving! Stacked with its own creamer and sugar dish . . for use separately, too. Lift and Swiss music box plays "Tea for Two." White glazed pottery with gay red, green and yellow floral background. Teapot holds 6 cups, creamer 1 cup. Novelty hostess gift . . makes tea-time more festive.

8 N 9036—Shpg. wt. 3 lbs. Was \$7.95 . . Now \$5.97

P Musical Cake Plate. Put cake right on it. Holds your party cake, entertains, too. Cake on plate revolves while music plays . . adds a gay touch to any occasion. Swiss music box plays "Happy Birthday." 10-in. diameter plate on base . . white plastic, modern styling.

8 N 9183—Shipping weight 1 lb. 8 oz. . . \$3.97

R Musical Pitcher. Exquisite design . . worthy of the place of honor on serving table. Floral spring violet pattern, gold-color trim on delicate-looking white porcelain. For hot or cold beverages. Graceful shape, finest quality. Swiss movement at bottom plays pretty tune . . removes easily so pitcher can be washed.

8 N 9284—Holds 58 fluid oz. Wt. 1 lb. 4 oz. \$9.97

S Musical Powder Boxes at a 14% saving! Economically priced last year, now even greater values at this low price. Each box has an imported Swiss movement that plays a romantic tune as cover is lifted. Lustrous spun zinc with lovely simulated jewel trim. Assorted shapes, sizes (approximately 4¼-in. base, 3¼ in. height), pastel colors . . no choice.

8 N 9097—Shpg. wt. 1 lb. Was \$3.49 . . Now \$2.97

Enchanting Musical Charms

(T) through (W) are special buys! We believe this to be the lowest price on the market for musical charms of this quality. So small and so light it can be worn with ease.

Each charm is only 1½x1½x¾ in. . . features a genuine Swiss music unit that plays a romantic melody. Detachable charm has polished, gold-color metal case. Dazzling simulated jewel trim on each. 10% Federal Tax included.

T Musical Charm Bracelet at a budget price! 8-inch chain encircles her dainty wrist.

8 N 9102E—Shipping weight 4 ounces. Only \$3.47

V Musical Charm Necklace. Slim 17-inch chain graces her throat, holds eye-catching charm.

8 N 9103E—Shipping weight 4 ounces. Only \$3.47

W Musical Charm Key Chain is a great value! Metal link holds 2½ in. chain and charm.

8 N 9130E—Shipping weight 4 ounces. Only \$3.47

New! Miniature Musical Charms. Dimensions are actually smaller than those of a postage stamp! A special buy brings this exquisite merchandise to you at exceptionally low prices.

Tiny precision watch-type movements from Switzerland. Each movement plays a romantic tune in clear bell-like tones. And, imagine, the charms that house these delicate movements weigh only 2 ounces, measure only ¾x¾x¾ in. Gold-color metal. 10% Fed. Tax included.

X Musical Miniature Charm Bracelet. Superbly crafted with the same precision movement described above. Lovely, rich rhinestone musical note motif. 7-in. chain with enchanting charm adorns her slim wrist. Romantic tune, too.

8 N 9167E—Shipping weight 3 ounces. . . \$9.97

Y Musical Miniature Charm Necklace. Luxurious fashion accessory features a rhinestone-trimmed heart design. A fine 18-inch chain holds the dainty charm . . virtually weightless on her throat. Lovely melody to serenade her.

8 N 9178E—Shipping weight 3 ounces. . . \$9.97

Musical Miniature Charm Key Chain (not shown). Imported Swiss musical movement, same as described above. Luxuriously crafted charm with top hat and musical note design, glittering rhinestone trim. Charm on 3-inch chain.

8 N 9182E—Shipping weight 3 ounces. . . \$9.97



\$5.97



\$7.97

\$5.97



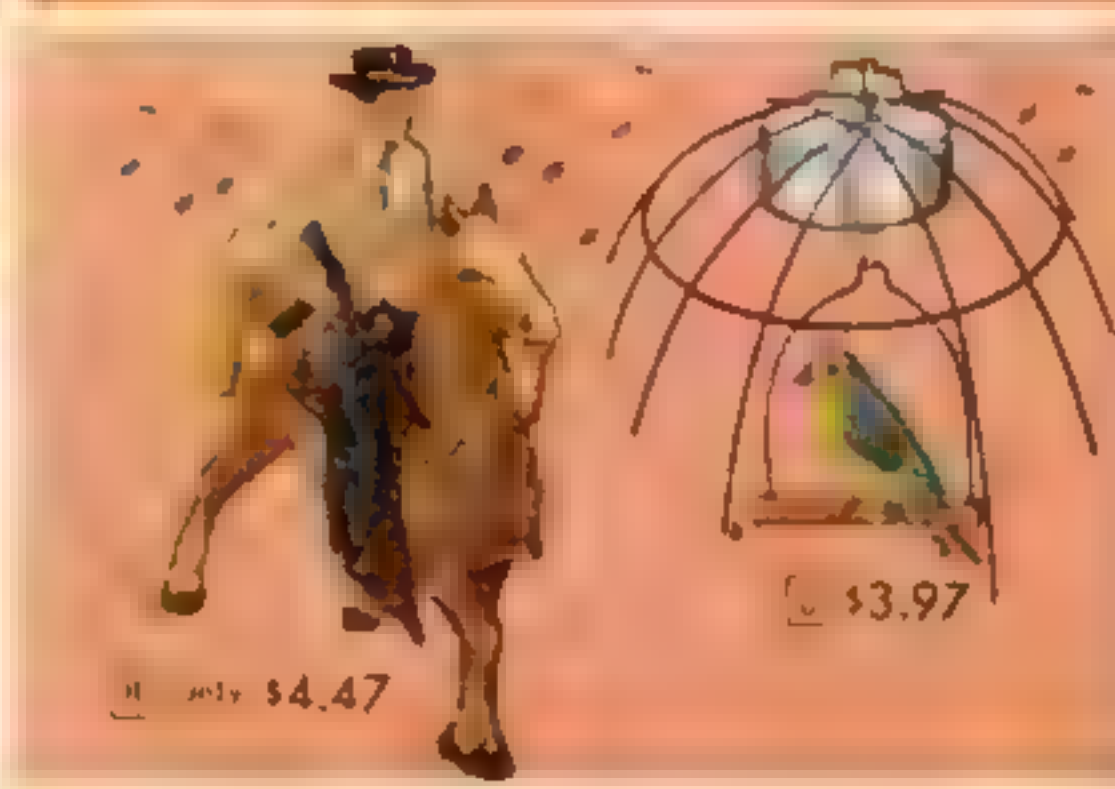
**BUDGET-PRICED
MUSICAL ANIMALS**

6 \$1.97 each



\$4.97

\$3.97



11 only \$4.47

\$3.97



**MUSICAL
MUFF**

\$4.97



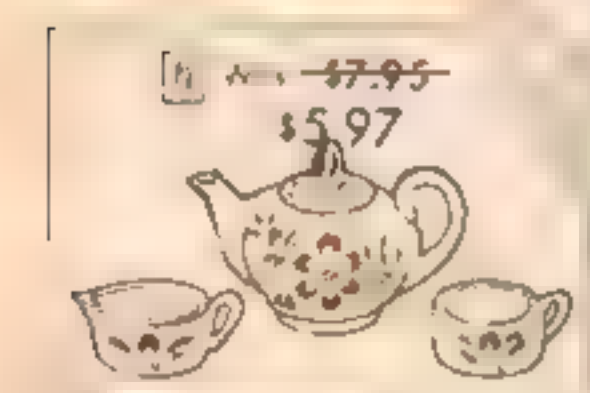
**MUSICAL
LIGHTED
BALLET
DANCER
CIGARETTE
BOX**

1 \$9.97



11 with \$3.98

\$3.47



11 with \$7.95

\$5.97

**MUSICAL
CAKE PLATE**

1 \$3.97

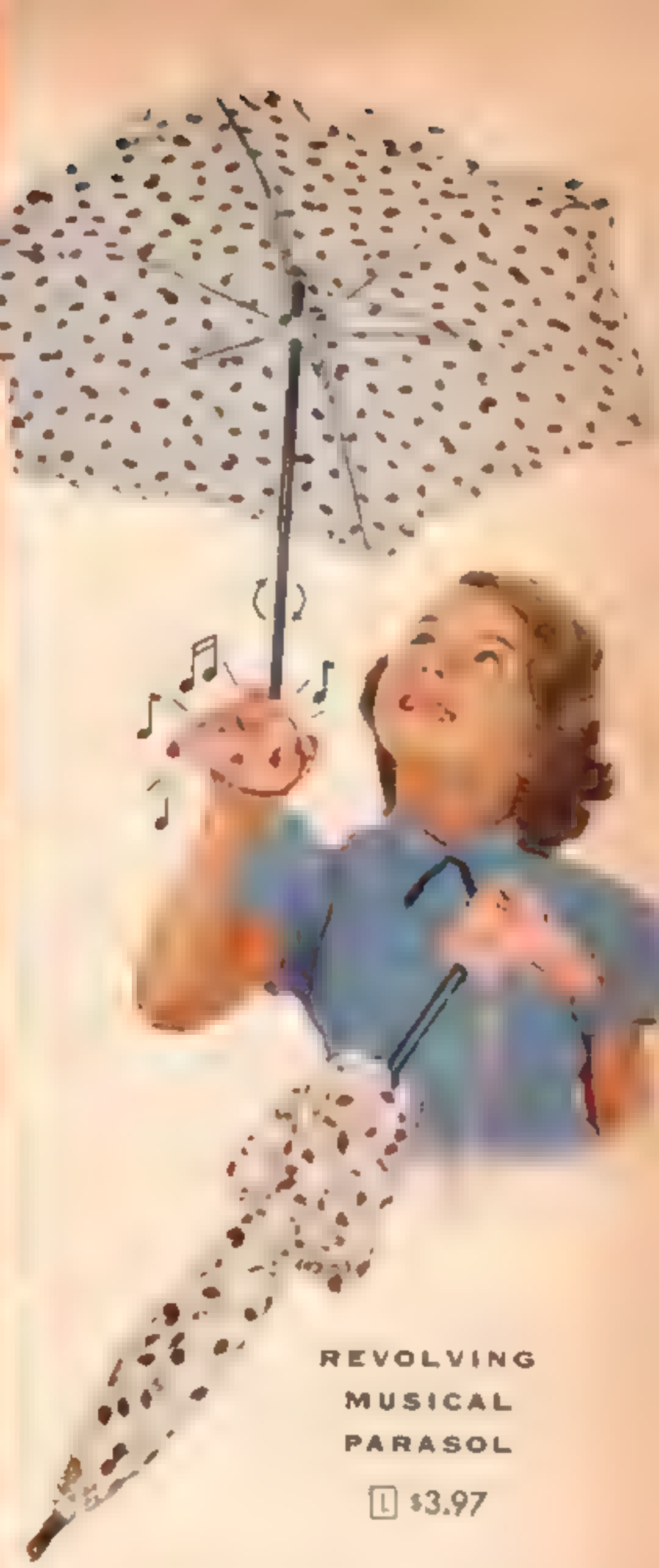


1 \$9.97

**MUSICAL POWDER BOXES
NOW REDUCED 17%**

5 were \$3.49

\$2.97 each



**REVOLVING
MUSICAL
PARASOL**

1 \$3.97



**ENCHANTING MUSICAL
JEWELRY CHARMS**

1 \$3.47

\$3.47

\$3.47

\$9.97

\$9.97

13 and 14 for an
extra \$1.97 each
musical charms

Hear Delightful Musical Magic!



To display her treasures... a Musical Jewel Box

(B), (C), (E) and (F) feature delightful musical movements in popular Swiss tunes. All with gold-tone metal cases and glass covers.

A Contemporary Jewel Box with lid. Inside, a mirror, a small clock, and a jewelry tray. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her jewelry organized and secure.

BN 7110 - Gold-tone metal, glass cover, \$19.97

B Dancing couple. A beautiful design of a man and a woman dancing. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her jewelry organized and secure.

BN 7194 - Gold-tone metal, glass cover, \$9.77

Imagine! Gigantic Savings of 20% to 44% on Musical Jewel Boxes

F Popular style assortment. A beautiful design of a man and a woman dancing. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her jewelry organized and secure.

BN 9544 - Gold-tone metal, glass cover, \$22.77



Religious Gifts feature Swiss musical movements

G Holy Bible Holder. Holds The Holy Bible. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9148 - Shd. wt 3 lb. 8 oz \$9.97

H Scripture Box with Psalm on cover. Plastic simulated. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9235 - Gold-tone metal, glass cover, \$6.97

I Illuminated Picture of Christ. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9273 - Gold-tone metal, glass cover, \$10.97

K Auto Shrine. White porcelain. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9212 - Gold-tone metal, glass cover, \$3.97

L Rosary Box. Holds 150 beads. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 7032 - Gold-tone metal, glass cover, \$3.97

M through **R** are 11.5" x 11.5" x 11.5"

M Nun Doll Rosary Box. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9145 - 4 1/2" in diam. Wt 1 lb. \$5.97

BN 9395 - Gold-tone metal, glass cover, \$2.97

(N) and (P) are 11.5" x 11.5" x 11.5"

N Illuminated Divine Infant of Prague Rosary Shrine. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9272 - Gold-tone metal, glass cover, \$9.97

BN 9586 - Gold-tone metal, glass cover, \$9.97

P Illuminated Picture of Mary. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9274 - Gold-tone metal, glass cover, \$9.97

R Family Shrine. The box is made of gold-tone metal and has a glass cover. It is a perfect gift for any woman who loves to keep her Bible organized and secure.

BN 9037 - Gold-tone metal, glass cover, \$16.97

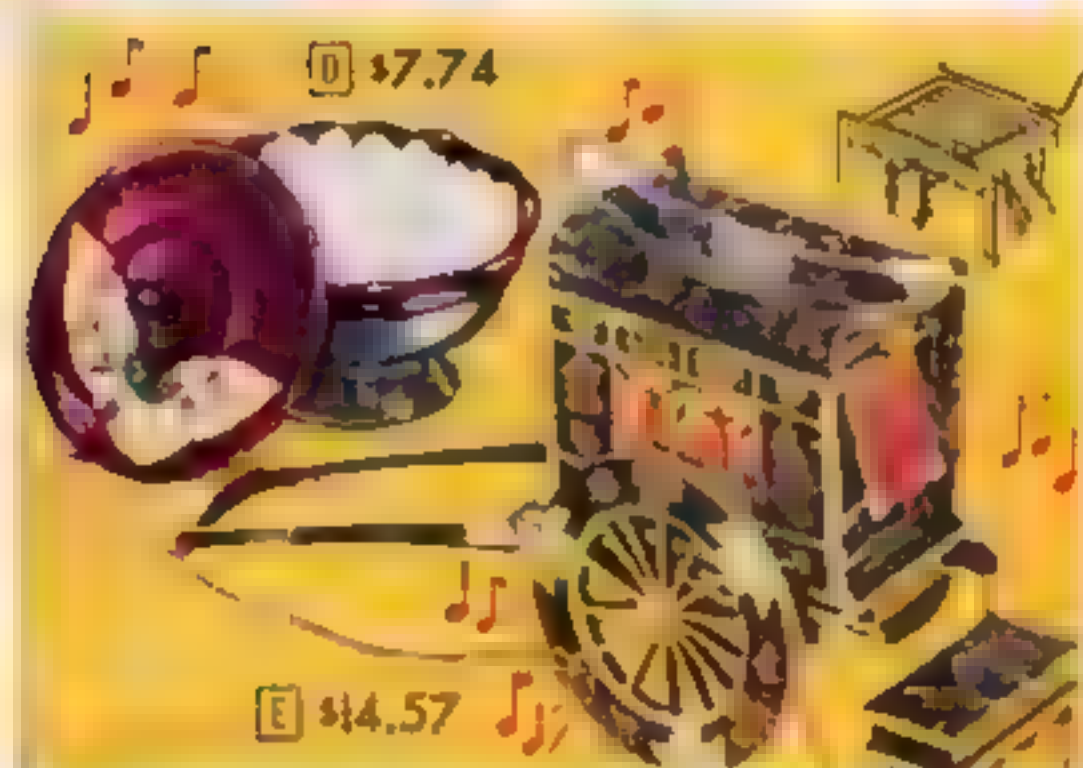
Exotic Gifts from **THE ORIENT**



Musical	Non musical
\$4.77 each	\$2.37 each



C \$14.97

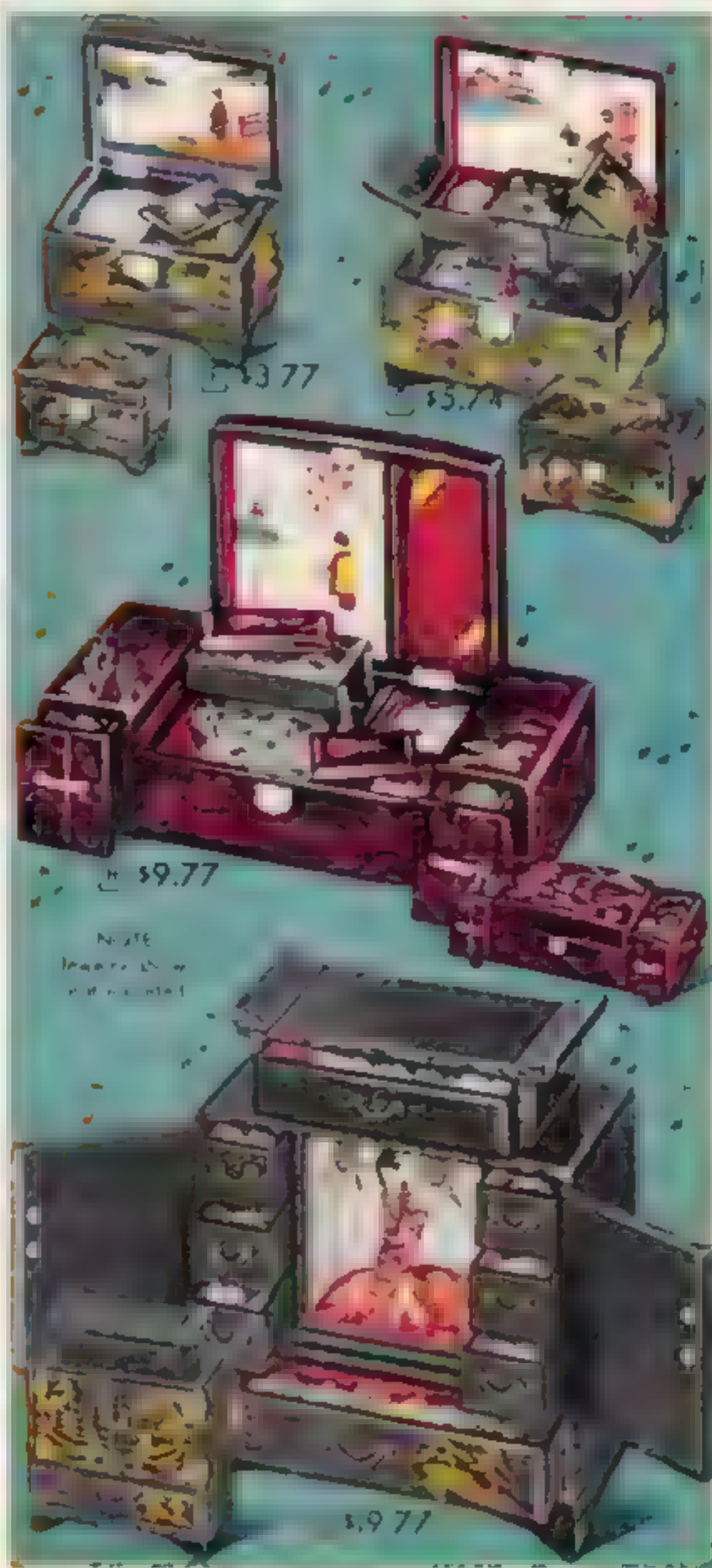


E 14.57

Give the unusual in Musical Gifts

Anything I would like to get your letter sent to the Virginia Tech Extension office in the home extension building in Blacksburg would be appreciated. Now send the letter and address to the extension office.

- [A] Powder Box Assortment** A box of 12 different sizes of cherry wood, Graceland, China, and American-made ashtrays, each with a different design. A box of 12 different sizes of ashtrays, each with a different design. **\$4.77**
- B N 9269** A box of 12 different sizes of ashtrays, each with a different design. **\$2.37**
- [B] A Breakfast Set to brighten your kitchen** The classic white and blue set of 12 pieces, including a coffee pot, sugar bowl, creamer, and 6 cups. A box of 12 different sizes of ashtrays, each with a different design. **\$5.97**
- B N 9540** A box of 12 different sizes of ashtrays, each with a different design. **\$5.97**
- [C] Smokers' Set** A set of 12 pieces, including a coffee pot, sugar bowl, creamer, and 6 cups. A box of 12 different sizes of ashtrays, each with a different design. **\$14.97**
- B N 9518** A box of 12 different sizes of ashtrays, each with a different design. **\$14.97**
- [D] Candy Dish to help you with your diet** A box of 12 different sizes of ashtrays, each with a different design. **\$7.74**
- B N 9599** A box of 12 different sizes of ashtrays, each with a different design. **\$7.74**
- [E] Ceremonial Cof. Cigarette Box** An exact replica of a Chinese ceremonial cigarette box, with a decorative design. A box of 12 different sizes of ashtrays, each with a different design. **\$14.57**
- B N 9157** A box of 12 different sizes of ashtrays, each with a different design. **\$14.57**

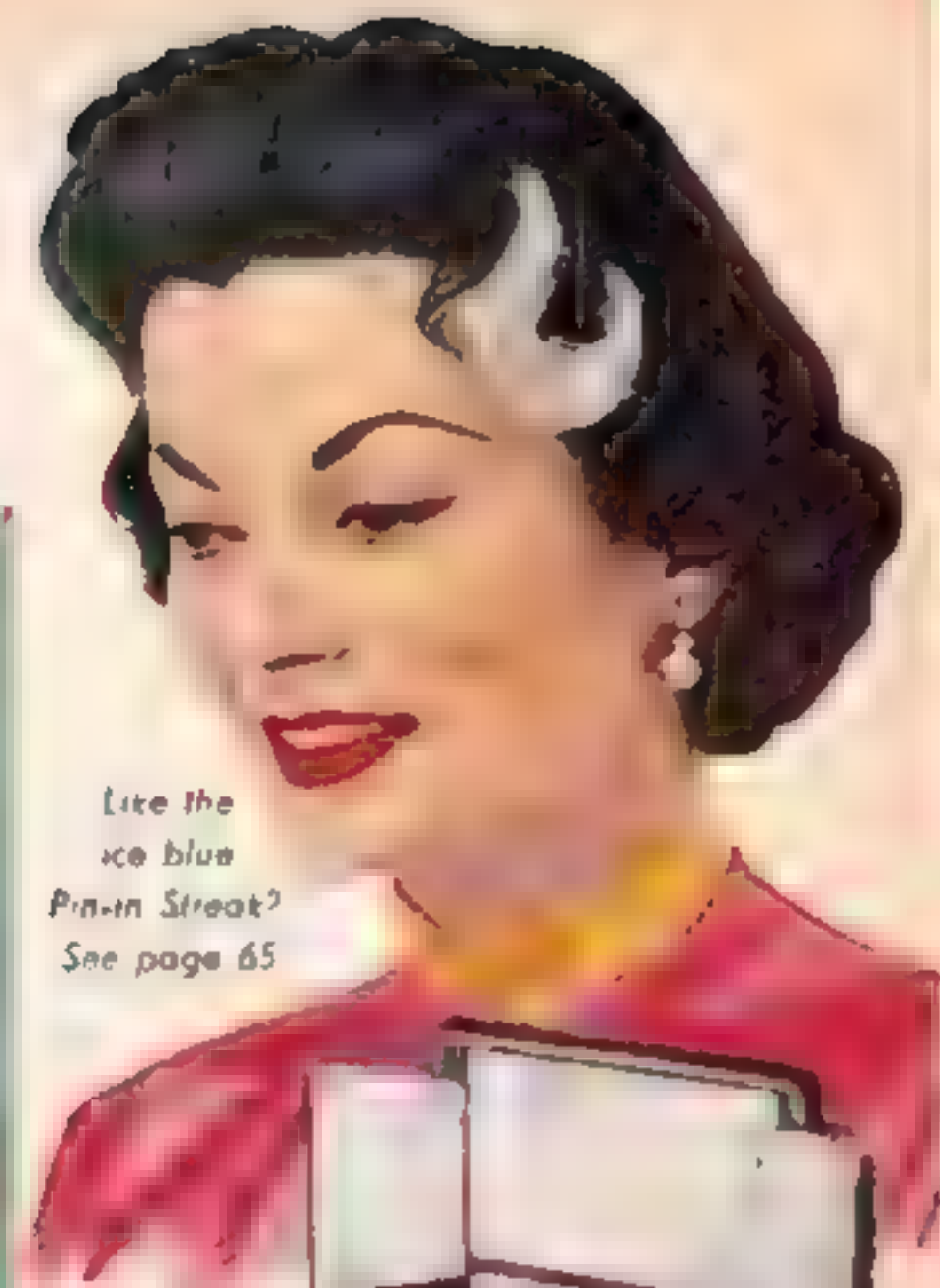


Exquisitely-adorned Musical Jewel Boxes

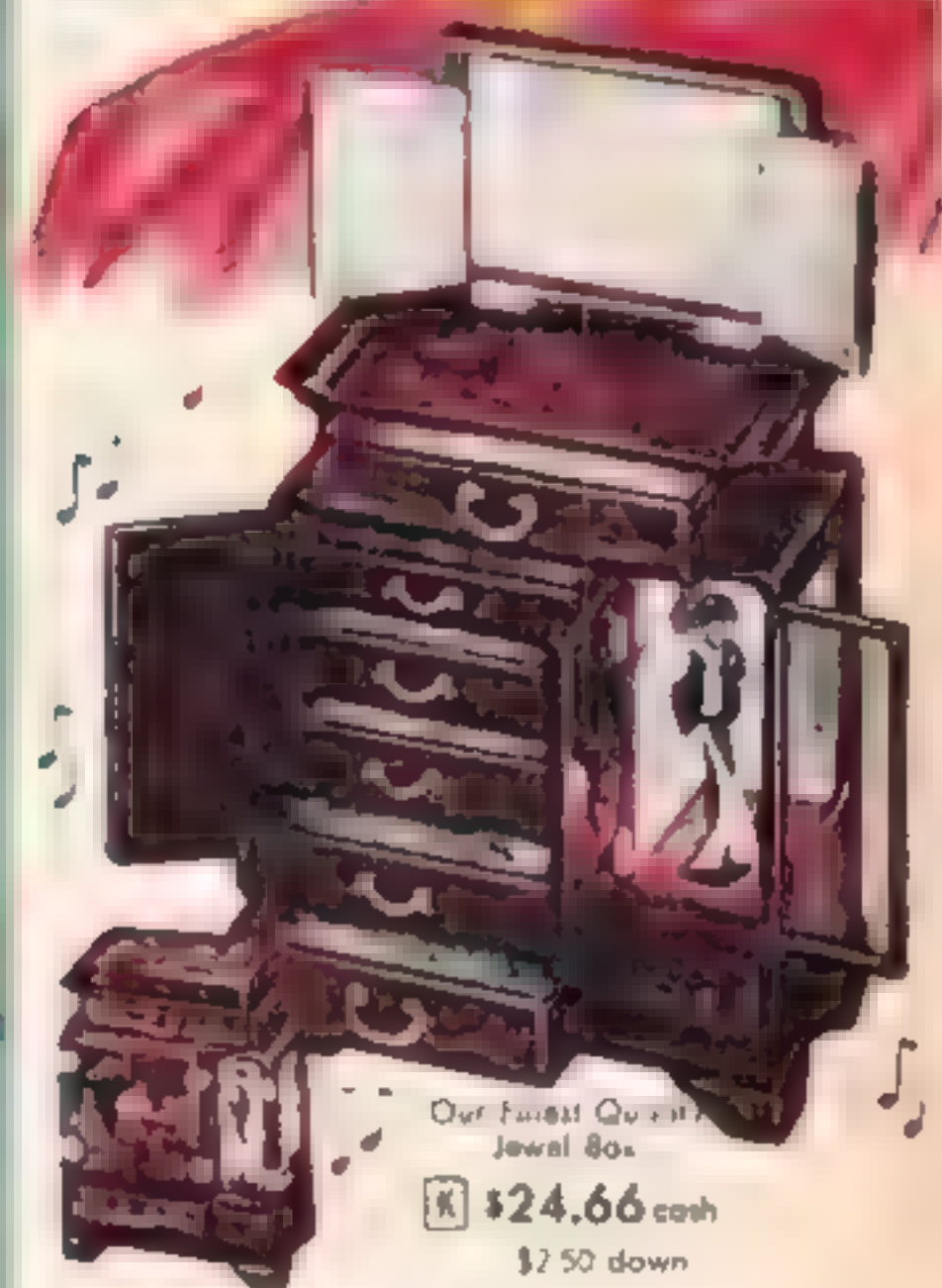
1. The first step in the development of a good test is to determine the purpose of the test. Is it to measure knowledge, skills, or attitudes? Is it to select the best candidates for a job or to evaluate the effectiveness of a training program? The purpose of the test will determine the content, format, and scoring of the test.

- [P] Little Pearl of the East Jewel Box** This is a very fine piece of jewelry. It is a small, round, pearl-like jewel set in a gold band. The jewel is a light pink color and is set in a simple, elegant design. The band is made of gold and has a smooth, polished finish. The overall design is simple and elegant, making it a perfect choice for a wedding or a special occasion. **\$3.77**
- [A] Pagoda Jewel Box** This is a very fine piece of jewelry. It is a small, round, pearl-like jewel set in a gold band. The jewel is a light pink color and is set in a simple, elegant design. The band is made of gold and has a smooth, polished finish. The overall design is simple and elegant, making it a perfect choice for a wedding or a special occasion. **\$5.74**
- [H] Oriental Beauty Jewel Box** This is a very fine piece of jewelry. It is a small, round, pearl-like jewel set in a gold band. The jewel is a light pink color and is set in a simple, elegant design. The band is made of gold and has a smooth, polished finish. The overall design is simple and elegant, making it a perfect choice for a wedding or a special occasion. **\$9.77**
- [W] The Lighted Oriental Queen** This is a very fine piece of jewelry. It is a small, round, pearl-like jewel set in a gold band. The jewel is a light pink color and is set in a simple, elegant design. The band is made of gold and has a smooth, polished finish. The overall design is simple and elegant, making it a perfect choice for a wedding or a special occasion. **\$19.77**

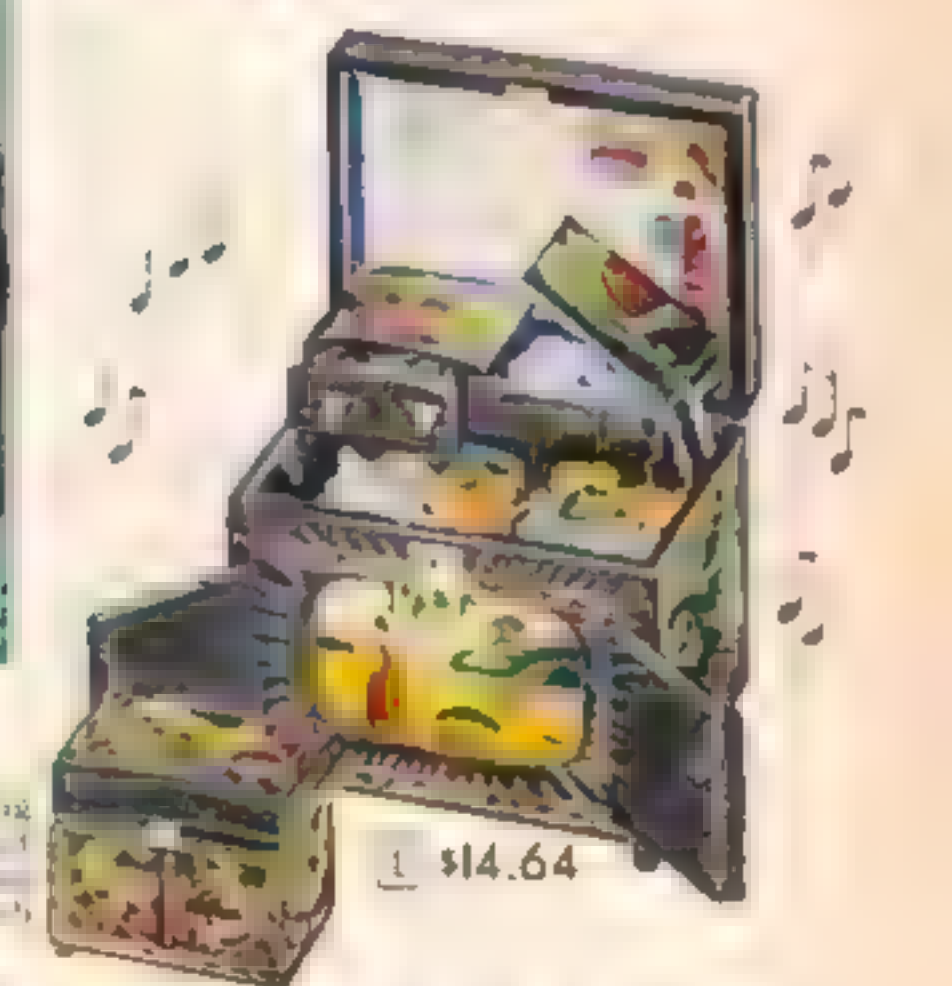
NOTE: Jewelry shown in jewel boxes above is not included.



Like the
ice blue
Pin-in Street?
See page 65



K \$24.66 cash
\$2.50 down



1 \$14.64

- [K] Pearl of the East**, our very finest jewelry jewel box features a 6 section interior which holds and safely secures setting the arranging her jewels. Mitered sections at side act as gliders for key-top for latch; girl who performs graciously to the Fairy Tale of Nigrit.
- Lacquered, lacquered with inlaid shell and delicate hand painting. Lustrous silk and rayon brocade linings - flowers sparkling and rubbed lavender to make it really warm. Rich brown leather from Japan. An inside top, xal 8 1/2 x 5 1/2 in. Box, 10 1/2 x 10 1/2 x 5 1/2 in., \$2.50. Box, \$5.00. Box, \$5.00.
- 8 N 9093 — Shoo, wt. 6 lb. 1 oz. \$24.66**
- [L] Flashing Light Jewel Box** — 1st class, perfect Oriental glass. Open top case, latches automatically flush and locking the painted scene on China Night. Glass Mirror in top set in glass base. Blue cord lining. Flash light batteries and from Japan. Size 7 1/2 x 5 1/2 x 10 1/2 in.
- 8 N 7107 — Shoo, wt. 3 lbs. 8 oz., \$14.64**

Fragrances to Bewitch Every Eye



SPRAY AN ENCHANTING MIST

- A** Tabu, "the forbidden fragrance," sleek black bottle. 3 oz. Postpaid. (Shpg. wt. 1 lb.) \$3.30
BN 9171E
- B** Max Factor Primitif. Bewitching spray cologne "for the woman who is ever new." 3 oz. Postpaid. (Shpg. wt. 1 lb.) \$3.30
BN 9068E
- C** Yardley English Lavender. A touch of roses, musk, and lavender in a cloud of delicate, refreshing scent. 2 oz. Postpaid. (Shpg. wt. 8 oz.) \$2.75
BN 9066E
- D** Shulton Old Spice. Scented by the finest of perfumers. 3 oz. Postpaid. (Shpg. wt. 1 lb.) \$2.75
BN 9070E
- E** Shulton Desert Flower. Magnificent as the desert flowers. 3 oz. Postpaid. (Shpg. wt. 1 lb.) \$4.75
BN 9389E
- F** Lenthéric Tweed Mist. Appropriate to time. 2 oz. toilet water. Postpaid. (Shpg. wt. 8 oz.) \$2.48
BN 3020E
- G** Ciro Surrender. When her quest is complete, give Surrender. 4 oz. spray cologne, designed to conquer. Postpaid. (Shpg. wt. 1 lb.) \$3.85
BN 9071E
- H** Evening in Paris Spray-Mist. Echo of romance. 3-oz. push button top. Postpaid. (Shpg. wt. 8 oz.) \$2.20
BN 4810E



SPECIAL

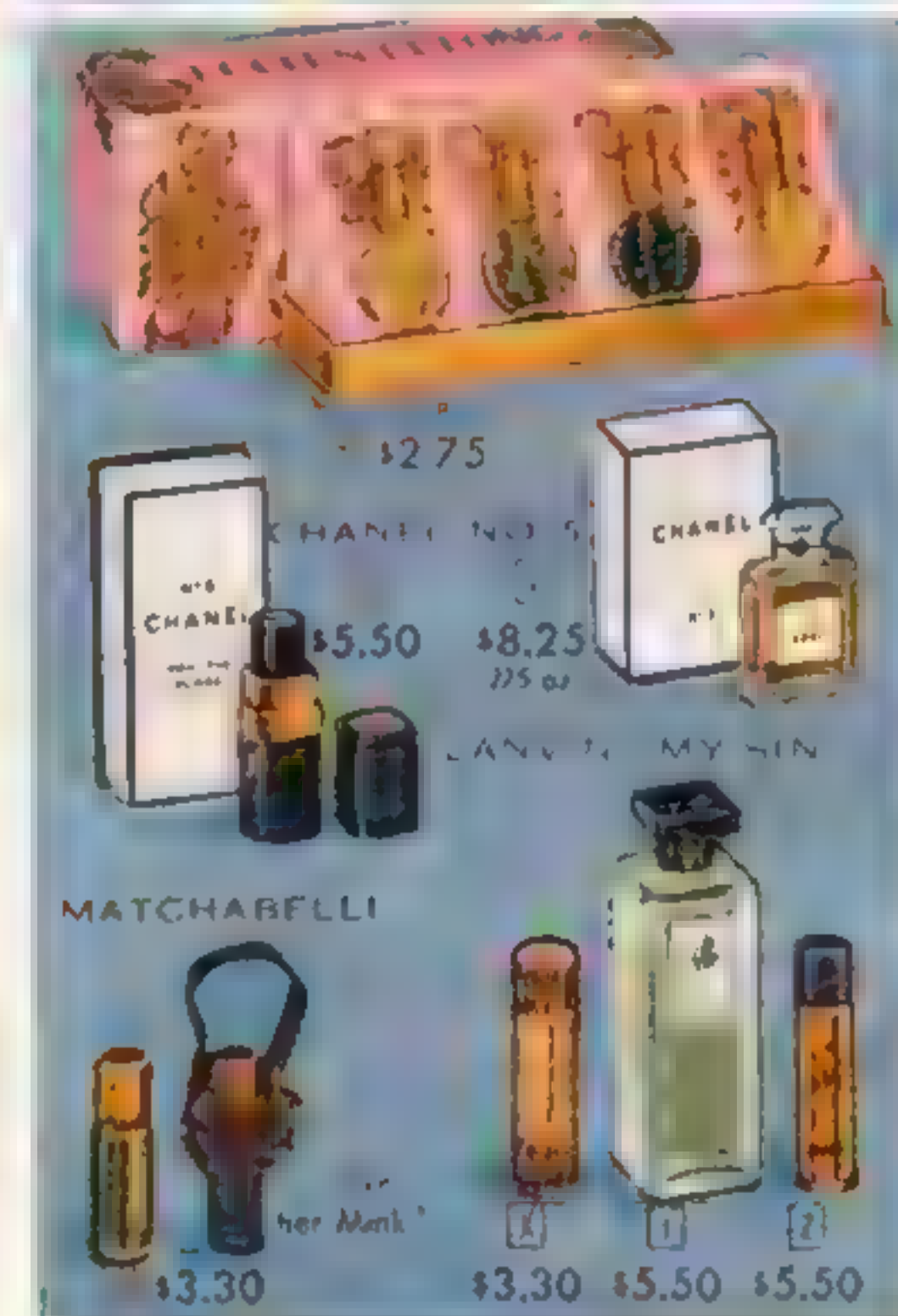
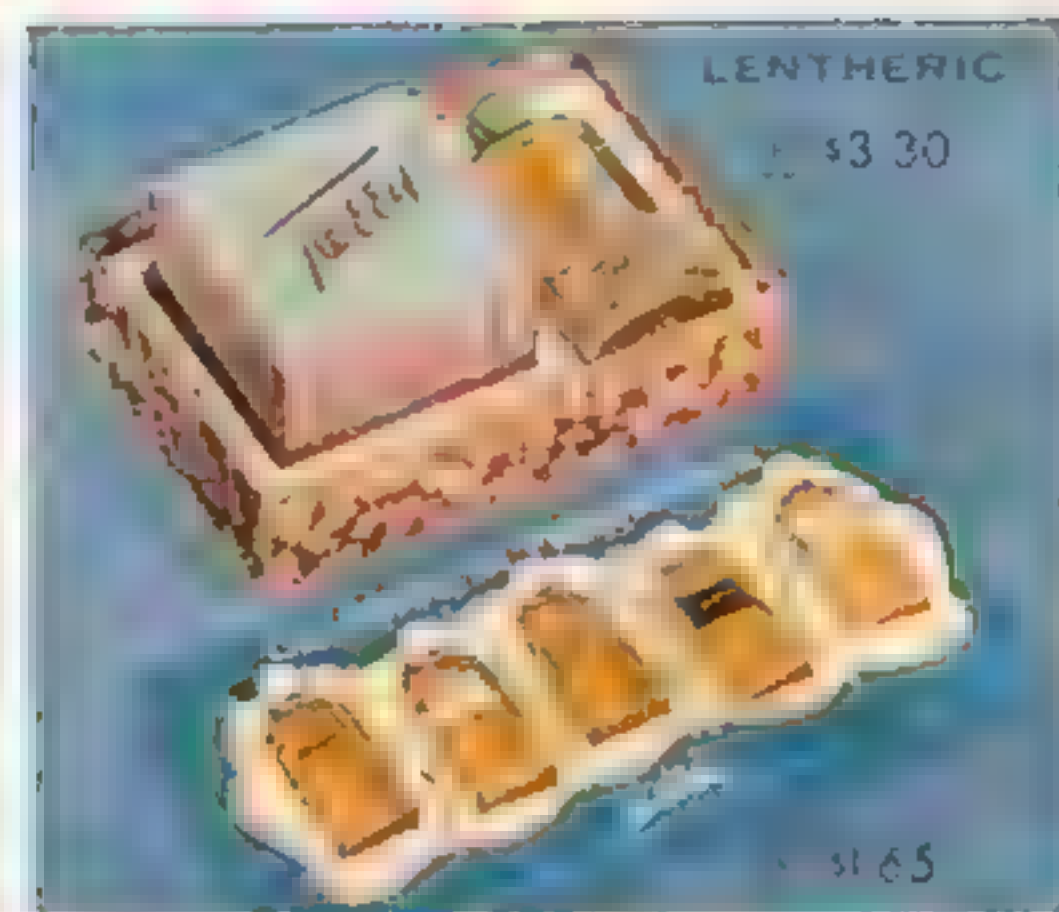
- J** Parfum Trio Ensemble. The low priced, powerful set of three. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$1.00
BN 5713E

TWINKLE

- K** Holiday Perfume and Corsage Ensemble. A complete set for the holiday season. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$1.25
BN 9074E

SORTILEGE

- L** Jr. Sortilege. A complete set for the holiday season. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$5.50
BN 9423E
- M** Perfume. A complete set for the holiday season. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$7.15
BN 9083E
- N** Cologne. A complete set for the holiday season. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$3.30
BN 9174E



LENTHERIC

- P** Tweed Gift Set. Her complete set for the holiday season. 4 oz. bath powder and 4 oz. cream. Postpaid. (Shpg. wt. 1 lb.) \$3.30
BN 9053E
- Q** "Classics in Fragrance" Quintet. A variety of scents. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$1.65
BN 9390E

LUCIEN LE LONG

- R** Joli Parf. Famous bottle multiplied by four. Missa Indiscret. Bal d'Opéra. Sirocco. Tailor. 1 oz. Postpaid. (Shpg. wt. 6 oz.) \$2.75
BN 9087E

CHANEL NO. 5

- S** Purser. A complete set for the holiday season. 1 oz. Postpaid. (Shpg. wt. 1 lb.) \$5.50
BN 9188E
- T** Gift size. So fabulous... worth a feminine ransom. 1.25 oz. Postpaid. (Shpg. wt. 3 oz.) \$8.25
BN 9493E
- U** More Chanel. True luxury to light stars in her eye. Postpaid. (Shpg. wt. 6 oz.) \$13.75
BN 9189E

MATCHABELLI

- V** "Give her Mink." Band of genuine ranch mink encases bath-purse dispenser of Windsong perfume. Postpaid. (Shpg. wt. 2 oz.) \$3.30
BN 9090E

LANVIN "MY SIN"

- W** Perfume Purser. Case designed by famous jeweler. 1 oz. Postpaid. (Shpg. wt. 1 oz.) \$3.30
BN 9091E
- X** Cologne. Smoldering, sultry scent... the II who. Postpaid. (Shpg. wt. 10 oz.) \$5.50
BN 9301E
- Y** Perfume. Designed especially for "femme fatales." Postpaid. (Shpg. wt. 1 oz.) \$5.50
BN 9095E

A Gift of Fragrance Lingers On



SHULTON
A \$2.75

WRISLEY
B \$1.00

YARDLEY
C \$3.50



D \$1.55

E \$3.30

CHANTILLY

\$2.20

SHULTON "OLD SPICE"

A Early American Set. Spicy fragrance to catch her fancy. 4 1/2 oz. toilet water to splurge on. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$2.75

BN 9101E \$2.75

WRISLEY

B Guest Superbe Set. A lovely, light fragrance. 4 1/2 oz. toilet water to splurge on. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$1.00

BN 9462 \$1.00

YARDLEY

C Soap Chest. 4 1/2 oz. toilet water to splurge on. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$3.50

BN 9104 \$3.50

IMPORTED FROM FRANCE

D Perfumed Lavender in Wicker Basket. Now the weather is just what you need. Draw out the lavender fragrance. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$1.55

BN 9126E \$1.55

CHANTILLY BY HOUBIGANT

E Eau de Toilette. 4 1/2 oz. in gift box. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$3.30

BN 9112E Gift box. Fed. Tax. \$3.30

F Chantilly Gift Set. 4 1/2 oz. toilet water to splurge on. Also 1 1/2 oz. aftershave. Total weight 6 oz. in gift box. \$2.20

BN 9117E—Postpaid. Ship. wt 9 oz. \$2.20



H \$1.65 ea.
2 for \$2.97

LYRIC

G \$1.97

I \$1.65 ea.
2 for \$3.00

J \$2.50

\$3.97

BOURJOIS EVENING IN PARIS

M \$4.40

P \$1.65

\$2.75 \$1.10

OUR FAMOUS LYRIC BATH LUXURIES

G Perfumed Bubbling Bath Oil Set. Highly concentrated. 4 1/2 oz. rich, creamy bubbles. Also 1 1/2 oz. Floral Note Oil color. In the plastic bottles. Two 8 oz. bottles in gift box. Order now for Christmas presents. \$1.97

BN 9020E Ship. wt 1 lb. 8 oz. \$1.97

H Perfumed Bath Oil. 4 1/2 oz. fragrance. Softens dry skin. \$1.65; 2 for \$2.97

BN 5737E \$1.65; 2 for \$2.97

J Perfumed Bubble Bath forms luxurious bubbles. 4 scents. \$1.65; 2 for \$3.00

BN 5736E—28 capsules. Plastic box. \$1.65; 2 for \$3.00

K Perfumed Bath Oil in glass candy jar. Helps soften skin as it dispenses. \$1.65; 2 for \$2.97

BN 9013E Wt. 1 lb. 8 oz. \$2.50

L Perfumed Bath Bubbles and Cotton Powder Puffs transport to her dressing table. In adorable brass tricycle. 28 capsules in 4 delightful fragrances. \$3.97

BN 9022E Wt. 2 lb. 6 oz. \$3.97

EVENING IN PARIS BY BOURJOIS

M Paraphrased Quartet. 4 1/2 oz. in gift box. \$4.40

BN 9163E Wt. 1 lb. 8 oz. \$4.40

N Fragrant Trio. Echoes of romance. 4 1/2 oz. in gift box. \$2.75

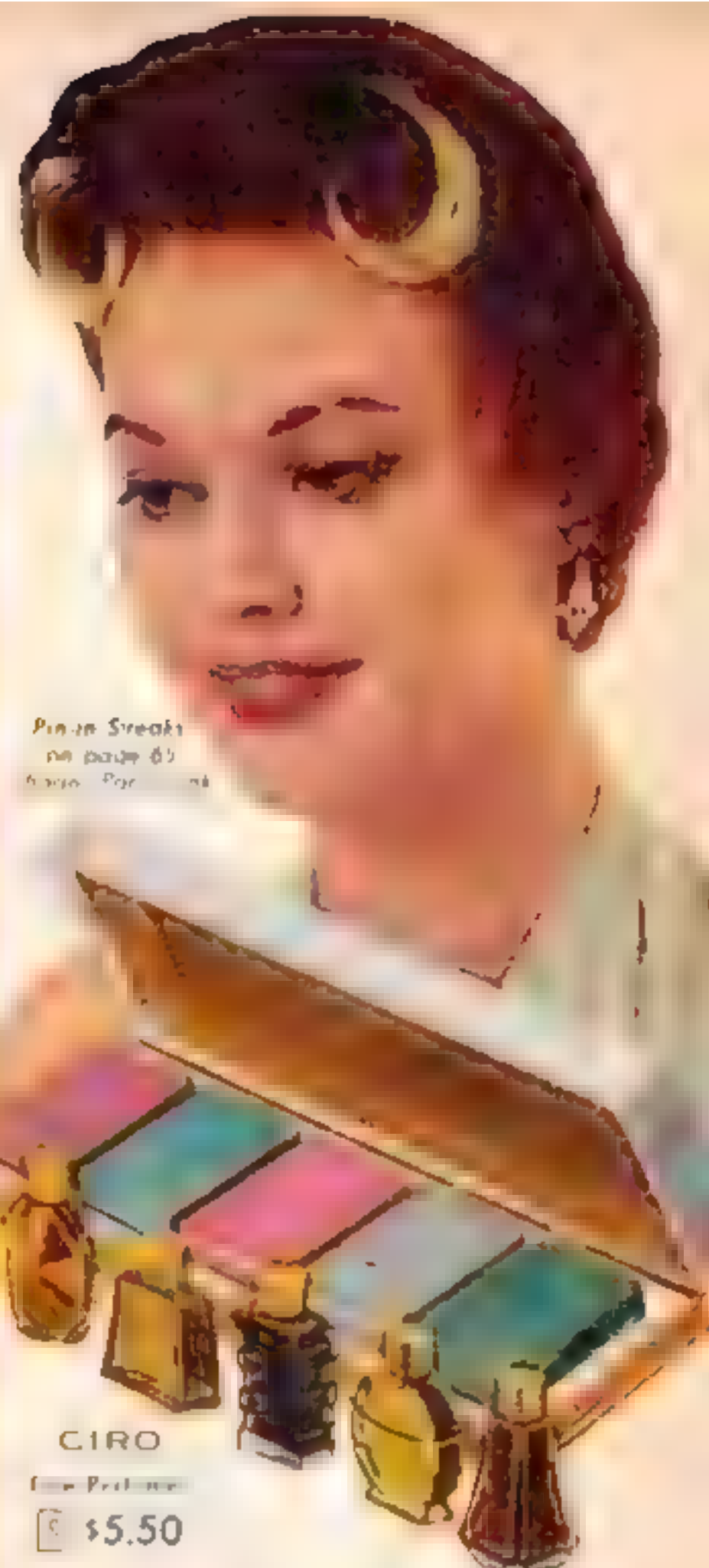
BN 9158E Wt. 1 lb. 2 oz. \$2.75

P Variety of Fragrance Forms. 4 1/2 oz. in gift box. \$1.65

BN 9143E \$1.65

R Star Pair. Famous fragrance in a novel stocking stuffer. 4 1/2 oz. in gift box. \$1.10

BN 9133E—Postpaid. \$1.10



Pin-in Scent
on page 65
page 65

CIRO

Perfume
E \$5.50



Five Famous
Perfumes
T \$3.00

Perfume
\$2.00

CIRO

S Five Perfumes. 4 1/2 oz. in gift box. \$5.50

T Five Famous Perfumes. 4 1/2 oz. in gift box. \$3.00

U Five Famous Perfumes. 4 1/2 oz. in gift box. \$2.00

BN 9255E—Postpaid. \$5.50

FAMOUS PERFUMES

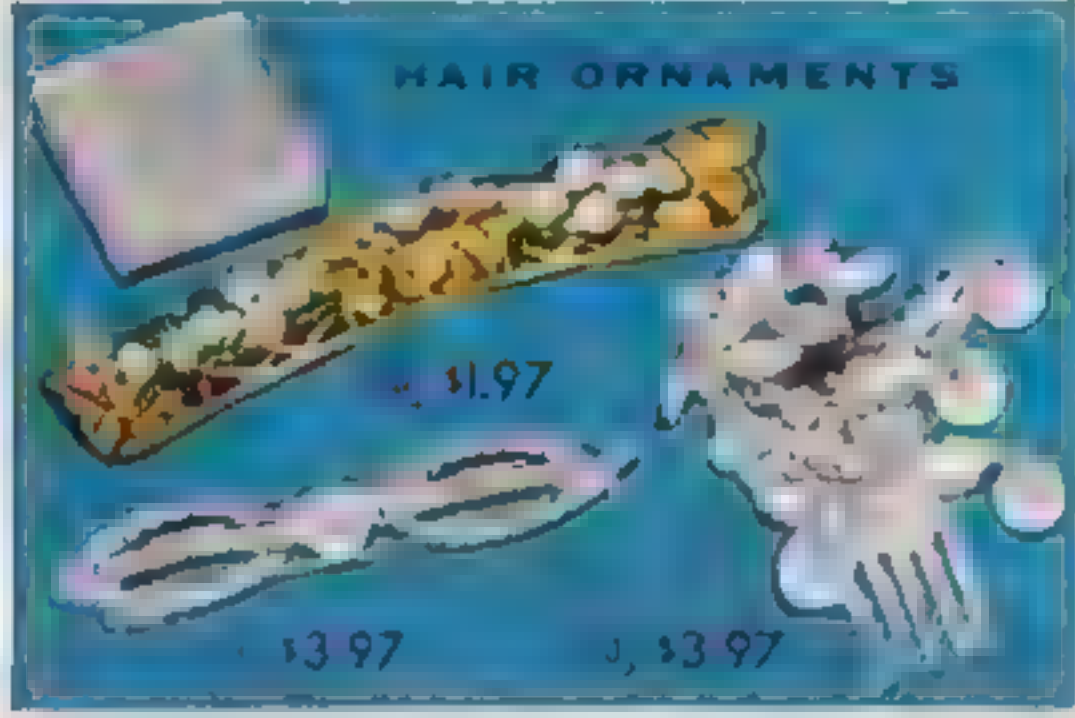
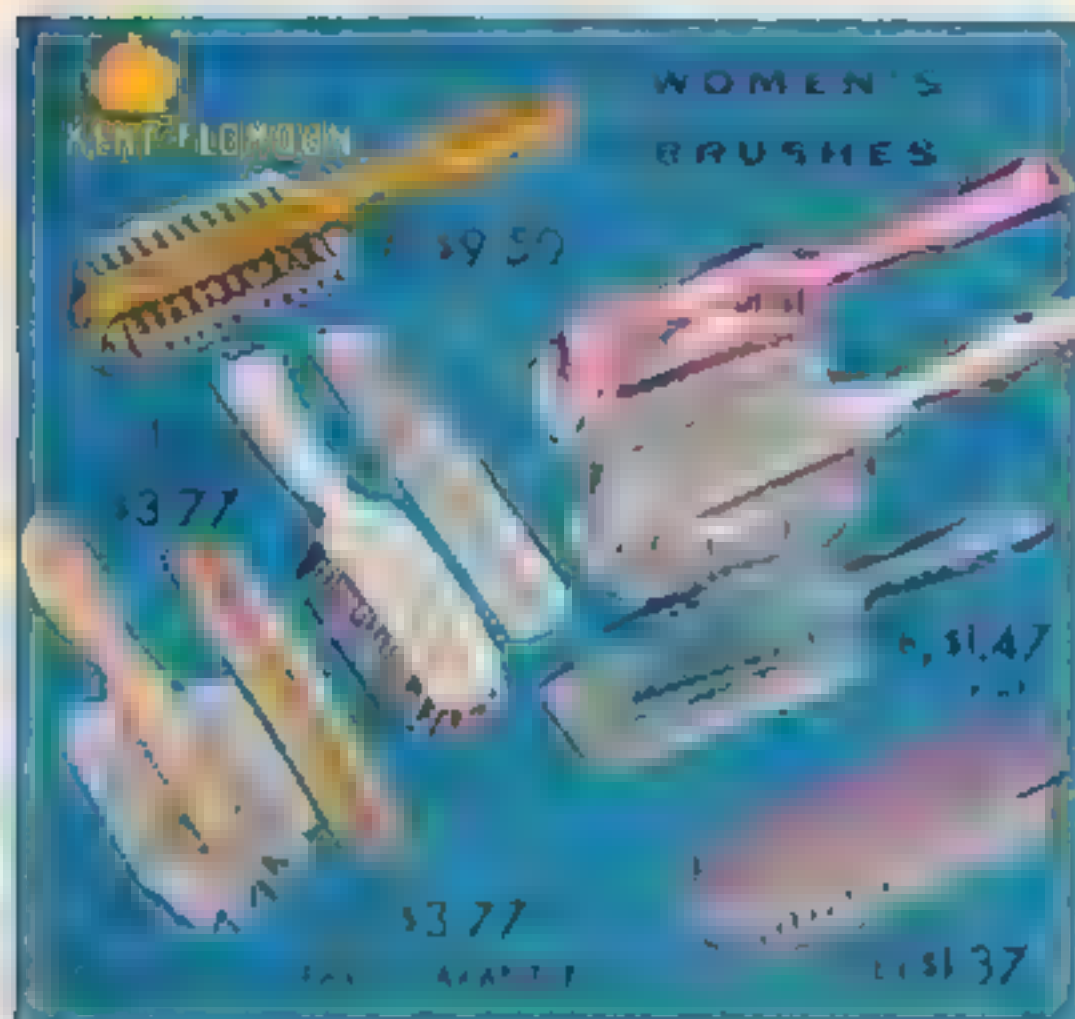
V 100 Perfumes. 4 1/2 oz. in gift box. \$3.00

BN 9165E—Postpaid. \$3.00

W 65 Perfumes. 4 1/2 oz. in gift box. \$2.00

BN 3031E—65 Perfumes. 4 1/2 oz. in gift box. \$2.00

Personal Tributes to Her Loveliness



Brushes to keep her hair shining-clean

- A** Our Finest Brush made by KENT of London. Half-round style, genuine satinwood, finest hair. 11 in. x 3 in. **BN 9348**—9 inch—... **\$9.50**
- B** Lucite Nylon Brush Assortment at a special buy! Same as above but in Lucite. Plastic back. Professional style. Crystal, blue or rose—no choice! **BN 9349**—Assort 9 in. long. Cellulose. Wt. 8 oz. Ea. **\$1.47**
- C** 5-year Guaranteed Brush Set. Hair brush with nylon bristles. Plastic back. Long handle. Break-resistant, most durable brush we have. **BN 9380**—Professional style. White. Wt. 8 oz. **\$3.77**
- D** **BN 9379**—Half-round style. Pink. Shpg. wt. 8 oz. **\$3.77**
- E** Fancy Clothes Brush. Deep-pile rayon velvet back. Simulated fur. White. 14 in. x 4 in. **BN 9334**—Love y colors... no choice. Shpg. wt. 4 oz. **\$1.37**

Colorful, Beautiful Magic Water Flowers

- F** A water flower will bloom in a glass of water. Colorful shells. A gift for her. Plastic. 14 in. x 4 in. **BN 9161**—Assort 14 in. x 4 in. **\$1.00**

Hair Ornaments to accent her tresses

- G** Barrette worth a ten-minute massage. Gifting with 5 cent rhinestones. 14 in. x 4 in. **BN 9223E**—Assort 14 in. x 4 in. **\$1.97**
- H** Barrette fast enough for a kiss. Barrette with simulated fur. 14 in. x 4 in. **BN 9378E**—Assort 14 in. x 4 in. **\$3.97**
- J** Jeweled Clip Comb. Frame with rhinestones and imitation pearl. 14 in. x 4 in. **BN 9224E**—Assort 14 in. x 4 in. **\$3.97**

Perfumed Roses from France never wilt

- K** Long-stemmed becauses... 18 in. x 20 in. length. **BN 9400**—Assort 18 in. x 20 in. **\$2.35**
- BN 9401**—Wt. 1 lb. 8 oz. Luxurious full dozen roses for **\$7.50**

Add beauty to her dresser top

- L** Plastic Dresser Set. 8 items at a thrifty price! Generous size 13 1/2 in. mirror, brush, comb, trinket box, two powder sars, and two picture frames. All in crystal clear color with silver foil back trim. For any decor. **BN 9260**—Assort 13 1/2 in. x 13 1/2 in. **\$1.97**
- M** Jeweler's Bronze Dresser Set. Delicate, colorful floral design. 13 1/2 in. x 13 1/2 in. **BN 9261**—Assort 13 1/2 in. x 13 1/2 in. **\$3.97**
- N** Jeweler's Bronze and Brocade Dresser Set. Dazzle a lovely lady with lustrous gold color and multicolor. 13 1/2 in. x 13 1/2 in. **BN 9262**—Assort 13 1/2 in. x 13 1/2 in. **\$4.97**
- P** Cupid Motif Dresser Set. Gives her a new look with its true work. 13 1/2 in. x 13 1/2 in. **BN 9263**—Assort 13 1/2 in. x 13 1/2 in. **\$12.67**

Feminine Electric Shavers

All shavers below have a motor that runs 110-120-volt, 60-cycle. At 110-120-volt, 60-cycle, 110-120-volt, 60-cycle.

- R** Introducing the Lady Kenmore New... 110-120-volt, 60-cycle. **BN 7215**—Note the low price! **\$11.47**
- S** Lady Sunbeam... 110-120-volt, 60-cycle. **BN 7216**—Price... **\$15.95**
- T** Lady Sparius... 110-120-volt, 60-cycle. **BN 7218**—Price... **\$7.97**

NOTICE: After catalog number, no codes. Federal Excise Tax included unless otherwise stated.

SEARS 73

Roy Rogers..

Western-style timepieces
for young "dudes"

Dale Evans

Watches for budding
cowgirls



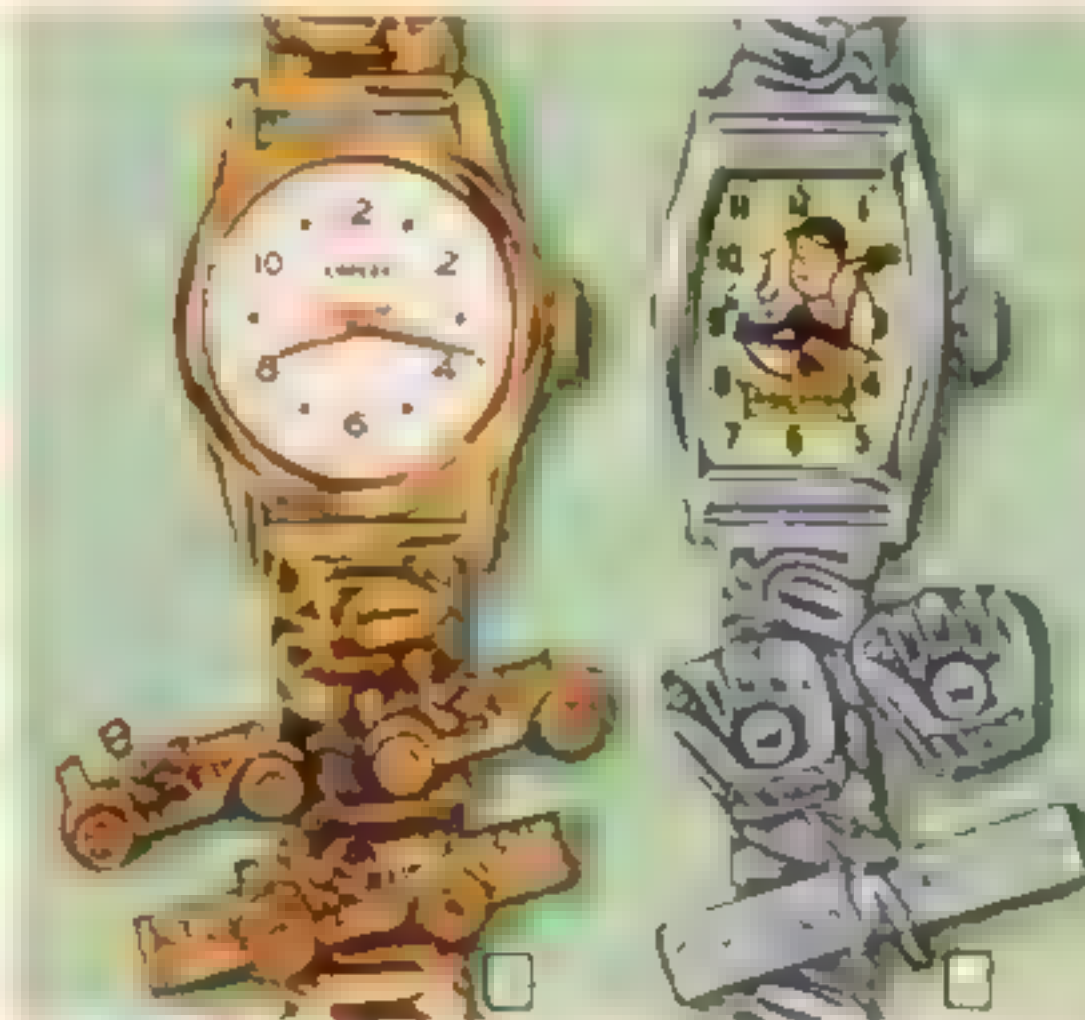
NURSE'S WATCH

WATCH AND JEWELRY SETS

BALLERINA



All character watches and jewelry sets packaged in colorful, celluloid-topped boxes created to provide delightful setting for them. A number of watches are properly boxed for gift giving.

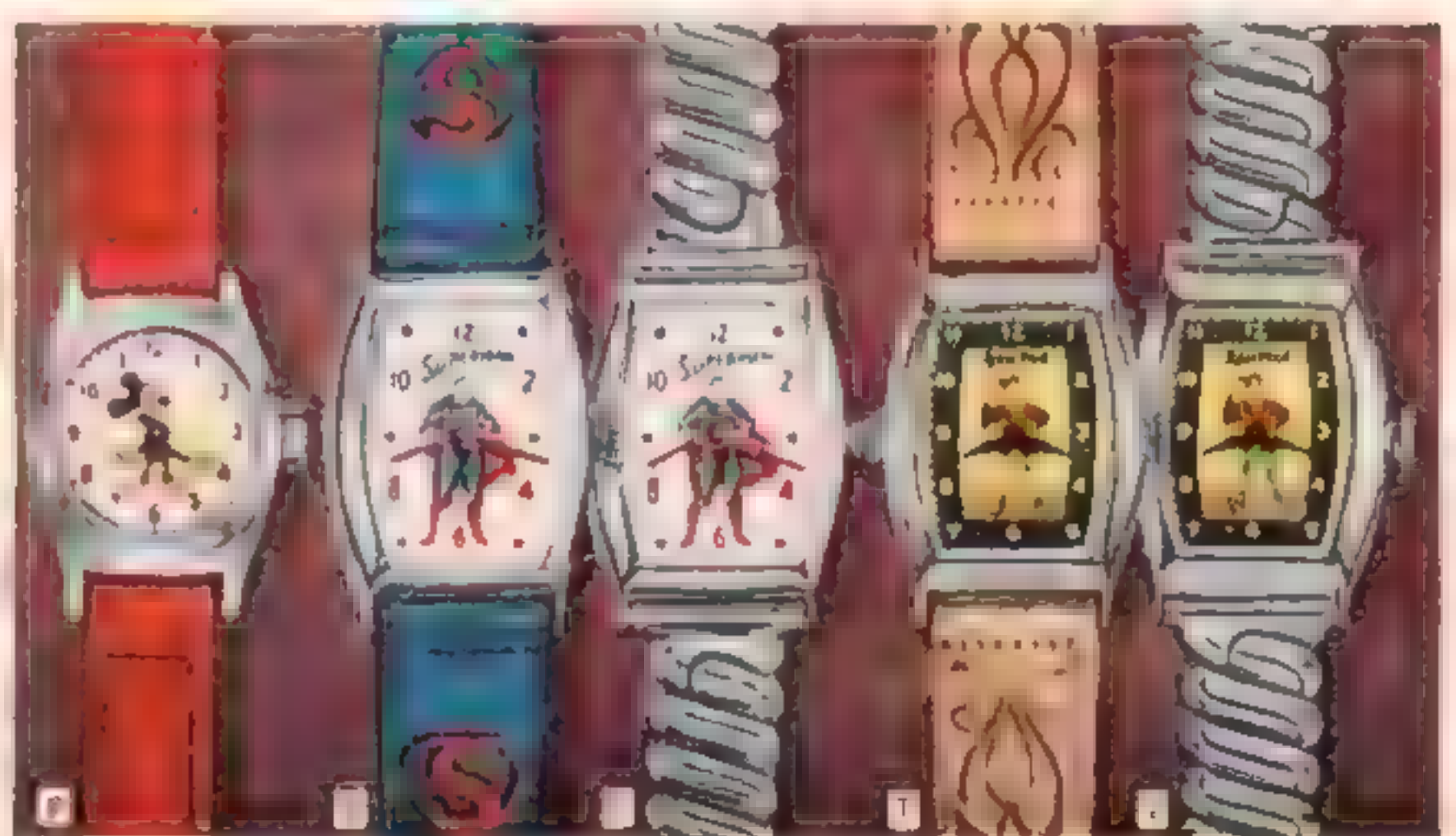
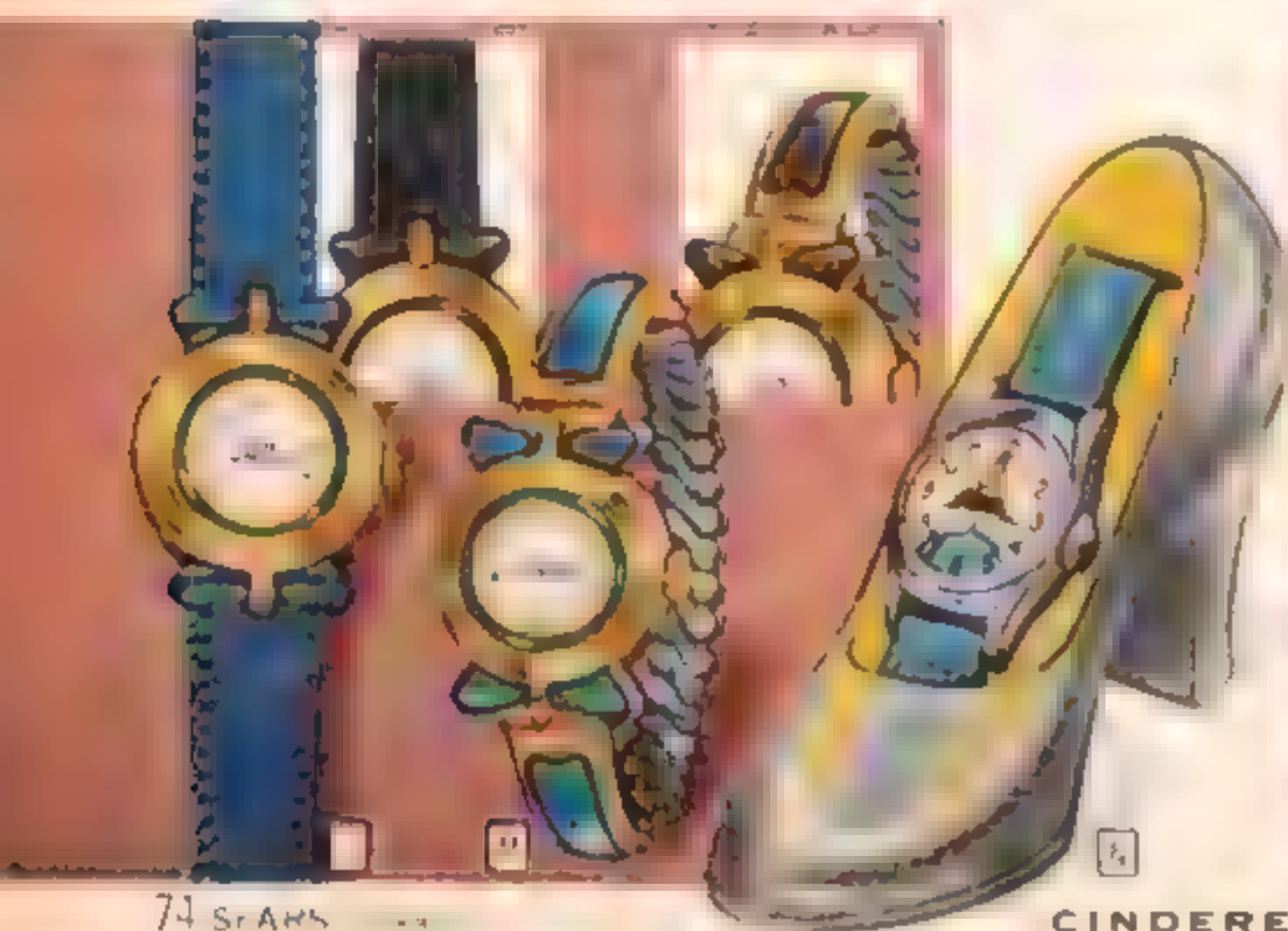


FOR GIRLS.. BOWKNOT WATCHES

MICKEY MOUSE

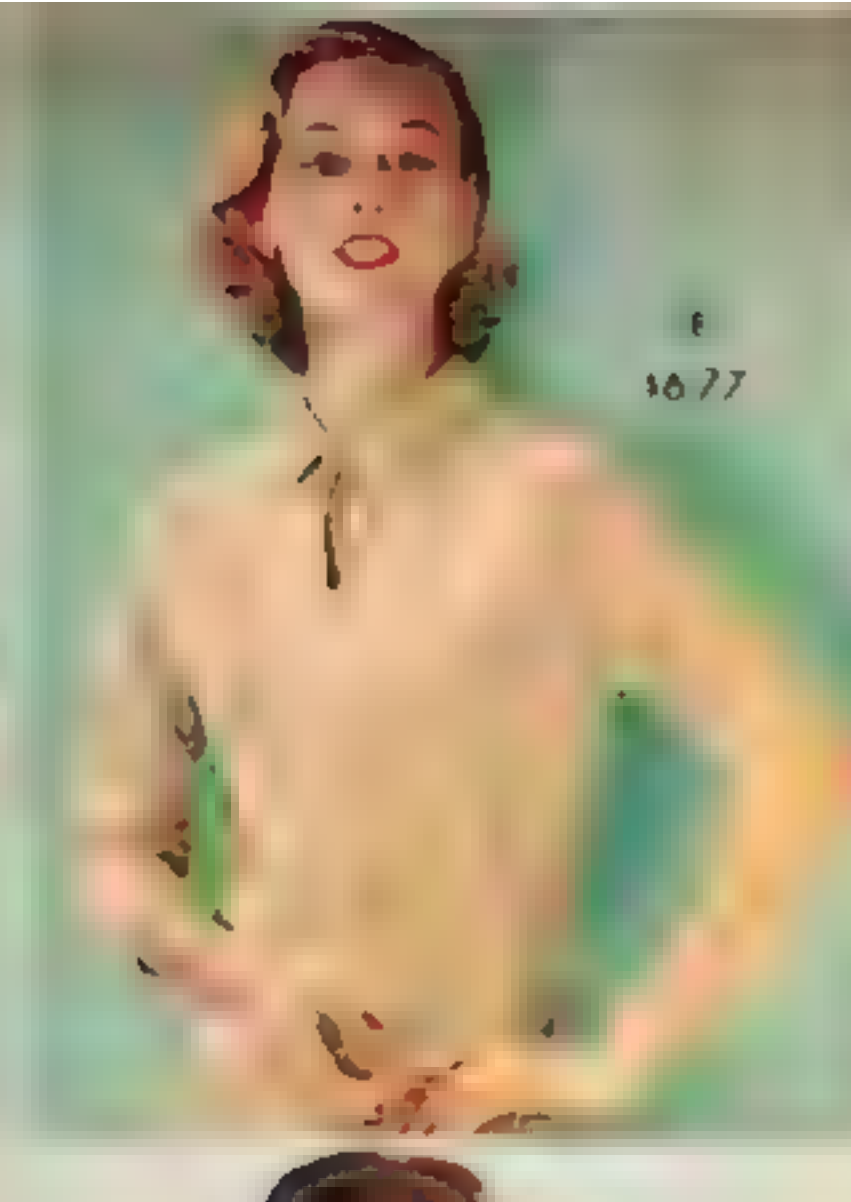
SUPERMAN

ROBIN HOOD

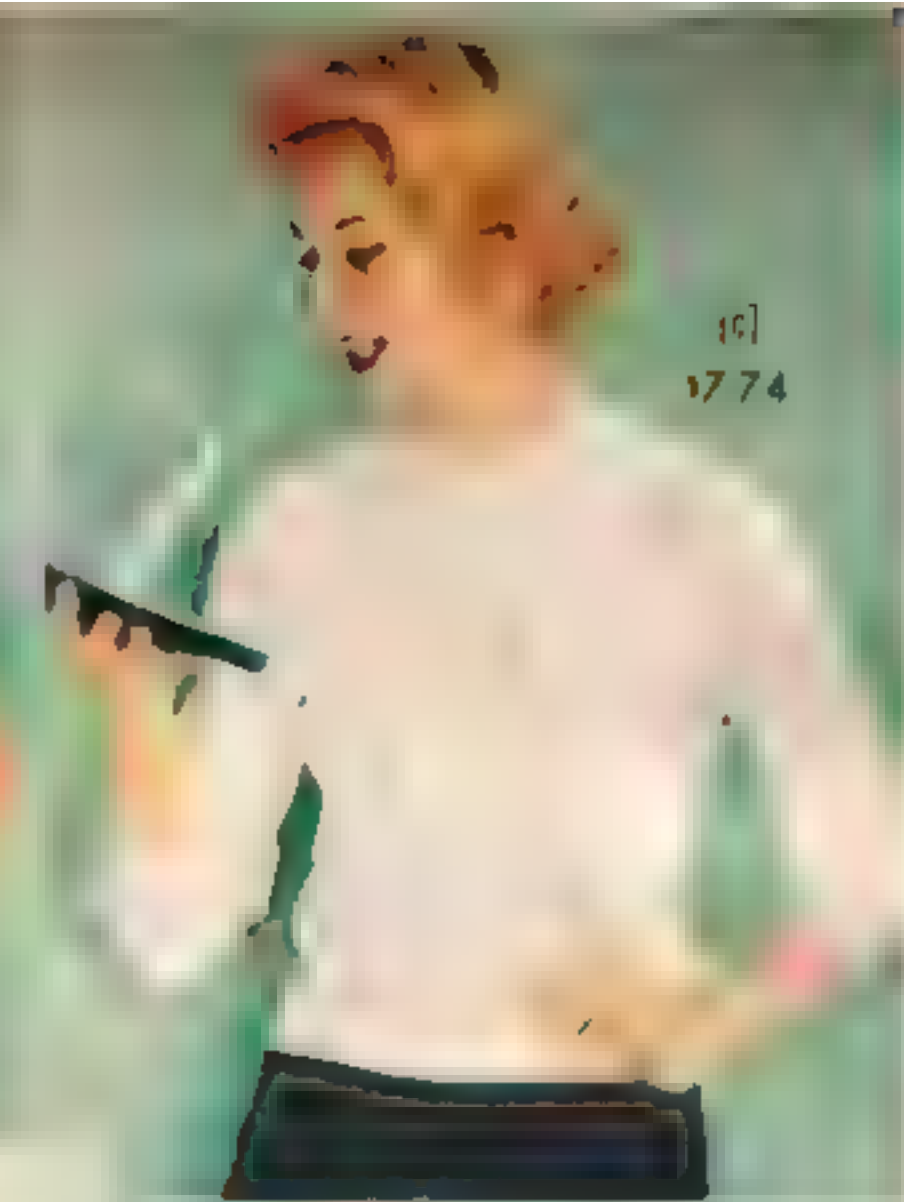




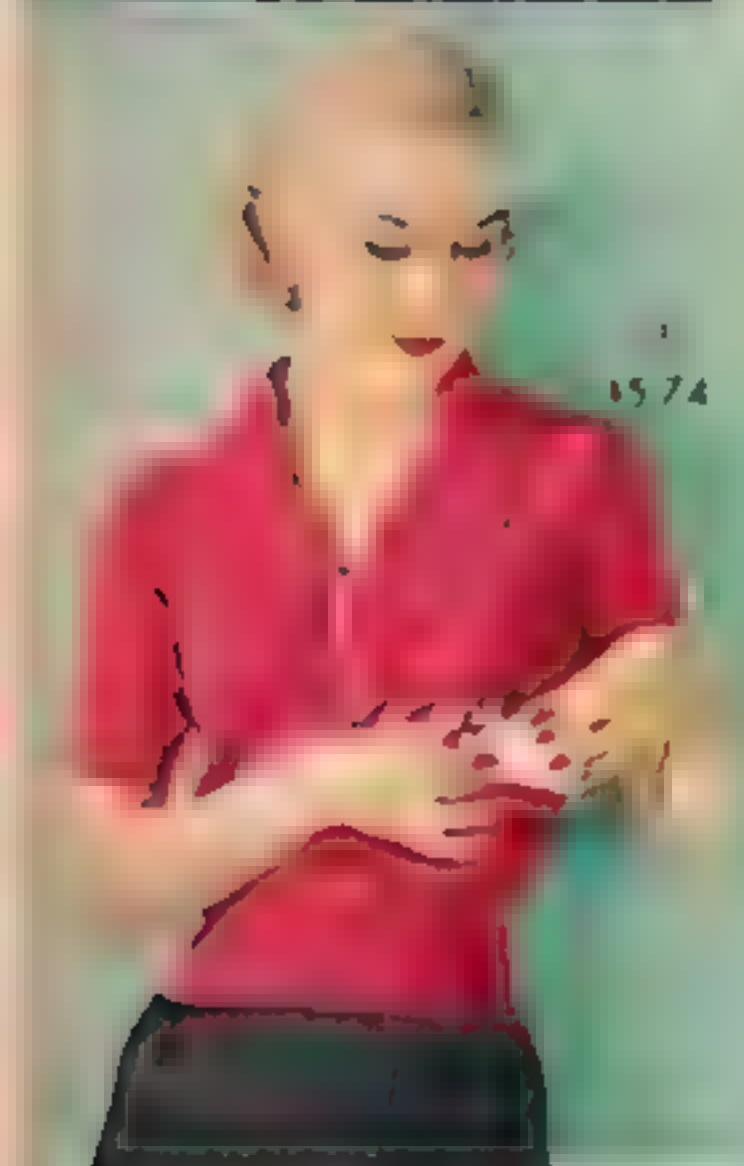
A
\$8.70



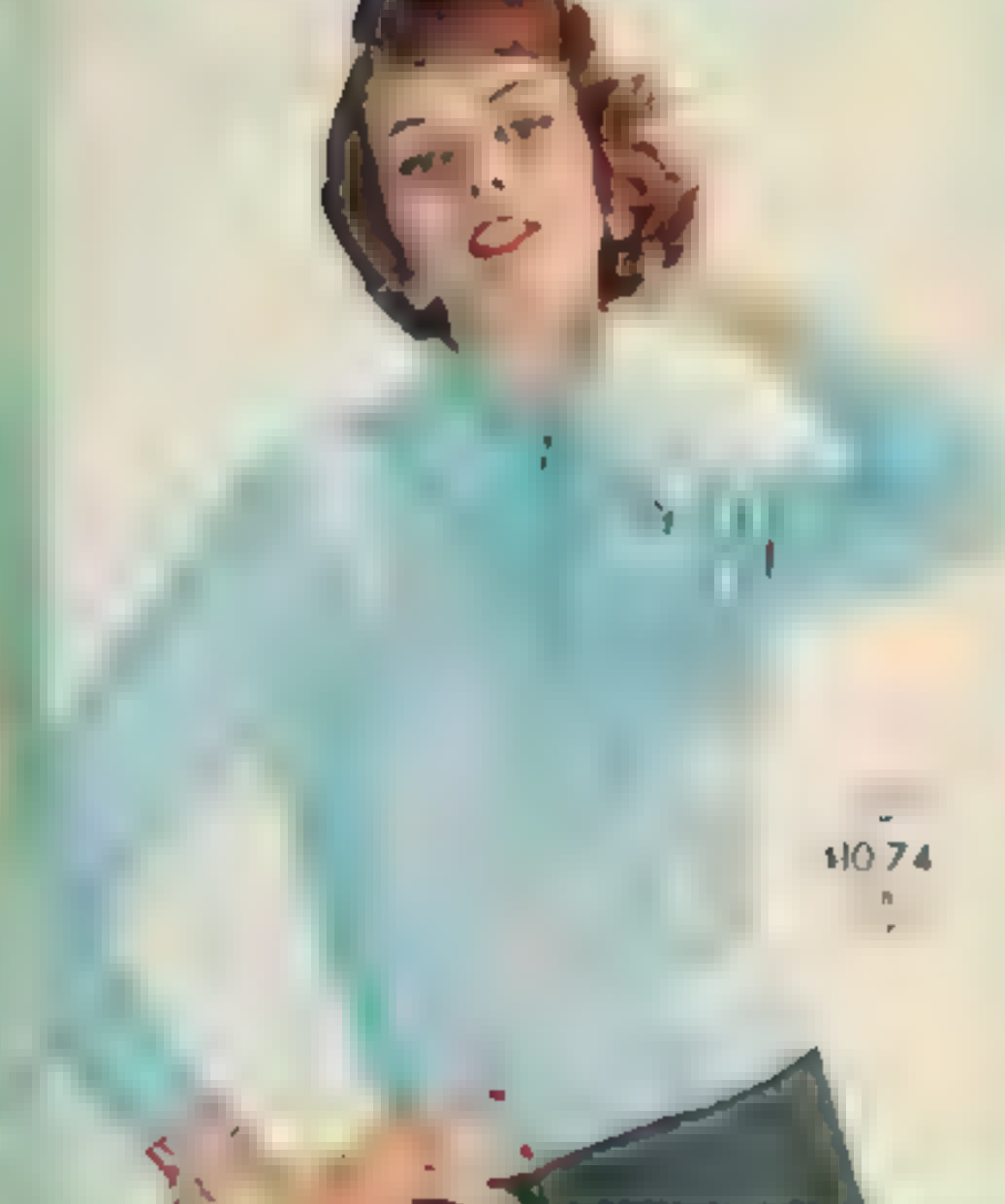
E
\$6.77



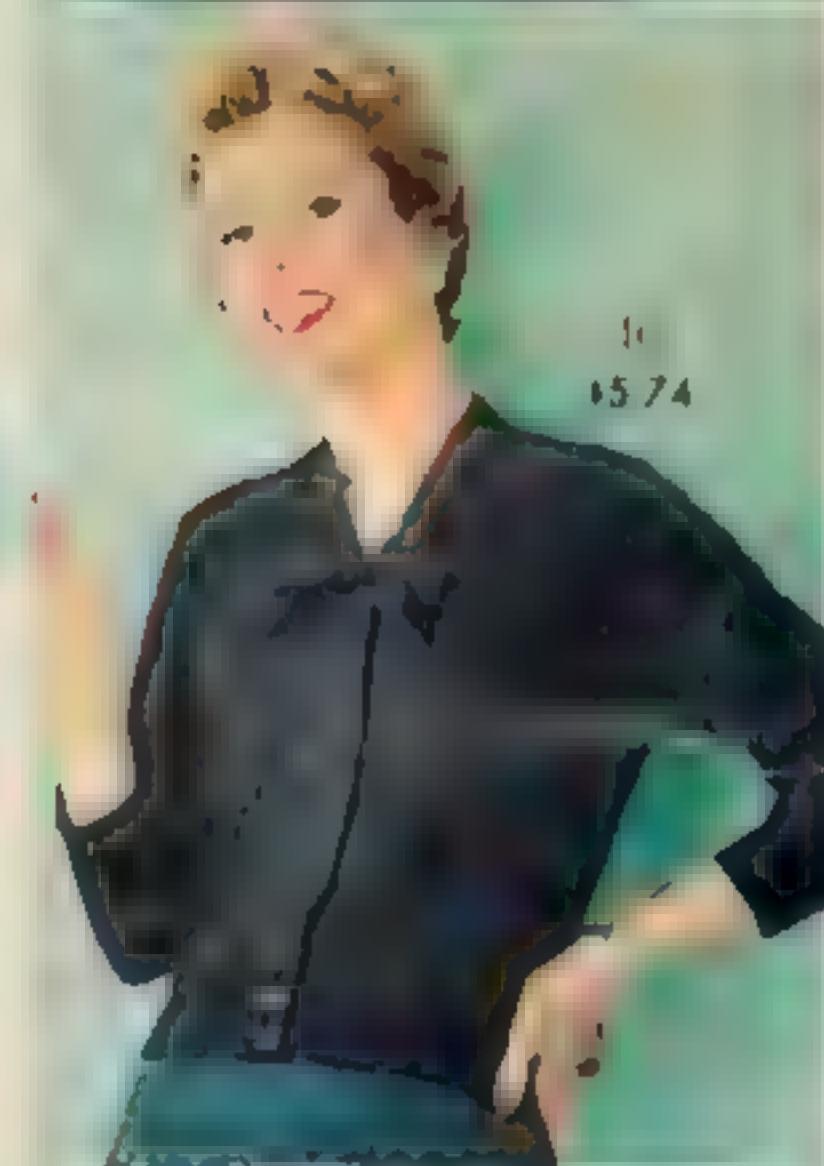
G
\$7.74



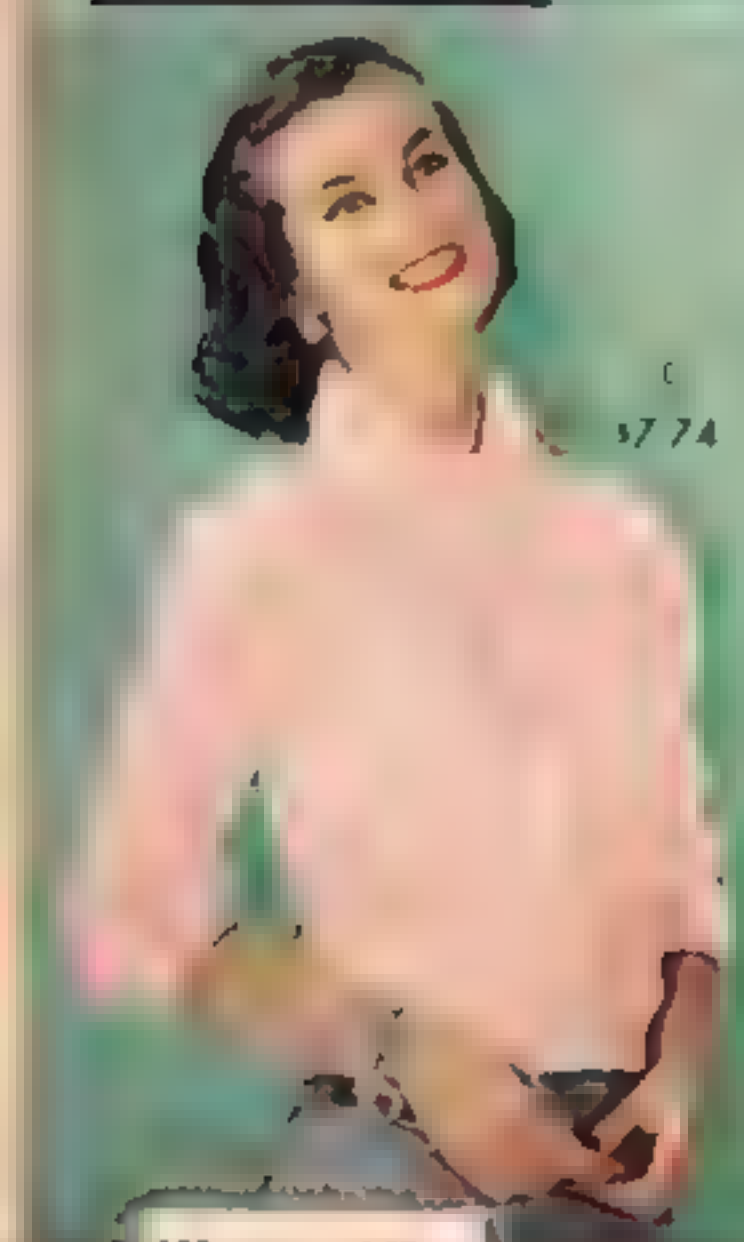
I
\$5.74



H
\$10.74



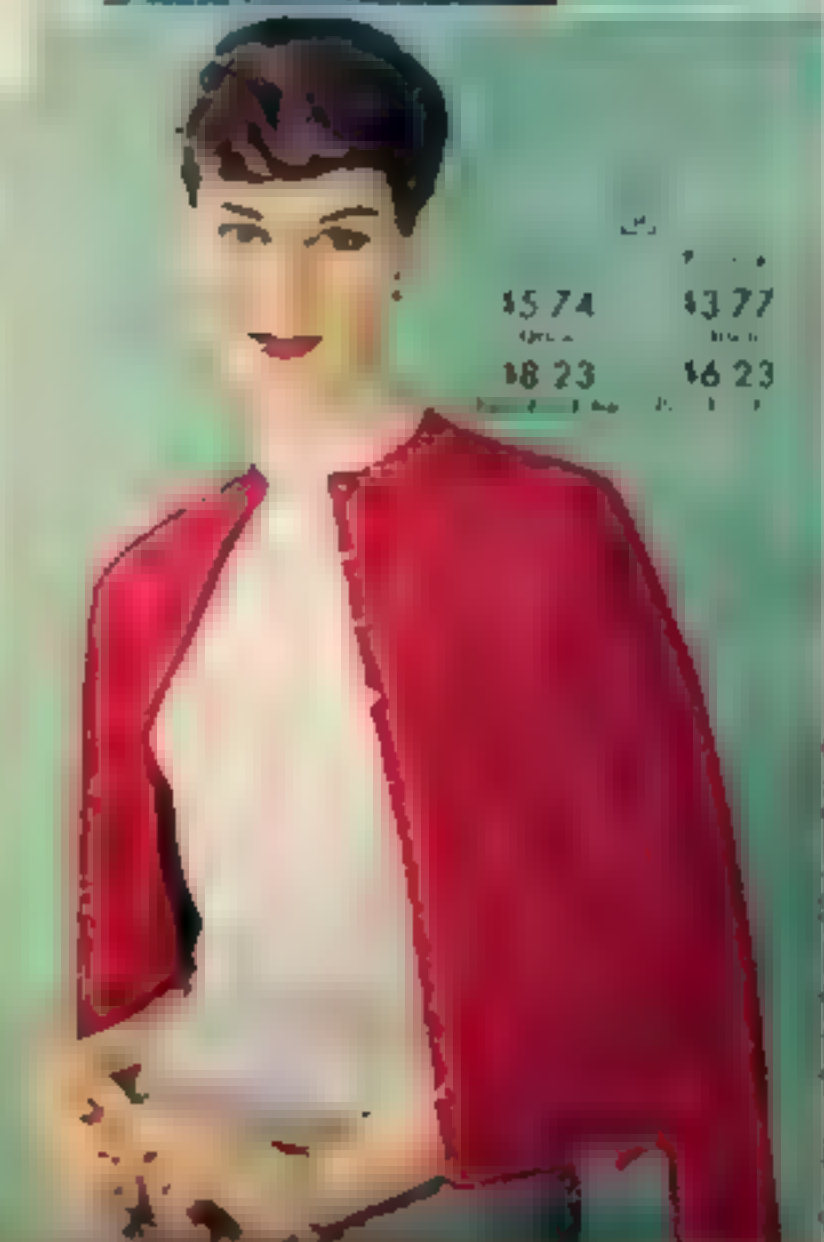
J
\$5.74



C
\$7.74



F
\$10.74



K
\$5.74
L
\$8.23
M
\$3.77
N
\$6.23

KERRYBROOKE

Sweaters

the loveliest compliment
you can possibly pay her

SWEATERS SHOWN ON OPPOSITE PAGE

A Flower-bedecked Cardigan exquisitely embroidered with daisy chain motif on nylon ribbon. Full fashioned of 100% Virgin Hi-bulk Turbo Orlon. Hand wash. *State size 34, 36, 38, 40.*

7 N 9915-Pink 7 N 9917-Light blue
7 N 9916-White Shpg. wt. 15 oz. Each \$8.70

B Intarsia-decorated Dressmaker Pullover with detachable button-down tab at neck, full fashioned $\frac{3}{4}$ sleeves. 100% Virgin Hi-bulk Turbo Orlon, hand wash. *State size 34, 36, 38, 40.*

7 N 9631-Creamy beige 7 N 9627-Ruby red
7 N 9625-White 7 N 9628-Med. azure blue
Shipping weight 13 ounces..... Each \$6.77

C Sparkling, Joyful Cardigan... its cotton lace dickey brushed with mock pearls and rhinestones. 100% Virgin Hi-bulk Turbo Orlon®; hand washable. *State size 34, 36, 38, 40.* Shpg. wt. 15 oz.

7 N 9905-White. \$7.74 7 N 9907-Black.... \$7.74
7 N 9906-Pink.... 7.74 7 N 9908-Light blue . 7.74

D Smart Pullover Takes to Ribbing and the ribbed collar makes news. Soft Ban-Lon® (textured nylon) machine washes; resists pilling, fuzzing. *State size 34, 36, 38, 40.* Shipping weight 13 oz.

7 N 9919-Rose....\$5.74 7 N 9921-Lt. blue.. \$5.74
7 N 9920-White... 5.74 7 N 9922-Black 5.74

E Bowed, Lined and Beautiful... that's our waist-length 100% Virgin Hi-bulk Turbo Orlon cardigan completely lined and pouf-tied with filmy nylon chiffon. Hand wash. *State size 34, 36, 38, 40.*

7 N 9930-Light blue 7 N 9932-Pink
7 N 9931-White Shpg. wt. 15 oz. ... Each \$10.74

F V-neck Cardigan dips to its smart bow-tie. $\frac{3}{4}$ sleeves. 100% Virgin Hi-bulk Turbo Orlon; hand wash. *State size 34, 36, 38, 40, 42, 44, 46.*

7 N 9910-Black 7 N 9912-Amethyst (purple)
7 N 9911-Beige 7 N 9913-White
Shipping weight 15 ounces..... Each \$5.74

G Decorated Shortigan is a charmer with cable stitching, mock pearl trim, flower appliques. Bulky knit of 100% Hi-bulk Turbo Orlon. Hand wash. *State size small (32-34); med. (36-38); large (40).*

7 N 9925-Pink 7 N 9926-White
7 N 9927-Lt. blue Shpg. wt. 1 lb. Each \$7.74

H Costume-maker Cardigan in a sumptuous blend of 60% Lamb's Wool, 30% Fur Fibers, 10% Nylon. Intarsia front panel design. Hand washable. *State size 34, 36, 38, 40.* Shpg. wt. 14 oz.

7 N 9945-Beige heather with white.....\$10.74
7 N 9946-Gray heather with white..... 10.74

I Full Fashioned Classics... wonderful suit and skirt accessories she'll thank you for.

In 100% Virgin Hi-Bulk Turbo Orlon... resists moth and mildew. Hand wash, no blocking needed.

Long Sleeve Cardigan. State size 34, 36, 38, 40.

7 N 9032-Ruby red 7 N 9035-Medium dark blue

7 N 9033-White 7 N 9036-Creamy beige

Shipping weight 4 ounces..... Each \$5.74

Short Sleeve Pullover. State size 34, 36, 38, 40.

7 N 9020-White 7 N 9023-Medium dark blue

7 N 9021-Black 7 N 9024-Creamy beige

Shipping weight 12 ounces..... Each \$3.77

In Fabulous Part Fur Fiber... 70% Lamb's Wool,

20% Angora rabbit hair, 10% Nylon. Hand wash.

Long Sleeve Cardigan. State size 34, 36, 38, 40.

7 N 9421-Pink 7 N 9424-Medium beige

7 N 9422-Geranium rose 7 N 9425-Aqua blue

Shipping weight 15 ounces..... Each \$8.23

Short Sleeve Pullover. State size 34, 36, 38, 40.

7 N 9381-Black 7 N 9384-Rose beige

7 N 9382-Geranium rose 7 N 9385-Aqua blue

Shipping weight 13 ounces..... Each \$6.23



C \$9.77

B \$5.74



M \$6.77

N \$5.74 Wool \$6.77 Orlon®

Big-Stitch Bulky Knits... and Smart Sweaters in Women's Sizes

A Bulky-knit Spencer Jacket... flows her fashionably everywhere. 100% Virgin Worsted Wool, great color buttons, $\frac{3}{4}$ sleeves. Hand wash. *State size 34, 36, 38, 40.* Shpg. wt. 1 lb. 4 oz.

7 N 9934-White \$9.77 7 N 9935-Black \$9.77

M Women's Tuxedo-front Jacket youthfully designed and knit in interesting mock cable stitch... a welcome gift with many uses. Two color block... each 100% Orlon hand washes. Dries in a jiffy. *Please be sure to state size 36, 38, 40, 42, 44, 46.*

7 N 9943-White 7 N 9942-Lt. gray

7 N 9941-Black Shpg. wt. 1 lb. 6 oz. \$6.77

For more Easy Payment Plan... page 54

P Bulky-knit Shortigan with pearl-like buttons... is the perfect title companion for all her fashions. Soft, luxurious 100% Orlon hand washes. *State size 34, 36, 38, 40.* Shpg. wt. 1 lb. 3 oz.

7 N 9937-White \$5.74 7 N 9938-Black \$5.74

Q Women's Hollywood-style Coat Sweater... a real treasure. Rib waist, silver-colored metal buttons. Hand wash. *State size 36, 38, 40, 42, 44, 46.*

In 100% Virgin Worsted Wool. Shpg. wt. 1 lb.

7 N 9759-Lt. gray. \$5.74 7 N 9763-Rose....\$5.74

7 N 9761-Navy blue\$5.74 7 N 9764-Copen blue 5.74

In 100% Virgin Orlon. Shpg. wt. 1 lb. 1 oz.

7 N 9712-Rose\$6.77 7 N 9716-Amethyst purple\$6.77

7 N 9715-Black \$6.77 7 N 9717-Lt. gray 6.77

* Deposit T.M. for easy-to-filter

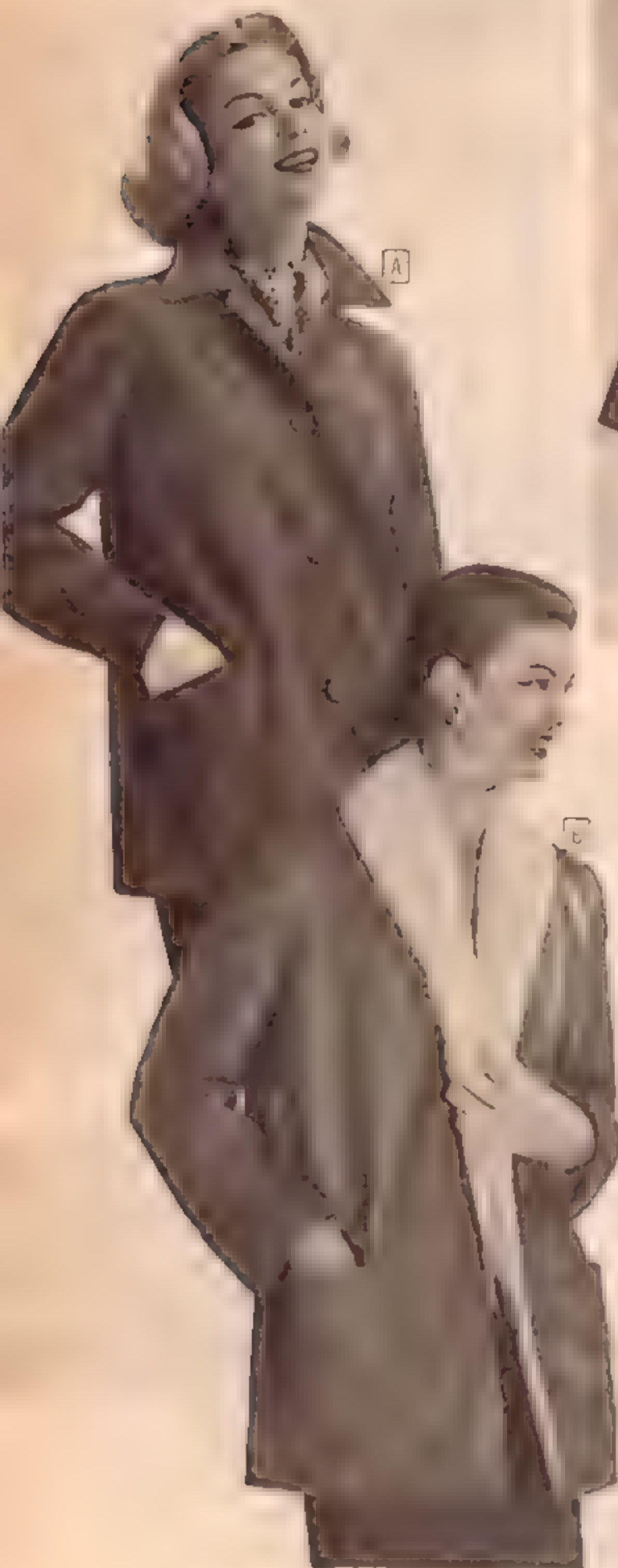
Sweater Measurement Chart... order only sizes listed with each catalog number

Size	34	36	38	40	42	44	46
Bust in inches	31-32	33-34	35-36	37-38	39-40	41-42	43-44

See Sears Big Fall General Catalog for More Gift Sweaters

SEARS 109

15 Gift Ideas



Umml Rich Suede,
Mellow Capeskin

\$29.97

[A] Leather jacket in versatile length (about 29 inches long). Tailored like a shirt and detailed with pockets. Self belt included. Rayon twill lined. *Misses' sizes 10, 12, 14, 16, 18, 20. State correct size.* Shipping weight 2 lbs. Suede... treated to resist water spotting. Dry clean. 07N 8180-Copper rust \$29.97 07N 8181-Brown \$29.97 Capeskin... sponges clean. 07N 8178-Brown \$29.97 07N 8179-Brown \$29.97 \$3.00 w/Ext. \$29.97

Orlon® Pile Lined
Capeskin Jacket

\$41.00

[B] Capeskin motor jacket is as handsome as it is warm. Trimmed with stitching, opulently lined and collared with Orlon fleece. Rayon quilt lining warms sleeves. Self belt for fitted look. About 31" long. Sponges clean. *Misses' sizes 10, 12, 14, 16, 18, 20. State correct size.* Shipping weight 3 lbs. 07N 8160-Brown with white fleece lining \$41.00 07N 8161-Pink with white fleece lining \$41.00 \$4.50 down. Each, cash \$41.00



Tab-pocket Faille Skirt

\$3.97

Please any gal on your Christmas list with this 12 gore acetate and rayon faille skirt. She'll wear it with all her blouses, sweaters and shirts. Back zipper closing. Dry clean. *Misses' sizes 10, 12, 14, 16, 18, 20. State size.* Shipping wt. 1 lb. 12 oz. 07N 4580-Bark... \$3.97 07N 4581-Heavy blue... \$3.97



Hand-detailed Blouses add a note of luxury

Gift boxed Acetate and Dacron® failles \$3.97 each

Tucks and ruffles dress-up a lovely blouse for a lovely lady. Hand wash. *State bust size 32, 34, 36, 38. Shipping wt. 9 oz.* 07N3005-White \$3.97 07N3006-L... \$3.97 07N3007-L... \$3.97 07N3008-L... \$3.97

Embroidered nylon trim and dainty tucking accent a soft feminine blouse she'll simply adore. Hand wash. *State bust size 32, 34, 36, 38. Shipping wt. 9 oz.* 07N 3001-White... \$3.97 07N 3002-light blue... \$3.97 07N 3003-light pink... \$3.97

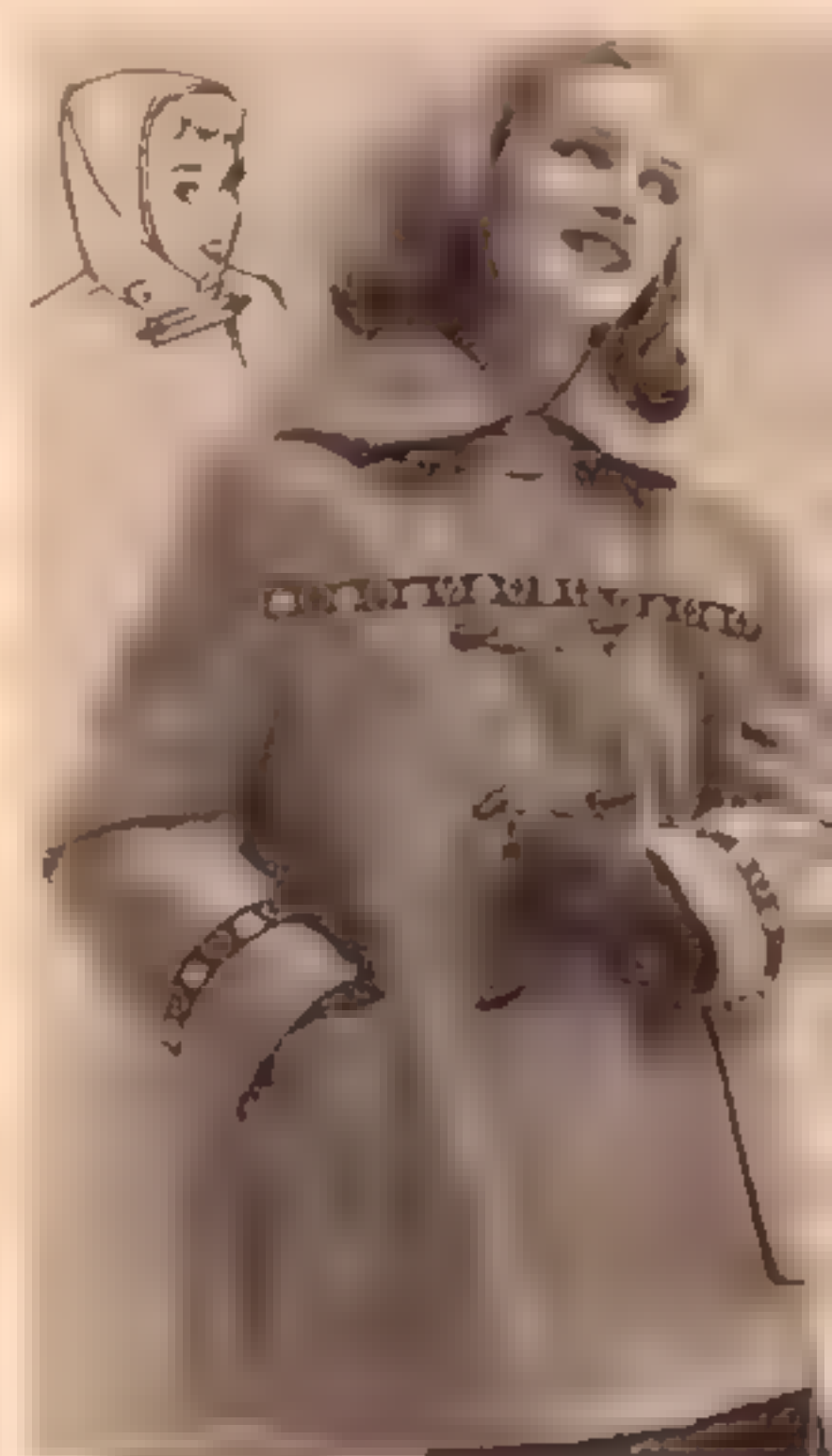


SHORT
REGULAR
TALL

Average lengths below waistbands are:
Short... 27 1/2 in.
Regular... 29 1/2 in.
Tall... 31 1/2 in.

Proportioned Skirt solves gift problems

Hand Washable 85% Wool, 15% Nylon \$4.97 No... lannel skirt has top quality tailoring. **SHORT**... measures 5 ft. 2 in. and under. *State Misses' size 10, 12, 14, 16, 18, 20. Shipping wt. 1 lb. 2 oz.* 07N4584-Med. gray \$4.97 07N4585-Ok. brown... \$4.97 **REGULAR**... measures 5 ft. 3 in. to 5 ft. 6 in. *State Misses' size 10, 12, 14, 16, 18, 20. Shipping wt. 1 lb. 12 oz.* 07N5079-Med. gray \$4.97 07N5080-Ok. brown... \$4.97 **TALL**... measures 5 ft. 7 in. and over. *State Misses' size 10, 12, 14, 16, 18, 20. Shipping wt. 1 lb. 12 oz.* 07N4590-Med. gray \$4.97 07N4591-Ok. brown... \$4.97



Gay warmer... Tyrolean Jacket

\$15.67

Melton cloth jacket of 50% new wool and 50% reprocessed wool. A fashion find with a collar that converts to a hood, toggle closing and Tyrolean braid trim. Removable neck 1" x 1" wristlets. Lined with printed rayon quilted to 100% reprocessed wool. Aht 30" long. Dry clean. Wt. 2 lbs. *Misses' size 8, 10, 12, 14, 16, 18.* 07N 8118-Charcoal gray... \$15.67 07N 8119-Light gray... \$15.67



Versatile Cashmere-Look Jacket
\$13.70

A Christmas gift she'll love all year 'round—a short, easy fitting jacket for all season wear. Soft cashmere-like texture, 85% "Fiocco" rayon and 15% cotton. Pellon interfaced cuffs, facings and collar for shape-retention. Unlined; about 25 in. long. Dry clean. Shpg. wt. 1 lb. 4 oz.
Misses' sizes 10, 12, 14, 16, 18. *State size*
07 N 7909—Gray and white stripes... \$13.70



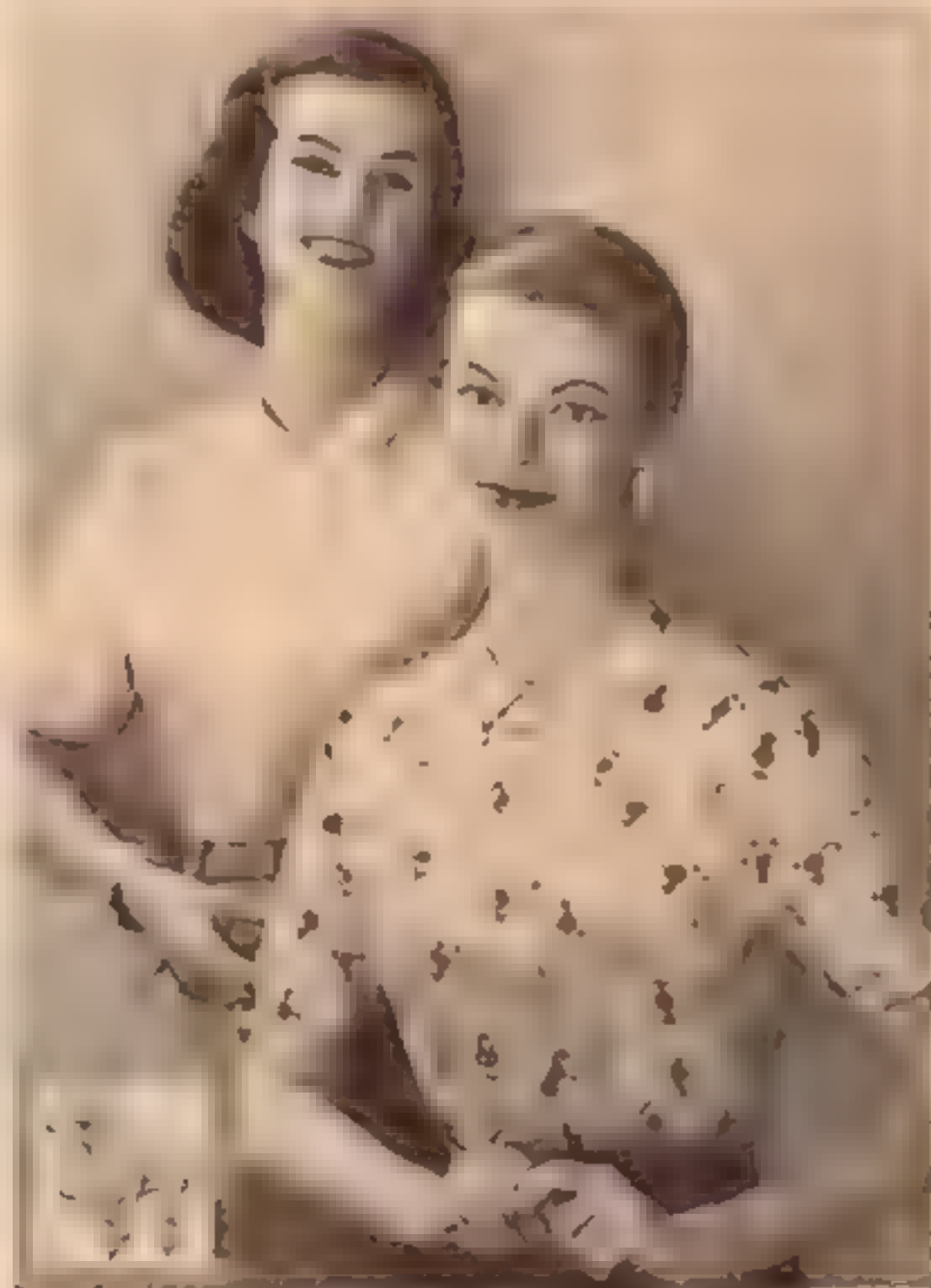
Glamorous Velveteen Skirt
\$7.74

Picture her in a whirl of unpressed pleats gathered to a charming sweetheart waist band. The effect is perfect in luxurious imported twill back cotton velveteen that resists water spotting. You can be sure this gift will be appreciated. Back zipper closing. Dry clean. Shpg. wt. 1 lb. 1 oz.
Misses' sizes 10, 12, 14, 16, 18. *State size*
07 N 4578—Black \$7.74



Cotton Knit Blouson
\$3.27

Striped, saucy drawstring style has chic mandarin collar, pearl-like buttons, ¾ sleeves. Hand wash. *State size* small (10); medium (12-14), large (16-18). Shpg. wt. 10 oz.
07 N 7773—Black and white... \$3.27
07 N 7774—Red and white... 3.27



Attractive Pima Cotton Broadcloth Shirts
Solid Color \$2.67 Pattern \$2.97

She never has to iron her shirts. New collar style is crease-resistant, washable... max. for the package 1 1/2". *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 7 oz.
Solid Color Colorful Poodle Print on white ground (see inset)
7 N 4130—White... \$2.67 7 N 4125—White with orange blue, gray and gold \$2.97
7 N 4131—Light blue... 2.67
7 N 4132—Yellow... 2.67



A Cotton Knit Pullover in stripe and solid is the gift she's been waiting for! ¾ length sleeves; yoke in front and back. Hand wash. Please *state size* small (10-12); medium (14-16); large (18). Shipping wt. 10 oz.
07 N 7770—Black and white
07 N 7771—Light blue and white each... \$2.83

B Cotton Knit Pants. These fully lined tapered-leg pants are knit for fit, have hi-rise waist. Back zipper. Hand wash. Shpg. wt. 14 oz.
Misses' sizes 10, 12, 14, 16, 18. *State correct size*
07 N 6044—Black... \$4.77



C Pure Wool Plaid Jacket Mitins... withprooting. Unlined; about 27 in. long. Dry clean. Shpg. wt. 1 lb.
Misses' sizes 10, 12, 14, 16, 18. Please *state correct size*.
07 N 1595—Black and red... \$10.74
07 N 1596—Black and tan... \$11.74
07 N 1597—Black and gray... \$10.74
Women's sizes 38, 40, 42, 44. Please *state correct size*.
07 N 1585—Mauve red... \$6.77
07 N 1586—Light blue and tan... 6.77
07 N 1587—Light green and gray... 6.77
\$11.74

Pure Wool Skirt... rayon seat lining. Dry clean. Shipping wt. 1 lb. *State size*
Misses' sizes 10, 12, 14, 16, 18, 20. Please *state size*.
07 N 1200—Light gray... \$6.77
07 N 1201—Light blue... 6.77
07 N 1202—Light tan... 6.77
Women's sizes 38, 40, 42, 44
07 N 1204—Light gray... \$7.74
07 N 1205—Light blue... 7.74
07 N 1206—Light tan... 7.74

See our Fall and Winter General Catalog for an additional selection of Sportswear

Do your Christmas shopping the easy way—use Sears Easy Payment Plan. This convenient way to shop is available on all orders totaling \$20 or more. For more complete information about Sears Easy Payment Plan please turn to page 347

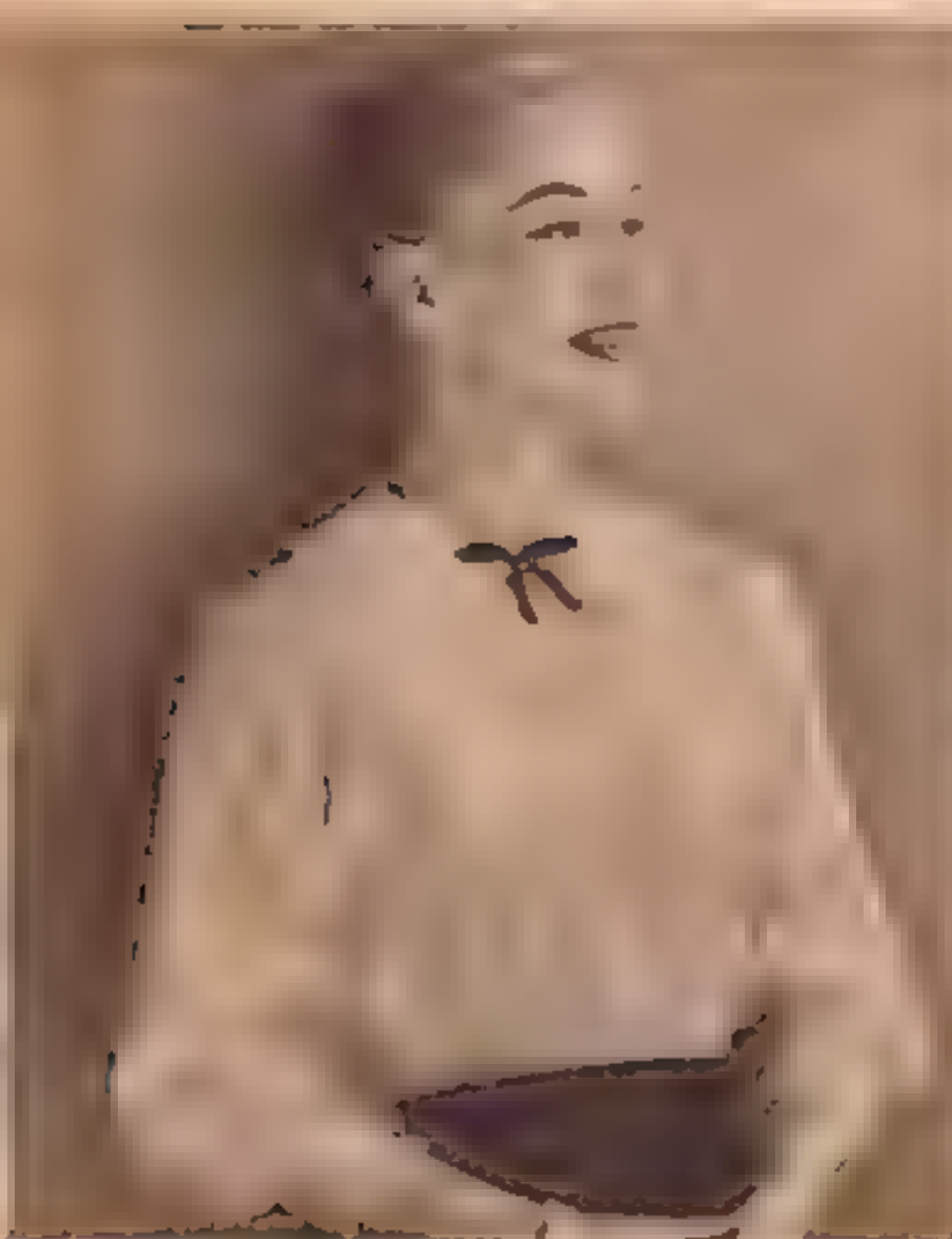
"GIFTED" KERRYBROOKE BLOUSES . . ABSOLUTE TREASURES TO OWN



B Acrilan® Jersey \$2.83



C Dacron Crepe \$3.97



C Dacron, Nylon and Cotton \$6.97



C Dacron Crepe \$4.97

A "Sweater" Bow-Blouse of soft Dacron crepe gets a fashion edge with Orlon® knit collar, cuffs and waistband. Sure charm with the feminine ways of a blouse, the casual air of a sweater. And all this finery hand washes, dries dry. Bow detaches. *State size 32, 34, 36, 38* Shipping wt. 9 oz. 07 N 3023—White with off white knit..... Gift boxed \$4.97

B Acrilan Jersey Scoop for the Holiday, and every festive occasion. Rayon satin band and crochet trim. Washable . . drip dries wrinkle-free. *State size 32, 34, 36, 38* 07 N 3015—White with black trim. Shipping weight 8 oz..... \$2.83 07 N 3016—Black with black trim. Shipping weight 8 oz..... 2.83

C High-low Jabot froths her neck-high in ruffles or plunges to a deep V. Dacron crepe with white nylon lace. Washable, little ironing. *State size 32, 34, 36, 38, 40, 42* 07 N 3019—White 07 N 3020—light pink 07 N 3021—light blue. Shpg. wt. 9 oz. Gift boxed Each \$3.97

D Holiday Magic in new, shimmering Dacron, nylon and cotton fabric frosted with nylon lace, lavished with rows of tucks. Nylon velvet bow is removable. Washable . . little or no ironing needed. *State size 32, 34, 36, 38* 07 N 3025—White with black bow Shpg. wt. 8 oz. Gift boxed \$6.97

E Glitter-lit Collar accounts for the sophisticated yet simple charm of this Acrilan jersey blouse. She'll just love the mock pearl and rhinestone embroidery. Back zipper. Washable . . drip dry. *State size 32, 34, 36, 38.* 07 N 3010—Turquoise blue 07 N 3011—White 07 N 3012—Black Shipping weight 10 oz. . . Each \$3.77

F Gorgeous Appliques of nylon satin and cotton lace turn a heavenly nylon georgette blouse into a masterpiece of detailing. Easy to care for, too. Hand wash . . drip dry . . forget the ironing. *State size 32, 34, 36, 38, 40, 42.* 07 N 3027—White. Shipping weight 8 oz..... Gift boxed \$5.74

G Delicate, Dreamy Lace to steal her heart and yours when she wears it. Deep V neckline front and back. Side zipper. Alençon-type nylon lace hand washes just beautifully. *State size 32, 34, 36, 38, 40.* Shipping weight 10 oz. 07 N 3114—White..... \$6.77 07 N 3115—Beige..... \$6.77

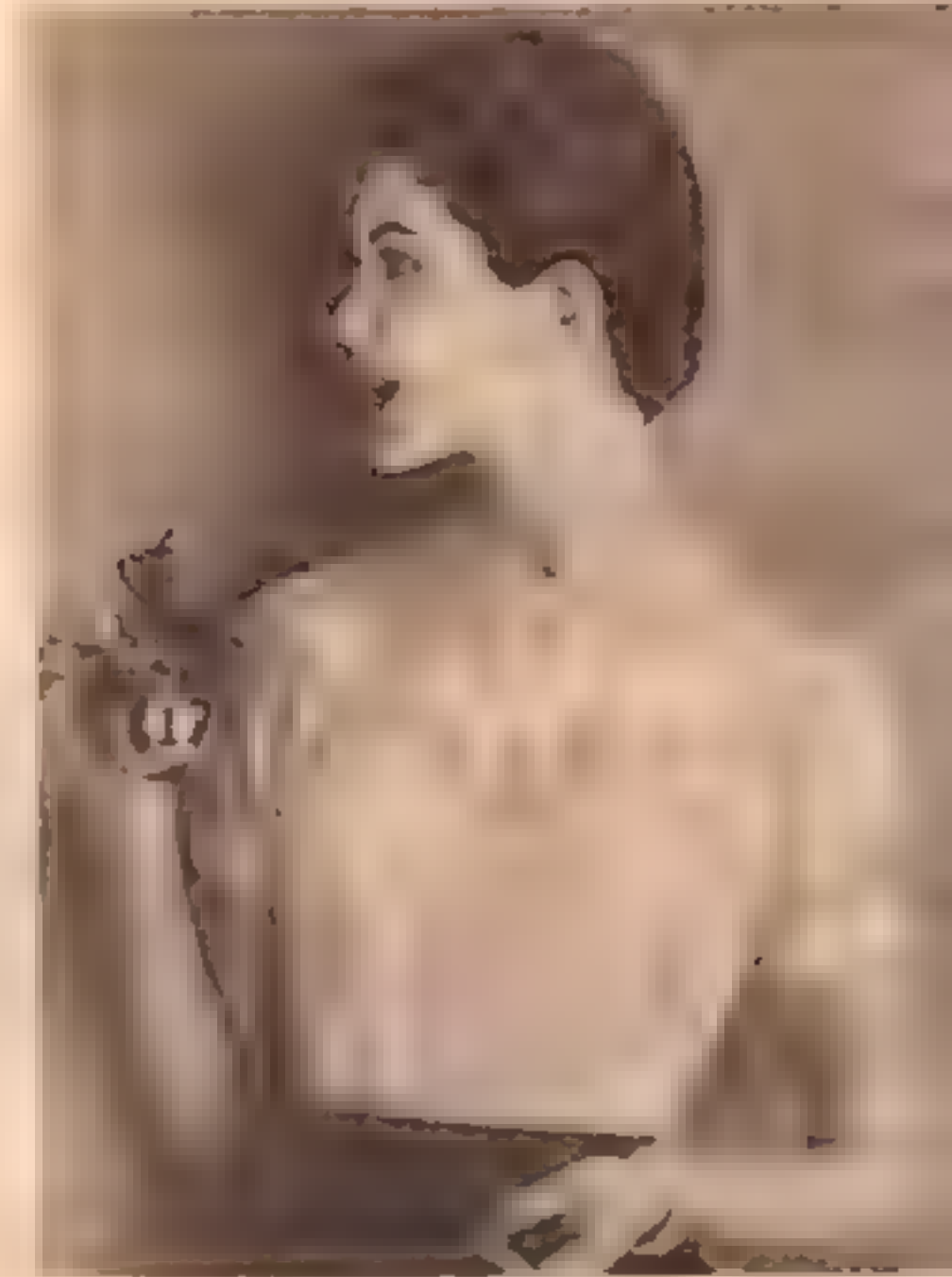
Do your Christmas shopping the easy way . . use Sears Easy Payment Plan; for further information, see page 347.

MEASUREMENT CHART FOR BLOUSES

Order Only Sizes listed with each catalog number							
Size is.....	32	34	36	38	40	42	
If bust is inches....	31-32	33-34	35-36	37-38	39-40	41-42	



E Acrilan Jersey \$3.77



F Nylon Georgette \$5.74



G Nylon Lace \$6.77

1. Dacron T.M. is polyester fibre.
2. Acrilan fiber Chemstrand T.M.
3. Dacron T.M. for acrylic fiber



A
\$1.97



B
\$2.27



C
\$2.27



D
\$2.97



E
\$5.97



F
\$3.97



G
\$3.97



H
\$2.27

I
\$1.86

K \$2.27

Knit Caps warm and gay

- A** Open Crown Cuddle Cap, 100% wool stitched with white angora rabbit hair. Simulated pearls. *State color* red, black, beige, charcoal gray, or all white. Shpg. wt. 4 oz. 078 N 3575—fits all sizes. \$1.97
- B** 30% Wool, 70% Angora Rabbit Hair knit with chignon effect. Plastic flower ornaments. *Fits all sizes*. Shipping weight 4 oz. 078 N 3560—White only. \$2.27
- C** Fluffy Beehive Toque knit of 30% angora rabbit hair and 30% wool nylon reinforced. *State color* white, light pink, light blue. Shpg. wt. 9 oz. 078 N 3555—fits all sizes. \$2.27
- D** All Wool Helmet hand crocheted. Make-believe pearls. *State color* black, white, navy blue, beige, red, or charcoal gray. Wt. 4 oz. 078 N 3550—fits all sizes. \$2.97

Top Fashion .. the fur-look hot

- E** Odyne Serot. The luscious fur like fabric is Orlon® and Dynel. In shape and texture it's a tremendously smart touch with winter outfits. Rayon grosgrain band and lining. Fits head sizes 21 1/4 to 22 1/4 inches. *State color* blonde beige, fawn (lt. brown), platinum gray (lt.), must gray (med.) or white. 078 N 3900 \$5.97
- F** The Leopard Print Turban. *State color* black, white, or brown. 078 N 3901 \$3.97
- G** White Fur, Red Rose. What could be gay-er? Snow white rabbit fur cap, young and glamorous. White rabbit fur collar to match adds glamour to sweaters or dresses. *Fits all sizes*. Shipping weight 12 ounces. Price includes 10% Federal Excise Tax. 078 N 3415E—Cap and collar set... \$3.97

You're so warm .. and pretty, too .. in a Scarf Hat

- H** Pretty Two-faced Ascot Hood is all Orlon®, plaid on one side, solid on the other. Fits all sizes—it makes a sure hit gift. *State color* red plaid with white, med. gray and light blue plaid with light blue; or pink and black plaid with pink. 078 N 3505—Shipping weight 3 ounces. \$2.27
- I** Visor Cap with Scarf Ends wraps you warmly in all wool jersey. It's so flattering everybody loves it, wonderful for all your holiday dashing around. *Fits all head sizes*. *State color* black, dk. brown, med. gray, navy blue, red or white. 078 N 3500—Shipping weight 9 ounces. \$1.86
- K** Our Famous Plaid Stole Cap is 50% wool, 45% rayon. Big size, about 14x70 inches including 5 1/2-inch wool fringe. *State color* combinations red and multicolor; white and multicolor, pink and black, or light gray and light blue. *Fits all sizes*. 078 N 3510 \$2.27

Hats on this page will be shipped from Philadelphia. Order and pay postage from your Sears Mail Order House. For Sears Easy Terms see page 347 of this Catalog

Charmode No-iron Slips

for easy care and comfort plus lovely styles she'll cherish all year



PROPORTIONED SLIP IN LUSTROUS LUMINAIRE

Three Lengths
for better fit
\$4.77
Any length



- New blended woven fabric with look of rich silk Dacron for wonderful no-iron easy care, Cotton for comfort, Nylon for wear
- Nylon tricot and nylon lace trim... straight back edged with doubled tricot. 2-seam straight cut skirt. Double sewn bodice seams. Hand wash
- Short. Fits women 4 ft. 10 in. to 5 ft. 2 in. Color White
38 N 3929—Please state size 32, 34, 36, 38, 40, 42, 44
- Regular. Fits women 5 ft. 3 in. to 5 ft. 6 in.
Please state size 32, 34, 36, 38, 40, 42, 44
38 N 3916—White 38 N 3917—Pastel blue
38 N 3915—Pink 38 N 3918—Candlelight beige
- Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in. Color White.
38 N 3930—Please state size 34, 36, 38, 40, 42, 44
Shipping weight 6 ounces. Each \$4.77

TRIMMED CHARMERS

LUMINAIRE Slip in 2 Lengths \$3.77

- Lustrous woven blend of Dacron, Cotton and Nylon
- Lavishly trimmed with Nylon Alencon type lace

A Gathered bodice trimmed with lovely lace and same lace at straight back and around hemline. Flattering 2-seam straight cut skirt is designed to complement popular new slim line

Regular. Fits women 5 ft. 3 in. to 5 ft. 6 in. Color White
38 N 3941—Please state size 34, 36, 38, 40
Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in. Color White
38 N 3942—Please state size 34, 36, 38, 40

Shipping weight 6 ounces. Each \$3.77

Rich Nylon Satin Slip \$5.74

- Divinely soft and smooth for the figure molding flattery she wants with her newest fashions

B The gift that is both luxurious and practical Sought after flattery is hers because non-clinging fabric is fashioned with slim 4-gore bias cut skirt, and beautiful molded bust sections. And remember, she can just hand wash and drip dry

Artistically trimmed at front of bodice and around hemline with nylon tricot over nylon lace, and permanently pleated nylon tricot. Double tricot enhances straight back and deep flounce at bottom of very trim fitting skirt

White. Please state size 32, 34, 36, 38, 40
38 N 3282—Shipping weight 6 oz. Each \$5.74

PIXIE CREPE

Soft draping no-iron fabric is a blend of 80% Acetate for wear and 20% Dacron for ease of care. It'll keep rich lustrous looks even after many, many washings. She can wash by hand and drip dry in a very short time... or she can put in the machine and tumble dry if she so desires.



Slip with dainty ruffled trim \$3.77

C Softness of fabric brought out by beautiful nylon Alencon-type lace and inserts of ruffled nylon tricot. Bodice inserts are diagonally set. Straight back trimmed with lace. Sleek 2-seam straight cut skirt has covered seams for added wear

Please state size 32, 34, 36, 38, 40, 42, 44
38 N 3445—Pink. Shpg. wt. 5 oz. Each \$3.77
38 N 3446—White. Shpg. wt. 5 oz. Each 3.77
38 N 3447—Pastel Blue. Shpg. wt. 5 oz. Each 3.77

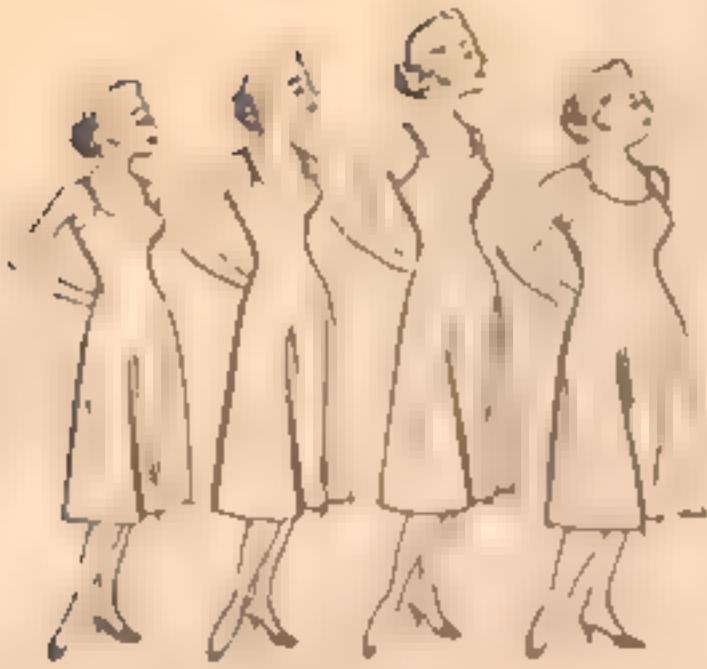
Slip with delicate accents \$2.83

D Fine nylon Val-type lace and doubled nylon tricot trims gathered bodice and hemline. Straight back edged with lace. 2 seam straight cut skirt very well made with covered seams for wear

Please state size 32, 34, 36, 38, 40, 42, 44
38 N 3435—Pink. Shpg. wt. 5 oz. Each \$2.83
38 N 3436—White. Shpg. wt. 5 oz. Each 2.83

Charmode No-iron Proportioned Slips

to give her not only ease-of-care but also fit that is much more individual



Proportioned not only in length but also from shoulder to waist . . waist to hips . . and hips to hemline

Short Length. Fits women 4 ft. 10 in. to 5 ft. 2 in.

Regular Length. Fits women 5 ft. 3 in. to 5 ft. 6 in.

Tall Length. Fits women 5 ft. 7 in. to 5 ft. 9 in.

Larger Sizes (Regular Length). Available in A only.



SPICESPUN . . SHADOWPROOF PANEL

\$3.97

Regular sizes

- Front shadow panels for complete protection
- Dainty blend of Dacron* for crisp new look and ease-of-care . . Nylon for wear . . Cotton for absorbency

[A] Trimmed with eyelet embroidered self fabric at bodice and straight back . . plus ruffle at hemline of 4-gore straight cut skirt. Hand wash

Short Length. Please state size 32, 34, 36, 38, 40, 42, 44

38 N 3925—White. Shpg. wt. ea. 6 oz. Each \$3.97, 2 for \$7.85

Regular Length. Please state size 32, 34, 36, 38, 40, 42, 44

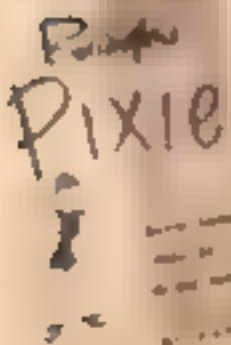
38 N 3926—White. Shpg. wt. ea. 6 oz. Each \$3.97, 2 for 7.85

Tall Length. Please state size 34, 36, 38, 40, 42, 44

38 N 3927—White. Shpg. wt. ea. 6 oz. Each \$3.97, 2 for 7.85

Larger Sizes. Please state size 46, 48, 50, 52

38 N 3928—White. Shpg. wt. ea. 6 oz. Each \$4.77, 2 for 9.40



PIXIE CREPE . . ADJUSTABLE CAMISOLE STRAPS

\$3.77

- 80% Acetate for wear . . 20% Dacron for ease-of-care

[B] Grecian design bodice trimmed with permanently pleated nylon tricot over self fabric edged with nylon Val-type lace (at straight back too). Adjustable camisole straps are lace over self fabric. Hemline trim is lace and pleating. Machine washable

Short Length. Please state size 32, 34, 36, 38, 40

38 N 3711—Pink 38 N 3712—White 38 N 3713—lt. blue

Regular Length. Please state size 32, 34, 36, 38, 40.

38 N 3714—Pink 38 N 3715—White

38 N 3716—lt. blue 38 N 3717—Champagne beige

Tall Length. Please state size 34, 36, 38, 40.

38 N 3718—Pink 38 N 3719—White 38 N 3720—lt. blue

Shipping weight 6 oz. Each \$3.77

BEFORE ORDERING SLIPS measure bust size over bra or foundation . . this is slip size. **HOWEVER**, if hips are larger than bust by 4 in. or more order next larger size. Length of slips increases with size

NOTE: order only sizes listed with catalog number

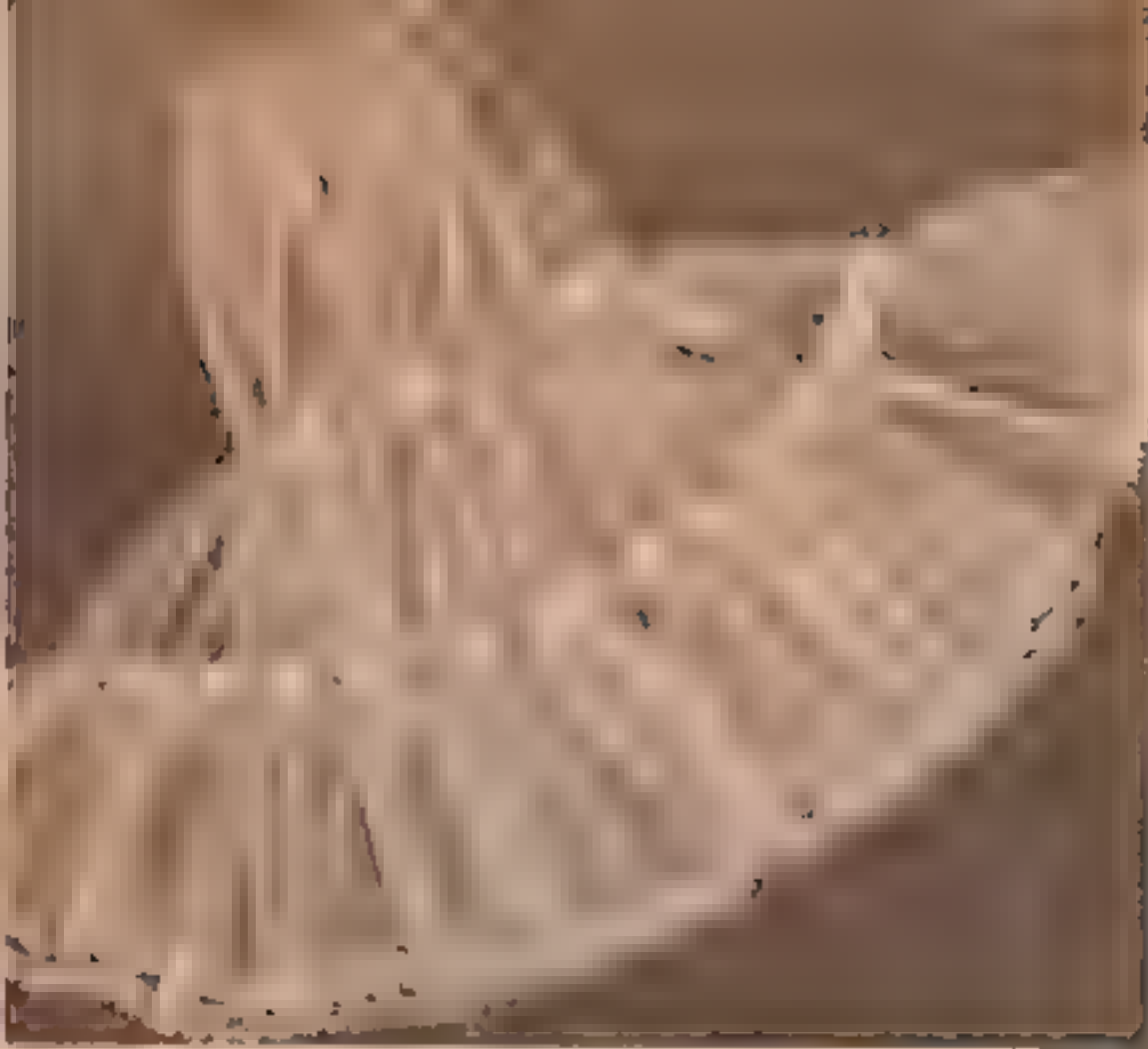
Don't miss any of the Proportioned Slips in Our Big Fall General Catalog. The wide selection includes cotton, nylon tricot and delightful easy care no-iron slips in tailored and trimmed styles.



*Reg. T.M. for DuPont polyester fiber

SEARS 115

WishbookWeb.com



A Reversible \$3.97



B Frothy delight \$5.94



C Our Finest Petticoat \$7.94

Bouffants

Petticoats for
Your Lovely Lady



D
\$5.74

A Double skirt of nylon marquisette is reversible. Bound with rayon satin ribbon. Nylon elastic waist. State waist size 24-26; 27-29; 30-32 in. Hand wash.

38 N 3644—Black with pink. Shpg. wt. 11 oz. Each \$3.97
38 N 3645—Pink with lt. blue. Shpg. wt. 11 oz. Each 3.97
38 N 3646—Black with lt. blue. Shpg. wt. 11 oz. Each 3.97

B Nylon Petticoat for beauty and ease-of-care. Dainty nylon lace brings out charm of wide pleated sheer inserts. Crisp parchment under-skirt made even fuller with net ruffles. Romantically accented with bright red rose. Trim tricot torso with elastic at the waist.

State waist size 24-26; 27-29; 30-32 in. Hand wash.
38 N 3650—White. Shipping weight 9 oz. Each \$5.94

C Our Finest— with luxuriously full tiers of nylon sheer over sheer nylon marquisette under-skirt. Trimmed with nylon lace and pink flocked bow. Smooth fitting torso is nylon tricot with nylon elastic waist.

State waist size 24-26; 27-29; 30-32 in. Hand wash.
38 N 3663—White with pink. Shpg. wt. 12 oz. Each \$7.94
38 N 3664—Black with pink. Shpg. wt. 12 oz. Each 7.94

30-yard skirt
in 3 lengths

D Nylon bouffant takes place of 2 or 3 ordinary styles. Marquisette tiers, tricot torso. Elastic waist. Hand wash.

State waist size 24-26; 27-29; 30-32 in.

Short. Fits women 4 ft. 10 in. to 5 ft. 2 in.

38 N 3688—White

Regular. Fits women 5 ft. 3 in. to 5 ft. 6 in.

38 N 3690—Pink

38 N 3691—White

38 N 3692—Pastel blue

Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in.

38 N 3689—White

Shpg. wt. 11 oz. Each \$5.74

Days of the Week Briefs with Quilted Box

Runproof ARNEL Tricot

7 Briefs with box \$4.97

Runproof Nylon Tricot

7 Briefs with box \$5.74

Days and "motifs" are beautifully embroidered on leg of each brief. Elastic waistband. Double fabric crotch.

Quilted rayon satin partitioned box contains 1 pink, 1 black, 1 yellow, 1 pastel blue, 1 pastel green, 2 white.

State ONE size 30-34; 35-38; 39-40-inch hips.

Runproof Arnel Tricot. Wash by hand or machine dries in as little as 2 hours. Very pleasing next to skin and pleasantly absorbent. Shpg. wt. 1 lb.

Elastic Leg Brief

38 N 5025—Box of 7. . . \$4.97

Band Leg Brief (not shown)

38 N 5026—Box of 7. . . \$4.97

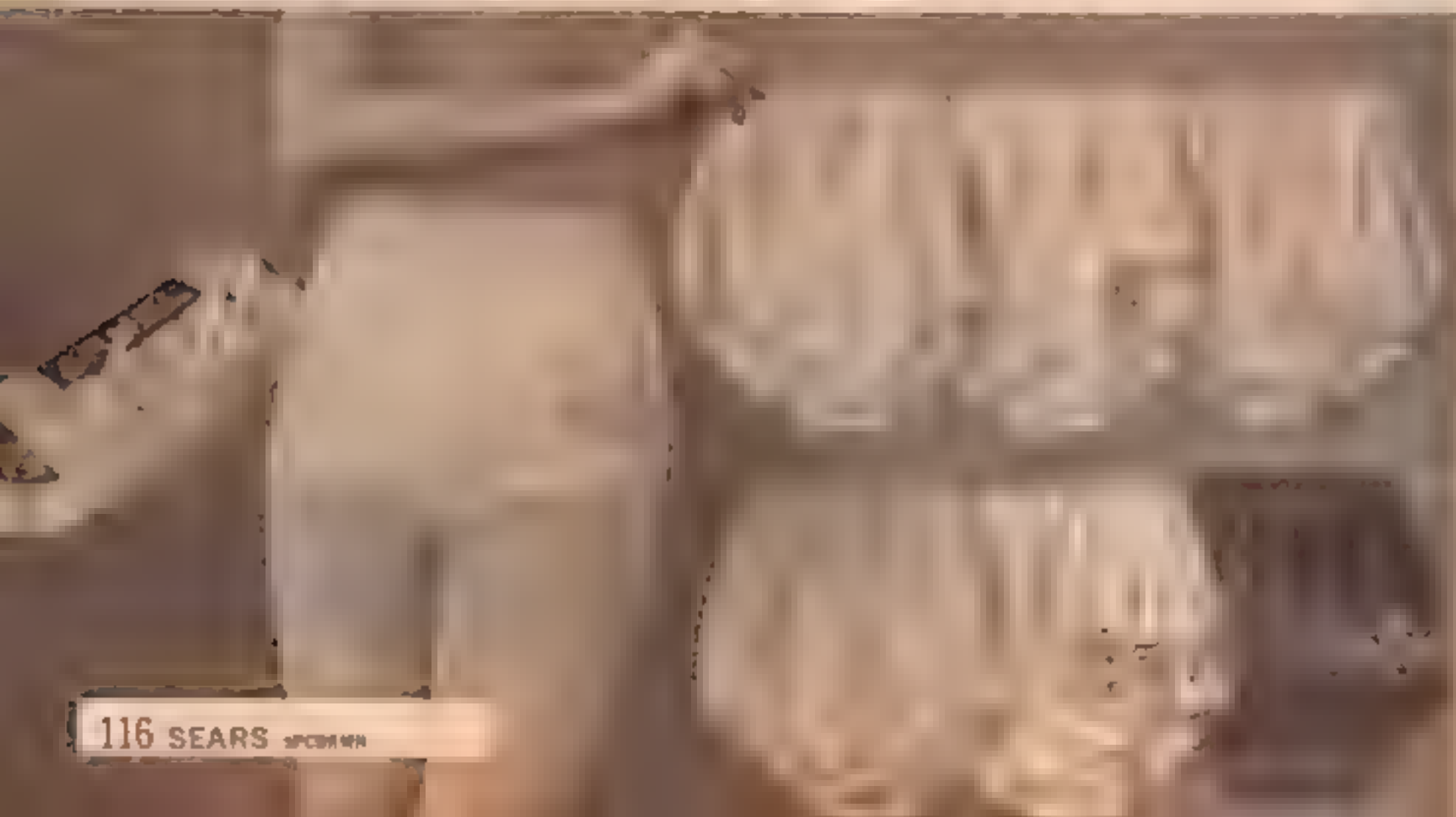
Runproof Nylon Tricot. Longer wearing and quicker drying—also smooth and soft. Rayon satin tab at waist for strength and better fit. Shpg. wt. 1 lb. 6 oz.

Elastic Leg Brief

38 N 5112—Box of 7. . . \$5.74

Band Leg Brief (not shown)

38 N 5113—Box of 7. . . \$5.74





Lovely Nylon Tricot Lingerie

Be sure to see the Charmode Luxury Lingerie in our Fall General Catalog for other lovely styles

Imported Nylon Lace Trim

(A) Slip \$7.74 (B) Brief \$2.97 Each

A Sheath Slip designed especially to flatter the new slim line. Lace imported from France trims beautifully fitted bodice and straight back. "Walking slits" at sides are highlighted with this same lovely lace, as is the hemline. Boxed to protect rich fabric.

State size 32-34, 36-38
38 N 4691—White
38 N 4692—Black
Shipping weight 7 ounces. Each \$7.74

B Elastic Leg Brief in same rich nylon tricot. Imported nylon lace at legs edges with nylon sheer ruffling and slightly reinforced with elastic for smooth fit. Fancy nylon elastic at waist with tab. Double crotch. Color white. State size 30-34, 35-38; 39-40 inch hips. Shipping weight each 4 oz. 38 N 5074.....Each \$2.97, Two for \$5.70

Lavishly Trimmed with Nylon Lace

(C) Half Slip \$4.77 (D) Slip \$6.77

C Half Slip with wide trim of scalloped nylon lace at hemline lined with sheer nylon. Figure flattering 2 seam dream of a skirt; nylon elastic at waist. Nicely boxed.

State waist size 24-26, 27-29, 30-32
38 N 4386—White 38 N 4387—Pink
38 N 4388—Pastel blue 38 N 4391—Black
Shipping weight 7 ounces..... Each \$4.77

The Slip for the woman who loves her lingerie exquisitely trimmed. Lovely scalloped lace is delicately appliqued on softly gathered bodice and also trims the straight back and hemline. It'll come nicely boxed to keep fresh for Christmas.

State size 32, 34, 36, 38, 40
38 N 4745—White 38 N 4746—Pink
38 N 4747—Pastel blue 38 N 4748—Black
Shipping weight 10 ounces..... Each \$6.77

Completely Fashioned of Nylon Lace over Nylon Tricot

(E) Slip \$6.77 (F) Half Slip \$4.77 (G) Brief \$2.37 (H) Panty \$3.47 Each

E Sleek Slip expertly cut for newest fashions with zipper at side for smoothest fit possible. Nylon lace edges V-front, straight back and hemline. Camisole straps also lined. Nicely boxed of course.

State size 32, 34, 36, 38.
38 N 4524—White 38 N 4525—Black
38 N 4526—Pink champagne
Shipping weight 10 ounces..... Each \$6.77

F Slim Half Slip with V-neckline. Nylon elastic waist. Shipping wt. 10 oz. Boxed.
38 N 4270—White 38 N 4271—Black
38 N 4272—Pink champagne
38 N 4273—Medium blue Each \$4.77

Tell her to hand wash any item on this page

G Brief. Nylon lace edges with narrow nylon elastic. Folded nylon elastic waist. State size 33-34, 35-36, 37-38, 39-40-inch hips. Wt. ea. 5 oz. State color white, black, pink champagne, pastel blue
38 N 5065—Ea \$2.37, 2 for \$4.60

H Flare Leg Panty with V-neckline. Folded nylon elastic waist. Doublecrotch. State size 35-36; 37-38, 39-40, 41-44-inch hips. Wt. ea. 5 oz. State color white, black, pink champagne, pastel blue
38 N 5066—Ea \$3.47, 2 for \$6.80

SEARS 117

Luxurious Angel's Touch Nylon Tricot

Gloriously soft and richly opaque fabric gives lovely Slips, Half Slips and Brief added flattery



Beauty of design brought out with Nylon Lace trim

(A) Slip \$6.77 (B) Half Slip \$4.77 (C) Brief \$1.77

[A] Dramatic Slip with entire bodice fashioned of beautifully patterned lace . . . back as well as front. Completely lined with slip fabric for softer drape, smoother fit and more attractive appearance. Camisole straps are perfect accent with flattering contour cut design. Deep graceful flounce at hemline of rich scalloped lace and sheer nylon tricot insert. Straight back. Nicely boxed to protect this luxurious beauty
Color white. State size 32, 34, 36, 38, 40.

38 N 4755—Shipping weight 10 ounces

Each \$6.77

[B] Half Slip perfectly cut for smooth, trim fit. Deep flounce at hemline of scalloped lace with insert of sheer nylon tricot. Nylon elastic at waist. It too is nicely boxed to keep it fresh looking

White. State waist size 24-26; 27-29; 30-32 in.

38 N 4255—Shipping weight 10 ounces. Each \$4.77

[C] Elastic Leg Brief. Lavishly trimmed to make this luxurious fabric really show off. Scalloped lace at sides, and around leg openings. Nylon elastic waistband. Double fabric crotch

White. State size 33-34; 35-36; 37-38; 39-40 41-44-inch hips.

38 N 5072—Shipping weight each 4 ounces Each \$1.77, Two for \$3.44

Delicately accented with applique

(D) Half Slip \$3.77 (E) Slip \$5.74

[D] Half Slip with flounce of sheer nylon tricot over slip fabric. Touches of nylon satin applique and piping are so decidedly feminine. Nylon elastic at waist. Nicely boxed

State waist size 24-26; 27-29; 30-32 in.

38 N 4279—White

38 N 4280—Pink

38 N 4281—Pastel blue

Shipping weight 10 ounces

Each \$3.77

[E] Slip with softly gathered bust sections of sheer nylon tricot lined with slip fabric. Dainty nylon satin applique trims front V-neck and sheer nylon tricot flounce at hemline that is over slip fabric. Piping of nylon satin is a smart touch on the flounce in the back. Same rich nylon satin edges straight back too. Nicely boxed

State size 32, 34, 36, 38, 40.

38 N 4787—White

38 N 4788—Pink

38 N 4789—Pastel blue

Shipping weight 11 ounces

Each \$5.74

Trimmed with glamour

(F) Slip \$4.77 (G) Slip \$3.77

[F] Slip with embroidered sheer nylon tricot bodice over sheer tricot. Nylon lace at front of bodice and straight back. Pleated sheer tricot flounce with neatly finished edge at hemline made even lovelier with insert of scalloped nylon lace. Boxed.

State size 32, 34, 36, 38, 40.

38 N 4769—White

38 N 4770—Black

38 N 4771—Red

Shipping weight 10 ounces Each \$4.77

[G] Slip in popular tailored design with trim of doubled sheer nylon tricot and scalloped tricot at the becoming front neckline. Doubled sheer trims straight back and hemline.

Color white. State size 32, 34, 36, 38, 40, 42, 44.

38 N 4759—Shog. wt. 8 oz Each \$3.77

HAND WASH all items on page

Proportioned Slips, Half Slips

You can give her Panties to match in the same No-iron Nylon Tricot that drapes so beautifully and is so satiny-soft

Proportioned not only in the length but also from shoulder to waist . . . waist to hips . . . and hips to hemline for better fit

Short Length (A, B only). Fits women 4 ft. 10 in. to 5 ft. 2 in.

Regular Length. Fits women 5 ft. 3 in. to 5 ft. 6 in.

Tall Length. Fits women 5 ft. 7 in. to 5 ft. 9 in.

Larger Sizes (A and B only). Regular Length.

Elegantly trimmed with exquisite nylon lace

(A) Slip **\$5.74** (B) Half Slip **\$3.77** (C) Brief **\$1.97**
Reg. slng. Reg. slng. Reg. slng.

A Slip with rich nylon lace that covers gathered bust sections and trims front of bodice plus slightly rounded back. Deep flounce at hemline is scalloped lace and sheer nylon tricot with more lace in the insert. It's nicely boxed.

Short Length. State size 32, 34, 36, 38, 40

38N4539—White. Shipping weight 11 ounces. Each **\$5.74**

Regular Length. State size 32, 34, 36, 38, 40, 42, 44. Shpg. wt. 11 oz.

38N4534—White 38N4535—lt. blue 38N4536—Black. Each **\$5.74**

Tall Length. State size 34, 36, 38, 40, 42, 44. Shpg. wt. 11 oz.

38N4537—White 38N4538—lt. blue Each **\$5.74**

Larger Sizes (Regular Length). State size 46, 48, 50. Shpg. wt. 11 oz.

38N4559—White 38N4560—Black. Each **\$6.44**

B Half Slip with delightfully full flounce of nylon lace and sheer nylon tricot enhanced with insert of lace. Nylon satin tab at waist for smooth fit. Elastic waistband. Boxed

Short Length. Please state waist size 24-26; 27-29; 30-32 in.

38N4381—White. Shipping weight 8 ounces. Each **\$3.77**

Regular. State waist size 24-26; 27-29; 30-32 in. Shpg. wt. 8 oz.

38N4376—White 38N4377—lt. blue 38N4378—Black. Each **\$3.77**

Tall. State waist size 24-26; 27-29; 30-32 in. Shpg. wt. 8 oz.

38N4379—White 38N4380—lt. blue Each **\$3.77**

Larger Size (Regular Length). Fits waist sizes 33 to 36 in.

38N4349—White. Shipping weight 8 oz. Each **\$4.47**

C Elastic Leg Brief. Wide inserts of scalloped nylon lace at leg openings are daintily edged with sheer nylon tricot. Fancy nylon patterned elastic at waist, legs. Double crotch. State color white, light blue, black.

State size 33-34; 35-36; 37-38; 39-40-inch hips.

38N5064—Shipping weight each 4 ounces. Each **\$1.97**, Two for **\$3.80**

Double Skirt Slip, Half Slip . . . Matching Panty

(D) Slip **\$6.77** (E) Half Slip **\$4.77** (F) Panty **\$2.10**

D The Slip that gives her complete "see through" protection because of trim fitting all around double skirt. Wide cami-sole straps of nylon lace over sheer nylon tricot can be lengthened if desired. Permanently pleated over bust sections are lined with sheer nylon tricot. Fine scalloped nylon lace over doubled sheer tricot trims V-front, straight back. Flounce of same lace and pleating with finished edges. Nicely boxed.

Regular. State size 32, 34, 36, 38, 40, 42, 44. Shpg. wt. 12 oz.

38N4702—White 38N4703—Pink 38N4704—Black. Each **\$6.77**

Tall. State size 34, 36, 38, 40, 42, 44. Shpg. wt. 12 oz.

38N4705—White 38N4706—Pink 38N4707—Black. Each **\$6.77**

E Half Slip with all-around double skirt. Permanently pleated nylon net flounce with wide insert of scalloped nylon lace. Soft nylon satin tab at nylon elastic waistband for smoother fit. Boxed.

Regular. State waist size 24-26; 27-29; 30-32 in. Shpg. wt. 10 oz.

38N4359—White 38N4360—Pink 38N4361—Black. Each **\$4.77**

Tall. State waist size 24-26; 27-29; 30-32 in. Shpg. wt. 10 oz.

38N4362—White 38N4363—Pink 38N4364—Black. Each **\$4.77**

F Flare Leg Panty beautifully made for those who always want the finest in lingerie. Delicate nylon lace around leg openings is edged with finely pleated nylon mesh that stays flat. Fancy nylon elastic waistband. Double crotch.

State color white, pink, black.

State size 35-36; 37-38; 39-40; 41-44-inch hips.

38N5073—Shpg. wt. each 4 ounces. Each **\$2.10**, Two for **\$4.00**

Hand wash all these "lovelies" . . . they'll need no ironing

BEFORE ORDERING SLIPS measure bust size over bra, or foundation . . . this is slip size. **HOWEVER**, if hips are larger than bust by 4 inches or more order next larger size. The length of all our slips increases with size.

NOTE . . . order only sizes listed with each Catalog Number.





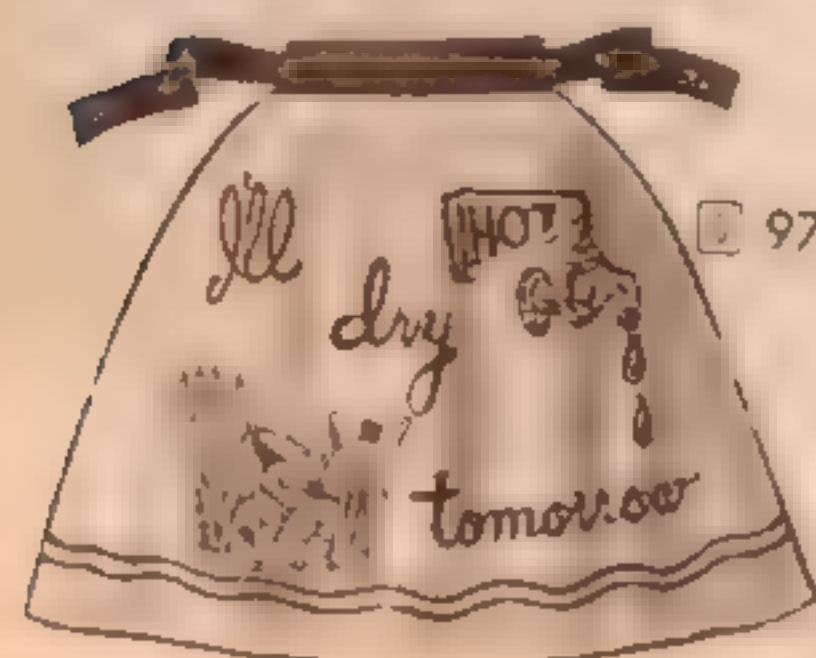
[A] Apron \$1.86 ... 73c



[F] \$1.15



[E] \$1.57



[G] 97c



[B] Regular size \$1.47

[C] \$1.57

[D] \$1.57

[A] For the He-man Chef in your house . . . his own slip-on apron of durable apron duck. Makes outdoor cooking even more fun. Witty red and gray print. Apron and matching "Hot-stuff" Chef's Cap are washable, fit all sizes.

38N7088—Apron
Shpg. wt. 9 oz. Each \$1.86
38N7089—Chef's Cap
Shpg. wt. 4 oz. Each 73c

[B] Percale Coverall. Dainty print on white with matching tape accents. 1 button back, back ties. Washable. Shpg. wt. 8 oz.
Regular fits 34-38 in. bust
38N7162 \$1.47
38N7163 \$1.47
Larger fits 40-44 in. bust.
38N7164—Turquoise blue
38N7165—Red. Each \$1.57
Extra large fits 46-50 in. bust.
38N7166—Turquoise blue
38N7167—Red. Each \$1.67

[C] No-iron Cotton Cobbler. Contrasting white cotton sail cloth 3 pocket section with picnic lunch print. 1 button back; ties. Washable. *State bust size* small (30-36); medium (37-40); large (41-44). Shpg. wt. ea. 8 oz.
38N7145—Red
38N7146—Navy blue
38N7147—Medium green
Each \$1.57 . . . 2 for \$3.10

[D] Gay Polka Dots on crisp white little-or-no-iron embossed cotton. Frilly nylon sheer and lace, perky rickrack trim. Big'n'little pockets. Back ties. Washable. Fits up to size 20. Shipping weight each 7 ounces
38N7052—Red
38N7053—Turquoise blue
38N7054—Navy blue
Each \$1.57 . . . 2 for \$3.10

[E] Band Apron in No-iron Cotton 2 print sail cloth pockets framed by bright color and white rickrack. Washable. Fits dress sizes up to 20.
38N7080—Red 38N7081—Med. green
Shpg. wt. ea. 5 oz. Each \$1.15, 2 for \$2.25

[F] Organdy Band Apron. Sugary white, no-iron organdy. 2 printed polished cotton pockets. Washable. Fits up to size 20. Shipping weight each 4 ounces
38N7067—Each \$1.57 . . . 2 for \$3.10

[G] "I'll Dry Tomorrow" announces this washfast, no-iron apron of snowy white cotton terry cloth towel ing. Round and banded in red cotton. Fits dress sizes up to 20. Wt. ea. 7 oz.
38N7111—Each 97c. 2 for \$1.90

Care-free Aprons in a Holiday Mood

APRONS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[H] Colorful Country Farm Scene prints this delightful cotton Cobbler Set in midriff for dress-like fit. 2-button back. Washable. *State bust size* small (30-36); medium (37-40); large (41-44) in. Shipping wt. ea. 8 oz.
38N7034—Ea. \$1.86, 2 for \$3.65

Holiday Hostess Glamour. Nylon sheer, nylon net overskirt. Gold color embroidery, rickrack. Washable. Fits up to size 20.
38N7016—Brown
38N7017—Pink 38N7018—Red
Wt. ea. 3 oz.
Each \$2.37 2 for \$4.65

[K] No-iron Embossed Cotton Cobbler. Got color or scroll print; polished cotton trim. Washable. *State bust size* small (30-36); med. (37-40); large (41-44) in. Wt. ea. 9 oz.
38N7004—Red 38N7005—Pink
Each \$2.83 . . . 2 for \$5.60

[L] Pleat Pretty No-iron Apron of washable cotton. Tiny pleats printed with gold color. Saucy pocket. Fits sizes up to 20. Shpg. wt. ea. 8 oz.
38N7156—Turquoise
38N7157—Rose
Each \$1.57 . . . 2 for \$3.10

[M] Apple-Bright Everglaze® Chintz Bib Apron. Modernistic apples on gray and white stripes. 2 handy pockets. Back ties. Washable. Shpg. wt. ea. 7 oz. Fits dress sizes up to 20.
38N7139—Ea. \$1.86, 2 for \$3.65

[N] Little-or-no-iron Everglaze cotton. Washable. *State bust size* small (30-36); medium (37-40); large (41-44) in. Wt. ea. 8 oz.
38N7168—Turquoise
38N7169—Pink
Each \$2.37 2 for \$4.65

[P] Fine-fit Cobbler. Washable polished cotton. Gripper fasteners. *State bust size* small (30-36); med. (37-40); large (41-44).
38N7135—Red 38N7136—Pink
38N7137—Aqua Wt. ea. 8 oz.
Each \$1.86 . . . 2 for \$3.65

[R] Poinsettia Apron Flocked poinsettias, merry jingle bells bedeck sheer nylon. Washable. Fits dress sizes up to 20.
38N7071—Red. Wt. ea. 4 oz.
38N7072—White
Each \$1.77 2 for \$3.45

[S] Authentic French Recipes printed on a fine Everglaze polished cotton often seen in much more expensive aprons. Double row of bias binding. Cleverly concealed pocket. Washable. Fits dress sizes up to 20. Shpg. wt. ea. 5 oz.
38N7127—Ea. \$1.86 . . . 2 for \$3.65

[T] 2-piece Gift Set . . . Apron and matching Potholder Mitt in gaily printed cotton sail cloth that is wonderfully long wearing. Apron smartly slit and bound . . . Mitt neatly and thickly quilted. Washable. Fits dress sizes up to 20. Shpg. wt. set 9 oz.
38N7002—Set \$1.86 . . . 2 Sets \$3.65

[V] Dan River Gingham Coverall in cheery tablecloth check. Full cut; flattering princess lines. Washable. Regular size fits 36 to 44 in. bust.
38N7096—Red 38N7097—Medium blue
Larger size fits 46 to 50-in. bust.
38N7098—Red 38N7099—Medium blue
Shpg. wt. ea. 8 oz. Each \$2.83, 2 for \$5.60



\$1.86

\$2.37

\$2.83

\$1.57



\$1.86



\$2.37



\$1.86



\$1.86

\$2.83



\$1.77



\$1.86

Dusters.. Robes with a Festive Flair

ILLUSTRATED ON
OPPOSITE PAGE



A \$5.74

B \$3.97

C \$6.77

D \$10.76 Misses sizes

A Double Nylon Duster
filmy white tacked nylon
falls gracefully over heavier
nylon lining. Short sleeves are
full and elasticized, always
beautifully puffed. Trim is
dainty, nylon lace on collar and
sleeves...mock jeweled buttons.
Hand wash...drip dry.

State misses' size 12, 14, 16
18, 20, Shpg. wt. 1 lb
38 N 9415—light blue... \$5.74
38 N 9416—Pink... 5.74
38 N 9417—Coral rose... 5.74

B Plaid Sanforized Cotton
Flannel Duster...fash-
ioned for service and comfort
Back yoke smartly piped with
contrasting solid color,
matches Peter Pan collar and
piping on pockets and cuffs
Gold colored buttons on front
closing, pockets. Belt can be
worn 3 ways, back, front, all
around. Hand wash separately

State misses' size 10, 12, 14,
16, 18 Shpg. wt. 1 lb. 8 oz
38 N 9418—Red plaid... \$3.97
38 N 9419—Med. blue plaid 3.97

C Lurex Trimmed Cotton
Terry Cloth Duster...feels
so good. Soft gathers below
back yoke give extra fullness
comfort. Gold colored Lurex
braid adds a luxury touch to
collar, pockets, and sleeves.
Three-way self material belt.
Large carry-all pockets Wash
able. Shipping weight 3 lbs.

Please state misses' size 10,
12, 14, 16, 18
38 N 9420—lt. mist blue... \$6.77
38 N 9421—Rose petal... 6.77
38 N 9422—lt. mint green... 6.77

D 100% Wool Flannel Robe
Mist Mottproofed.
Contrasting acetate tassel and
piping enhance classic lines
Patch pocket. Dry clean. State
size. Shpg. wt. 2 lbs. 6 oz

Misses' sizes 12, 14, 16, 18 20
38 N 9270—Navy blue with lush
sso trim... \$10.76
38 N 9269—Wine red with pale
blue trim... \$10.76
Women's sizes 38, 40, 42, 44, 46
38 N 9272—Navy blue with lush
trim... \$11.74
38 N 9271—Wine red with pale
blue trim... \$11.74

E Cotton Paisley
Print Quilted Jack-
et, and Rayon Faille
Trousers, Lounge Set
...jacket, inside seams
bound with gold col-
ored rayon satin. Black
braid trim. Belted
trousers. Hand wash.
Shpg. wt. 2 lbs. 2 oz
State misses' size 10,
12, 14, 16, 18.

38 N 9453—Gold color
print...\$7.74
38 N 9454—Turquoise
(blue-green) print...\$7.74

F Oriental-type
Lounging Set...
rayon brocade jacket.
Black rayon satin
pants, jacket lining,
match collar. Black
frog trim. Elasticized
back waistband on
pants. Dry clean.

State size small (10-
12), med. (14-16), large
(18). Wt. 2 lbs. 2 oz.
38 N 9455—Turquoise
with black...\$12.67
38 N 9456—Gold color
with black \$12.67

G Our Best Nylon
Lounge Set...
quilted nylon tricot
jacket, nylon satin trou-
sers. Zipper closing on
pants, jacket. Inverted
pocket in side seam of
trousers. Hand wash.

State misses' size 10,
12, 14, 16, 18
38 N 9457—Pink with
black. Wt. 2 lbs...\$13.70
38 N 9458—Aqua blue
with black. Wt. 2 lbs.\$13.70
38 N 9459—White with
black. Wt. 2 lbs...\$13.70

H Fine Pinwale Cor-
duroy Sissy Britch-
es...one piece lounge.
Ideal for TV parties
at home, all day comfort
around the house. Top
light colored, pants
deeper shade. Inverted
side seam pockets in
pants. Front zipper.
Hand wash.

State misses' size 10,
12, 14, 16, 18. Ship-
ping weight 2 lbs.
38 N 9460—Brown.\$8.71
38 N 9461—Blue... 8.71

I New Pinwale Cor-
duroy Lounge Set
...striking novelty
check pattern jacket
with black cuffs and
mandarin collar. Black
toreadors. Inverted
pockets in side seams
of jacket. Pert bow at
neckline. Hand wash

State misses' size 10,
12, 14, 16, 18. Shpg.
wt. 2 lbs. 7 oz.
38 N 9462—Red comb
nation...\$8.71
38 N 9463—Blue comb.
nation...\$8.71

Lounge Wear for That Special Someone

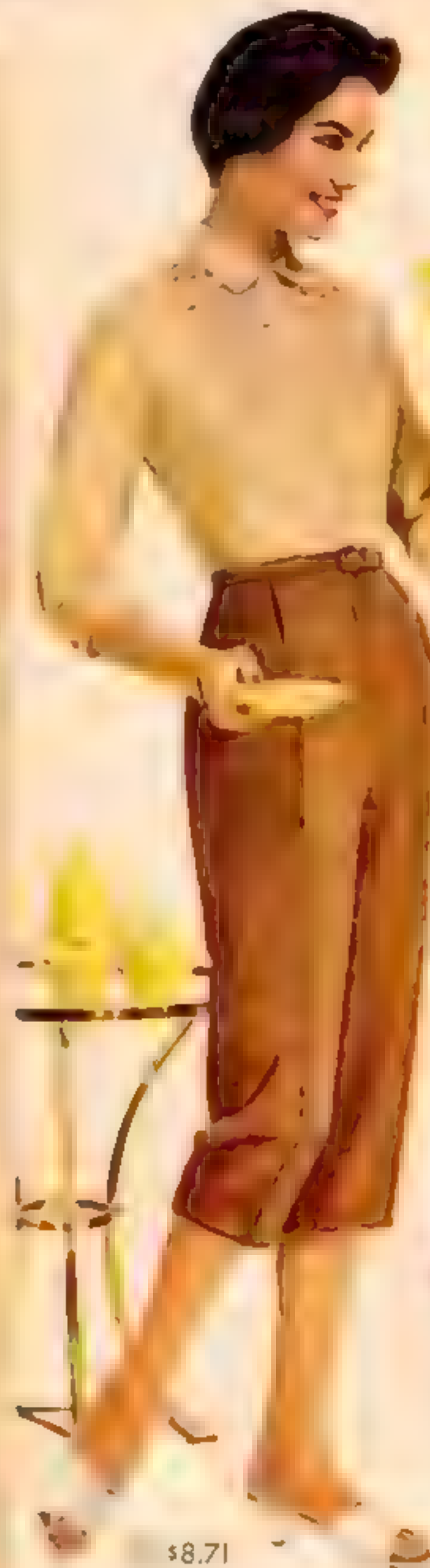
So fashionable and so lightweight to help her relax



\$7.74

[F] \$12.67

[G] \$13.70



\$8.71



8.71



Give gifts
of Lounge
Wear Look
for more in
our Fa-
General
Catalog



A \$9.77 Misses' sizes

B Duster \$12.67

C Long Robe \$16.67 Misses' sizes

D \$10.76 Misses' sizes

E \$8.71

A New! Nylon Tricot Quilted Robe . . . nylon taffeta lined. Generous wrap. Inverted pocket in side seam. Self material belt. Matching bias binding around entire robe, also inside seams. Washable. Shipping weight 2 lbs. 9 oz.

State misses' size 12, 14, 16, 18, 20
38 N 9435—Light blue . . . \$9.77
38 N 9436—Pink . . . 9.77

State women's size 38, 40, 42, 44
38 N 9437—Light blue . . . 10.76
38 N 9438—Pink . . . 10.76

(B), (BB) Orlon® Fluff Trim . . . on nylon tricot quilted robe, duster. Fur-effect fabric trim. Side seam pockets. Hand wash. *State size*

E Robe . . . Misses' sizes 12, 14, 16, 18, 20
38 N 9441—Light blue, Wt. 3 lbs. \$16.67
38 N 9442—Pink, Wt. 3 lbs. . . 16.67

R Robe . . . Women's sizes 38, 40, 42, 44.
38 N 9443—Light blue, Wt. 3 lbs. \$17.67
38 N 9444—Pink, Wt. 3 lbs. . . 17.67

(BB) Duster . . . Misses' sizes 12, 14, 16, 18, 20
38 N 9439—Light blue, Wt. 2 lbs. 9 oz. \$12.67
38 N 9440—Pink, Wt. 2 lbs. 9 oz. 12.67

C Quilted Nylon Tricot Duster . . . demure and delicate floral print. Bell shaped sleeves, and pockets elasticized . . . stay prettily pulled. Nylon lace trim. Hand wash . . . drip dry. Shipping weight 2 lbs. 6 oz.

State misses' size 10, 12, 14, 16, 18
38 N 9447—light blue . . . \$10.76
38 N 9448—Pink . . . 10.76
38 N 9449—White . . . 10.76

State women's size 38, 40, 42, 44
38 N 9450—Light blue . . . \$12.67
38 N 9451—Pink . . . 12.67
38 N 9452—White . . . 12.67

D Quilted Cotton Batiste Duster . . . a new loveliness that feels so soft and luxurious. Dainty floral print. Nylon lace graces puritan collar and deep cuffs. Contrasting nylon bow at neckline. Inverted pockets in side seams. Edges, inside and out, bound with self-fabric. Hand wash . . . drip dry. Shipping weight 2 lbs. 6 oz.

State misses' size 12, 14, 16, 18
38 N 9451—Light blue . . . \$8.71
38 N 9452—Pink . . . 8.71

For Her Most Cherished Leisure Moments

Quilted Nylon and Cotton Dusters and Robes that Wash

(E) TO (K) ILLUSTRATED ON OPPOSITE PAGE

E Quilted Nylon Chiffon Duster . . . every inch feminine. Soft print; white nylon taffeta lined. Edges bias bound, inside and out. Nylon ruffling. Hand wash . . . drip dry. Shipping weight 2 lbs. 3 oz.

State misses' size 12, 14, 16, 18, 20
38 N 9423—Light blue print on white . . . \$8.71
38 N 9424—Pink print on white . . . 8.71

H Glittering Quilted Nylon Tricot Duster . . . Gold-colored Lurex stitched quilting, Lurex lace trim. Fitted bodice. Elegant swing to full skirt. Hand wash . . . drip dry. Shipping weight 2 lbs. 11 oz.

State misses' size 12, 14, 16, 18, 20.
38 N 9432—Light blue . . . \$14.67
38 N 9433—Pink . . . 14.67
38 N 9434—White . . . 14.67

F Quilted Nylon Taffeta Fitted Duster . . . glamorous overtone of roses. Whirling fullness in six-gore skirt. Side seam pocket. Nylon lace trim. Hand wash . . . drip dry. Shipping weight 2 lbs. 2 oz.

State misses' size 10, 12, 14, 16, 18
38 N 9425—Rose and green print on white . . . \$7.74
38 N 9426—Blue and green print on white . . . 7.74

(J), (JJ) Quilted Cotton Robe and Duster. Block print in gold color or peacock (blue-green). Washable. Self material binding on edges. *State size*

J Robe, Misses' sizes 12, 14, 16, 18, 20, Wt. 3 lbs. 3 oz.
38 N 9215—Gold color . . . 38 N 9216—Peacock . . . \$7.74

JJ Duster, Misses' sizes 10, 12, 14, 16, 18, Wt. 2 lbs. 10 oz.
38 N 9212—Peacock . . . 38 N 9213—Gold color . . . \$6.77

JJ Duster, Women's sizes 38, 40, 42, 44, Wt. 3 lbs. 10 oz.
38 N 9214—Peacock . . . 38 N 9215—Gold color . . . \$7.74

G Quilted Cotton Duster . . . pretty paisley print. Gold-colored acetate satin binding on all edges, inside and out. Fitted bodice and full flared skirt. Easy care—it's machine washable. Wt. 2 lbs. 12 oz.

State misses' size 12, 14, 16, 18.
38 N 9430—Blue print . . . \$8.71
38 N 9431—Gold color print . . . 8.71

K Luxury Quilted Nylon Tricot Robe . . . bewitching flattery. Luxurious acetate satin and mock jeweled motif trim. Belt ties in back. Dolman sleeves for easy comfort. Full skirt sweep. Inverted pockets in side seams. Hand wash, drip dry. Shpg. wt. 3 lbs.

State misses' size 12, 14, 16, 18, 20
38 N 9427—Pink . . . \$15.67
38 N 9428—Light blue . . . 15.67
38 N 9429—White . . . 15.67



• 18 71
• 17 74

18 71
16 67

17 74

• 115 67

16 77

WRAP HER IN
LUXURIOUS
QUILTS



Popular Warm Chenilles

Lounging lovelies, soft as down



A \$6.77

B \$3.77 ↑

A Our Best Cotton Chenille Robe . . fine pinpoint, soft texture. Multi-pastel plaid. Half belt ties prettily at the meeting place of deep shawl collar and semi-circular skirt. Fluffy and dainty. Wash separately with mild soap, lukewarm water.

State misses' size 12, 14, 16, 18, 20
38 N 9477—Multicolor plaid. Wt. 2 lbs. 3 oz. \$6.77

B Fine Pinpoint Cotton Chenille Duster . . contrasting raised design on mock yoke, front and back. Candy colors. Belt can be worn three ways. Wash separately with mild soap and lukewarm water.

State misses' size 10, 12, 14, 16, 18
38 N 9464—Turquoise blue. Wt. 1 lb. 8 oz. \$3.77
38 N 9465—Rose pink. Shpg. wt. 1 lb. 8 oz. \$3.77

C \$5.74

↑ **D** \$4.77

E \$4.77 Misses' sizes

C Metallic Trimmed Fine Pinpoint Cotton Chenille Robe . . glistening gold colored sparkle on chenille overlay trim. Half belt. Wash separately with mild soap and lukewarm water. Shpg. wt. 2 lbs. 3 oz.

State misses' size 12, 14, 16, 18, 20
38 N 9469—Peacock 38 N 9470—Pink eo. \$5.74
State women's size 38, 40, 42, 44
38 N 9471—Peacock 38 N 9472—Pink eo. 6.77

E Candy Stripe Cotton Chenille Duster belted back. White collar and cuffs; delicate flower applique on collar. Wash separately with mild soap, lukewarm water. Shipping weight 1 lb. 14 oz.

State misses' size 10, 12, 14, 16, 18
38 N 9467—Blue with white . . . \$4.77
38 N 9468—Pink with white . . . 4.77
38 N 9468—Multicolor with white . . . 4.77

E Fine Pinpoint Cotton Chenille Duster self color raised design on yoke, front and back, and cuffs. Three-way belt. Wash separately with mild soap, lukewarm water. Shipping weight 1 lb. 14 oz.

State misses' size 10, 12, 14, 16, 18, 20
38 N 9473—Peacock blue . . . \$4.77
38 N 9474—Frosty pink . . . 4.77
State women's size 40, 42, 44, 46
38 N 9475—Peacock blue . . . 5.74
38 N 9476—Frosty pink . . . 5.74



Peggy Kellogg Gift Chocolates

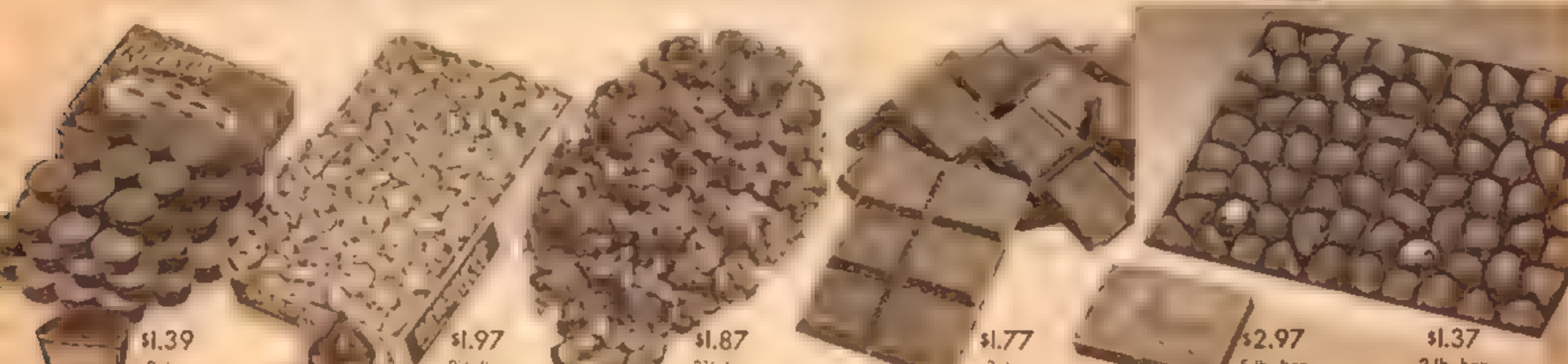
A Peggy Kellogg Milk and Dark Chocolate Assortment. You get a wide selection of centers that includes creams, almonds, nougats, nut bites molasses chews; vanilla, raspberry, pineapple, chocolate, orange coconut and maple creams cream caramels. Have plenty for the holidays.
87 N 8604—5-pound box, Shpg. wt. 6 lbs. \$3.97
87 N 8605—2-pound box, Shpg. wt. 2 lbs. 14 oz. \$1.77

B Bite-Size Peggy Kellogg Miniatures. You get more pieces per pound with these delicious miniatures. Cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. Coated with rich milk chocolate and dark chocolate. Order some today.
87 N 8603—5-pound box, Shpg. wt. 6 lbs. \$4.47
87 N 8630—2-pound box, Shpg. wt. 3 lbs. \$1.97

C Peggy Kellogg Nut and Fruit Mix. Each piece is coated with rich milk chocolate. Includes: crisp almonds, filberts, walnuts, Brazils, Virginia peanuts, and raisins. Always a popular snack at parties during the Christmas season or any time. Order 2 boxes for the holidays. Packed in a gift box. Wt. 3 lbs.
87 N 8740—2-pound box, \$1.97

D Peggy Kellogg Malted Milk Balls. A real favorite down through the years. Rich, delicious 100% pure malted milk centers, each piece heavily coated with taste tempting milk chocolate. The flavor of the crisp malt centers is complimented by the full flavor of fresh milk chocolate.
Shpg. wt. 2 lbs. 8 oz.
87 N 8920—Two 1-lb. boxes, \$1.47

E Peggy Kellogg Double Dipped Chocolate Peanuts. We use only extra large Virginia peanuts with a heavy coating of rich, mellow milk chocolate. The peanuts are actually dipped twice in pure milk chocolate. A favorite with family and friends. Holiday guests will enjoy this fine quality confection. Shpg. wt. 2 lbs. 8 oz.
87 N 8934—Two 1-lb. boxes, \$1.57



Reese's Peanut Butter Cups. Creamy peanut butter centers surrounded with smooth, pure, rich Hershey milk chocolate. A new taste thrill. Shpg. wt. 2 lbs. 8 oz.
87 N 8735—2 lbs. \$1.39

Hershey Milk Chocolate Kisses. A favorite with millions for years and years. All rich, pure milk, the kind that made Hershey famous. Order some today. Shpg. wt. 3 lbs.
87 N 8612—2 1/2 lbs. \$1.97

Milk Chocolate Peanut Clusters. Mounds and mounds of crunchy, meaty Spanish peanuts coated generously with rich milk chocolate. Order some today. Shpg. wt. 3 lbs.
87 N 8736—2 1/2 lbs. \$1.87

Milk Chocolate Break-Up. You get 3 lbs. of this wonderfully good eating solid milk chocolate, easy to break, easy to eat 2-in squares. Packed for shipping. Shpg. wt. 3 lbs. 8 oz.
87 N 8729—3-lb. box, \$1.77

Sears Good Quality Chocolates. Meet Sears requirements for quality and taste. Centers include vanilla, chocolate, true fruit creams, caramels, nougats, mints, all coated with milk chocolate. In a gay Christmas box. Order today.
87 N 8601—5-lb. box, Shpg. wt. 6 lbs. Only \$2.97
87 N 8602—2-lb. box, Shpg. wt. 2 lbs. 14 oz. 1.37

COUNTRY INN Chocolates

Made with Fresh Butter

Country Cream Butter



Vanilla Butter Cream



Maple Nut Butter Cream



Whole Cherry



With Chocolate Almond

Just \$1.00 a pound
In the 5 pound box
5 pounds \$5.00



\$2.50 2-lb box



\$3.95 3-lb. tin



\$5.00 5-lb. box

Two-pound box. Delicious, taste-satisfying chocolates in an attractive box, the right size for small families or for a gift. Sure to please the most discriminating taste. Order now today. Shipping weight 3 pounds.

87 N 8607..... \$2.50

Three-pound Tin. Attractive round gift tin is packed with 3 lbs. of assorted milk and dark chocolates. Local or long storage makes it one of the best gifts. Keeps candies fresh. Tin is reusable. Shpg. wt. 4 lbs.

87 N 8608..... \$3.95

Five-pound Box. Order this larger box for family and friends. Keep your candy collection. You mustn't keep enough of this wonderful candy for the holidays. The best candy for the best season. Shpg. wt. 7 lbs.

87 N 8606..... \$5.00

COUNTRY INN CHOCOLATES

Our Finest Quality Chocolate, a fine gift

You'll want to buy the best candy possible at Christmas or at any other time. You'll find it at COUNTRY INN CHOCOLATES. Our Finest. Prepared under the most rigorous quality control of finest ingredients. 93 score butter, 40% whipping cream, smooth chocolate. Over 21 varieties including butter creams, nut butters, caramels, nut and chewy types. Order for the holidays today.

A 1-lb. box
\$1.75

D 1-lb. Cherries
\$1.50

C 2-lb. Butter Creams
\$2.50

B 2-lb. Miniatures
\$3.30

[A] Fruit and Nut Assortment. Contains 11 best candies: pecan clusters, almond clusters, chocolate almonds, Brazil nuts, walnut halves, coconut haystacks, cherry cups, cherry candies, all coated with milk chocolate. Also assorted fruits covered with deep rich dark chocolate. Jordan almonds. Shipping weight 1 lb. 8 oz.

87 N 8665..... \$1.75

[B] Our Best Miniature Chocolates. Bite size chocolates made with 93 score butter, 40% whipping cream, pure sugar. Coated with rich milk and dark chocolate. Delightable fruit, nut and cream centers. More pieces per pound when you order miniatures. Order several boxes. Shpg. wt. 2 lbs. 8 oz.

87 N 8580—2-lb. box About 134 pieces... \$3.30

[C] Country Inn Butter Creams. 1 lb. box. Each piece prepared with purest quality cream, chocolate and butter with 1 cream. Each piece coated with purest quality milk or dark chocolate. Each with a thick white cream center. Smooth, moist. Order today. Have plenty for the holidays.

87 N 8623..... \$2.50

87 N 8622..... \$1.25

[D] Liquid Cherries. Country Inn finest chocolate covered cherries. Each with a thick white cream center. Each with a thick white cream center. Smooth, moist. Order today. Have plenty for the holidays.

87 N 8617..... \$1.50

PECAN SNAPPERS



2-lb. box
delicious snappers
ONLY \$3.00

Pecan Snappers . . one of our most popular candies

This fine candy meets all the high quality standards required for all candy that bears the Country Inn name. Crisp, crunchy pecans with smooth rich cream, caramel. Dipped in highest quality milk chocolate. Everyone loves snappers, one of America's most popular candies. Order plenty today for the holidays. You'll be glad you did.

87 N 8627—2-lb. box Shpg. wt. 2 lbs. 8 oz..... \$3.00

87 N 8626—1 pound box Shpg. wt. 1 lb. 8 oz..... 1.50



\$7.99

\$4.99



FREE \$1.00 Stainless Steel Plaza Design Cake Server with 5 lb. Butter Batter or 5 lb. Baker's Pride fruit cake.



\$4.99

COUNTRY INN
Fruit Cake

SOLD ONLY BY SEARS



Baker's Pride, Our Finest Fruit Cake

Festive as Thanksgiving or Christmas itself! When guests drop in or when you set a gay holiday table, serve our finest fruit cake. Topped with whole cherries, pineapple wedges, walnut halves. Filled with extra fancy French cherries, specially cured Cuban pineapple, pecan halves, white almonds, golden bleached raisins ~~blended with~~ brandy, 5 lb. cake pre-sliced—made from a ~~recipe~~ ^{recipe} that keeps cake moist and delicious. 100% creamery butter

batter. Needle point design tin. Server with 5 lb. cake

87 N 8661—5 lb. cake, Shpg. wt. ea. 7 lbs. \$7.99 Save 48c. 2 cakes, Shpg. wt. 14 lbs. \$15.50
87 N 8667—3 lb. cake Wt. ea. 4 lbs. 8 oz. 4.99 Save 38c. 2 cakes, Shpg. wt. 10 lbs. 9.60

Butter Batter . . . Our Super Quality Ring Cake

Our most popular pre-sliced COUNTRY INN fruit cake. Pure 100% creamery butter batter with whole eggs, spice and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans . . . no fruit peel or citron added. Topped with generous pieces of fruit and nuts. A delicious quick snack to serve your holiday guests. Packed in an exquisite, reusable gold color gift tin. Free stainless steel cake server also included with either fruit cake

87N8654—5 lb. cake, Wt. ea. 7 lbs. Ea. . . \$4.99 Save 38c. 2 5 lb. cakes, Wt. 14 lbs. \$9.60
87N8666—5 lb. cake, Wt. ea. 7 lbs. Unsliced 4.99 Save 38c. 2 cakes, Shpg. wt. 14 lbs. 9.60



\$3.99

**RICH, SPICY,
PRE-SLICED**

\$3.99

Popular COUNTRY INN cake pre-sliced and ready for pleasurable holiday eating. Serves neatly . . . no messy crumbs or ragged slices. Taste-tempting, spicy batter . . . chockful of selected fruit and nuts. This cake has the satisfying, rich flavor of the best "homemade" cake. Packed in a decorative, reusable metal tin which keeps cake as fresh as when it was baked. Have some on hand to serve unexpected holiday callers. You'll be glad you did. Order today.

87 N 8653—Five pound tin. Two 2 1/2 pound loaves. Shipping weight 6 pounds . . . \$3.99
Save 28c. 4 . . . Shpg. wt. 13 lbs. . . 7.70

87 N 8652—Same as . . . \$3.99
Save 28c. 2 . . . Shpg. wt. 13 lbs. . . 7.70



Barbara Jane Economy Fruit Cake

Available in 1 lb. tin. It's a spicy batter filled with selected fruit and nuts. Comes in gift box. Shipping weights 5 lbs. 8 oz.; 11 lbs.

87 N 8650 . . . \$1.97
Save 17c. 2 . . . 3.77



Three 1-lb. loaves
\$2.99

Pre-Sliced Rum and Brandy Trio. 3 types of cake

The Rum and Brandy Flavored Trio makes it possible for you to get real Christmas variety into your holiday refreshment selection. Each guest can select his or her favorite type of fruit cake. You get three different kinds of moist, fresh fruit cake. Each loaf is baked full of delicious fruit and nuts. You get one light and one dark cake with bright, tasty pineapple-cherry topping, and one "golden-almond" cake with cream almond topping. In metal gift tin. Keeps each cake fresh and tempting. Pre-slicing means cake that serves neatly . . . no messy crumbs or ragged slices. Remember, you get 15 big slices from each cake, 45 delicious slices in all.

87 N 8655—Tin of three one-pound cakes, Shpg. wt. 4 lbs. 4 oz. . . \$2.99
Save 19c. 2 cake "Trios" Send them as gifts. Shpg. wt. 10 lbs. . . 5.79

PCBKNN SEARS 417

Make this a SILVERTONE Christmas

with the finest in year-round entertainment for all the family



Use Sears Special Easy Terms and get the gift you want now

[A] Long-Range Transistor Pocket Radio. No tubes to burn out. 2 $\frac{3}{4}$ -in. speaker. Printed circuit. 1 battery lasts up to 60 hrs. (order below). Non-breakable plastic case. Earphone available. 3 $\frac{1}{2}$ x6 $\frac{3}{4}$ x1 $\frac{1}{2}$ -in. Available in 3 colors. Silver-color trim.

57N8204—HH Smoke gray. Shpg. wt. 1 lb. 8 oz. \$3.50 dn., \$5 mo. Cash \$32.95

57N8206—HH Malibu coral. Wt. 1 lb. 8 oz. \$3.50 dn., \$5 mo. Cash 32.95

57N8208—Black. Shpg. wt. 1 lb. 8 oz. \$3.50 dn., \$5 mo. Cash 32.95

57N6418—Battery for above. Shipping weight 8 ounces. 1.15

57N8000—Earphone for radio. Shipping weight 4 ounces. 3.85

57N8001—Leather case for radio. Shipping weight 8 ounces. 3.49

HH means Harmony House colors.

[B] Our Best Portable Hi-Fi Phonograph. Dual speakers—one 6-inch, one 5 $\frac{1}{4}$ -inch: Hi-fi ceramic cartridge. Dual synthetic sapphire stylus. Plays all 4 speeds—16, 33 $\frac{1}{3}$, 45 and 78-rpm automatically. Dynamically balanced tone arm for longer needle and record life. Variable tone control. Rubber-padded turntable. 2 tubes, rectifier. 45-rpm slip-on spindle included. Molded plywood case. Tweed-effect simulated-leather covered. 18 $\frac{3}{4}$ x19x9 $\frac{1}{2}$ in. UL listed. 110-120-volt, 60-cycle AC.

57N 08245L—Shipping wt. 25 lbs. \$5 down, \$5 monthly. Cash \$71.95

[C] Children's Single-play, 4-speed Phonograph with Records. Crystal cartridge, synthetic sapphire needle. 4-in. speaker. 1 tube, rectifier. Built-in 45-rpm centerpiece. Plastic-covered wood case. 12x9 $\frac{3}{4}$ x4 $\frac{1}{2}$ in. 6 "Little Golden" children's records incl. 57N 8231—UL listed. 110-120v., 60 cycle AC. Shpg. wt. 12 lbs. Only \$17.50

See pages 370 to 375 of this catalog for more Silvertone gift ideas

New Silvertone 17-inch Portable TV gives you
big set picture . . . weighs only 30 pounds

***\$142.95** cash VHF
\$5.00 down

Newly designed 17-inch picture tube (over-all diagonal measurement)—12 square inches more picture than previous 17-inch portables—a full 155 sq. in. Aluminized for sharper contrasts—truer tones of black and white. Smartly tapered Fiberglass cabinet fully encloses set—lightweight, yet rugged. Removable, curved, tinted safety glass.

Excellent local and suburban reception. Powerful tetrode tuner plus automatic gain and frequency controls. 4-in. speaker. Built-in extendable antenna. UL listed. 110-120-volt, 60-cycle AC. 17 $\frac{1}{2}$ in. wide, 15 in. high, 16 $\frac{3}{4}$ in. deep. Bright Harmony House (HH) colors. Shipped freight, express or truck. *Please state color wanted.*

57N M8102—VHF. HH color Sunshine yellow, Aquamarine, or Malibu coral. Wt. 38 lbs. \$5 down, \$7 month. Cash \$142.95

57N M8103—All-channel. HH color Sunshine yellow or Aquamarine. Shpg. wt. 39 lbs. \$5 down, \$8.50 month. Cash \$172.95

Many of the items shown on this page may
be seen at your nearest Catalog Sales Office



Available in Harmony House colors . . . Sunshine yellow, Aquamarine or Malibu coral.



Slim, tapered Fiberglass cabinet for easier carrying. Enclosed back keeps out dust.

SEARS, ROEBUCK AND CO., PHILADELPHIA 32, PA.

WishbookWeb.com

SEARS ORDER BLANK

Satisfaction guaranteed or your money back

SEARS, ROEBUCK AND CO., 4640 ROOSEVELT BLVD., PHILADELPHIA 32, PA.

Date _____ 195_____

PLEASE DO NOT WRITE IN THIS SPACE

PLEASE PRINT OR WRITE PLAINLY

All members of the same household should order under one name

NAME
(FIRST NAME) (MIDDLE INITIAL) (LAST NAME)

Rural Route _____ Rural Box No. _____ P. O. Box No. _____

Street Address _____ or highway route number and some identifying landmarks.

Post Office _____ State _____

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ Rail Freight ☐ Express ☐ ^{give off} Motor Truck ☐

SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, freight or express station, give directions here:

IF YOU HAVE MOVED since last order, please give your old address here:

Send	Box	Street
Route	No.	Address

Post Office _____ State _____

[illegible]

We are required by law to collect tax on sales for the following states and cities:

If you live in Auburn, N. Y., or Erie County, N. Y., add 1¢ tax for every dollar's worth of goods you order.

If you live in Broome County, N. Y., District of Columbia, Maryland, Niagara Falls, Syracuse, N. Y. or West Virginia, add 2c tax for every dollar's worth of goods you order.

If you live in Monroe County, N.Y., New York City, Ohio or Pennsylvania, add 3c tax for every dollar's worth of goods you order. (Pennsylvania customers omit tax on clothing, except formals or furs.)

IF THIS IS A CASH ORDER, CHECK HERE ☐ and enclose full remittance including postage and tax.

IF AN EASY PAYMENT ORDER, CHECK HERE ☐ and fill-in and sign the form on other side.

If you have an open account
show account number here_____

At which
Sears Store?

Please recheck to see that you have given all information such as colors, sizes

TOTAL FOR GOODS

AMOUNT FOR TAX

POSTAGEAmount I owe Sears
on previous order

TOTAL AMOUNT

AMOUNT ENCLOSED	<input type="checkbox"/> Sale <input type="checkbox"/> Trade <input type="checkbox"/> Gift <input type="checkbox"/> Secret Checks <input type="checkbox"/> Money Order <input type="checkbox"/> or Check
--------------------	---

Total Pounds	Total Cyn001
--------------	--------------

Total Weight
in Pounds

Enter Parcel
Post Zone No.

See other side
for shipping
information

P

WishbookWeb.com

WHEN ORDERING ON EASY TERMS the head of the household should sign below and answer questions

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of \$..... which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay \$..... each month until the balance on my Easy Payment account for merchandise hereby ordered has been paid. Until such payment has been made, I agree that: You shall retain title to and right of possession of said merchandise; I will not sell, remove, or encumber it; I shall be responsible for all loss of or damage to said merchandise; and, if I should default in any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the unpaid balance on my account. I agree that the above conditions shall apply to any future purchases which I add to my Easy Payment account, and that I will pay monthly payments on such purchases in accordance with your established Easy Payment terms.

OEC

160

Signature of the

Head of Household

(FIRST NAME)

(MIDDLE INITIAL)

(LAST NAME)

Street Address

Rural Route

Box No.

PLEASE GIVE BOTH YOUR ROUTE AND BOX NUMBER IF ON A RURAL ROUTE

Postoffice

State

Have you had a previous
Easy Payment Account with Sears?

What is
account no.?

Is account
paid in full?

Date final
payment made

At what
Sears store?

If your account is paid in full or if you have not had a Sears account, please answer questions below

Age?

Married?

Number of
Dependents?

Do you own
your home?

Rent ☐
Board ☐

How much rent
do you pay?

How long at
above address?

Name of
landlord

Street
Address

City
and State

If less than 5 years at above
address give former address

City
and State

Are you steadily
employed?

How long with
present employer?

Occupation

Weekly
Earnings \$

Name of
Employer

Street
Address

City
and State

Name of your bank

City
and State

If a farmer, how large is your farm?

acres.

How many acres under cultivation?

If you have any income in ADDITION
to above, give amount and source

Give below the names and addresses of two stores with which you have had credit dealings or two business men who know you

Name

City

Business

Name

City

Business

The spaces below are to be filled in when you order merchandise that is to be attached to your property

Street number or other definite location of
property in which material is to be installed

Cost of Property \$

Amount of
Mortgage \$

Name of person
holding legal title

Name and address
of mortgage holder

SHIPPING INFORMATION

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: If your order totals 6 pounds and 30 ounces, allow postage for 8 pounds (30 ounces equals 1 pound and 14 ounces, therefore 1 pound 14 ounces equals 7 pounds 14 ounces).

Refer to postage chart at right. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 8 lbs. is 60c. If you send more money than is actually needed to ship your orders, we will refund every penny not used.

FREIGHT OR EXPRESS SHIPMENTS: It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received. However, if there is no agent at your freight or express station, please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates on green pages of your Sears catalog.

TRUCK SHIPMENTS: Not all Trucking Companies make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your highway route number and some identifying landmarks.

It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

HOW TO SEND MONEY: The best way to send money is by postoffice money order, express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders, but should it be necessary, be sure to send your order by registered mail.

Complete ordering information can be found on green pages in your Sears catalog.

PARCEL POST RATES	In City where Mail Order House is located	ZONE 1 AND 2 Up to 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles	ZONE 7 1401 to 1800 Miles	ZONE 8 Over 1800 Miles
Total Shipping Weight						
9 ounces to 1 pound.	18c	23c	23c	24c	30c	32c
1 lb. 1 oz. to 2 lbs.	20c	27c	27c	31c	46c	51c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	61c	69c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	76c	87c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	91c	\$1.05
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	\$1.06	1.23
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	1.22	1.41
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	1.37	1.59
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	1.52	1.77
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	1.67	1.95
For Ea. Addl. lb., add.	1 1/2c	4c	5 1/4c	7c	15 1/4c	18c

Above Parcel Post rates are subject to change without notice

SEARS GUARANTEE

- To Save You Money
- To Deliver All Merchandise Safely
- To Satisfy You Perfectly

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

1957-58 EVERYTHING WE SELL CAN BE BOUGHT ON SEARS EASY TERMS—SEE PAGE 347